

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q01 Where did you last undertake your main food and grocery shopping?																								
Excl. Nulls & SFT																								
Zone 1																								
Co-op, Coastal House, Abingdon Street, Blackpool, FY1 1DG	0.1%	1	2.3%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Warley Road, Blackpool, FY1 2AG	0.6%	6	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Talbot Road, Blackpool, FY1 1LL	0.2%	2	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Topping Street, Deansgate, Blackpool, FY1 3AX	0.3%	3	2.3%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Blackpool Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Church Street, Blackpool, FY1 1HT	0.4%	4	0.0%	0	0.0%	0	2.9%	4	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Talbot Road, Blackpool, FY1 3AJ	3.6%	37	11.8%	3	13.6%	12	4.0%	5	2.5%	3	2.3%	2	3.0%	3	1.2%	2	3.9%	6	0.0%	0	2.3%	1	1.7%	1
Zone 2																								
Home Bargains, Tyldesley Road (off Lytham Road), Blackpool, FY1 5DF	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bloomfield Road, Blackpool, FY1 6JW	1.8%	18	0.0%	0	14.6%	12	2.3%	3	0.5%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Central Drive, Blackpool, FY1 5DY	0.5%	5	4.1%	1	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Co-op, Layton Road, Layton, Blackpool, FY3 8EA	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Normoss Road, Normoss, Blackpool, FY3 8QP	0.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Devonshire Road, Blackpool, FY3 8AN	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Devonshire Road, Blackpool, FY3 8BL	3.2%	32	7.8%	2	5.0%	4	14.9%	19	2.3%	2	0.0%	0	4.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Chain Lane, Staining, Blackpool, FY3 0DB	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
One Stop, Dinmore Avenue, Blackpool, FY3 7RW	0.3%	3	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Tesco Express (Petrol Station), Whitegate Drive, Blackpool, FY3 9JW	0.1%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Express, Westcliffe Drive, Blackpool, FY3 7DR	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Express, Whitegate Drive, Blackpool, FY3 9BZ	0.3%	3	0.0%	0	0.0%	0	0.6%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Zone 4																								
Aldi, Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	4.1%	41	12.0%	3	7.7%	7	0.0%	0	19.4%	20	9.1%	7	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Farmfoods, Waterloo Road, Blackpool, FY4 3AA	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Iceland (The Food Warehouse), Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 3AW	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Iceland, Waterloo Road, South Shore, Blackpool, FY4 1AB	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Lidl, Squires Gate Lane, Blackpool, FY4 2FX	1.2%	12	0.0%	0	0.0%	0	0.0%	0	8.4%	9	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Morrisons, Squires Gate Lane, Blackpool, FY4 2AY	4.4%	44	0.0%	0	4.3%	4	2.9%	4	31.5%	32	5.7%	4	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	
Tesco Express, Highfield Road, South Shore, Blackpool, FY4 2JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Zone 5																								
Aldi, Oxford Square, Park Road, Blackpool, FY4 4DP	2.3%	24	0.0%	0	11.2%	10	7.6%	10	0.5%	1	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	
Asda, Cherry Tree Road, Blackpool, FY4 4QH	6.7%	68	2.0%	1	11.0%	9	18.4%	23	4.5%	5	31.2%	23	2.8%	3	3.5%	4	0.0%	0	0.0%	0	2.3%	1	0.0%	
Asda, Welbeck Avenue, Blackpool, FY4 4ES	0.2%	2	0.0%	0	0.5%	0	0.0%	0	0.5%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Co-op, Highfield Road, Highfield Gardens, Blackpool, FY4 5AP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Home Bargains, Cherry Tree Road, Blackpool, FY4 4TH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Iceland, South Shore Business Park, Vicarage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	

