Table 1: Population and Café/Restaurant Expenditure Per Capita

			Population	n		Pe	r Capita E	xpenditure	e - Café an	d Restaura	int
Zone								(1	<u>=)</u>		
	2024	2029	2034	2039	2041	2022	2024	2029	2034	2039	2041
1	12,868	12,930	13,174	13,490	13,632	547	539	550	569	589	597
2	20,464	20,556	20,814	21,118	21,271	584	574	587	606	628	637
3	32,049	32,397	32,839	33,506	33,807	756	744	760	786	813	825
4	25,883	25,830	25,890	25,988	26,038	752	740	756	781	809	820
5	19,340	19,458	19,531	19,676	19,757	803	790	807	834	863	875
6	23,331	23,309	23,258	23,263	23,215	813	800	817	844	874	886
7	30,908	30,980	31,074	31,087	31,037	993	977	998	1,031	1,068	1,083
8	34,307	34,988	35,562	36,142	36,314	1,087	1,070	1,092	1,129	1,169	1,185
9	26,005	26,614	27,216	27,796	28,074	697	686	701	724	750	760
10	13,385	13,641	13,877	14,033	14,086	1,010	994	1,015	1,049	1,086	1,102
11	20,947	21,479	21,872	22,218	22,339	1,034	1,017	1,039	1,073	1,111	1,127
Total	259,487	262,182	265,107	268,317	269,570						

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Per capita expenditure derived from Experian MMG3 data (2024 report)
- c. Population derived from Experian MMG3 data (2024 report)
- d. Per capita expenditure projected forward using forecast growth rates taken from Figure 1a of Experian Retail Planner Briefing Note 22 (March 2C

Table 2: Total Available Café and Restaurant Expenditure

Zone			xpenditure (£ n Restaurant	n)		Growth (£m)
	2024	2029	2034	2039	2041	2024-2041
1	6.9	7.1	7.5	7.9	8.1	1.2
2	11.8	12.1	12.6	13.3	13.5	1.8
3	23.9	24.6	25.8	27.3	27.9	4.0
4	19.2	19.5	20.2	21.0	21.4	2.2
5	15.3	15.7	16.3	17.0	17.3	2.0
6	18.7	19.0	19.6	20.3	20.6	1.9
7	30.2	30.9	32.0	33.2	33.6	3.4
8	36.7	38.2	40.1	42.2	43.0	6.3
9	17.8	18.6	19.7	20.8	21.3	3.5
10	13.3	13.8	14.6	15.2	15.5	2.2
11	21.3	22.3	23.5	24.7	25.2	3.9
Total	215.0	222.0	232.0	243.0	247.5	13.2

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Tab

Table 3: Cafe and Restaurant Patterns

Table 3: Cafe and Restaurant Patterns												
Destination	Total Café/Restaurant		Zone 2 Café/Restaurant	Zone 3 Café/Restaurant	Zone 4 Café/Restaurant	Zone 5 Café/Restaurant	Zone 6 Café/Restaurant	Zone 7 Café/Restaurant	Zone 8 Café/Restaurant	Zone 9 Café/Restaurant	Zone 10 Café/Restaurant	Zone 11 Café/Restaurant
Study Area	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Zone 1												
Blackpool - North Shore District Centre Blackpool Town Centre	0.1% 17.4%	1.2% 47.5%	0.0% 42.2%	0.0% 26.0%	0.0% 21.6%	0.0% 28.0%	1.1% 30.2%	0.0%	0.0% 5.7%	0.0% 18.6%	0.0%	0.0%
New Treasure City, Dickson Road, Blackpool, FY1 2JH	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%
Sub-Total Zone 1	17.6%	48.6%	42.2%	26.0%	21.6%	28.0%	31.3%	4.9%	5.7%	19.7%	0.9%	0.0%
Zone 2 Bannatyne Health Club & Spa, Rigby Road, Blackpool, FY1 5EP	0.3%	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Houndshill Shopping Centre, Victoria Street, Blackpool, FY1 4HU	0.3%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Q's Sports Lounge Snooker Club, Lytham Road, Blackpool, FY1 6ES The New Philly Family Bar, Foxhall Road, Blackpool, FY1 5BL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2	0.7%	0.0%	3.5%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3												
Blackpool - Layton District Centre Blackpool - Whitegate Drive District Centre	0.0%	0.0%	0.0%	0.0% 2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 2.2%
Blackpool Cricket Club, West Park Drive, Blackpool, FY3 9EQ Blackpool Park Golf Club, North Park Drive, Blackpool, FY3 8LS	0.0%	0.0%	0.0%	0.0% 1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Great Marton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marton Local Centre, Blackpool Normoss Local Centre, Blackpool	0.1%	0.0%	0.8%	0.0%	0.0%	0.0% 4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Preston Old Road, Blackpool Stanley Park, West Park Drive, Blackpool, FY3 9EQ	0.1% 0.1%	0.0%	0.0% 1.6%	0.0% 0.0%	0.9%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Mere Park, Preston Old Road, Blackpool, FY3 9SP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 3	1.1%	0.0%	2.4%	3.0%	0.9%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%
Zone 4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Air Balloon, Squires Gate Lane, Blackpool Airport, FY4 2QS Blackpool - Blackpool Pleasure Beach	0.2%	11.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blackpool - Highfield Road District Centre Blackpool - South Shore District Centre	1.7% 3.2%	0.0%	0.8% 6.5%	10.3%	3.5% 18.5%	2.1% 11.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	0.4%	4.3%	3.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hampton Road Social Club, Hampton Road, Blackpool, FY4 1JB Heritage Coffee Shop, Lytham Road, Blackpool, FY4 1DW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 4.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Italio, Highfield Road, Blackpool, FY4 2JD	0.3%	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Squires Gate Lane, Blackpool, FY4 2AY Pandoro, Waterloo Road, Blackpool, FY4 3AF	0.1% 0.1%	0.0%	0.0%	0.0%	0.9% 0.0%	0.0% 2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Squires Gate Lane, Blackpool St Anne's Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Dunes, Lytham Road, Blackpool, FY4 1SA	0.1%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Gurkha, Waterloo Road, Blackpool, FY4 2AF The Highfield, Highfield Road, Blackpool, FY4 3LA	0.1%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Waterloo Music Bar, Waterloo Road, Blackpool, FY4 2AF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 4	6.6%	15.9%	10.4%	10.3%	28.1%	21.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Zone 5 Clifton Retail Park, Sandhams Way, Blackpool, FY4 4UJ	1.1%	0.0%	0.0%	3.7%	0.0%	3.9%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Marton Institute, Oxford Square, Blackpool, FY4 4DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Plum Tree Farm, Hallam Way, Blackpool, FY4 5NZ The Cherry Tree, Vicarage Lane, Marton, Blackpool, FY4 4LP	1.0%	0.0%	7.3%	0.0%	1.7%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Shovels, Common Edge Road, Marton Moss Side, Blackpool, FY4 5DH	0.2%	0.0%	0.0%	1.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toby Carvery Blackpool, Preston New Road, Blackpool, FY4 4UT Sub-Total Zone 5	0.1%	0.0%	0.8% 8.1%	0.0% 4.7%	0.0% 1.7%	0.0% 8.0%	0.0% 4.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6												
Bispham Village Centre	5.2%	4.6%	0.0%	4.3%	0.0%	1.0%	31.5%	8.3%	3.1%	0.0%	0.0%	0.0%
Red Lion Beefeater, Devonshire Road, Bispham, Blackpool, FY2 OAR Sub-Total Zone 6	0.5% 5.8%	0.0%	0.0%	0.0% 4.3%	5.5% 5.5%	0.0% 1.0%	0.0% 31.5%	0.0% 8.3%	0.0% 3.1%	0.0%	0.0%	0.0%
	3.0%	4.070	0.0%	4.5%	3.370	1.070	31.370	0.370	3.170	0.070	0.070	0.070
Zone 7 Cleveleys Town Centre	12.4%	1.2%	4.9%	6.3%	1.7%	12.7%	12.6%	33.9%	8.6%	26.2%	8.1%	0.6%
Fleetwood Road, Thornton-Cleveleys	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Amounderness Way, Thornton-Cleveleys, FY5 3TS The Golden Eagle, Warren Drive, Blackpool, FY5 3TG	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 7	12.5%	1.2%	4.9%	6.3%	1.7%	12.7%	12.6%	34.4%	8.6%	26.2%	8.1%	0.6%
Zone 8	0.694	0.00/	0.00/	4.00/	0.00/	0.00/	0.00	2.20/	0.00/	0.00/	0.00/	0.00/
Carleton Village Centre Gardeners Arms, Fleetwood Road North, Thornton-Cleveleys, FY5 4BL	0.6%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	2.2%	0.8%	0.0%	0.0%	0.0%
Marsh Mill Village Shopping & Craft Centre, Fleetwood Road North, Thornton-Cleveleys, FY5 4AJ Miller & Carter, Longhouse Lane, Poulton-le-Fylde, FY6 8DF	0.2%	0.0%	0.0%	0.0% 1.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%
Poulton-le-Fylde Town Centre	12.6%	4.3%	6.8%	10.3%	4.3%	2.1%	8.2%	17.5%	41.8%	3.3%	9.3%	0.6%
Singleton Village Centre The River Wyre, Breck Road, Poulton-le-Fylde, FY6 7JZ	0.3%	0.0%	0.0%	2.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Thornton Lodge, Skippool Road, Thornton-Cleveleys, FY5 5LD	0.2%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Thornton Village Centre Sub-Total Zone 8	5.2% 19.8%	0.0% 4.3%	0.0% 6.8%	0.0% 15.3%	3.5% 7.8%	0.0% 3.1%	2.2% 10.4%	8.9% 33.0%	12.0% 55.4%	19.0% 22.2%	1.7% 11.1%	0.0%
Zone 9												
Affinity Lancashire Outlet Shopping (aka Freeport Fleetwood), Anchorage Road, Fleetwood, FY7 6AE	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.6%	3.8%	0.0%
Broadwater Holiday Park, Fleetwood Road, Fleetwood, FY7 8JX Fleetwood Rugby Union Club, Melbourne Avenue, Fleetwood, FY7 8AY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fleetwood Town Centre	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.9%	6.3%	10.9%	7.2%	0.0%
Rossall Tavern, Larkholme Parade, Fleetwood, FY7 8RP The Esplanade, Fleetwood	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%
The Tractor Shed Bistro, Rossall Lane, Fleetwood, FY7 8JP Sub-Total Zone 9	0.4% 4.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5% 5.4%	0.0% 6.3%	4.3% 23.9%	0.0% 11.0%	0.0%
								2				
Zone 10 Hambleton Village Centre	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.2%	0.0%
Knott End Golf Club, Wyreside, Knott End-on-Sea, FY6 0AA Knott End-on-Sea Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 6.1%	0.0%
Preesall Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Shard Riverside, Old Bridge Lane, Poulton-le-Fylde, FY6 9BT Stalmine Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Sub-Total Zone 10	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.9%	0.0%
Zone 11												
Bilsborrow Village Centre Bridge 64 Kitchen & Bar, Nateby Crossing Lane, Garstang, PR3 OJJ	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	9.3%
Brockholes Arms Auction Mart, Garstang Road, Claughton-on-Brock, PR3 0PH	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%
Calder Vale Village Centre Catterall Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Churchtown Village Centre	0.3%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	1.2%
Claughton-on-Brock Village Centre Daisy Clough Nurseries, Station Lane, Scorton, Preston, PR3 1AN	0.3% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.9%	3.8%
Garstang Town Centre Great Eccleston Village Centre	6.0% 0.8%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.5% 1.1%	5.0% 1.6%	1.1%	22.9% 0.9%	41.0% 0.6%
Scorton Village Centre	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	1.1%	14.2%	6.7%
St Michael's on Wyre The Beliflower, Parkside Lane, Garstang, PR3 OJA	0.5%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	3.8%
The Cartford Inn, Cartford Lane, Little Eccleston, PR3 OYP	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
The Flower Bowl Entertainment Centre, Garstang Road, Brock, Preston, PR3 0BT Winmarleigh Village Centre	0.6% 0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.3% 3.8%
	11.8%	0.0%	1.6%	3.0%	0.0%	0.0%	0.0%	2.2%	6.5%	3.3%	41.4%	82.3%
Sub-Total Zone 11		The second secon	1	1		1						2.8%
	34.1%	69.2%	66.7%	48.3%	61.2%	62.5%	67.0%	13.2%	8.9%	19.7%	0.9%	2.676
Sub-Total Zone 11 Blackpool Sub-Total Wyre Sub-Total	34.1% 49.0%	69.2% 5.5%			9.5%					75.6%		
			66.7% 13.3% 80.0%	48.3% 24.6% 72.8%		62.5% 15.8% 78.3%	67.0% 23.0% 90.0%	75.0% 88.2%	8.9% 76.8% 85.6%		0.9% 85.5% 86.3%	83.5%

