

Blackpool and Wyre Councils
Nexus Planning

Table 1: Population and Café/Restaurant Expenditure Per Capita

Zone	Population					Per Capita Expenditure - Café and Restaurant (£)					
	2024	2029	2034	2039	2041	2022	2024	2029	2034	2039	2041
1	12,868	12,930	13,174	13,490	13,632	547	539	550	569	589	597
2	20,464	20,556	20,814	21,118	21,271	584	574	587	606	628	637
3	32,049	32,397	32,839	33,506	33,807	756	744	760	786	813	825
4	25,883	25,830	25,890	25,988	26,038	752	740	756	781	809	820
5	19,340	19,458	19,531	19,676	19,757	803	790	807	834	863	875
6	23,331	23,309	23,258	23,263	23,215	813	800	817	844	874	886
7	30,908	30,980	31,074	31,087	31,037	993	977	998	1,031	1,068	1,083
8	34,307	34,988	35,562	36,142	36,314	1,087	1,070	1,092	1,129	1,169	1,185
9	26,005	26,614	27,216	27,796	28,074	697	686	701	724	750	760
10	13,385	13,641	13,877	14,033	14,086	1,010	994	1,015	1,049	1,086	1,102
11	20,947	21,479	21,872	22,218	22,339	1,034	1,017	1,039	1,073	1,111	1,127
Total	259,487	262,182	265,107	268,317	269,570						

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Per capita expenditure derived from Experian MMG3 data (2024 report)
- c. Population derived from Experian MMG3 data (2024 report)
- d. Per capita expenditure projected forward using forecast growth rates taken from Figure 1a of Experian Retail Planner Briefing Note 22 (March 2023)

2023 Prices

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Table 2: Total Available Café and Restaurant Expenditure

Zone	Expenditure (£m)					Growth (£m)
	<i>Café and Restaurant</i>					
	2024	2029	2034	2039	2041	2024-2041
1	6.9	7.1	7.5	7.9	8.1	1.2
2	11.8	12.1	12.6	13.3	13.5	1.8
3	23.9	24.6	25.8	27.3	27.9	4.0
4	19.2	19.5	20.2	21.0	21.4	2.2
5	15.3	15.7	16.3	17.0	17.3	2.0
6	18.7	19.0	19.6	20.3	20.6	1.9
7	30.2	30.9	32.0	33.2	33.6	3.4
8	36.7	38.2	40.1	42.2	43.0	6.3
9	17.8	18.6	19.7	20.8	21.3	3.5
10	13.3	13.8	14.6	15.2	15.5	2.2
11	21.3	22.3	23.5	24.7	25.2	3.9
Total	215.0	222.0	232.0	243.0	247.5	13.2