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Lane, Blackpool, FY4 4ES																								
Tesco Extra, Clifton Retail Park, Blackpool, FY4 4UJ	8.4%	85	2.6%	1	16.8%	14	21.5%	27	6.0%	6	24.2%	17	5.5%	6	2.1%	3	4.1%	6	0.5%	1	8.0%	4	1.7%	1
Zone 6																								
Aldi, Holyoake Avenue, Blackpool, FY2 0BQ	4.4%	45	18.6%	5	2.2%	2	9.0%	11	3.9%	4	3.6%	3	19.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Red Bank Road, Bispham, Blackpool, FY2 0HJ	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Red Bank Road, Blackpool, FY2 9HH	3.8%	38	8.1%	2	0.0%	0	2.7%	3	0.5%	1	0.0%	0	21.1%	22	5.0%	6	2.5%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Express, All Hallows Road, Bispham, Blackpool, FY2 0AS	0.2%	2	4.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Aldi, Crescent West, Cleveleys, Thornton-Cleveleys, FY5 1AB	4.3%	44	0.5%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	8.7%	9	17.4%	22	5.1%	7	3.7%	4	0.0%	0	0.0%	0
Co-op, Fleetwood Road North, Poachers Way, Thornton Cleveleys, FY5 2WF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, North Drive, Anchorsholme, Thornton-Cleveleys, FY5 3PG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Victoria Road West, Cleveleys, Thornton-Cleveleys, FY5 1AG	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.7%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Anchorsholme Lane West, Cleveleys, Thornton-Cleveleys, FY5 1LY	2.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5	15.0%	19	0.5%	1	1.0%	1	0.6%	0	0.0%	0
Marks and Spencer (M&S) (Foodhall), Victoria Road West, Cleveleys, Thornton-Cleveleys, FY5 1AG	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	3.7%	5	1.0%	1	0.0%	0	0.6%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys, FY5 3TS	10.0%	102	0.0%	0	0.5%	0	0.6%	1	0.0%	0	0.0%	0	3.5%	4	31.4%	40	33.6%	47	3.7%	4	11.2%	5	0.0%	0
Zone 8																								
Aldi, Tithebarn Street, Poulton-le-Fylde, FY6	4.6%	46	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	1.2%	1	1.7%	2	16.4%	23	3.7%	4	27.9%	14	0.4%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
7BX													
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde, FY6	2.4%	25	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%
7DF													
Co-op, Victoria Road East, Thornton-Cleveleys, FY5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
5DX													
Lidl, Clark Street, Poulton-le-Fylde, FY6	1.5%	15	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.6%
8JW													
Tesco Express, Garstang Road East, Poulton-le-Fylde, FY6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
7EP													
Zone 9													
Aldi, Poulton Road, Fleetwood, FY7 7DA	3.6%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.8%
Asda, Cop Lane, Fleetwood, FY7 6NU	8.2%	83	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	9.6%
Co-op, Larkholme Parade, Larkholme, Fleetwood, FY7 8NE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Affinity Lancashire Outlet Shopping, Fleetwood, FY7 6AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Iceland, Lord Street, Fleetwood, FY7 6JZ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Lighthouse Ford, Hatfield Avenue, Fleetwood, FY7 7DZ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10													
Co-op, Lancaster Road, Knott End-on-Sea, FY6 0AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Sandy Lane, Preesall, Poulton-le-Fylde, FY6 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Lancaster Road, Knott End-on-Sea, FY6 0AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Spar, Shard Lane, Hambleton, FY6 9BX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11													
Aldi, Moss Lane, Garstang, PR3 1HB	3.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Booths, Cherestanc Square, Park Hill Road, Garstang,	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
PR3 1EF																									
Co-op, Garstang Road, Catterall, Claughton-on-Brock, PR3 0EN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	
Sainsbury's Superstore, Park Hill Road, Garstang, PR3 1EL	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	26.8%	21	
Outside Survey Area																									
Aldi, Aldcliffe Road, Lancaster, LA1 1UJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	
Aldi, Clifton Drive North, Lytham St Annes, FY8 2NA	0.1%	1	2.6%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Mill Farm, Coronation Way, Wesham, PR4 3JZ	0.7%	7	0.0%	0	0.0%	0	2.5%	3	2.0%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	
Aldi, Oliver's Place, Fulwood, Preston, PR2 9BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	
Aldi, Queens Shopping Park, Preston, PR1 4HZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	
Asda, Eastway, Fulwood, Preston, PR2 9NP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	
Asda, Ovangle Road, Lancaster, LA1 5JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	
Booths, Halstead Lane, Barrowford, Nelson, BB9 6HH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Booths, Haven Road, Lytham, FY8 5EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Booths, Liverpool Road, Longton, Preston, PR4 5NB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	
Booths, Main Drive, Lytham St Annes, FY8 3UT	0.4%	4	0.0%	0	0.0%	0	0.6%	1	2.6%	3	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Headroomgate Road, Lytham St Annes, FY8 3BG	0.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Honeywell's Farm Shop, Eaves Lane, Preston, PR4 0BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	
Lidl, Eastway, Fulwood, Preston, PR2 3FB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	
Lidl, Preston Road, Saltcotes, Lytham, FY8 5AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks and Spencer (M&S)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
(Foodhall), Clifton Drive South, Lytham St Annes, FY8 1LP																								
Marks and Spencer (M&S), Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Off Poulton Street, Kirkham, PR4 2AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cable Street, Lancaster, LA1 1HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston, PR1 6PJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrew's Road North, Lytham St Annes, FY8 2DH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Tesco Express, St David's Road North, Lytham St Annes, FY8 2JU	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blackpool Road, Preston, PR2 6BX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Tesco Superstore, Lodge Quarry, Carnforth, LA5 9DW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Tesco Superstore, Penwortham, Preston, PR1 9XE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Others																								
Weighted base:	1016		26		85		125		102		72		105		128		140		106		48		78	
Sample:	1011		50		93		86		87		93		96		139		94		92		86		95	

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q02 Which retailer did you purchase your main food internet / home delivery shopping from?																							
<i>Those that said 'Internet / delivery' at Q01</i>																							
Amazon	8.4%	11	21.8%	7	18.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	1	48.5%	1	
Asda	22.7%	31	0.0%	0	20.6%	2	30.2%	6	60.6%	11	15.7%	1	0.0%	0	7.6%	1	0.0%	0	62.1%	7	17.2%	1	0.0%
Co-op	4.6%	6	11.1%	4	0.0%	0	13.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland	6.6%	9	0.0%	0	18.7%	2	3.5%	1	13.6%	3	0.0%	0	0.0%	0	16.4%	2	16.7%	1	4.6%	1	0.0%	0	0.0%
Marks & Spencer	1.8%	2	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons	9.2%	12	1.7%	1	0.0%	0	3.5%	1	17.1%	3	7.9%	0	42.0%	3	7.6%	1	50.0%	2	0.0%	0	18.3%	2	0.0%
Ocado	3.5%	5	2.3%	1	4.3%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	16.4%	2	0.0%	0	4.6%	1	0.0%	0	0.0%
Sainsbury's	9.2%	12	1.7%	1	37.8%	4	3.5%	1	5.7%	1	0.0%	0	38.6%	2	3.8%	1	33.3%	1	0.0%	0	6.9%	1	38.7%
Tesco	31.4%	42	53.7%	17	0.0%	0	42.4%	9	0.0%	0	68.6%	4	9.7%	1	34.0%	5	0.0%	0	28.8%	3	44.7%	4	12.9%
Waitrose	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	9.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gousto	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Hello Fresh	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	134		32		11		20		19		5		6		14		4		12		9		3
Sample:	140		50		8		14		13		7		4		11		6		8		14		5
Q03 How did you receive your main food internet / delivery shopping?																							
<i>Those that said 'Internet / delivery' at Q01</i>																							
Home delivered	86.3%	116	87.6%	28	81.3%	9	69.8%	14	81.9%	15	100.0%	5	61.4%	4	96.2%	14	100.0%	4	100.0%	12	100.0%	9	100.0%
Click and collect	4.6%	6	8.0%	3	0.0%	0	3.5%	1	0.0%	0	0.0%	0	38.6%	2	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Deliveroo	5.1%	7	4.4%	1	18.7%	2	0.0%	0	18.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Uber Eats Grocery	2.0%	3	0.0%	0	0.0%	0	13.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	2.0%	3	0.0%	0	0.0%	0	13.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	134		32		11		20		19		5		6		14		4		12		9		3
Sample:	140		50		8		14		13		7		4		11		6		8		14		5