Outside Survey Area	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Accrington Town Centre Amberley Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ambleside Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Ansdell Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Appleby-in-Westmorland Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ayr Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Bakewell Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Bamber Bridge Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bath City Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Bell & Bottle, Blackpool Road, Kirkham, Newton with Scales, PR4 3RJ	0.1%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blackburn Town Centre	1.1%	4.3%	3.1%	2.0%	0.9%	3.1%	1.1%	0.0%	0.8%	0.0%	0.0%	0.0%
Booths, Main Drive, Lytham St Annes, FY8 3UT	0.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bowness-on-Windermere Town Centre	0.1%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Broughton Village Centre	0.3%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%
Bury Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PR5 4AW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Center Parcs, Sherwood Forest, Newark, NG22 9DN	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Center Parcs, Whinfell Forest, Penrith, CA10 2DW	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%
Central London / West End	0.5%	0.0%	0.0%	0.0%	4.1%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Clitheroe Town Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.6%
Conwy Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Cross Keys Inn, Church Lane, Whitechapel, PR3 2EP	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%
Edinburgh City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freckleton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gateshead Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Glasson Dock Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Goosnargh Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Haighton Manor, Haighton Green Lane, Preston, PR2 5SQ	0.3%	0.0%	0.0%	0.0%	0.0%	4.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Harrogate Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
High Bentham Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Holmfirth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Holyhead Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Hyde Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kendal Town Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%
Keswick Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kirkham Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lancaster City Centre	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	3.6%
Leicester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Liverpool City Centre	0.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Llandudno Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Longridge Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Lowestoft Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lowry Outlet, The Quays, Salford, M50 3UB	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lytham St Annes - Alexandria Drive	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lytham St Annes - Headroomgate Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lytham St Annes - St Albans Road	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Lytham St Annes - St Davids Road North	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lytham St Annes Town Centre	2.8%	1.2%	3.9%	8.3%	5.2%	6.2%	1.1%	1.1%	0.0%	0.0%	0.9%	2.4%
Lytham Town Centre	2.6%	5.7%	0.8%	8.9%	9.8%	1.0%	2.2%	0.0%	0.8%	0.0%	0.0%	0.0%
Manchester City Centre	0.7%	8.7%	4.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Miller & Carter, Blackpool Road North, Lytham St Annes, FY8 3RU	0.6%	0.0%	0.8%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	4.7%	0.0%	0.0%
Moelfre Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Moor Park Sports & Social Club, Blackpool Road, Fulwood, Preston, PR2 3AE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Aylestone Road, Leicester, LE2 7LT	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%
Ormskirk Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Parbold Village Centre	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%
Peel Leisure and Retail Park, Mayson Street, Blackburn, BB1 1AQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Preston City Centre	0.4%	1.2%	0.0%	1.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.9%	1.8%
Queens Shopping Park, Preston, PR1 4HZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribchester Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rochdale Town Centre	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Saswick House Farm, Roseacre Road, Preston, PR4 3XD	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%
Sedbergh Town Centre	0.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shrewsbury Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Sizergh Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Southport Town Centre	0.3%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St Annes Beach, Beach Road, Lytham St Annes, FY8 2PQ	0.1%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St George's Shopping Centre, Friargate, Preston, PR1 2TU	0.3%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%
St Helier Town Centre	0.1%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Staveley Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stockport Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Italian Orchard, M6, Broughton, Preston, PR3 5DB	0.2%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
The Loft Bistro, Port Way, Ashton-on-Ribble, Preston, PR2 2YQ	0.1%	0.0%	0.0%	0.0%		1.0%	0.0%	0.0%	0.0%	0.0%		0.0%
The Mall Blackburn, Church Street, Blackburn, BB1 5AF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Old School BBQ Bus, Alford Street, Hollinwood, Chadderton, Oldham, OL9 7LP	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
The Stork Hotel, Corricks Lane, Conder Green, LA2 OAN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Thirsk Town Centre	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toby Carvery Salters Wharf, South Promenade, Lytham St Annes, FY8 1LS	0.1%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Trafford Centre, Manchester, M17 8AA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Truro City Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Ulverston Town Centre	0.3%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Water's Edge, Heyhouses Lane, Lytham St Annes, FY8 3RG	0.1%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Weeton Village Centre	0.7%	0.0%	0.0%	2.0%	3.3%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Whitefield Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
York City Centre	0.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OSA Sub-Total	16.8%	25.4%	20.0%	27.2%	29.2%	21.7%	10.0%	11.8%	14.4%	4.7%	13.7%	13.7%
	1			1		1			1			1
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 4: Cafe and Restaurant Monetary Spend