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Tab

2023 Prices

Outside Survey Area												
Accrington Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Amberley Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ambleside Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ansdel Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Appleby-in-Westmorland Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ayr Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Bakewell Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Bamber Bridge Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bath City Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Bell & Bottle, Blackpool Road, Kirkham, Newton with Scales, PR4 3RJ	0.1%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blackburn Town Centre	1.1%	4.3%	3.1%	2.0%	0.9%	3.1%	1.1%	0.0%	0.8%	0.0%	0.0%	0.0%
Booths, Main Drive, Lytham St Annes, FY8 3UT	0.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bowness-on-Windermere Town Centre	0.1%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Broughton Village Centre	0.3%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%
Bury Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PR5 4AW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Center Parcs, Sherwood Forest, Newark, NG22 9DN	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Center Parcs, Whinfell Forest, Penrith, CA10 2DW	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%
Central London / West End	0.5%	0.0%	0.0%	0.0%	4.1%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Ciltheroe Town Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.6%
Conwy Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Cross Keys Inn, Church Lane, Whitechapel, PR3 2EP	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%
Edinburgh City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freckleton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gateshead Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Glasson Dock Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Gosonargh Village Centre	0.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%
Haighton Manor, Haighton Green Lane, Preston, PR2 5SQ	0.3%	0.0%	0.0%	0.0%	0.0%	4.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Harrogate Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
High Bentham Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Holmfirth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Holyhead Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Hyde Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kendal Town Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Keswick Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kirkham Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lancaster City Centre	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	3.6%
Leicester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Liverpool City Centre	0.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Llandudno Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Longridge Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Lowestoft Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lowry Outlet, The Quays, Salford, M50 3UB	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lytham St Annes - Alexandria Drive	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lytham St Annes - Headroomgate Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lytham St Annes - St Albans Road	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Lytham St Annes - St Davids Road North	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lytham St Annes Town Centre	2.8%	1.2%	3.9%	8.3%	5.2%	6.2%	1.1%	1.1%	0.0%	0.0%	0.9%	2.4%
Lytham Town Centre	2.8%	5.2%	0.0%	0.0%	0.8%	2.2%	0.8%	0.0%	0.8%	0.0%	0.0%	0.0%
Manchester City Centre	0.7%	8.7%	4.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Miller & Carter, Blackpool Road North, Lytham St Annes, FY8 3RU	0.6%	0.0%	0.8%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	4.7%	0.0%	0.0%
Moelfre Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Moor Park Sports & Social Club, Blackpool Road, Fulwood, Preston, PR2 3AE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Aylestone Road, Leicester, LE2 7LT	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%
Ormskirk Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Parbold Village Centre	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%
Peel Leisure and Retail Park, Mayson Street, Blackburn, BB1 1AQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Preston City Centre	0.4%	1.2%	0.0%	1.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.9%	1.8%
Queens Shopping Park, Preston, PR1 4HZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribchester Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rochdale Town Centre	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Saswick House Farm, Roseacre Road, Preston, PR4 3XD	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%	0.0%
Sedbergh Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shrewsbury Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Sizergh Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Southport Town Centre	0.3%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St Annes Beach, Beach Road, Lytham St Annes, FY8 2PQ	0.1%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St George's Shopping Centre, Friargate, Preston, PR1 2TU	0.3%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%
St Helier Town Centre	0.1%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Slaveley Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stockport Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Italian Orchard, M6, Broughton, Preston, PR3 5DB	0.2%	0.0%	0.8%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
The Loft Bistro, Port Way, Ashton-on-Ribble, Preston, PR2 2YQ	0.1%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Mall Blackburn, Church Street, Blackburn, BB1 5AF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Old School BBQ Bus, Alford Street, Hollinwood, Chadderton, Oldham, OL9 7LP	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
The Stork Hotel, Corricks Lane, Conder Green, LA2 0AN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%
Thirsk Town Centre	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toby Carvery Salters Wharf, South Promenade, Lytham St Annes, FY8 1LS	0.1%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Trafford Centre, Manchester, M17 8AA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Truro City Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Ulverston Town Centre	0.3%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Water's Edge, Heyhouses Lane, Lytham St Annes, FY8 3RG	0.1%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Weeton Village Centre	0.7%	0.0%	0.0%	2.0%	3.3%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%
Whitefield Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
York City Centre	0.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OSA Sub-Total	16.8%	25.4%	20.0%	27.2%	23.2%	21.7%	10.0%	11.8%	14.4%	4.7%	13.7%	13.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Market shares derived from NEMS household survey