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q04 How did you travel to (STORE MENTIONED AT Q01) to undertake your main food shop?																								
<i>Not those that said 'Internet / delivery' at Q01</i>																								
Car / van (as driver)	56.6%	576	22.1%	6	42.9%	37	54.9%	69	57.5%	59	60.5%	44	46.8%	49	64.9%	83	65.0%	91	40.7%	43	67.9%	33	80.8%	63
Car / van (as passenger)	18.2%	185	26.4%	7	20.5%	17	27.9%	35	21.0%	22	15.0%	11	21.0%	22	21.2%	27	10.5%	15	12.6%	13	21.6%	10	6.8%	5
Bus, minibus or coach	4.1%	42	5.4%	1	6.1%	5	4.0%	5	1.1%	1	1.7%	1	9.3%	10	2.5%	3	0.5%	1	11.5%	12	4.5%	2	0.0%	0
Motorcycle, scooter or moped	0.2%	2	7.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	11.5%	117	6.6%	2	9.9%	8	11.5%	14	8.8%	9	13.8%	10	14.5%	15	8.6%	11	13.4%	19	19.2%	20	3.7%	2	8.0%	6
Taxi	3.0%	30	27.3%	7	9.4%	8	1.7%	2	3.2%	3	3.0%	2	1.2%	1	0.8%	1	1.0%	1	3.6%	4	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro / tram	0.2%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Bicycle	1.2%	12	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0	2.0%	3	2.5%	3	0.0%	0	0.9%	1
Mobility scooter / disability vehicle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.6%	1	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	4.8%	48	4.4%	1	8.4%	7	0.0%	0	8.0%	8	6.0%	4	2.2%	2	1.6%	2	7.1%	10	9.0%	10	2.3%	1	3.5%	3
Weighted base:		1016		26		85		125		102		72		105		128		140		106		48		78
Sample:		1011		50		93		86		87		93		96		139		94		92		86		95

Meanscore: [Time in minutes]

Q05 How long did your last journey to (STORE MENTIONED AT Q01) to undertake main food shopping take?*Not those that said 'Internet / delivery' at Q01*

1 - 10 minutes	67.4%	685	47.6%	12	71.9%	61	72.7%	91	62.8%	64	72.4%	52	61.0%	64	79.7%	102	65.8%	92	72.2%	77	35.5%	17	66.0%	52
11 - 20 minutes	18.3%	186	15.4%	4	10.5%	9	14.0%	17	12.7%	13	20.6%	15	21.0%	22	12.7%	16	27.2%	38	11.0%	12	40.8%	20	24.9%	19
21 - 30 minutes	3.9%	40	12.1%	3	2.0%	2	3.6%	5	5.9%	6	2.8%	2	4.1%	4	1.7%	2	1.0%	1	0.0%	0	18.0%	9	7.2%	6
31 - 40 minutes	0.8%	8	2.0%	1	0.0%	0	0.6%	1	2.3%	2	0.6%	0	0.6%	1	0.0%	0	1.0%	1	0.5%	1	3.3%	2	0.0%	0
41 - 50 minutes	1.5%	15	6.4%	2	3.4%	3	0.0%	0	0.0%	0	0.0%	0	4.4%	5	2.6%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0
51 - 60 minutes	0.8%	9	0.0%	0	0.5%	0	3.6%	5	0.0%	0	0.0%	0	2.6%	3	0.4%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Over an hour	0.5%	5	0.0%	0	2.0%	2	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	6.2%	63	14.5%	4	7.2%	6	3.1%	4	14.3%	15	3.6%	3	6.2%	7	2.8%	4	5.0%	7	12.2%	13	1.9%	1	1.9%	1
(Refused)	0.6%	7	2.0%	1	2.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Mean:		11.08		16.69		11.11		13.19		9.97		9.19		13.63		9.01		9.84		8.71		16.91		10.57
Weighted base:		1016		26		85		125		102		72		105		128		140		106		48		78
Sample:		1011		50		93		86		87		93		96		139		94		92		86		95

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Meanscore: [£]																								
Q06 How much did you spend on your last main food and grocery shopping at (STORE MENTIONED AT Q01)?																								
£1 - £5	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.4%	1	0.5%	1	0.5%	1	0.0%	0	0.4%	0
£6 - £10	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.2%	2	1.5%	2	1.9%	3	2.0%	2	0.0%	0	0.0%	0
£11 - £15	2.1%	24	0.0%	0	1.0%	1	0.0%	0	1.9%	2	1.6%	1	1.7%	2	1.1%	2	4.7%	7	3.6%	4	3.3%	2	3.9%	3
£16 - £20	4.0%	47	0.0%	0	1.0%	1	4.4%	6	1.3%	2	3.7%	3	9.3%	10	3.7%	5	4.7%	7	6.4%	8	3.3%	2	3.5%	3
£21 - £25	2.4%	28	0.0%	0	4.8%	5	1.0%	1	0.4%	1	3.7%	3	5.6%	6	1.9%	3	1.0%	1	5.1%	6	3.3%	2	0.0%	0
£26 - £30	5.7%	66	1.3%	1	4.8%	5	7.1%	10	6.8%	8	7.4%	6	3.9%	4	4.6%	7	13.6%	20	2.3%	3	3.2%	2	1.7%	1
£31 - £35	3.4%	39	0.9%	1	5.6%	5	4.1%	6	5.9%	7	0.5%	0	9.6%	11	1.5%	2	0.5%	1	3.6%	4	1.6%	1	0.8%	1
£36 - £40	8.4%	97	2.9%	2	6.4%	6	14.4%	21	7.9%	10	13.2%	10	11.3%	13	6.0%	9	5.4%	8	10.8%	13	5.3%	3	4.1%	3
£41 - £45	4.2%	49	4.6%	3	2.8%	3	5.1%	7	3.6%	4	7.9%	6	3.8%	4	6.9%	10	2.9%	4	2.7%	3	2.6%	2	3.5%	3
£46 - £50	8.0%	93	17.6%	10	9.3%	9	1.5%	2	10.7%	13	7.7%	6	6.7%	7	9.1%	13	4.5%	6	5.8%	7	8.4%	5	17.3%	14
£51 - £60	9.4%	108	21.2%	12	17.7%	17	7.4%	11	11.7%	14	7.6%	6	12.2%	14	5.7%	8	5.4%	8	5.5%	6	5.8%	3	11.1%	9
£61 - £70	8.2%	95	6.7%	4	9.4%	9	7.2%	11	7.3%	9	7.4%	6	2.2%	2	11.8%	17	8.4%	12	10.6%	13	10.0%	6	9.1%	7
£71 - £80	9.0%	103	15.9%	9	5.2%	5	10.7%	16	6.3%	8	9.4%	7	9.1%	10	10.9%	15	7.2%	10	11.6%	14	4.2%	2	8.1%	7
£81 - £90	5.5%	64	4.1%	2	4.2%	4	5.3%	8	9.7%	12	3.2%	2	1.7%	2	5.7%	8	3.2%	5	9.1%	11	7.9%	5	6.9%	6
£91 - £100	6.0%	69	3.2%	2	5.3%	5	8.4%	12	9.5%	11	9.3%	7	3.2%	4	4.5%	6	6.4%	9	1.4%	2	6.5%	4	8.4%	7
£101 - £110	1.0%	11	1.3%	1	3.7%	4	0.5%	1	0.4%	1	2.0%	2	0.0%	0	0.8%	1	0.0%	0	2.2%	3	0.5%	0	0.0%	0
£111 - £120	2.2%	25	0.0%	0	0.0%	0	2.8%	4	2.1%	3	0.5%	0	2.4%	3	4.9%	7	0.5%	1	3.7%	4	2.6%	1	2.2%	2
£121 - £130	1.2%	14	0.0%	0	1.0%	1	2.5%	4	0.4%	1	0.0%	0	0.0%	0	2.0%	3	1.0%	1	0.0%	0	5.2%	3	1.7%	1
£131 - £140	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	2.2%	2	0.4%	1	0.0%	0	3.3%	4	0.0%	0	2.6%	2
£141 - £150	3.0%	34	0.9%	1	11.2%	11	6.1%	9	3.4%	4	0.0%	0	2.1%	2	0.4%	1	3.5%	5	1.7%	2	0.0%	0	0.0%	0
£151 - £175	1.1%	12	0.0%	0	1.9%	2	0.0%	0	0.4%	1	2.1%	2	0.0%	0	3.2%	5	2.6%	4	0.0%	0	0.0%	0	0.0%	0
£176 - £200	2.1%	24	1.5%	1	3.0%	3	0.0%	0	3.5%	4	4.9%	4	0.0%	0	4.7%	7	0.0%	0	0.0%	0	4.6%	3	3.7%	3
£201 - £225	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.8%	9	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	3	2.0%	2	2.0%	1	0.0%	0
£251 - £275	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
£301+	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	8.0%	92	18.0%	10	1.4%	1	10.6%	15	1.3%	2	5.3%	4	6.9%	8	6.0%	9	14.9%	21	4.7%	6	14.8%	8	9.3%	8
(Refused)	1.8%	21	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	1.7%	2	2.2%	3	5.0%	7	1.4%	2	4.4%	3	1.8%	1
Mean:	69.52		66.69		75.90		70.93		74.68		64.61		58.48		73.34		66.28		65.60		79.04		70.97	
Weighted base:	1151		57		96		145		121		77		112		142		144		118		57		81	
Sample:	1151		100		101		100		100		100		100		150		100		100		100		100	