Table 4: Cafe and Restaurant Monetary Spend												
Destination	Total Café/Restaurant	Zone 1 Café/Restaurant	Zone 2 Café/Restaurant	Zone 3 Café/Restaurant	Zone 4 Café/Restaurant	Zone 5 Café/Restaurant	Zone 6 Café/Restaurant	Zone 7 Café/Restaurant	Zone 8 Café/Restaurant	Zone 9 Café/Restaurant	Zone 10 Café/Restaurant	Zone 11 Café/Restaurant
Study Area	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Study Area												
Zone 1 Blackpool - North Shore District Centre	0.3	0.1	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Blackpool Town Centre	35.5 0.2	3.3	5.0 0.0	6.2 0.0	4.1 0.0	4.3 0.0	5.6 0.0	1.5	2.1 0.0	3.3 0.2	0.1	0.0
New Treasure City, Dickson Road, Blackpool, FY1 2JH Sub-Total Zone 1	36.0	3.4	5.0	6.2	4.1	4.3	5.8	1.5	2.1	3.5	0.1	0.0
Zone 2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bannatyne Health Club & Spa, Rigby Road, Blackpool, FY1 5EP	0.7	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Houndshill Shopping Centre, Victoria Street, Blackpool, FY1 4HU Q's Sports Lounge Snooker Club, Lytham Road, Blackpool, FY1 6ES	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The New Philly Family Bar, Foxhall Road, Blackpool, FY1 5BL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2	1.1	0.0	0.4	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackpool - Layton District Centre Blackpool - Whitegate Drive District Centre	0.0 1.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackpool Cricket Club, West Park Drive, Blackpool, FY3 9EQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackpool Park Golf Club, North Park Drive, Blackpool, FY3 8LS Great Marton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marton Local Centre, Blackpool Normoss Local Centre, Blackpool	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Preston Old Road, Blackpool	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanley Park, West Park Drive, Blackpool, FY3 9EQ The Mere Park, Preston Old Road, Blackpool, FY3 9SP	0.2	0.0	0.2 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 3	2.3	0.0	0.3	0.7	0.2	0.7	0.0	0.0	0.0	0.0	0.0	0.5
Zone 4												
Air Balloon, Squires Gate Lane, Blackpool Airport, FY4 2QS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackpool - Blackpool Pleasure Beach Blackpool - Highfield Road District Centre	0.8 3.5	0.8	0.0 0.1	0.0 2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackpool - South Shore District Centre Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	6.2 0.8	0.0	0.8 0.4	0.0	3.5 0.0	1.8 0.2	0.0	0.0	0.0	0.0	0.0	0.1 0.0
Hampton Road Social Club, Hampton Road, Blackpool, FY4 1JB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heritage Coffee Shop, Lytham Road, Blackpool, FY4 1DW Italio, Highfield Road, Blackpool, FY4 2JD	0.6	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Squires Gate Lane, Blackpool, FY4 2AY	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pandoro, Waterloo Road, Blackpool, FY4 3AF Squires Gate Lane, Blackpool	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
St Anne's Road, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Dunes, Lytham Road, Blackpool, FY4 1SA The Gurkha, Waterloo Road, Blackpool, FY4 2AF	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Highfield, Highfield Road, Blackpool, FY4 3LA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Waterloo Music Bar, Waterloo Road, Blackpool, FY4 2AF Sub-Total Zone 4	13.5	1.1	1.2	2.4	5.4	3.2	0.0	0.0	0.0	0.0	0.0	0.1
Zone 5												
Clifton Retail Park, Sandhams Way, Blackpool, FY4 4UJ	2.3	0.0	0.0	0.9	0.0	0.6	0.8	0.0	0.0	0.0	0.0	0.0
Marton Institute, Oxford Square, Blackpool, FY4 4DR Plum Tree Farm, Hallam Way, Blackpool, FY4 5NZ	0.0 1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Cherry Tree, Vicarage Lane, Marton, Blackpool, FY4 4LP	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
The Shovels, Common Edge Road, Marton Moss Side, Blackpool, FY4 5DH Toby Carvery Blackpool, Preston New Road, Blackpool, FY4 4UT	0.4	0.0	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5	4.4	0.0	1.0	1.1	0.3	1.2	0.8	0.0	0.0	0.0	0.0	0.0
Zone 6												
Bispham Village Centre	11.0	0.3	0.0	1.0	0.0	0.2	5.9	2.5	1.1	0.0	0.0	0.0
Red Lion Beefeater, Devonshire Road, Bispham, Blackpool, FY2 0AR Sub-Total Zone 6	1.1 12.1	0.0 0.3	0.0 0.0	0.0 1.0	1.1	0.0	0.0 5.9	0.0 2.5	0.0 1.1	0.0	0.0	0.0
S S												
Zone 7 Cleveleys Town Centre	26.1	0.1	0.6	1.5	0.3	1.9	2.4	10.2	3.2	4.7	1.1	0.1
Fleetwood Road, Thornton-Cleveleys Morrisons, Amounderness Way, Thornton-Cleveleys, FY5 3TS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Golden Eagle, Warren Drive, Blackpool, FY5 3TG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 7	26.2	0.1	0.6	1.5	0.3	1.9	2.4	10.4	3.2	4.7	1.1	0.1
Zone 8	1.2	0.0	0.0	0.2	0.0	2.2	0.0	0.7	0.2	0.0	0.0	
Carleton Village Centre Gardeners Arms, Fleetwood Road North, Thornton-Cleveleys, FY5 4BL	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.7	0.3	0.0	0.0	0.0
Marsh Mill Village Shopping & Craft Centre, Fleetwood Road North, Thornton-Cleveleys, FY5 4AJ Miller & Carter, Longhouse Lane, Poulton-le-Fylde, FY6 8DF	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Poulton-le-Fylde Town Centre	28.8	0.3	0.8	2.5	0.8	0.3	1.5	5.3	15.4	0.6	1.2	0.1
Singleton Village Centre The River Wyre, Breck Road, Poulton-le-Fylde, FY6 7JZ	0.6 1.0	0.0	0.0	0.5	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Lodge, Skippool Road, Thornton-Cleveleys, FY5 SLD	0.5	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Thornton Village Centre Sub-Total Zone 8	11.8 44.5	0.0 0.3	0.0 0.8	0.0 3.6	0.7 1.5	0.0 0.5	0.4	2.7 10.0	4.4 20.3	3.4 4.0	0.2 1.5	0.0 0.1
		0.0	0.0	5.0		0.0	2.0	20.0	20.0	-110		U.2
Zone 9 Affinity Lancashire Outlet Shopping (aka Freeport Fleetwood), Anchorage Road, Fleetwood, FY7 6AE	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.5	0.0
Broadwater Holiday Park, Fleetwood Road, Fleetwood, FY7 8JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fleetwood Rugby Union Club, Melbourne Avenue, Fleetwood, FY7 8AY Fleetwood Town Centre	0.0 6.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0 1.5	0.0 2.3	0.0 1.9	1.0	0.0
Rossall Tavern, Larkholme Parade, Fleetwood, FY7 8RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Esplanade, Fleetwood The Tractor Shed Bistro, Rossall Lane, Fleetwood, FY7 8JP	0.2	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.2	0.0	0.0
Sub-Total Zone 9	9.7	0.0	0.0	0.0	0.0	0.0	0.0	1.6	2.3	4.3	1.5	0.0
Zone 10												
Hambleton Village Centre Knott End Golf Club, Wyreside, Knott End-on-Sea, FY6 0AA	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Knott End-on-Sea Village Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0
Preesall Town Centre Shard Riverside, Old Bridge Lane, Poulton-le-Fylde, FY6 9BT	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Stalmine Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Sub-Total Zone 10	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Zone 11 Bilsborrow Village Centre	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	2.0
Bridge 64 Kitchen & Bar, Nateby Crossing Lane, Garstang, PR3 0JJ	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Brockholes Arms Auction Mart, Garstang Road, Claughton-on-Brock, PR3 OPH Calder Vale Village Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Catterall Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Churchtown Village Centre Claughton-on-Brock Village Centre	0.6	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.3
Daisy Clough Nurseries, Station Lane, Scorton, Preston, PR3 1AN	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Garstang Town Centre Great Eccleston Village Centre	14.2	0.0	0.0	0.2	0.0	0.0	0.0	0.2	1.8	0.2	3.0 0.1	8.7 0.1
Scorton Village Centre	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2	1.9	1.4
St Michael's on Wyre The Beliflower, Parkside Lane, Garstang, PR3 0JA	1.0 0.0	0.0	0.1 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.8
The Cartford Inn, Cartford Lane, Little Eccleston, PR3 0YP	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
The Flower Bowl Entertainment Centre, Garstang Road, Brock, Preston, PR3 0BT Winmarleigh Village Centre	1.4 0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4 0.8
Sub-Total Zone 11	27.6	0.0	0.2	0.7	0.0	0.0	0.0	0.7	2.4	0.6	5.5	17.5
Blackpool Sub-Total	69.4	4.8	7.8	11.5	11.7	9.5	12.5	4.0	3.3	3.5	0.1	0.6
	109.8	0.4	1.6	5.9	1.8	2.4	4.3	22.7	28.2	13.5	11.4	17.8
Wyre Sub-Total												
Inside Study Area Total	179.2	5.2	9.4	17.4	13.6	12.0	16.8	26.7	31.4	17.0	11.5	18.4
		-									-	

AMERICAN COMPANY NEW YORK OF THE PARTY NEW Y	Outside Survey Area												
STATES AND	Accrington Town Centre												
The section of the se	Amberley Village Centre												
A PROPERTY OF STATE AND ADDRESS OF STATE AND ADDRES	Ambleside Town Centre												
Secretary Secret	Anniehwin-Westmerland Town Centre												
Search Se													
STATEMENT MATERIAL STATEMENT NEW PROPERTY OF THE PROPERTY OF T	Bakewell Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
STATEMENT MATERIAL STATEMENT NEW PROPERTY OF THE PROPERTY OF T	Bamber Bridge Village Centre	0.0	0.0	0.0					0.0	0.0			0.0
Lakemin Lakemi	Bath City Centre												
See Man And Man See Ma													
THE PROPERTY OF THE PROPERTY O													
Semente Manuel Control (Selection Manuel Con	Bootns, Main Drive, Lytham St Annes, F18 301 Rowness-on-Windermere Town Centre												
No Process Control Process March 1969 19 19 19 19 19 19 19													
See Control Note of No	Bury Town Centre		0.0	0.0			0.0		0.0				0.0
Sement Many from from from from from from from from	Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PR5 4AW		0.0		0.0	0.0		0.0	0.0	0.0	0.0	0.0	
Controller of March 1969 15 15 15 15 15 15 15 1	Center Parcs, Sherwood Forest, Newark, NG22 9DN												
Cales Indian Services 1.0	Center Parcs, Whinfell Forest, Penrith, CA10 2DW												
Come benefit of the second sec													
Case Search Anderson Minister 1927 42 42 42 42 42 42 42													
Transfer Standard Sta													
Selection 1													
Transfer Franker () 6	Edinburgh City Centre												
Company Comp	Freckleton Village Centre		0.0	0.0			0.0		0.0	0.0			0.0
Comment Comm	Gateshead Town Centre												
Segment framer from migrater forest seam, framer (1956) 1	Glasson Dock Village Centre												
Service fine (Archifer Conference of the Confere													
Seglection for exercises \$2													
Seatest Seatest Content													
Tables Forence (1974) The property of the pro	Holmfirth Town Centre		0.0	0.0			0.0		0.0	0.0			0.0
From the conference of the control o	Holyhead Town Centre												
cated from Corner. 10 00 00 00 00 00 00 00	Hyde Town Centre												
Service Plane Larger 10	Kendal Town Centre												
American 1	Keswick Town Centre												
seased ref. gener 10 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0						0.0						0.0	
Lampsoffer/ferrer 10			0.0	0.0			0.0		0.0	0.3			0.8
Listenbert Performer Center													
Learning from Contents													
Lowensch Franch Center (1997) 1997			0.0	0.0		0.0	0.0		0.0	0.0			0.1
yellmist faces: Amendelis Dive. 10	Lowestoft Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
yolam S denses - Headronging Read	Lowry Outlet, The Quays, Salford, M50 3UB		0.0				0.0		0.0				
yolams Area-St Abana Faod 100 00 00 00 00 00 00 00 00 00 00 00 00													
y them A same. Solved fread brein													
yelshed Morest Four Center 154 01 05 20 10 00 02 02 03 00 00 01 05 05 05 05 05 05 05 05 05 05 05 05 05													
yellwall Productive certes													
Materhetter (Cyc (etter 15													
Miller & Carrier, Bischool Road Morch, 194man 95 Americs, P138 U 1 3 00 01 00 03 00 00 03 00 00 00 03 00 00 00 00	Manchester City Centre	1.5	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Noor Parts Sport & Sport & Sport (Light Backpool Reeds, Fulwood), Perston, PRE2 JAE 10 0.0	Miller & Carter, Blackpool Road North, Lytham St Annes, FY8 3RU												
Neurons, Apéticone Road, Receite, 127 TY 10 00 00 00 00 00 00 00 00 00 00 00 00 0	Moelfre Village Centre												
Omerskir Change (more) Perfet Lateur, and Richall Plank, Mayors Sever, Blackburn, BB 1 AQ OD 00 00 00 00 00 00 00 00 00 00 00 00 00	Moor Park Sports & Social Club, Blackpool Road, Fulwood, Preston, PR2 3AE												
Part bold Village Centre 0.7		1.0	0.0	0.0			0.0		1.0	0.0			0.0
Pred Educar and Recal Park, Mayorso Street, Bischorn, Bis 14Q 00 00 00 00 00 00 00 00 00 00 00 00 00													
Defendence (more shopping pair, Preston, PRI dHZ		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0
Richester Village Centre 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Preston City Centre	1.0	0.1	0.0			0.0	0.2	0.0	0.0	0.0	0.1	0.4
Rochslet Fown Centre 1	Queens Shopping Park, Preston, PR1 4HZ												
Salvey to Nove Farm, Roseace Road, Preston, PRI 3NO 1.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	Ribchester Village Centre		0.0				0.0		0.0				
Seighergh From Centre 1.0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.													
Strewshulps (Former Centre Sister) Malage Centre													
Sizergy Milage Centre 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	Shrewsbury Town Centre												
St Annes Beach, Beach, Road, Lytham St Annes, PY8 2PQ 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Sizergh Village Centre												
St George's Shopping Centre, Friangate, Preston, PR12TU 0.7 0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Southport Town Centre												
St Heller Town Centre 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	St Annes Beach, Beach Road, Lytham St Annes, FY8 2PQ												
Slaveley Village Centre 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	St George's Shopping Centre, Friargate, Preston, PR1 2TU												
Stockport Town Centre 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.													
The Italian Orchard, M. Broughton, Preston, PR3 SDB 0.3 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Stocknort Town Centre												
The Loft Bistro, Port Way, Ashton-on-Ribble, Preston, PR22YQ 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0			0.0				0.0		0.2				
The Mail Blackburn, Church Street, Blackburn, Church Street, Blackburn, Church Street, Blackburn, Blat SAF 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	The Loft Bistro, Port Way, Ashton-on-Ribble, Preston, PR2 2YQ												
The Old School BBQ Bus, Alford Street, Hollmwood, Chadderton, Oldham, O.97P 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	The Mall Blackburn, Church Street, Blackburn, BB1 SAF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thirsk Town Centre 0.1 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	The Old School BBQ Bus, Alford Street, Hollinwood, Chadderton, Oldham, OL9 7LP	0.2	0.0	0.0			0.0	0.0	0.2	0.0			0.0
Topy Carvery Salters Wharf, South Promenade, Lytham St Annes, FY8 1LS 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	The Stork Hotel, Corricks Lane, Conder Green, LA2 0AN												
Traiford Centre, Manchester, M17 8AA 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	Thirsk Town Centre												
Truro City Centre 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Tody Carvery Salters Wharf, South Promenade, Lytham St Annes, FY8 1LS												
Ukerston Town Centre 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.													
Water's Edge, Heyhouses Lane, Lytham St Annes, FY8 3RG 0.2 0.0 0.0 0.0 0.2 0.0 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>													
Weeton Village Centre 1.4 0.0 0.0 0.5 0.6 0.0 0.0 0.3 0.0 0.0 0.0 Whitefield Town Centre 0.2 0.0													
Whitefield Town Centre 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.0 0.0 York City Centre 0.2 0.0 0.0 0.2 0.0 <td>Weeton Village Centre</td> <td></td>	Weeton Village Centre												
York City Centre 0.2 0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0	Whitefield Town Centre	0.2		0.0	0.0		0.0	0.0		0.0	0.0		0.0
500 40	York City Centre	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0		0.0
215.0 6.9 11.8 23.9 19.2 15.3 18.7 30.2 36.7 17.8 13.3 18.7	OSA Sub-Total	35.8	1.8	2.3	6.5	5.6	3.3	1.9	3.6	5.3	0.8	1.8	2.9
	****	215.0	6.0	11.0	22.0	10.3	15.0	10.3	20.2	26.7	17.0	13.3	24.2