Outside Survey Area													
Accrington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amberley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ambleside Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Ansdel Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Appleby-in-Westmorland Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ayr Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Bakewell Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Bamber Bridge Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bath City Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Bell & Bottle, Blackpool Road, Kirkham, Newton with Scales, PR4 3RJ	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackburn Town Centre	2.3	0.3	0.4	0.5	0.2	0.5	0.2	0.0	0.3	0.0	0.0	0.0	0.0
Booths, Main Drive, Lytham St Annes, FY8 3UT	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bowness-on-Windermere Town Centre	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Broughton Village Centre	0.6	0.0	0.0	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Bury Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PR5 4AW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Center Parcs, Sherwood Forest, Newark, NG22 9DN	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Center Parcs, Whinell Forest, Penrith, CA10 2DW	0.5	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
Central London / West End	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Clitheroe Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0
Conwy Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Cross Keys Inn, Church Lane, Whitechapel, PR3 2EP	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0
Edinburgh City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freckleton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gateshead Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Glasson Dock Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Goosnargh Village Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Haighton Manor, Haighton Green Lane, Preston, PR2 5SQ	0.6	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harrogate Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
High Bentham Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Holmfirth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Holyhead Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Hyde Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kendal Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Keswick Town Centre	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkham Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lancaster City Centre	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.8
Leicester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Liverpool City Centre	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Llandudno Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Longridge Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Lowestoft Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lowry Outlet, The Quays, Salford, M50 3UB	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lytham St Annes - Alexandria Drive	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lytham St Annes - Headroomgate Road	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lytham St Annes - St Albans Road	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Lytham St Annes - St Davids Road North	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lytham St Annes Town Centre	5.6	0.1	0.5	2.0	1.0	0.9	0.2	0.3	0.0	0.0	0.1	0.5	0.0
Lytham Town Centre	5.4	0.4	0.1	2.1	1.9	0.2	0.4	0.0	0.3	0.0	0.0	0.0	0.0
Manchester City Centre	1.5	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Miller & Carter, Blackpool Road North, Lytham St Annes, FY8 3RU	1.3	0.0	0.1	0.0	0.0	0.3	0.0	0.0	0.0	0.8	0.0	0.0	0.0
Moelfre Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Moor Park Sports & Social Club, Blackpool Road, Fulwood, Preston, PR2 3AE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Aylestone Road, Leicester, LE2 7LT	1.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0
Ormskirk Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Parbold Village Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0
Peel Leisure and Retail Park, Mayson Street, Blackburn, BB1 1AQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Preston City Centre	1.0	0.1	0.0	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.4	0.0
Queens Shopping Park, Preston, PR1 4HZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribchester Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rochdale Town Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saswick House Farm, Roseacre Road, Preston, PR4 3XD	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0
Sedbergh Town Centre	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shrewsbury Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Sizergh Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southport Town Centre	0.6	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Annes Beach, Beach Road, Lytham St Annes, FY8 2PQ	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St George's Shopping Centre, Friargate, Preston, PR1 2TU	0.7	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
St Helier Town Centre	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Staveley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockport Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Italian Orchard, M6, Broughton, Preston, PR3 5DB	0.3	0.0	0.1	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
The Loft Bistro, Port Way, Ashton-on-Ribble, Preston, PR2 2YQ	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Mall Blackburn, Church Street, Blackburn, BB1 5AF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Old School BBQ Bus, Alford Street, Hollinwood, Chadderton, Oldham, OL9 7LP	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
The Stork Hotel, Corricks Lane, Conder Green, LA2 0AN	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Thirk Town Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toby Carvery Salters Wharf, South Promenade, Lytham St Annes, FY8 1LS	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Centre, Manchester, M17 8AA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Truro City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Ulverston Town Centre	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Water's Edge, Heyhouses Lane, Lytham St Annes, FY8 3RG	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Weeton Village Centre	1.4	0.0	0.0	0.5	0.6	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Whitefield Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
York City Centre	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
OSA Sub-Total	35.8	1.8	2.3	6.5	5.6	3.3	1.9	3.6	5.3	0.8	1.8	2.9	
Total	215.0	6.9	11.8	23.9	19.2	15.3	18.7	30.2	36.7	17.8	13.3	21.3	

Notes:
a. Market shares derived from NEMS household survey
b. Overall expenditure for each zone derived from Table 2

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Blackpool and Wyre Councils
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Table 5a_BBC: Estimated Capacity for Additional Café/Restaurant Floorspace in Blackpool Authority Area

Year	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Exp. with 30% Inflow (£m)	Surplus Expenditure (£m)
2024	99.2	69.4	99.2	0.0
2029	99.5	71.7	102.4	2.9
2034	99.9	74.9	107.0	7.0
2039	100.4	78.5	112.1	11.6
2041	100.7	79.9	114.1	13.5
Study Area Market Share (%)		32.3		

Notes:

- a. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)
b. Assumes constant market share claimed by Blackpool facilities of 32.3% of Study Area expenditure

Table 5b_BBC: Gross Quantitative Capacity for Additional Café and Restaurant Floorspace in Blackpool Authority Area

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m)
2024	0.0	0.0
2029	2.9	300
2034	7.0	700
2039	11.6	1,200
2041	13.5	1,400

Notes:

- a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)
b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

Table 5d_BBC: Net Quantitative Capacity for Additional Café and Restaurant Floorspace in the Blackpool Authority Area

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Residual Floorspace Capacity (sq m net)
2024	0.0	0.0	0.0	0
2029	2.9	0.0	2.9	300
2034	7.0	0.0	7.0	700
2039	11.6	0.0	11.6	1,200
2041	13.5	0.0	13.5	1,400

Notes:

- a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)
b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

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Blackpool and Wyre Councils
Nexus Planning

Table 5a_WBC: Estimated Capacity for Additional Café/Restaurant Floorspace in Wyre Authority Area

Year	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Exp. with 5% Inflow (£m)	Surplus Expenditure (£m)
2024	115.6	109.8	115.6	0.0
2029	116.0	113.4	119.4	3.4
2034	116.5	118.5	124.7	8.2
2039	117.1	124.1	130.7	13.6
2041	117.4	126.4	133.1	15.7
Study Area Market Share (%)		51.1		