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Meanscore: [Number of times per week]																								
Q07 How often do you do your main food shopping at (STORE MENTIONED AT Q01)?																								
7 times a week	1.2%	13	10.9%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.8%	1	0.5%	1	0.0%	0	2.0%	1	4.2%	3
4-6 times a week	2.2%	25	3.0%	2	3.0%	3	2.3%	3	4.6%	6	2.1%	2	2.8%	3	0.4%	1	0.5%	1	4.0%	5	1.1%	1	0.4%	0
2-3 times a week	16.4%	189	41.0%	23	15.7%	15	7.4%	11	9.5%	12	13.7%	11	24.4%	27	12.6%	18	23.1%	33	18.1%	21	8.6%	5	16.0%	13
Once a week	55.8%	642	35.1%	20	51.6%	49	51.5%	75	67.5%	82	51.5%	40	55.2%	62	60.9%	87	55.8%	81	59.1%	70	51.7%	30	59.0%	48
Once a fortnight	14.3%	165	2.4%	1	15.8%	15	29.8%	43	7.1%	9	18.3%	14	7.8%	9	16.6%	24	11.8%	17	10.8%	13	23.4%	13	8.6%	7
Once a month	5.9%	68	1.2%	1	6.7%	6	6.9%	10	9.5%	12	6.9%	5	4.9%	5	3.7%	5	6.9%	10	1.4%	2	10.2%	6	7.5%	6
Less than once a month	2.1%	25	0.0%	0	5.7%	6	0.5%	1	0.4%	1	5.4%	4	2.2%	2	5.0%	7	1.0%	1	0.9%	1	2.1%	1	0.4%	0
Have only used once	0.6%	7	6.1%	4	0.0%	0	0.5%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
(Don't know / varies)	1.5%	17	0.2%	0	1.4%	1	1.0%	1	1.3%	2	0.5%	0	2.7%	3	0.0%	0	0.5%	1	5.8%	7	1.1%	1	0.8%	1
Mean:	1.28		2.47		1.18		1.00		1.22		1.17		1.40		1.10		1.28		1.38		1.08		1.43	
Weighted base:	1151		57		96		145		121		77		112		142		144		118		57		81	
Sample:	1151		100		101		100		100		100		100		150		100		100		100		100	

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q08 When you undertook the main food shop at (STORE MENTIONED AT Q01), did you link your trip with any other activity?																								
<i>Not those that said 'Internet / delivery' at Q01</i>																								
Yes – NON-FOOD shopping	12.8%	130	5.2%	1	5.8%	5	24.6%	31	4.2%	4	9.4%	7	23.2%	24	10.1%	13	17.6%	25	5.5%	6	11.4%	6	11.1%	9
Yes – other FOOD shopping	11.0%	112	44.6%	11	23.6%	20	5.3%	7	9.3%	10	8.5%	6	12.0%	13	8.0%	10	8.8%	12	11.5%	12	6.2%	3	9.8%	8
Yes – visiting services such as banks and other financial institutions	1.4%	14	4.4%	1	0.0%	0	1.1%	1	2.0%	2	0.0%	0	0.6%	1	0.4%	1	2.4%	3	1.0%	1	1.2%	1	4.4%	3
Yes – leisure activity	1.3%	13	4.1%	1	1.6%	1	0.0%	0	2.5%	3	3.6%	3	0.6%	1	0.0%	0	1.0%	1	1.5%	2	1.2%	1	1.7%	1
Yes – visiting café / pub / restaurant	3.2%	33	5.0%	1	2.7%	2	2.9%	4	2.6%	3	0.6%	0	4.3%	5	1.7%	2	6.6%	9	0.0%	0	4.5%	2	5.7%	4
Yes – visiting other service such as hairdressers, beautician, laundrette etc	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Yes – travelling to / from work	1.6%	17	2.0%	1	2.7%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	2.1%	3	0.0%	0	5.1%	5	4.9%	2	1.7%	1
Yes – travelling to / from school / college / university	2.5%	26	5.4%	1	2.0%	2	7.4%	9	0.0%	0	0.0%	0	2.2%	2	0.0%	0	5.3%	7	1.9%	2	0.0%	0	1.7%	1
Yes – getting petrol	1.7%	17	0.0%	0	0.0%	0	0.6%	1	5.2%	5	6.3%	5	0.0%	0	0.8%	1	2.5%	3	0.0%	0	0.6%	0	2.1%	2
Yes – visiting family / friends	2.7%	27	4.4%	1	2.3%	2	1.1%	1	3.9%	4	2.5%	2	0.6%	1	2.8%	4	0.5%	1	9.4%	10	1.2%	1	1.7%	1
Yes – visiting health service such as doctor, dentist, hospital	1.5%	16	2.0%	1	0.5%	0	2.2%	3	0.0%	0	4.1%	3	0.6%	1	0.4%	1	1.0%	1	3.8%	4	0.6%	0	2.7%	2
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – picking up / dropping off friends / family	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Yes – visit cemetery	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visit church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Yes – walk the dog / go for a walk	0.6%	6	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	2.6%	3	1.0%	1	0.0%	0	1.2%	1	0.0%	0
Yes – window shopping / browsing	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	3.1%	1	0.0%	0
(No activity)	57.1%	580	18.7%	5	55.3%	47	53.6%	67	67.2%	69	61.3%	44	51.9%	55	68.0%	87	53.5%	75	54.8%	58	60.6%	29	56.5%	44
(Don't know / can't remember)	1.7%	17	2.2%	1	3.4%	3	1.1%	1	0.0%	0	2.7%	2	2.8%	3	0.4%	1	0.0%	0	4.4%	5	3.1%	1	0.4%	0
Weighted base:		1016		26		85		125		102		72		105		128		140		106		48		78
Sample:		1011		50		93		86		87		93		96		139		94		92		86		95