Notes:

a. Market shares derived from NEMS household survey
b. Overall expenditure for each zone derived from Table 2

Table 5a_BBC: Estimated Capacity for Additional Café/Restaurant Floorspace in Blackpool Authority Area

Year	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Exp. with 30% Inflow (£m)	Surplus Expenditure (£m)
2024	99.2	69.4	99.2	0.0
2029	99.5	71.7	102.4	2.9
2034	99.9	74.9	107.0	7.0
2039	100.4	78.5	112.1	11.6
2041	100.7	79.9	114.1	13.5
Study Area Market Share	(%)	32.3		

Notes:

a. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

b. Assumes constant market share claimed by Blackpool facilities of 32.3% of Study Area expenditure

Table 5b_BBC: Gross Quantitative Capacity for Additional Café and Restaurant Floorspace in Blackpool Authority Area

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m)
2024	0.0	0.0
2029	2.9	300
2034	7.0	700
2039	11.6	1,200
2041	13.5	1,400

Notes:

a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

Table 5d_BBC: Net Quantitative Capacity for Additional Café and Restaurant Floorspace in the Blackpool Authority Area

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Residual Floorspace Capacity (sq m net)
2024	0.0	0.0	0.0	0
2029	2.9	0.0	2.9	300
2034	7.0	0.0	7.0	700
2039	11.6	0.0	11.6	1,200
2041	13.5	0.0	13.5	1,400

Notes:

a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

Table 5a WBC: Estimated Capacity for Additional Café/Restaurant Floorspace in Wyre Authority Area

Year	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Exp. with 5% Inflow (£m)	Surplus Expenditure (£m)
2024	115.6	109.8	115.6	0.0
2029	116.0	113.4	119.4	3.4
2034	116.5	118.5	124.7	8.2
2039	117.1	124.1	130.7	13.6
2041	117.4	126.4	133.1	15.7
Study Area Market Share	(%)	51.1		

Notes:

a. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

b. Assumes constant market share claimed by Wyre facilities of 51.1% of Study Area expenditure

Table 5b_WBC: Gross Quantitative Capacity for Additional Café and Restaurant Floorspace in Wyre Authority Area

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m)
2024	0.0	0.0
2029	3.4	400
2034	8.2	800
2039	13.6	1,400
2041	15.7	1,600

Notes:

a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

Table 5d_WBC: Net Quantitative Capacity for Additional Café and Restaurant Floorspace in the Wyre Authority Area

Year	Surplus Expenditure	Commitments		Residual Floorspace Capacity
	(£m)	(£m)	(£m)	(sq m net)
2024	0.0	0.0	0.0	0
2029	3.4	0.0	3.4	400
2034	8.2	0.0	8.2	800
2039	13.6	0.0	13.6	1,400
2041	15.7	0.0	15.7	1,600

Notes:

a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

Table 5a_BTC: Estimated Capacity for Additional Café/Restaurant Floorspace in Blackpool Town Centre

Year	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Exp. with 5% Inflow (£m)	Surplus Expenditure (£m)
2024	44.4	35.5	44.4	0.0
2029	44.5	36.7	45.8	1.3
2034	44.7	38.3	47.9	3.1
2039	45.0	40.1	50.2	5.2
2041	45.1	40.9	51.1	6.0
Study Area Market Share	%)	16.5		

Notes:

a. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

b. Assumes constant market share claimed by Blackpool Town Centre facilities of 16.9% of Study Area expenditure

Table 5b_BTC: Gross Quantitative Capacity for Additional Café and Restaurant Floorspace in Blackpool Town Centre

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m)
2024	0.0	0
2029	1.3	100
2034	3.1	300
2039	5.2	500
2041	6.0	600

Notes:

a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

Table 6: Population and Alcoholic Drinks Expenditure Per Capita

			Population				Per Capita			olic Drinks	;
Zone								(£			
	2024	2029	2034	2039	2041	2022	2024	2029	2034	2039	2041
1	12,868	12,930	13,174	13,490	13,632	274	270	276	285	295	299
2	20,464	20,556	20,814	21,118	21,271	287	282	288	298	308	313
3	32,049	32,397	32,839	33,506	33,807	357	351	358	370	383	389
4	25,883	25,830	25,890	25,988	26,038	373	367	375	388	401	407
5	19,340	19,458	19,531	19,676	19,757	383	377	385	398	412	418
6	23,331	23,309	23,258	23,263	23,215	405	398	407	420	435	441
7	30,908	30,980	31,074	31,087	31,037	461	453	463	478	495	502
8	34,307	34,988	35,562	36,142	36,314	485	478	488	504	522	529
9	26,005	26,614	27,216	27,796	28,074	325	319	326	337	349	354
10	13,385	13,641	13,877	14,033	14,086	407	401	409	423	438	444
11	20,947	21,479	21,872	22,218	22,339	426	419	428	442	458	464
Total	259,487	262,182	265,107	268,317	269,570						

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Per capita expenditure derived from Experian MMG3 data (2024 report)
- c. Population derived from Experian MMG3 data (2024 report)
- e. Per capita expenditure projected forward using forecast growth rates taken from Figure 1a of Experian Retail Planner Briefing Note 22 (March 2025)

Table 7: Total Available Alcoholic Drink Expenditure

Zone			Growth (£m)			
	2024	2029	2034	2039	2041	2024-2041
1	3.5	3.6	3.8	4.0	4.1	0.6
2	5.8	5.9	6.2	6.5	6.7	0.9
3	11.2	11.6	12.2	12.8	13.1	1.9
4	9.5	9.7	10.0	10.4	10.6	1.1
5	7.3	7.5	7.8	8.1	8.3	1.0
6	9.3	9.5	9.8	10.1	10.2	1.0
7	14.0	14.3	14.9	15.4	15.6	1.6
8	16.4	17.1	17.9	18.9	19.2	2.8
9	8.3	8.7	9.2	9.7	9.9	1.6
10	5.4	5.6	5.9	6.1	6.3	0.9
11	8.8	9.2	9.7	10.2	10.4	1.6
Total	99.4	102.6	107.2	112.3	114.3	14.9