Notes:

- a. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)
b. Assumes constant market share claimed by Wyre facilities of 51.1% of Study Area expenditure

Table 5b_WBC: Gross Quantitative Capacity for Additional Café and Restaurant Floorspace in Wyre Authority Area

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m)
2024	0.0	0.0
2029	3.4	400
2034	8.2	800
2039	13.6	1,400
2041	15.7	1,600

Notes:

- a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)
b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

Table 5d_WBC: Net Quantitative Capacity for Additional Café and Restaurant Floorspace in the Wyre Authority Area

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Residual Floorspace Capacity (sq m net)
2024	0.0	0.0	0.0	0
2029	3.4	0.0	3.4	400
2034	8.2	0.0	8.2	800
2039	13.6	0.0	13.6	1,400
2041	15.7	0.0	15.7	1,600

Notes:

- a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)
b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

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Blackpool and Wyre Councils
Nexus Planning

Table 5a_BTC: Estimated Capacity for Additional Café/Restaurant Floorspace in Blackpool Town Centre

Year	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Exp. with 5% Inflow (£m)	Surplus Expenditure (£m)
2024	44.4	35.5	44.4	0.0
2029	44.5	36.7	45.8	1.3
2034	44.7	38.3	47.9	3.1
2039	45.0	40.1	50.2	5.2
2041	45.1	40.9	51.1	6.0
Study Area Market Share (%)		16.5		

Notes:

- a. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)
- b. Assumes constant market share claimed by Blackpool Town Centre facilities of 16.9% of Study Area expenditure

Table 5b_BTC: Gross Quantitative Capacity for Additional Café and Restaurant Floorspace in Blackpool Town Centre

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m)
2024	0.0	0
2029	1.3	100
2034	3.1	300
2039	5.2	500
2041	6.0	600

Notes:

- a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)
- b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

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Blackpool and Wyre Councils
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Table 6: Population and Alcoholic Drinks Expenditure Per Capita

Zone	Population					Per Capita Expenditure - Alcoholic Drinks (£)					
	2024	2029	2034	2039	2041	2022	2024	2029	2034	2039	2041
1	12,868	12,930	13,174	13,490	13,632	274	270	276	285	295	299
2	20,464	20,556	20,814	21,118	21,271	287	282	288	298	308	313
3	32,049	32,397	32,839	33,506	33,807	357	351	358	370	383	389
4	25,883	25,830	25,890	25,988	26,038	373	367	375	388	401	407
5	19,340	19,458	19,531	19,676	19,757	383	377	385	398	412	418
6	23,331	23,309	23,258	23,263	23,215	405	398	407	420	435	441
7	30,908	30,980	31,074	31,087	31,037	461	453	463	478	495	502
8	34,307	34,988	35,562	36,142	36,314	485	478	488	504	522	529
9	26,005	26,614	27,216	27,796	28,074	325	319	326	337	349	354
10	13,385	13,641	13,877	14,033	14,086	407	401	409	423	438	444
11	20,947	21,479	21,872	22,218	22,339	426	419	428	442	458	464
Total	259,487	262,182	265,107	268,317	269,570						

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Per capita expenditure derived from Experian MMG3 data (2024 report)
- c. Population derived from Experian MMG3 data (2024 report)
- e. Per capita expenditure projected forward using forecast growth rates taken from Figure 1a of Experian Retail Planner Briefing Note 22 (March 2025)

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Blackpool and Wyre Councils
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Table 7: Total Available Alcoholic Drink Expenditure

Zone	Expenditure (£m)					Growth (£m)
	Alcoholic Drinks					
	2024	2029	2034	2039	2041	
1	3.5	3.6	3.8	4.0	4.1	0.6
2	5.8	5.9	6.2	6.5	6.7	0.9
3	11.2	11.6	12.2	12.8	13.1	1.9
4	9.5	9.7	10.0	10.4	10.6	1.1
5	7.3	7.5	7.8	8.1	8.3	1.0
6	9.3	9.5	9.8	10.1	10.2	1.0
7	14.0	14.3	14.9	15.4	15.6	1.6
8	16.4	17.1	17.9	18.9	19.2	2.8
9	8.3	8.7	9.2	9.7	9.9	1.6
10	5.4	5.6	5.9	6.1	6.3	0.9
11	8.8	9.2	9.7	10.2	10.4	1.6
Total	99.4	102.6	107.2	112.3	114.3	14.9