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q09 Where did you do this linked trip?																								
<i>Those that said 'Non-Food shopping', 'Other Food shopping', Visiting services, 'Leisure activity', 'Visiting café / pub / restaurant' or 'Visiting other service' at Q08 AND Excl. Nulls & SFT</i>																								
Zone 1																								
Blackpool Town Centre	6.1%	18	7.7%	1	8.0%	2	18.1%	8	2.5%	1	2.9%	0	8.6%	4	0.0%	0	0.0%	0	9.6%	2	0.0%	0	0.0%	0
Marks and Spencer (M&S), Church Street, Blackpool, FY1 1HT	1.7%	5	7.4%	1	1.6%	0	0.0%	0	2.5%	1	0.0%	0	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Talbot Road, Blackpool, FY1 3AJ	0.5%	2	9.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																								
Ansdell Road Post Office, Ansdell Road, Blackpool, FY1 6PU	0.2%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Houndshell Shopping Centre, Victoria Street, Blackpool, FY1 4HU	1.4%	4	3.2%	1	12.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bloomfield Road, Blackpool, FY1 6JW	0.2%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyldesley Social Club, Palmer Avenue, Blackpool, FY1 5JP	0.2%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Blackpool - Whitegate Drive District Centre	0.4%	1	3.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Devonshire Road, Blackpool, FY3 8AN	1.4%	4	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0
Lidl, Devonshire Road, Blackpool, FY3 8BL	0.6%	2	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mowbray Drive, Blackpool, FY3 7UN	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0
Zone 4																								
Aldi, Blackpool Retail Park, Blackpool, FY4 2RP	2.1%	6	12.3%	2	12.1%	3	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - Highfield Road District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - South Shore District Centre	0.6%	2	0.0%	0	0.0%	0	1.7%	1	2.5%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	4.7%	14	0.0%	0	6.4%	2	3.4%	1	26.8%	6	28.6%	4	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	1.1%	3	3.2%	1	0.0%	0	0.0%	0	12.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane,	0.4%	1	0.0%	0	1.6%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Blackpool, FY4 2FX																								
Morrisons, Squires Gate Lane, Blackpool, FY4 2AY	0.9%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	1	14.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palatine Leisure Centre, St Anne's Road, Blackpool, FY4 2AP	0.2%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Parkinson Way, Blackpool, FY4 2AZ	0.2%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Aldi, Oxford Square, Park Road, Blackpool, FY4 4DP	1.1%	3	6.4%	1	6.0%	2	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool, FY4 4QH	1.1%	3	0.0%	0	1.6%	0	0.0%	0	13.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Vicarage Lane, Blackpool, FY4 4NG	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, Brunel Way, Blackpool, FY4 5ES	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Sandhams Way, Blackpool, FY4 4UJ	3.6%	10	0.0%	0	1.6%	0	8.4%	4	2.5%	1	2.9%	0	0.0%	0	4.2%	1	9.7%	4	0.0%	0	0.0%	0	0.0%	0
Common Edge Local Centre, Blackpool	0.3%	1	0.0%	0	1.6%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Cherry Tree Road, Blackpool, FY4 4TH	7.3%	21	0.0%	0	11.7%	3	35.9%	15	0.0%	0	14.7%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HSBC, Newhouse Road, Blackpool, FY4 4YH	0.7%	2	0.0%	0	0.0%	0	0.0%	0	9.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Shore Business Park, Vicarage Lane, Blackpool, FY4 4ES	0.5%	1	0.0%	0	1.6%	0	0.0%	0	2.5%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marton Mere Local Nature Reserve, Off Lawson Road and East Park Drive, Blackpool, FY4 4XN	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Cherry Tree Gardens, Blackpool, FY4 4TH	0.2%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Blackpool, FY4 4UJ	2.2%	6	10.1%	2	6.0%	2	1.7%	1	10.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Topps Tiles, Vicarage Lane, Blackpool, FY4 4XL	0.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Aldi, Holyoake Avenue, Blackpool, FY2 0BQ	1.9%	6	16.0%	3	0.0%	0	1.7%	1	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Holyoake Avenue,	2.3%	7	0.0%	0	0.0%	0	8.4%	4	0.0%	0	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Bispham, Blackpool, FY2 0BQ																								
Bispham Village Centre	1.3%	4	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Plymouth Road, Holyoake Avenue, Blackpool, FY2 0QX	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Red Bank Road, Blackpool, FY2 9HH	1.2%	3	6.4%	1	6.0%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Aldi, Crescent West, Cleveleys, Thornton-Cleveleys, FY5 1AB	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anchorsholme Local Centre, Blackpool	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Cleveleys Town Centre	7.2%	21	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	19.5%	8	34.3%	9	6.1%	3	2.5%	1	0.0%	0	0.0%	0
Lidl, Anchorsholme Lane West, Cleveleys, Thornton-Cleveleys, FY5 1LY	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	1.5%	1	0.0%	0	2.5%	0	0.0%	0
Marks and Spencer (M&S) (Foodhall), Victoria Road West, Cleveleys, Thornton-Cleveleys, FY5 1AG	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys, FY5 3TS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.5%	0	0.0%	0
YMCA Thornton Health & Fitness Centre, Victoria Road East, Thornton-Cleveleys, FY5 3SX	0.2%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																								
Aldi, Tithebarn Street, Poulton-le-Fylde, FY6 7BX	1.5%	4	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.5%	1	0.0%	0	10.1%	1	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys, FY5 5NH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	12.0%	35	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	1.5%	1	8.4%	2	58.2%	26	2.5%	1	25.2%	3	1.4%	0
Thornton Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0
YMCA Poulton Health & Fitness Centre, Breck	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Road, Poulton-le-Fylde, FY6 7HJ																								
Zone 9																								
Affinity Lancashire Outlet Shopping (aka Freeport Fleetwood), Anchorage Road, Fleetwood, FY7 6AE	3.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	12.6%	3	6.1%	3	0.0%	0	13.4%	2	0.0%	0
Aldi, Poulton Road, Fleetwood, FY7 7DA	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	16.1%	3	0.0%	0	0.0%	0
Asda, Cop Lane, Fleetwood, FY7 6NU	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	4	2.5%	0	0.0%	0
Fleetwood Recycling Centre, Jameson Road, Fleetwood, FY7 8TW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Fleetwood Town Centre Gee Tee's, Poulton Road, Fleetwood, FY7 7DA	6.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	6	4.2%	1	6.1%	3	41.4%	9	5.0%	1	0.0%	0
Heron Foods, Lord Street, Fleetwood, FY7 6LY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
The Esplanade, Fleetwood YMCA Fleetwood Health & Fitness Centre, Esplanade, Fleetwood, FY7 6HF	0.1%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																								
Zone 11																								
Acresfield Health Club & Spa, Preston Lancaster New Road, Garstang, Preston, PR3 1PH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Aldi, Moss Lane, Garstang, PR3 1HB	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1
Garstang Town Centre Sainsbury's Superstore, Park Hill Road, Garstang, PR3 1EL	5.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	1	60.5%	14
Outside Survey Area	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	8.6%	2
Ashton Hall Garden Centre, Ashton Road, Lancaster, LA2 0AJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Blackburn Town Centre Hollywood Retail Park, Hindpool Road, Barrow-in-Furness, LA14 2NA	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	2	0.0%	0
Lancaster City Centre Lidl, Preston Road,	1.1%	3	0.0%	0	0.0%	0	7.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	9.1%	2
	0.4%	1	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Saltcotes, Lytham, FY8																								
5AT																								
Lytham St Annes Town Centre	0.9%	3	0.9%	0	0.0%	0	1.7%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) (Foodhall), Clifton Drive South, Lytham St Annes, FY8 1LP	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Tesco Superstore, Penwortham, Preston, PR1 9XE	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1
Others																								
Weighted base:	292		16		29		43		22		14		41		25		45		21		12		23	
Sample:	308		31		29		27		22		20		35		31		34		22		25		32	