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1

Table 8: Alcoholic Drinks Patterns

Table 8: Alcoholic Drinks Patterns	Total	Zone 1	Zone 2 Alcoholic Drinks	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10 Alcoholic Drinks	Zone 11
Destination Study Area	Alcoholic Drinks (%)	Alcoholic Drinks (%)	Alcoholic Drinks (%)	Alcoholic Drinks (%)	Alcoholic Drinks (%)	Alcoholic Drinks (%)	Alcoholic Drinks (%)	Alcoholic Drinks (%)	Alcoholic Drinks (%)	Alcoholic Drinks (%)	Alcoholic Drinks (%)	Alcoholic Drink (%)
Zone 1												
Blackpool - North Shore District Centre Blackpool Town Centre	0.25% 12.44%	0.00% 17.31%	0.00% 38.89%	0.00% 32.85%	0.00% 13.43%	0.00% 27.79%	2.21% 6.36%	0.00% 1.56%	0.00% 4.42%	0.00% 9.89%	0.00%	0.00%
New Treasure City, Dickson Road, Blackpool, FY1 2JH Sub-Total Zone 1	0.00% 12.69%	0.00% 17.31%	0.00% 38.89%	0.00% 32.85%	0.00% 13.43%	0.00% 27.79%	0.00% 8.56%	0.00% 1.56%	0.00% 4.42%	0.00% 9.89%	0.00% 0.00%	0.00%
Zone 2	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000/	0.000	0.000	0.000
Bannatyne Health Club & Spa, Rigby Road, Blackpool, FY1 5EP Houndshill Shopping Centre, Victoria Street, Blackpool, FY1 4HU	0.00%	0.00% 8.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Q's Sports Lounge Snooker Club, Lytham Road, Blackpool, FY1 6ES The New Philly Family Bar, Foxhall Road, Blackpool, FY1 5BL	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00% 4.29%	0.00%
Sub-Total Zone 2	0.35%	8.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.29%	0.00%
Zone 3 Blackpool - Layton District Centre Blackpool - Whitegate Drive District Centre	2.12% 1.09%	0.00%	0.00% 11.36%	8.25% 2.26%	0.00%	0.00%	4.39%	0.00%	1.02%	4.30% 0.00%	0.00%	0.00%
Blackpool - Wnitegate Drive District Centre Blackpool Cricket Club, West Park Drive, Blackpool, FY3 9EQ Blackpool Park Golf Club, North Park Drive, Blackpool, FY3 8LS	1.29% 0.00%	0.00%	0.00%	9.37% 0.00%	0.00%	1.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Biackpool Park Goir Lub, North Park Drive, Biackpool, F13 8LS Great Marton Village Centre Marton Local Centre, Blackpool	0.09%	0.00%	1.55% 1.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Marton Local Centre, Blackpool Preston Old Road, Blackpool	0.36%	0.00%	0.00%	0.00% 4.88%	0.00%	5.45%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Treston for Avad, Biackpool, FY3 9EQ The Mere Park, Preston Old Road, Blackpool, FY3 9SP	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-Total Zone 3	7.00%	0.00%	14.47%	34.12%	2.33%	6.71%	4.39%	0.00%	1.02%	4.30%	0.00%	0.00%
Zone 4 Air Balloon, Squires Gate Lane, Blackpool Airport, FY4 2QS	0.44%	0.00%	0.00%	0.00%	4.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Blackpool - Blackpool Pleasure Beach Blackpool - Highfield Road District Centre	0.18%	12.64%	0.00%	0.00%	0.00% 7.88%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Blackpool - South Shore District Centre Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	5.14% 0.00%	0.00%	12.39% 0.00%	0.00%	30.21% 0.00%	14.26% 0.00%	5.25% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hampton Road Social Club, Hampton Road, Blackpool, FY4 1JB Heritage Coffee Shop, Lytham Road, Blackpool, FY4 1DW	0.33%	0.00%	0.00%	0.00%	0.00%	5.02% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Italio, Highfield Road, Blackpool, FY4 2JD Morrisons, Squires Gate Lane, Blackpool, FY4 2AY	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Pandoro, Waterloo Road, Blackpool, FY4 3AF Squires Gate Lane, Blackpool	0.00%	0.00%	0.00%	0.00%	0.00% 1.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
St Anne's Road, Blackpool The Dunes, Lytham Road, Blackpool, FY4 1SA	0.77%	0.00%	0.00%	0.00%	8.14% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Gurkha, Waterloo Road, Blackpool, FY4 2AF The Highfield, Highfield Road, Blackpool, FY4 3LA	0.00%	0.00%	0.00%	0.00%	0.00%	0.00% 5.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Waterloo Music Bar, Waterloo Road, Blackpool, FY4 2AF Sub-Total Zone 4	0.43% 8.64%	0.00% 12.64%	0.00% 12.39%	0.00%	0.00% 52.05%	0.00% 26.82%	0.00% 5.25%	3.12% 3.12%	0.00%	0.00%	0.00%	0.00%
Zone 5												
Clifton Retail Park, Sandhams Way, Blackpool, FY4 4UJ Marton Institute, Oxford Square, Blackpool, FY4 4DR	0.00% 0.75%	0.00%	0.00% 9.29%	0.00%	0.00% 1.17%	0.00% 1.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Plum Tree Farm, Hallam Way, Blackpool, FY4 5NZ The Cherry Tree, Vicarage Lane, Marton, Blackpool, FY4 4LP	0.29%	0.00%	1.55% 0.00%	0.00%	1.17% 0.00%	1.26% 7.54%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Shovels, Common Edge Road, Marton Moss Side, Blackpool, FY4 5DH Toby Carvery Blackpool, Preston New Road, Blackpool, FY4 4UT	0.08%	0.00% 0.00%	0.00% 0.00%	0.00%	0.00%	1.26% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00% 0.00%	0.00%
Sub-Total Zone 5	1.77%	0.00%	10.84%	1.13%	2.33%	11.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 6 Bispham Village Centre	5.68%	0.00%	0.00%	0.00%	1.17%	5.02%	44.72%	0.78%	0.00%	0.00%	0.00%	0.00%
Red Lion Beefeater, Devonshire Road, Bispham, Blackpool, FY2 OAR Sub-Total Zone 6	1.28% 6.96%	0.00% 0.00%	0.00% 0.00%	4.49% 4.49%	7.37% 8.53%	0.00% 5.02%	0.00% 44.72%	0.00% 0.78%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00 %	0.00%
Zone 7												
Cleveleys Town Centre Fleetwood Road, Thornton-Cleveleys	11.03% 0.00%	4.00% 0.00%	1.55% 0.00%	1.13% 0.00%	1.17% 0.00%	0.00%	14.69% 0.00%	55.24% 0.00%	4.86% 0.00%	6.59% 0.00%	0.00%	0.00%
Morrisons, Amounderness Way, Thornton-Cleveleys, FY5 3TS The Golden Eagle, Warren Drive, Blackpool, FY5 3TG	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00% 1.10%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-Total Zone 7	11.27%	4.00%	1.55%	1.13%	1.17%	0.00%	15.79%	56.02%	4.86%	6.59%	0.00%	0.00%
Zone 8 Carleton Village Centre	2.19%	0.00%	0.00%	1.13%	0.00%	0.00%	0.00%	6.23%	8.13%	0.00%	1.14%	0.00%
Gardeners Arms, Fleetwood Road North, Thornton-Cleveleys, FY5 4BL Marsh Mill Village Shopping & Craft Centre, Fleetwood Road North, Thornton-Cleveleys, FY5 4AJ	0.56% 0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.07% 0.00%	0.00% 1.14%	0.00%	0.00%
Miller & Carter, Longhouse Lane, Poulton-le-Fylde, FY6 8DF Poulton-le-Fylde Town Centre	0.00% 10.10%	0.00% 18.17%	0.00% 3.10%	0.00% 9.38%	0.00%	0.00% 1.26%	0.00% 1.10%	0.00% 6.51%	0.00% 47.63%	0.00% 1.14%	0.00% 12.24%	0.00%
Singleton Village Centre The River Wyre, Breck Road, Poulton-le-Fylde, FY6 7JZ	0.29%	0.00%	0.00%	1.13% 0.00%	0.00%	0.00%	0.00%	0.00%	1.02% 0.00%	0.00%	0.00%	0.00%
Thornton Lodge, Skippool Road, Thornton-Cleveleys, FY5 SLD Thornton Village Centre	0.26% 7.54%	0.00%	0.00% 9.81%	1.13%	1.17%	0.00%	0.00% 9.18%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-Total Zone 8	21.05%	18.17%	12.91%	12.76%	1.17%	1.26%	10.28%	23.94%	83.58%	14.96%	13.38%	0.00%
Zone 9 Affinity Lancashire Outlet Shopping (aka Freeport Fleetwood), Anchorage Road, Fleetwood, FY7 6AE Broadwater Holiday Park, Fleetwood Road, Fleetwood, FY7 8IX	0.26% 0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.70%
Fleetwood Rugby Union Club, Melbourne Avenue, Fleetwood, FY7 8AY Fleetwood Town Centre	0.11% 5.82%	0.00%	0.00%	0.00% 1.13%	0.00%	0.00%	0.00% 1.10%	0.00%	0.00%	1.14%	0.00% 4.54%	0.00% 0.72%
Rossall Tavern, Larkholme Parade, Fleetwood, FY7 8RP The Esplanade, Fleetwood	0.11% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.14%	0.00%	0.00%
The Tractor Shed Bistro, Rossall Lane, Fleetwood, FY7 8JP Sub-Total Zone 9	0.00%	0.00%	0.00%	0.00% 1.13%	0.00%	0.00%	0.00% 1.10%	0.00%	0.00% 3.06%	0.00% 52.73%	0.00% 4.54%	0.00% 3.42%
Zone 10	0.142/0	5,507,0	0.0070	212070	0.0070	212070	2120/0	0.007	3.00%	3217 370	110-170	31-12/3
Hambleton Village Centre Knott End Golf Club, Wyreside, Knott End-on-Sea, FY6 0AA	0.74% 0.06%	0.00% 0.00%	0.00% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	12.51% 1.14%	0.72% 0.00%
Knott End-on-Sea Village Centre Preesall Town Centre	0.85% 0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	15.91% 3.42%	0.00%
Shard Riverside, Old Bridge Lane, Poulton-le-Fylde, FY6 9BT Stalmine Village Centre	0.00% 0.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00% 2.28%	0.00%
Sub-Total Zone 10	1.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	35.26%	0.72%
Zone 11 Bilsborrow Village Centre	0.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.36%
Bridge 64 Kitchen & Bar, Nateby Crossing Lane, Garstang, PR3 0JJ Brockholes Arms Auction Mart, Garstang Road, Claughton-on-Brock, PR3 0PH	0.00%	0.00% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Calder Vale Village Centre Catterall Village Centre	0.14% 0.07%	0.00% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.44% 0.72%
Churchtown Village Centre Claughton-on-Brock Village Centre	0.93% 0.43%	0.00% 0.00%	0.00% 0.00%	1.13% 0.00%	0.00%	1.26% 0.00%	4.39% 0.00%	0.00%	0.00% 0.00%	0.00%	1.14% 0.00%	1.44% 4.54%
Daisy Clough Nurseries, Station Lane, Scorton, Preston, PR3 1AN Garstang Town Centre	0.00% 6.67%	0.00% 0.00%	0.00%	0.00% 1.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00% 1.14%	0.00% 24.36%	0.00% 53.53%
Great Eccleston Village Centre Scorton Village Centre	0.60%	0.00%	1.55% 0.00%	0.00%	0.00%	0.00%	0.00%	0.78%	0.00%	0.00%	1.14% 0.00%	3.58% 0.00%
St Michael's on Wyre The Bellflower, Parkside Lane, Garstang, PR3 OJA	0.14% 0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00% 0.00%	0.00% 0.00%	1.44% 0.72%
The Cartford Inn, Cartford Lane, Little Eccleston, PR3 0YP The Flower Bowl Entertainment Centre, Garstang Road, Brock, Preston, PR3 0BT	0.21%	0.00%	0.00%	1.13% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.72% 0.00%
Winmarleigh Village Centre Sub-Total Zone 11	0.56% 10.63%	0.00% 0.00%	0.00% 1.55%	0.00% 3.38%	0.00%	0.00% 1.26%	0.00% 4.39%	0.00% 0.78%	0.00%	0.00% 1.14%	1.14% 27.78%	5.26% 81.72%
Blackpool Sub-Total	37.41%	38.60%	76.59%	72.60%	78.68%	77.65%	62.92%	5.46%	5.44%	14.19%	4.29%	0.00%
Wyre Sub-Total	51.31%	22.18%	16.02%	18.40%	2.33%	3.78%	31.56%	80.74%	91.51%	75.42%	80.96%	85.86%
Inside Study Area Sub-Total	88.72%	60.77%	92.61%	91.00%	81.01%	81.43%	94.48%	86.20%	96.94%	89.61%	85.25%	85.86%
Outside Survey Area Accrington Town Centre	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.72%
Amberley Village Centre Ambleside Town Centre	0.13% 0.14%	0.00% 0.00%	0.00% 0.00%	0.00%	0.00%	0.00%	1.10% 0.00%	0.00%	0.00% 1.02%	0.00%	0.00% 0.00%	0.00%
Ansdell Village Centre Appleby-in-Westmorland Town Centre	0.11% 0.13%	0.00%	0.00%	0.00%	1.17% 0.00%	0.00%	0.00% 1.10%	0.00%	0.00%	0.00%	0.00%	0.00%
Ayr Town Centre Bakewell Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bamber Bridge Village Centre Bath City Centre	0.47%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.38%	0.00%	0.00%	0.00%	0.00%
Bell & Bottle, Blackpool Road, Kirkham, Newton with Scales, PR4 3RJ Blackburn Town Centre	0.27% 1.56%	0.00% 15.05%	0.00%	0.00%	0.00%	0.00% 1.26%	0.00%	0.00%	0.00%	0.00% 9.25%	0.00%	2.86% 0.00%
Booths, Main Drive, Lytham St Annes, FY8 3UT Bowness-on-Windermere Town Centre Powerboth Village Centre	0.00%	0.00%	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00% 4.54%	0.00%
Broughton Village Centre	0.35%			0.00%	0.00%	0.00%	0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
	0.35% 0.00% 0.00%	0.00% 0.00%	0.00%	0.00%			0.000/	11.187%		0.00%	0.00%	0.00% 0.00% 0.00%
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PR5 4AW Center Parcs, Sherwood Forest, Newark, NG22 9DN	0.35% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%	0.00% 0.00%	0.00%	0.00%		0.00%	
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PR5 4AW Center Parcs, Sherwood Forest, Newark, NG22 9DN Center Parcs, Whinfell Forest, Penrith, CA10 2DW Central London / West End	0.35% 0.00% 0.00% 0.00% 0.00% 0.00% 0.22%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.17%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 1.14%	0.00% 0.00%	0.00%
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PR5 4AW Center Parcs, Sherwood Forest, Newark, NG22 9DN Center Parcs, Whinfiell Forest, Penrith, CA10 2DW Central London / West End Clitheroe Town Centre Conwy Town Centre	0.35% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.17% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 1.14% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PRS 4AW Center Parcs, Sherwood Forest, Newark, NG22 9DN Center Parcs, Whinfell Forest, Penrith, CA10 2DW Central London / West End Clitheroe Town Centre Conwy Town Centre Conwy Town Centre Conwy Town Centre Cross Keys Inn, Church Lane, Whitechapel, PR3 2EP Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY	0.35% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.02% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.17% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.14% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PRS 4AW Center Parcs, Sherwood Forest, Newark, NG22 9DN Center Parcs, Whinfell Forest, Penrith, CA10 2DW Central London / West End Clitheroe Town Centre Conwy Town Centre Conwy Town Centre Cons Keys Inn, Church Lane, Whitechapel, PR3 2EP Deepdale Shopping Park, Blackpool Road, Preston, PR16QY Edinburgh City Centre	0.35% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.17% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.02% 0.00%	0.00% 1.14% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PRS 4AW Center Parcs, Sherwood Forest, Newark, NG22 9DN Center Parcs, Whinfiell Forest, Penrith, CA10 2DW Central London / West End Clitheroe Town Centre Conwy Town Centre Corss Keys Inn, Church Lane, Whitechapel, PR3 2EP Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY Edinburgh City Centre Freckleton Village Centre Glasson Dock Village Centre	0.35% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.17% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.02% 0.00% 0.00%	0.00% 1.14% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.14%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PRS 4AW Center Parcs, Sherwood Forest, Newark, NG22 9DN Center Parcs, Whinfell Forest, Penrith, CA10 2DW Central London / West End Central Commande Consy Town Centre Consy Town Centre Cross Keys Inn, Church Lane, Whitechapel, PR3 2EP Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY Edinburgh City Centre Glasson Olok Village Centre Glasson Dock Village Centre Glasson Dock Village Centre Haighton Manor, Haighton Green Lane, Preston, PR2 5SQ	0.35% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.17% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.14% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.14% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PRS 4AW Center Parcs, Sherwood Forest, Newark, NG22 9DN Centrel Parcs, Whinfell Forest, Penrith, CA10 2DW Central London / West End Cilitheroe Town Centre Conwy Town Centre Cross Keys Inn, Church Lane, Whitechapel, PR3 2EP Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY Edinburgh City Centre Freckleton Village Centre Glasson Dock Village Centre Glasson Dock Village Centre Haighton Manor, Haighton Green Lane, Preston, PR2 SSQ Harrogate Town Centre	0.35% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.22% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.17% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.02% 0.00% 0.00% 0.00% 0.00%	0.00% 1.14% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.14% 0.00% 0.00% 4.54% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PRS 4AW Center Parcs, Sherwood Forest, Newark, NG22 9DN Center Parcs, Whinfell Forest, Penrith, CA10 2DW Central London / West End Clitheroe Town Centre Conwy Town Centre Conwy Town Centre Cross Keys Inn, Church Lane, Whitechapel, PR3 2EP Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY Edinburgh City Centre Freckleton Village Centre Gateshead Town Centre Glasson Dock Village Centre Goosnargh Village Centre Haighton Manor, Haighton Green Lane, Preston, PR2 5SQ Harrogate Town Centre High Bentham Town Centre High Bentham Town Centre Holmfirth Town Centre Holmfirth Town Centre Holmfirth Town Centre	0.35% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.22% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.17% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.02% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.14% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.14% 0.00% 4.54% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Bury Town Centre Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PR5 4AW Center Parcs, Sherwood Forest, Newark, NG22 9DN Center Parcs, Whinfell Forest, Penrith, CA10 2DW Central London / West End Ciltheroe Town Centre Conwy Town Centre Cross Keys Inn, Church Lane, Whitechapel, PR3 2EP Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY Edinburgh City Centre Freckleton Village Centre Glasson Dock Village Centre Glasson Dock Village Centre Glosanargh Village Centre Halighton Manor, Haighton Green Lane, Preston, PR2 5SQ Harrogate Town Centre Holyhead Town Centre Holyhead Town Centre Holyhead Town Centre Holyhead Town Centre Kendal Town Centre	0.35% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.14% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.17% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.14% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PRS 4AW Center Parcs, Sherwood Forest, Newark, NG22 9DW Central London / West End Clitheroe Town Centre Conwy Town Centre Conwy Town Centre Conse Kys Inn, Church Lane, Whitechapel, PR3 ZEP Deepdale Shopping Park, Blackpool Road, Preston, PR1 GQY Edinburgh City Centre Freckleton Village Centre Gateshead Town Centre Glasson Dock Village Centre Gossangh Village Centre Haighton Manor, Haighton Green Lane, Preston, PR2 SSQ Harrogate Town Centre High Bentham Town Centre Hollynead Town Centre Keswick Kown Centre Keswick Kown Centre Keswick Kown Centre	0.35% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.17% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 1.14% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.14% 0.00% 0.00% 4.54% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PRS 4AW Center Parcs, Sherwood Forest, Newark, NG22 9DN Center Parcs, Whinfell Forest, Penrith, CA10 2DW Central London / West End Clitheroe Town Centre Conwy Town Centre Conwy Town Centre Cross Keys Inn, Church Lane, Whitechapel, PR3 2EP Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY Edinburgh City Centre Freckleton Village Centre Glasson Dock Village Centre Glasson Dock Village Centre Glasson Dock Village Centre Haighton Manor, Haighton Green Lane, Preston, PR2 5SQ Harrogate Town Centre Holmfirth Town Centre Holmfirth Town Centre Holyhead Town Centre Hyde Town Centre Kendal Town Centre Kerkswick Town Centre Kirkham Town Centre Licester City Centre Leicester City Centre	0.35% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 1.17% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 1.14% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.72% 0.00% 0.00% 0.00% 0.72% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PRS 4AW Center Parcs, Sherwood Forest, Newark, NG22 9DN Center Parcs, Whinfell Forest, Penrith, CA10 ZDW Central London / West End Clitheroe Town Centre Conwy Town Centre Conwy Town Centre Cross Keys Inn, Church Lane, Whitechapel, PR3 2EP Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY Edinburgh City Centre Freckleton Village Centre Gateshead Town Centre Glasson Dock Village Centre Glasson Dock Village Centre Glasson Dock Village Centre Haighton Manor, Haighton Green Lane, Preston, PR2 5SQ Harrogate Town Centre High Bentham Town Centre Holmfirth Town Centre Holyhead Town Centre Hyde Town Centre Hyde Town Centre Keswick Town Centre Keswick Town Centre Keswick Town Centre Lancaster City Centre	0.35% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.14% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 1.17% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.00% 0.00% 1.00% 0.00% 1.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 1.14% 0.00%	0.00% 0.00%	0.00% 0.72%