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1

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Lowry Outlet, The Quays, Salford, M50 3UB	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lytham St Annes - Alexandria Drive	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lytham St Annes - Headroomgate Road	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lytham St Annes - St Albans Road	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lytham St Annes - St Davids Road North	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lytham St Annes Town Centre	0.80%	2.01%	0.00%	2.26%	0.00%	7.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lytham Town Centre	2.45%	9.52%	0.00%	4.49%	15.50%	0.00%	1.10%	0.00%	1.02%	0.00%	0.00%	0.00%
Manchester City Centre	0.08%	0.00%	0.00%	0.00%	0.00%	1.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Miller & Carter, Blackpool Road North, Lytham St Annes, FY8 3RU	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Moelfre Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Moor Park Sports & Social Club, Blackpool Road, Fulwood, Preston, PR2 3AE	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Morrisons, Aylestone Road, Leicester, LE2 7LT	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ormskirk Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Parbold Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Peel Leisure and Retail Park, Mayson Street, Blackburn, BB1 1AQ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Preston City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Queens Shopping Park, Preston, PR1 4HZ	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.70%
Ribchester Village Centre	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.86%
Rochdale Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Saswick House Farm, Roseacre Road, Preston, PR4 3XD	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sedbergh Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Shrewsbury Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sizergh Village Centre	0.24%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.54%	0.00%
Southport Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
St Annes Beach, Beach Road, Lytham St Annes, FY8 2PQ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
St George's Shopping Centre, Friargate, Preston, PR1 2TU	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
St Helier Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staveley Village Centre	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.78%	0.00%	0.00%	0.00%	0.00%
Stockport Town Centre	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.78%	0.00%	0.00%	0.00%	0.00%
The Italian Orchard, M6, Broughton, Preston, PR3 5DB	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Loft Bistro, Port Way, Ashton-on-Ribble, Preston, PR2 2YQ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Mall Blackburn, Church Street, Blackburn, BB1 5AF	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Old School BBQ Bus, Alford Street, Hollinwood, Chadderton, Oldham, OL9 7LP	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Stork Hotel, Corricks Lane, Conder Green, LA2 0AN	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Thirsk Town Centre	0.09%	0.00%	1.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Toby Carvery Salters Wharf, South Promenade, Lytham St Annes, FY8 1LS	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Trafford Centre, Manchester, M17 8AA	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Truro City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ulverston Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Water's Edge, Heyhouses Lane, Lytham St Annes, FY8 3RG	0.19%	0.00%	0.00%	0.00%	1.17%	1.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Weeton Village Centre	0.35%	0.00%	5.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Whitefield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
York City Centre	0.15%	0.00%	0.00%	1.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Survey Area	11.3%	39.2%	7.4%	9.0%	19.0%	18.0%	5.5%	13.6%	3.1%	10.4%	14.8%	14.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Market shares derived from NEMS household survey

Destination	Total Alcoholic Drinks (£m)	Zone 1 Alcoholic Drinks (£m)	Zone 2 Alcoholic Drinks (£m)	Zone 3 Alcoholic Drinks (£m)	Zone 4 Alcoholic Drinks (£m)	Zone 5 Alcoholic Drinks (£m)	Zone 6 Alcoholic Drinks (£m)	Zone 7 Alcoholic Drinks (£m)	Zone 8 Alcoholic Drinks (£m)	Zone 9 Alcoholic Drinks (£m)	Zone 10 Alcoholic Drinks (£m)	Zone 11 Alcoholic Drinks (£m)
Study Area												
Rochdale Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saswick House Farm, Roseacre Road, Preston, PR4 3XD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sedbergh Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shrewsbury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sizergh Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Southport Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Annes Beach, Beach Road, Lytham St Annes, FY8 2PQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St George's Shopping Centre, Friargate, Preston, PR1 2TU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Heiler Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Staveley Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Stockport Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
The Italian Orchard, M6, Broughton, Preston, PR3 5DB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Loft Bistro, Port Way, Ashton-on-Ribble, Preston, PR2 2YQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Mall Blackburn, Church Street, Blackburn, BB1 5AF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Old School BBQ Bus, Alford Street, Hollinwood, Chadderton, Oldham, OL9 7LP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Stork Hotel, Corricks Lane, Conder Green, LA2 0AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thirsk Town Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toby Carvery Salters Wharf, South Promenade, Lytham St Annes, FY8 1LS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Centre, Manchester, M17 8AA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Truro City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ulverston Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Water's Edge, Heyhouses Lane, Lytham St Annes, FY8 3RG	0.2	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Weeton Village Centre	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitefield Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Survey Area	11.8	1.4	0.4	1.0	1.8	1.4	0.5	1.9	0.5	0.9	0.8	1.2
Total	99.4	3.5	5.8	11.2	9.5	7.3	9.3	14.0	16.4	8.3	5.4	8.8