Blackpool and Wyre Household Survey for Nexus Planning

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September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11
Q10 Where did you undertake your main food and grocery shopping the time before last? Was it the same place or somewhere different?																							
<i>Excl. Nulls & SFT</i>																							
Zone 1																							
Co-op, Coastal House, Abingdon Street, Blackpool, FY1 1DG	0.2%	2	5.2%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Warley Road, Blackpool, FY1 2AG	0.5%	5	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heron Foods, Talbot Road, Blackpool, FY1 1LL	0.1%	1	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Topping Street, Deansgate, Blackpool, FY1 3AX	0.4%	4	3.2%	1	2.3%	2	0.6%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Blackpool Town Centre	0.2%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Church Street, Blackpool, FY1 1HT	0.6%	6	0.0%	0	1.1%	1	1.2%	1	1.1%	1	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Talbot Road, Blackpool, FY1 3AJ	2.8%	28	11.9%	3	12.7%	10	4.2%	5	2.6%	3	0.0%	0	2.5%	2	1.3%	2	1.5%	2	0.0%	0	2.5%	1	0.0%
Zone 2																							
Heron Foods, Bank Hey Street, Blackpool, FY1 4PX	0.2%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Tyldesley Road (off Lytham Road), Blackpool, FY1 5DF	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Bloomfield Road, Blackpool, FY1 6JW	1.7%	16	0.0%	0	16.0%	13	0.6%	1	1.1%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Central Drive, Blackpool, FY1 5DY	0.1%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Lytham Road, Blackpool, FY1 6ET	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																							
Co-op, Layton Road, Layton, Blackpool, FY3 8EA	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Devonshire Road, Blackpool, FY3 8AN	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.6%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Devonshire Road, Blackpool, FY3 8BL	3.4%	33	6.4%	1	2.9%	2	17.8%	22	2.3%	2	0.0%	0	5.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Chain Lane, Staining, Blackpool,	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Blackpool and Wyre Household Survey for Nexus Planning

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September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
FY3 ODB																								
Tesco Express (Petrol Station), Whitegate Drive, Blackpool, FY3 9JW	0.1%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whitegate Drive, Blackpool, FY3 9BZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Aldi, Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	4.0%	40	8.5%	2	6.0%	5	1.2%	1	21.0%	21	7.8%	5	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Farmfoods, Waterloo Road, Blackpool, FY4 3AA	0.4%	4	0.0%	0	0.6%	0	0.6%	1	2.0%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (The Food Warehouse), Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 3AW	0.8%	8	0.0%	0	0.0%	0	0.6%	1	4.1%	4	0.6%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool, FY4 2FX	1.1%	11	0.0%	0	0.0%	0	0.6%	1	8.7%	9	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool, FY4 2AY	4.7%	46	0.0%	0	5.1%	4	2.3%	3	29.1%	29	10.2%	7	0.6%	1	1.7%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Poundland, Blackpool Retail Park, Blackpool, FY4 3AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Highfield Road, South Shore, Blackpool, FY4 2JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Aldi, Oxford Square, Park Road, Blackpool, FY4 4DP	2.3%	23	0.0%	0	10.7%	9	7.1%	9	0.5%	1	5.9%	4	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool, FY4 4QH	6.9%	68	2.3%	1	14.3%	12	18.8%	23	7.6%	8	30.5%	21	2.9%	3	0.4%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Asda, Welbeck Avenue, Blackpool, FY4 4ES	0.1%	1	2.3%	1	0.6%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Highfield Road, Highfield Gardens, Blackpool, FY4 5AP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Cherry Tree Road, Blackpool, FY4 4TH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Shore Business Park, Vicarage Lane, Blackpool, FY4 4ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail	6.8%	67	2.9%	1	11.6%	9	16.5%	21	1.6%	2	30.3%	21	3.9%	4	4.4%	5	0.5%	1	0.0%	0	6.6%	3	2.2%	2