Lowry Outlet, The Quays, Salford, M50 3UB	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lytham St Annes - Alexandria Drive	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lytham St Annes - Headroomgate Road	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lytham St Annes - St Albans Road	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lytham St Annes - St Davids Road North	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lytham St Annes Town Centre	0.80%	2.01%	0.00%	2.26%	0.00%	7.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lytham Town Centre	2.45%	9.52%	0.00%	4.49%	15.50%	0.00%	1.10%	0.00%	1.02%	0.00%	0.00%	0.00%
Manchester City Centre	0.08%	0.00%	0.00%	0.00%	0.00%	1.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Miller & Carter, Blackpool Road North, Lytham St Annes, FY8 3RU	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Moelfre Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Moor Park Sports & Social Club, Blackpool Road, Fulwood, Preston, PR2 3AE	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Morrisons, Aylestone Road, Leicester, LE2 7LT	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ormskirk Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Parbold Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Peel Leisure and Retail Park, Mayson Street, Blackburn, BB1 1AQ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Preston City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Queens Shopping Park, Preston, PR1 4HZ	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.70%
Ribchester Village Centre	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.86%
Rochdale Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Saswick House Farm, Roseacre Road, Preston, PR4 3XD	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sedbergh Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Shrewsbury Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sizergh Village Centre	0.24%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.54%	0.00%
Southport Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
St Annes Beach, Beach Road, Lytham St Annes, FY8 2PQ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
St George's Shopping Centre, Friargate, Preston, PR1 2TU	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
St Helier Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staveley Village Centre	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.78%	0.00%	0.00%	0.00%	0.00%
Stockport Town Centre	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.78%	0.00%	0.00%	0.00%	0.00%
The Italian Orchard, M6, Broughton, Preston, PR3 5DB	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Loft Bistro, Port Way, Ashton-on-Ribble, Preston, PR2 2YQ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Mall Blackburn, Church Street, Blackburn, BB1 5AF	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Old School BBQ Bus, Alford Street, Hollinwood, Chadderton, Oldham, OL9 7LP	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Stork Hotel, Corricks Lane, Conder Green, LA2 0AN	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Thirsk Town Centre	0.09%	0.00%	1.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toby Carvery Salters Wharf, South Promenade, Lytham St Annes, FY8 1LS	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Trafford Centre, Manchester, M17 8AA	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Truro City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ulverston Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Water's Edge, Heyhouses Lane, Lytham St Annes, FY8 3RG	0.19%	0.00%	0.00%	0.00%	1.17%	1.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Weeton Village Centre	0.35%	0.00%	5.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Whitefield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
York City Centre	0.15%	0.00%	0.00%	1.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Survey Area	11.3%	39.2%	7.4%	9.0%	19.0%	18.6%	5.5%	13.8%	3.1%	10.4%	14.8%	14.2%
								100.0%	100.0%	100.0%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%				100.0%	100.0%