Notes:
a. Market shares derived from NEMS household survey
b. Overall expenditure for each zone derived from Table 2

Blackpool and Wyre Councils
Nexus Planning

Table 10a_BBC: Estimated Capacity for Additional Licensed Premises Floorspace in Blackpool Authority Area

Year	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Exp. with 30% Inflow (£m)	Surplus Expenditure (£m)
2024	45.0	36.0	45.0	0.0
2029	45.1	37.1	46.4	1.3
2034	45.3	38.8	48.5	3.2
2039	45.6	40.6	50.8	5.2
2041	45.7	41.4	51.7	6.1
Study Area Market Share (%)		36.2		

Notes:

- a. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)
- b. Assumes constant market share claimed by Blackpool facilities of 36.2% of Study Area expenditure

Table 10b_BBC: Gross Quantitative Capacity for Additional Licensed Premises Floorspace in Blackpool Authority Area

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m)
2024	0.0	0
2029	1.3	100
2034	3.2	300
2039	5.2	500
2041	6.1	600

Notes:

- a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)
- b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

Table 10d_BBC: Net Quantitative Capacity for Additional Licensed Premises Floorspace in the Blackpool Authority Area

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Residual Floorspace Capacity (sq m net)
2024	0.0	0.0	0.0	0
2029	1.3	0.0	1.3	100
2034	3.2	0.0	3.2	300
2039	5.2	0.0	5.2	500
2041	6.1	0.0	6.1	600

Notes:

- a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)
- b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

2023 Prices

Blackpool and Wyre Councils
Nexus Planning

Table 10a_WBC: Estimated Capacity for Additional Licensed Premises Floorspace in Wyre Authority Area

Year	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Exp. with 5% Inflow (£m)	Surplus Expenditure (£m)
2024	54.4	51.6	54.4	0.0
2029	54.5	53.3	56.1	1.6
2034	54.8	55.7	58.6	3.8
2039	55.1	58.3	61.4	6.3
2041	55.2	59.4	62.5	7.3
Study Area Market Share (%)		51.9		

Notes:

- a. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)
b. Assumes constant market share claimed by Wyre facilities of 51.9% of Study Area expenditure

Table 10b_WBC: Gross Quantitative Capacity for Additional Licensed Premises Floorspace in Wyre Authority Area

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m)
2024	0.0	0
2029	1.6	200
2034	3.8	400
2039	6.3	700
2041	7.3	800

Notes:

- a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)
b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

Table 10d_WBC: Net Quantitative Capacity for Additional Licensed Premises Floorspace in the Wyre Authority Area

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Residual Floorspace Capacity (sq m net)
2024	0.0	0.0	0.0	0
2029	1.6	0.0	1.6	200
2034	3.8	0.0	3.8	400
2039	6.3	0.0	6.3	700
2041	7.3	0.0	7.3	800

Notes:

- a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)
b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

2023 Prices

Blackpool and Wyre Councils
Nexus Planning

Table 10a_BTC: Estimated Capacity for Additional Licensed Premises Floorspace in Blackpool Town Centre

Year	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Exp. with 20% Inflow (£m)	Surplus Expenditure (£m)
2024	15.2	12.2	15.2	0.0
2029	15.3	12.6	15.7	0.4
2034	15.4	13.2	16.4	1.1
2039	15.4	13.8	17.2	1.8
2041	15.5	14.0	17.5	2.1
Study Area Market Share (%)		12.3		

Notes:

- a. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)
b. Assumes constant market share claimed by Blackpool Town Centre facilities of 12.7% of Study Area expenditure

Table 10b_BTC: Gross Quantitative Capacity for Additional Licensed Premises Floorspace in Blackpool Town Centre

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m)
2024	0.0	0
2029	0.4	0
2034	1.1	100
2039	1.8	200
2041	2.1	200

Notes:

- a. Average sales density assumed to be £9,581 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)
b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 22 - Leisure (March 2025)

2023 Prices