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Park, Blackpool, FY4 4UJ																								
Zone 6																								
Aldi, Holyoake Avenue, Blackpool, FY2 0BQ	3.6%	35	20.7%	5	2.3%	2	7.1%	9	4.0%	4	0.6%	0	15.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
De La Warr Butchers, Red Bank Road, Blackpool, FY2 0HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Red Bank Road, Blackpool, FY2 9HH	3.5%	34	2.4%	1	1.1%	1	2.2%	3	0.5%	1	0.0%	0	24.0%	24	3.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, All Hallows Road, Bispham, Blackpool, FY2 0AS	0.2%	2	2.9%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Aldi, Crescent West, Cleveleys, Thornton-Cleveleys, FY5 1AB	4.7%	47	0.6%	0	3.9%	3	1.2%	1	0.0%	0	0.0%	0	12.4%	12	16.4%	21	5.2%	7	0.5%	1	2.9%	1	0.0%	0
B&M, Princess Road, Cleveleys, FY5 1BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fleetwood Road North, Poachers Way, Thornton Cleveleys, FY5 2WF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Victoria Road West, Cleveleys, Thornton-Cleveleys, FY5 1AG	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.3%	2	2.0%	3	0.5%	1	0.7%	0	0.0%	0
Lidl, Anchorsholme Lane West, Cleveleys, Thornton-Cleveleys, FY5 1LY	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	10.8%	14	2.5%	3	0.0%	0	0.7%	0	0.0%	0
Marks and Spencer (M&S) (Foodhall), Victoria Road West, Cleveleys, Thornton-Cleveleys, FY5 1AG	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	10.0%	13	1.0%	1	0.0%	0	1.3%	1	0.4%	0
Morrisons, Amounderness Way, Thornton-Cleveleys, FY5 3TS	10.6%	104	0.0%	0	0.0%	0	4.2%	5	0.0%	0	0.0%	0	5.0%	5	30.1%	38	32.3%	45	5.9%	6	12.5%	6	0.0%	0
Zone 8																								
Aldi, Tithebarn Street, Poulton-le-Fylde, FY6 7BX	5.1%	50	0.0%	0	0.0%	0	7.7%	10	0.0%	0	0.0%	0	0.6%	1	2.1%	3	18.3%	25	3.8%	4	17.2%	8	0.4%	0
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde, FY6	2.3%	23	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1	12.7%	18	2.3%	2	1.3%	1	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
7DF													
Co-op, Victoria Road East, Thornton-Cleveleys, FY5 5DX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Teanlowe Centre, Poulton-le-Fylde, FY6 7UR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
Lidl, Clark Street, Poulton-le-Fylde, FY6 8JW	1.9%	19	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	8.1%
Tesco Express, Garstang Road East, Poulton-le-Fylde, FY6 7EP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Zone 9													
Aldi, Poulton Road, Fleetwood, FY7 7DA	4.7%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.3%
Asda, Cop Lane, Fleetwood, FY7 6NU	7.3%	72	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	4.8%
Co-op, Larkholme Parade, Larkholme, Fleetwood, FY7 8NE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Affinity Lancashire Outlet Shopping, Fleetwood, FY7 6AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Iceland, Lord Street, Fleetwood, FY7 6JZ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%
Tesco Express, Lighthouse Ford, Hatfield Avenue, Fleetwood, FY7 7DZ	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%
Zone 10													
Co-op, Lancaster Road, Knott End-on-Sea, FY6 0AU	0.2%	2	6.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Sandy Lane, Preesall, Poulton-le-Fylde, FY6 0EJ	0.3%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	2.6%
Premier, Lancaster Road, Stakepool, Pilling, PR3 6AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Zone 11													
Aldi, Moss Lane, Garstang, PR3 1HB	3.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%
Booths, Cherestanc Square, Park Hill Road, Garstang, PR3 1EF	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Co-op, Garstang Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Catterall, Claughton-on-Brock, PR3 0EN																								
Sainsbury's Superstore, Park Hill Road, Garstang, PR3 1EL	2.5%	25	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	4.2%	2	25.9%	20
Outside Survey Area																								
Aldi, Clifton Drive North, Lytham St Annes, FY8 2NA	0.1%	1	2.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mill Farm, Coronation Way, Wesham, PR4 3JZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Aldi, Oliver's Place, Fulwood, Preston, PR2 9BQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Aldi, Queens Shopping Park, Preston, PR1 4HZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Asda, Burton Road, Kendal, LA9 7JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Asda, Eastway, Fulwood, Preston, PR2 9NP	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	3	1.6%	1
Asda, Ovangle Road, Lancaster, LA1 5JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
B&M, Oliver's Place, Fulwood, Preston, PR2 9BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Booths, Haven Road, Lytham, FY8 5EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Main Drive, Lytham St Annes, FY8 3UT	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Lancaster Road, Preston, PR1 1FB	0.1%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Eastway, Fulwood, Preston, PR2 3FB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Lidl, Preston Road, Saltcotes, Lytham, FY8 5AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) (Foodhall), Clifton Drive South, Lytham St Annes, FY8 1LP	0.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Penny Street, Lancaster,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2

Blackpool and Wyre Household Survey for Nexus Planning

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September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
LA1 1UA																								
Morrisons, Off Poulton Street, Kirkham, PR4 2AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Riversway, Ashton-on-Ribble, Preston, PR2 2YN	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3
Morrisons, Sale Way, Leigh, WN7 4JY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cable Street, Lancaster, LA1 1HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Sainsbury's Superstore, Flintoff Way, Preston, PR1 6PJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Sainsbury's Superstore, St Andrew's Road North, Lytham St Annes, FY8 2DH	0.3%	2	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Tesco Express, Blackpool Road, Lea, Preston, PR2 1XJ	0.2%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cornerhouse Park, Hindpool Road, Barrow-in-Furness, LA14 2NE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Finsley Gate, Burnley, BB11 2HE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Craven Street, Skipton, BD23 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Others																								
Weighted base:	987			23		80		124		100		68		100		126		138		103		46		78
Sample:	978			45		89		85		85		88		91		137		91		90		82		95