shares derived from NEMS household survey

Table 9: Alcoholic Drinks Monetary Spend

Destination	Total Alcoholic Drinks (£m)	Zone 1 Alcoholic Drinks (£m)	Zone 2 Alcoholic Drinks (£m)	Zone 3 Alcoholic Drinks (£m)	Zone 4 Alcoholic Drinks (£m)	Zone 5 Alcoholic Drinks (£m)	Zone 6 Alcoholic Drinks (£m)	Zone 7 Alcoholic Drinks (£m)	Zone 8 Alcoholic Drinks (£m)	Zone 9 Alcoholic Drinks (£m)	Zone 10 Alcoholic Drinks (£m)	Zone 11 Alcoholic Drinks (£m)
Study Area Zone 1												
Blackpool - North Shore District Centre Blackpool Town Centre New Treasure City, Dickson Road, Blackpool, FY1 2JH	0.2 12.2 0.0	0.0 0.6 0.0	0.0 2.2 0.0	0.0 3.7 0.0	0.0 1.3 0.0	0.0 2.0 0.0	0.2 0.6 0.0	0.0 0.2 0.0	0.0 0.7 0.0	0.0 0.8 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Sub-Total Zone 1	12.4	0.6	2.2	3.7	1.3	2.0	0.8	0.2	0.7	0.8	0.0	0.0
Zone 2 Bannatyne Health Club & Spa, Rigby Road, Blackpool, FY1 5EP Houndshill Shopping Centre, Victoria Street, Blackpool, FY1 4HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Q's Sports Lounge Snooker Club, Lytham Road, Blackpool, FY1 6ES The New Philly Family Bar, Foxhall Road, Blackpool, FY1 5BL Sub-Total Zone 2	0.0 0.2 0.5	0.0 0.0 0.3	0.0 0.0 0.0	0.0 0.2 0.2	0.0 0.0 0.0							
Zone 3												
Blackpool - Layton District Centre Blackpool - Whitegate Drive District Centre Blackpool Cricket Club, West Park Drive, Blackpool, FY3 9EQ	1.9 1.0 1.1	0.0 0.0 0.0	0.0 0.7 0.0	0.9 0.3 1.1	0.0 0.1 0.0	0.0 0.0 0.1	0.4 0.0 0.0	0.0 0.0 0.0	0.2 0.0 0.0	0.4 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Blackpool Park Golf Club, North Park Drive, Blackpool, FY3 8LS Great Marton Village Centre	0.0 0.1	0.0	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marton Local Centre, Blackpool Normoss Local Centre, Blackpool Preston Old Road, Blackpool	0.6 0.4 0.7	0.0 0.0 0.0	0.1 0.0 0.0	0.5 0.0 0.5	0.0 0.0 0.1	0.0 0.4 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Stanley Park, West Park Drive, Blackpool, FY3 9EQ The Mere Park, Preston Old Road, Blackpool, FY3 9SP	0.0	0.0 0.0 0.0	0.0	0.0 0.5	0.0	0.0	0.0 0.0 0.4	0.0	0.0 0.0 0.2	0.0	0.0 0.0 0.0	0.0 0.0 0.0
Sub-Total Zone 3 Zone 4	6.3		0.8	3.8	0.2	0.5	0.4	0.0	0.2	0.4		0.0
Air Balloon, Squires Gate Lane, Blackpool Airport, FY4 2QS Blackpool - Blackpool Pleasure Beach Blackpool - Highfield Road District Centre	0.4 0.4 0.9	0.0 0.4 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.4 0.0 0.7	0.0 0.0 0.2	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Blackpool - Fuginieu Road District Centre Blackpool - South Shore District Centre Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	5.1 0.0	0.0	0.0	0.0	2.9	1.0	0.5	0.0	0.0	0.0	0.0	0.0
Hampton Road Social Club, Hampton Road, Blackpool, FY4 1JB Heritage Coffee Shop, Lytham Road, Blackpool, FY4 1DW Italio, Highfield Road, Blackpool, FY4 2JD	0.4 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.4 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Morrisons, Squires Gate Lane, Blackpool, FY4 2AY Pandoro, Waterloo Road, Blackpool, FY4 3AF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Squires Gate Lane, Blackpool St Anne's Road, Blackpool The Dunes, Lytham Road, Blackpool, FY4 15A	0.1 0.8 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.1 0.8 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
The Gurkha, Waterloo Road, Blackpool, FY4 2AF The Highfield, Highfield Road, Blackpool, FY4 3LA	0.0 0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Waterloo Music Bar, Waterloo Road, Blackpool, FY4 2AF Sub-Total Zone 4	0.4 9.0	0.0	0.0	0.0	0.0 4.9	0.0 2.0	0.0	0.4	0.0	0.0	0.0	0.0
Zone 5 Clifton Retail Park, Sandhams Way, Blackpool, FY4 4UJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marton Institute, Oxford Square, Blackpool, FY4 4DR Plum Tree Farm, Hallam Way, Blackpool, FY4 5NZ The Cherry Tree, Vicarage Lane, Marton, Blackpool, FY4 4LP	0.7 0.3 0.7	0.0 0.0 0.0	0.5 0.1 0.0	0.0 0.0 0.1	0.1 0.1 0.0	0.1 0.1 0.5	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
The Shovels, Common Edge Road, Marton Moss Side, Blackpool, FY4 5DH Toby Carvery Blackpool, Preston New Road, Blackpool, FY4 4UT	0.1	0.0	0.0	0.0	0.0	0.1 0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0
Sub-Total Zone 5 Zone 6	1.8	0.0	0.6	0.1	0.2	0.8	0.0	0.0	0.0	0.0		0.0
Bispham Village Centre Red Lion Beefeater, Devonshire Road, Bispham, Blackpool, FY2 OAR Sub-Total Zone 6	4.7 1.2 5.9	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.5 0.5	0.1 0.7 0.8	0.4 0.0 0.4	4.2 0.0 4.2	0.1 0.0 0.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Zone 7												
Cleveleys Town Centre Fleetwood Road, Thornton-Cleveleys Morrisons, Amounderness Way, Thornton-Cleveleys, FY5 3TS	10.9 0.0 0.0	0.1 0.0 0.0	0.1 0.0 0.0	0.1 0.0 0.0	0.1 0.0 0.0	0.0 0.0 0.0	1.4 0.0 0.0	7.7 0.0 0.0	0.8 0.0 0.0	0.5 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Morrisons, Amounderness way, Informton-Lieveleys, FTS 315 The Golden Eagle, Warren Drive, Blackpool, FYS 3TG Sub-Total Zone 7	0.2 11.1	0.0 0.1	0.0 0.1	0.0 0.1	0.0 0.1	0.0 0.0	0.1 1.5	0.1 7.8	0.0 0.8	0.0 0.5	0.0 0.0	0.0 0.0
Zone 8 Carleton Village Centre	2.4	0.0	0.0	0.1	0.0	0.0	0.0	0.9	1.3	0.0	0.1	0.0
Gardeners Arms, Fleetwood Road North, Thornton-Cleveleys, FY5 4BL Marsh Mill Village Shopping & Craft Centre, Fleetwood Road North, Thornton-Cleveleys, FY5 4AJ	0.7 0.1	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.7 0.0	0.0	0.0	0.0
Miller & Carter, Longhouse Lane, Poulton-le-Fylde, FY6 8DF Poulton-le-Fylde Town Centre Singleton Village Centre	0.0 11.5 0.3	0.0 0.6 0.0	0.0 0.2 0.0	0.0 1.1 0.1	0.0 0.0 0.0	0.0 0.1 0.0	0.0 0.1 0.0	0.0 0.9 0.0	7.8 0.2	0.0 0.1 0.0	0.0 0.7 0.0	0.0 0.0 0.0
The River Wyre, Breck Road, Poulton-le-Fylde, FY6 7JZ Thornton Lodge, Skippool Road, Thornton-Cleveleys, FY5 SLD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Village Centre Sub-Total Zone 8	23.0	0.6	0.6	1.4	0.0	0.0	1.0	3.4	3.7 13.7	1.1	0.0	0.0
Zone 9 Affinity Lancashire Outlet Shopping (aka Freeport Fleetwood), Anchorage Road, Fleetwood, FY7 6AE	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Broadwater Hollday Park, Fleetwood Road, Fleetwood, FY7 8IX Fleetwood Rugby Union Club, Melbourne Avenue, Fleetwood, FY7 8AY Fleetwood Town Centre	0.1 0.1 5.2	0.0	0.0	0.0 0.1	0.0	0.0	0.0	0.0	0.0	0.1 0.1 4.1	0.0	0.0
Rossall Tavern, Larkholme Parade, Fleetwood, FY7 8RP The Esplanade, Fleetwood	0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
The Tractor Shed Bistro, Rossall Lane, Fleetwood, FY7 8JP Sub-Total Zone 9	5.7	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.5	4.4	0.2	0.3
Zone 10 Hambleton Village Centre Knott End Golf Club, Wyreside, Knott End-on-Sea, FY6 0AA	0.7 0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7 0.1	0.1 0.0
Knott End-on-Sea Village Centre Preesall Town Centre	0.9 0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9 0.2	0.0
Shard Riverside, Old Bridge Lane, Poulton-le-Fylde, FY6 9BT Stalmine Village Centre Sub-Total Zone 10	0.0 0.1 2.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.1 1.9	0.0 0.0 0.1
Zone 11	0.7	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0	0.7
Bilsborrow Willage Centre Bridge 64 Kitchen & Bar, Nateby Crossing Lane, Garstang, PR3 0JJ Brockholes Arms Auction Mart, Garstang Road, Claughton-on-Brock, PR3 0PH	0.0	0.0	0.0	0.0 0.0 0.0	0.0	0.0	0.0	0.0 0.0 0.0	0.0	0.0	0.0	0.0
Calder Vale Village Centre Catterali Village Centre Churchtown Village Centre	0.1 0.1 0.8	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.1	0.0 0.0 0.0	0.0 0.0 0.1	0.0 0.0 0.4	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.1	0.1 0.1 0.1
Claughton-on-Brock Village Centre Daisy Clough Nurseries, Station Lane, Scorton, Preston, PR3 1AN	0.4 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.4
Garstang Town Centre Great Eccleston Village Centre Scorton Village Centre	6.2 0.6 0.0	0.0 0.0 0.0	0.0 0.1 0.0	0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.1 0.0	0.0 0.0 0.0	0.1 0.0 0.0	1.3 0.1 0.0	4.7 0.3 0.0
St Michael's on Wyre The Bellflower, Parkside Lane, Garstang, PR3 0JA	0.1 0.1	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1 0.1
The Cartford Inn, Cartford Lane, Little Eccleston, PR3 0YP The Flower Bowl Entertainment Centre, Garstang Road, Brock, Preston, PR3 0BT Winmarleigh Village Centre	0.2 0.0 0.5	0.0 0.0 0.0	0.0 0.0 0.0	0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.1	0.1 0.0 0.5
Sub-Total Zone 11 Blackpool Sub-Total	9.8	0.0	0.1	0.4	0.0	0.1	0.4	0.1	0.0	0.1	1.5	7.2
Biacapos 30-1-10al Wyre Sub-Total	51.6	0.8	0.9	2.1	0.2	0.3	2.9	11.3	15.0	6.3	4.3	7.5
Inside Study Area Sub-Total	87.6	2.1	5.3	10.2	7.7	5.9	8.8	12.1	15.9	7.4	4.6	7.5
Outside Survey Area Accrington Town Centre Amberley Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0 0.1	0.0	0.0	0.0	0.0	0.1
Ambleside Town Centre Ansdell Village Centre	0.2 0.1	0.0	0.0	0.0	0.0 0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Appleby-in-Westmorland Town Centre Ayr Town Centre Bakewell Town Centre	0.1 0.0 0.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.1 0.0 0.0	0.0 0.0 0.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Bamber Bridge Village Centre Bath City Centre Bell & Bottle, Blackpool Road, Kirkham, Newton with Scales, PR4 3RJ	0.5 0.0 0.3	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.5 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.3
Blackburn Town Centre Booths, Main Drive, Lytham St Annes, FY8 3UT	1.7 0.0	0.5	0.0	0.1	0.0	0.0 0.1 0.0	0.1	0.1 0.0	0.0	0.8	0.0	0.0
Bowness-on-Windermere Town Centre Broughton Village Centre Bury Town Centre	0.4 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.2 0.0 0.0	0.0 0.0 0.0
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PR5 4AW Center Parcs, Sherwood Forest, Newark, NG22 9DN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Center Parcs, Whinfell Forest, Penrith, CA10 2DW Central London / West End Citheroe Town Centre	0.0 0.2 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.1 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.1 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Conwy Town Centre Cross Keys Inn, Church Lane, Whitechapel, PR3 2EP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY Edinburgh City Centre Freckleton Village Centre	0.0 0.2 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.2 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Gateshead Town Centre Glasson Dock Village Centre	0.0 0.1 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.1 0.0	0.0 0.0 0.0
Goosnargh Village Centre Haighton Manor, Haighton Green Lane, Preston, PR2 SSQ Harrogate Town Centre	0.4 0.2	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0 0.0	0.0	0.0 0.2	0.0
High Bentham Town Centre Holmfirth Town Centre Holyhead Town Centre	0.1 0.1 0.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.1 0.1
Hyde Town Centre Kendal Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1 0.0	0.0	0.0	0.0	0.0
Keswick Town Centre Kirkham Town Centre Lancaster City Centre	0.1 0.1 0.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.1 0.1 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.1
Leicester City Centre Liverpool City Centre	0.7 0.7	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.7 0.0	0.0	0.0	0.0	0.0 0.3
Llandudno Town Centre Longridge Town Centre Lowestoft Town Centre	0.0 0.0 0.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Lowry Outlet, The Quays, Salford, M50 3UB Lytham St Annes - Alexandria Drive	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lytham St Annes - Headroomgate Road Lytham St Annes - St Albans Road	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
			0.0	0.3	0.0 0.0 1.5	0.0 0.5 0.0	0.0 0.0 0.1	0.0	0.0	0.0	0.0	0.0
Lytham St Annes - St Davids Road North Lytham St Annes Town Centre Lytham Town Centre	0.9 2.6	0.1	0.0	0.5								
Lytham St. Annes - St. Davids Road North Lytham St. Annes Town Centre Lytham Town Centre Manchester City Centre Manchester City Centre	0.9			0.5 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Lytham St Annes - St Davids Road North Lytham St Annes Town Centre Lytham Town Centre Manchester City Centre Manchester City Centre Miller & Carter, Blackpool Road North, Lytham St Annes, FY8 3RU Moelfre Village Centre Moor Park Sports & Social Club, Blackpool Road, Fulwood, Preston, PR2 3AE Morrisons, Aytestone Road, Leicester, LE2 TLT	0.9 2.6 0.1 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.1 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Lytham St Annes - St Davids Road North Lytham St Annes Town Centre Lytham Town Centre Manchester City Centre Manchester City Centre Miller & Carter, Blackpool Road North, Lytham St Annes, FY8 3RU Moelfrer Village Centre Moor Park Sports & Social Club, Blackpool Road, Fulwood, Preston, PR2 3AE Morrisons, Aylestone Road, Lekester, LE2 7LT Ormskir Town Centre	0.9 2.6 0.1 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.1 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0
Lytham St Annes - St Davids Road North Lytham St Annes Town Centre Lytham Town Centre Lytham Town Centre Manchester City Centre Manchester City Centre Miller & Carter, Blackpool Road North, Lytham St Annes, FY8 3RU Moelfre Village Centre Moor Park Sports & Social Club, Blackpool Road, Fulwood, Preston, PR2 3AE Morrisons, Aylestone Road, Leicester, LE2 7LT Ornskirk Town Centre	0.9 2.6 0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.1 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0

