

Privacy notice- Flooding

Lawful basis for processing your data

Processing your data is necessary for the council to perform a task carried out in the public interest, in the exercise of its official authority or to protect the vital interests of the data subject or of another natural person in accordance with Article 6(1)(d) and (e) of the General Data Protection Regulations (GDPR). The council may also process sensitive data in accordance with Article 9(2) of the GDPR.

How we process your data

Wyre Council (the Data Controller) will collect both personal and sensitive data to enable the council to assist you and other members of your household prior to, during and after a flooding incident. The data collected may include your name, address, contact details, date of birth and any medical conditions which we may need to consider during an evacuation.

How we may share your data

Following the consideration of risks and the potential harm that may occur if your data is not shared, the council will only share your data where there is a requirement to do so.

This may include the following organisations:

- Neighbouring local authorities
- Lancashire Police
- Lancashire County Council
- North West Ambulance Service
- NHS England
- Public Health England
- Lancashire Fire and Rescue
- United Utilities
- Electricity Northwest
- Transco
- DCLG
- Environment Agency
- Food Standards Agency
- Maritime and Coastguard Agency

How long will we keep your personal data

Your data will be retained indefinitely or until you contact the council to inform us that you have vacated the property at which point your personal details will be removed from the property concerned. The council will still retain the address of the property and will refresh the data held on a regular basis to ensure it remains accurate and up to date.

Your rights

You have the right to request access to the information that we hold about you. To make a request for this information, please contact our Information Governance Manager. In addition to the above, you may also have the right to:

- in certain circumstances to have inaccurate personal data rectified, blocked, erased or destroyed
- object to processing of personal data that is likely to cause, or is causing, damage or distress
- prevent processing for the purpose of direct marketing
- object to decisions being taken by automated means and
- data portability

If you wish to execute any of these other rights, please contact the councils Data Protection Officer.

Contact us

If you have any questions about how we handle your personal data, please contact the council's Data Protection Officer on 01253 887372 or visit [our website](#) for further information.

You also have the right to contact the [Information Commissioner](#) if you are unhappy with how we are handling your personal data.