Destination	Total Alcoholic Drinks (£m)	Zone 1 Alcoholic Drinks (£m)	Zone 2 Alcoholic Drinks (£m)	Zone 3 Alcoholic Drinks (£m)	Zone 4 Alcoholic Drinks (£m)	Zone 5 Alcoholic Drinks (£m)	Zone 6 Alcoholic Drinks (£m)	Zone 7 Alcoholic Drinks (£m)	Zone 8 Alcoholic Drinks (£m)	Zone 9 Alcoholic Drinks (£m)	Zone 10 Alcoholic Drinks (£m)	Zone 11 Alcoholic Drinks (£m)
Study Area												
Rochdale Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saswick House Farm, Roseacre Road, Preston, PR4 3XD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sedbergh Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shrewsbury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sizergh Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Southport Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Annes Beach, Beach Road, Lytham St Annes, FY8 2PQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St George's Shopping Centre, Friargate, Preston, PR1 2TU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Helier Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Staveley Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Stockport Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
The Italian Orchard, M6, Broughton, Preston, PR3 5DB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Loft Bistro, Port Way, Ashton-on-Ribble, Preston, PR2 2YQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Mall Blackburn, Church Street, Blackburn, BB1 5AF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Old School BBQ Bus, Alford Street, Hollinwood, Chadderton, Oldham, OL9 7LP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Stork Hotel, Corricks Lane, Conder Green, LA2 0AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thirsk Town Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toby Carvery Salters Wharf, South Promenade, Lytham St Annes, FY8 1LS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Centre, Manchester, M17 8AA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Truro City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ulverston Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Water's Edge, Heyhouses Lane, Lytham St Annes, FY8 3RG	0.2	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Weeton Village Centre	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitefield Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area	11.8	1.4	0.4	1.0	1.8	1.4	0.5	1.9	0.5	0.9	0.8	1.2

Notes:
a. Market shares derived from NEMS household survey
b. Overall expenditure for each zone derived from Table 2

Table 10a_BBC: Estimated Capacity for Additional Licensed Premises Floorspace in Blackpool Authority Area

Year	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Exp. with 30% Inflow (£m)	Surplus Expenditure (£m)
2024	45.0	36.0	45.0	0.0
2029	45.1	37.1	46.4	1.3
2034	45.3	38.8	48.5	3.2
2039	45.6	40.6	50.8	5.2
2041	45.7	41.4	51.7	6.1
Study Area Market Share	(%)	36.2		

Notes

a. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

b. Assumes constant market share claimed by Blackpool facilities of 36.2% of Study Area expenditure

Table 10b_BBC: Gross Quantitative Capacity for Additional Licensed Premises Floorspace in Blackpool Authority Area

	Surplus Expenditure (£m)	Floorspace Capacity (sq.m)
2024	0.0	0
2029	1.3	100
2034	3.2	300
2039	5.2	500
2041	6.1	600

Notes

a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

Table 10d_BBC: Net Quantitative Capacity for Additional Licensed Premises Floorspace in the Blackpool Authority Area

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Residual Floorspace Capacity (sq m net)
2024	0.0	0.0	0.0	0
2029	1.3	0.0	1.3	100
2034	3.2	0.0	3.2	300
2039	5.2	0.0	5.2	500
2041	6.1	0.0	6.1	600

Notes:

a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

Table 10a_WBC: Estimated Capacity for Additional Licensed Premises Floorspace in Wyre Authority Area

Year	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Exp. with 5% Inflow (£m)	Surplus Expenditure (£m)
2024	54.4	51.6	54.4	0.0
2029	54.5	53.3	56.1	1.6
2034	54.8	55.7	58.6	3.8
2039	55.1	58.3	61.4	6.3
2041	55.2	59.4	62.5	7.3
Study Area Market Share	(%)	51.9		

Notes

a. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

b. Assumes constant market share claimed by Wyre facilities of 51.9% of Study Area expenditure

Table 10b_WBC: Gross Quantitative Capacity for Additional Licensed Premises Floorspace in Wyre Authority Area

	Surplus Expenditure (£m)	Floorspace Capacity (sq.m)
2024	0.0	0
2029	1.6	200
2034	3.8	400
2039	6.3	700
2041	7.3	800

Notes

a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

Table 10d_WBC: Net Quantitative Capacity for Additional Licensed Premises Floorspace in the Wyre Authority Area

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Residual Floorspace Capacity (sq m net)
2024	0.0	0.0	0.0	0
2029	1.6	0.0	1.6	200
2034	3.8	0.0	3.8	400
2039	6.3	0.0	6.3	700
2041	7.3	0.0	7.3	800

Notes:

a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

Table 10a_BTC: Estimated Capacity for Additional Licensed Premises Floorspace in Blackpool Town Centre

Year	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Exp. with 20% Inflow (£m)	Surplus Expenditure (£m)
2024	15.2	12.2	15.2	0.0
2029	15.3	12.6	15.7	0.4
2034	15.4	13.2	16.4	1.1
2039	15.4	13.8	17.2	1.8
2041	15.5	14.0	17.5	2.1
Study Area Market Share	(%)	12.3		

Notes:

a. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

b. Assumes constant market share claimed by Blackpool Town Centre facilities of 12.7% of Study Area expenditure

Table 10b_BTC: Gross Quantitative Capacity for Additional Licensed Premises Floorspace in Blackpool Town Centre

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m)
2024	0.0	0
2029	0.4	0
2034	1.1	100
2039	1.8	200
2041	2.1	200

Notes:

a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)