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q11 Which retailer did you purchase your main food internet / home delivery shopping from that time?																								
<i>Those that said 'Internet / delivery' at Q10</i>																								
Amazon	10.7%	15	24.6%	8	18.7%	2	0.0%	0	0.0%	0	24.3%	2	23.4%	2	0.0%	0	0.0%	0	0.0%	0	13.0%	1	0.0%	0
Asda	18.8%	27	0.0%	0	20.6%	2	31.3%	6	42.5%	8	12.9%	1	0.0%	0	7.0%	1	0.0%	0	62.1%	7	13.7%	1	0.0%	0
Co-op	1.8%	3	7.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	6.4%	9	1.5%	1	18.7%	2	0.0%	0	16.5%	3	0.0%	0	0.0%	0	15.1%	2	14.3%	1	4.6%	1	0.0%	0	0.0%	0
Marks & Spencer	1.5%	2	4.1%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	5.8%	8	1.5%	1	0.0%	0	13.8%	3	5.7%	1	6.5%	0	0.0%	0	3.5%	1	28.6%	1	0.0%	0	18.3%	2	0.0%	0
Ocado	10.0%	14	1.8%	1	0.0%	0	3.7%	1	18.1%	3	0.0%	0	33.1%	3	37.1%	6	0.0%	0	4.6%	1	0.0%	0	0.0%	0
Sainsbury's	13.9%	20	6.6%	2	42.1%	4	3.7%	1	2.9%	1	0.0%	0	31.0%	3	7.0%	1	42.9%	2	28.8%	3	13.8%	1	38.7%	1
Tesco	27.9%	40	52.0%	18	0.0%	0	43.9%	9	11.4%	2	56.4%	4	6.2%	1	17.4%	3	14.3%	1	0.0%	0	41.2%	4	12.9%	0
Waitrose	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	2.7%	4	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	13.1%	2	0.0%	0	0.0%	0	0.0%	0	48.5%	1
Weighted base:	143	34		11		20		19		6		10		15		5		12		9		3		
Sample:	147	54		8		13		13		7		7		11		7		8		14		5		

Blackpool and Wyre Household Survey

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Meanscore: [£]																								
Q12 That time how much did you spend on main food and grocery shopping at (STORE MENTIONED AT Q10)?																								
Not those that said 'Don't know / varies' at Q10																								
£1 - £5	0.4%	5	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	1	0.4%	1	1.9%	3	0.0%	0	0.0%	0	0.0%	0
£6 - £10	1.3%	14	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	3	5.2%	6	1.1%	2	0.5%	1	2.7%	3	0.0%	0	0.0%	0
£11 - £15	1.7%	19	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	7	1.9%	3	2.4%	3	3.8%	4	0.6%	0	0.8%	1
£16 - £20	3.3%	37	2.8%	2	0.5%	0	1.5%	2	2.7%	3	8.4%	6	5.1%	6	2.6%	4	0.0%	0	8.7%	10	3.9%	2	2.1%	2
£21 - £25	2.7%	30	0.0%	0	5.5%	5	1.0%	1	2.6%	3	5.0%	4	3.4%	4	1.1%	2	4.7%	7	3.2%	4	1.1%	1	0.8%	1
£26 - £30	7.7%	87	0.9%	1	9.2%	8	10.0%	14	7.8%	9	5.7%	4	5.5%	6	4.5%	6	17.5%	25	4.8%	6	2.4%	1	6.7%	5
£31 - £35	2.8%	32	0.9%	1	0.5%	0	4.1%	6	4.7%	6	1.1%	1	6.4%	7	1.9%	3	1.0%	1	4.6%	5	0.6%	0	2.4%	2
£36 - £40	7.5%	84	5.7%	3	3.5%	3	7.5%	11	7.9%	9	10.3%	8	7.9%	9	10.5%	15	9.1%	13	6.4%	7	6.6%	4	2.9%	2
£41 - £45	4.4%	49	9.5%	5	10.5%	10	1.5%	2	5.9%	7	5.5%	4	6.4%	7	1.5%	2	2.4%	3	5.3%	6	1.7%	1	1.7%	1
£46 - £50	8.6%	97	13.7%	8	14.3%	13	5.6%	8	10.4%	12	1.7%	1	3.9%	4	8.0%	11	10.5%	15	7.5%	9	18.0%	10	6.4%	5
£51 - £60	8.6%	97	19.8%	11	6.9%	6	12.3%	18	10.5%	12	5.7%	4	15.9%	18	4.5%	6	1.9%	3	3.6%	4	7.9%	4	12.4%	10
£61 - £70	6.5%	73	6.5%	4	6.3%	6	13.3%	19	4.7%	6	9.4%	7	3.8%	4	4.4%	6	5.3%	8	3.7%	4	6.1%	3	7.6%	6
£71 - £80	8.0%	91	10.4%	6	3.4%	3	7.0%	10	6.6%	8	11.7%	9	4.5%	5	9.8%	14	4.7%	7	16.6%	19	4.8%	3	9.6%	8
£81 - £90	4.0%	46	3.7%	2	1.0%	1	5.3%	8	3.8%	5	2.2%	2	1.7%	2	9.6%	14	5.4%	8	0.9%	1	7.4%	4	0.8%	1
£91 - £100	7.3%	82	1.7%	1	10.6%	10	8.5%	12	8.4%	10	3.2%	2	3.2%	4	6.8%	10	6.5%	9	7.5%	9	9.0%	5	13.8%	11
£101 - £110	1.4%	15	1.1%	1	0.0%	0	0.5%	1	2.4%	3	4.5%	3	0.0%	0	1.5%	2	0.5%	1	3.0%	3	0.6%	0	1.8%	1
£111 - £120	3.0%	33	1.1%	1	3.7%	3	2.0%	3	6.4%	8	2.2%	2	5.1%	6	5.5%	8	0.0%	0	0.0%	0	2.8%	1	3.1%	2
£121 - £130	0.9%	10	0.9%	1	0.0%	0	2.0%	3	0.5%	1	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	2.8%	1	1.7%	1
£131 - £140	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
£141 - £150	2.4%	27	0.0%	0	5.6%	5	5.6%	8	3.9%	5	0.0%	0	0.0%	0	1.6%	2	2.6%	4	3.0%	3	0.0%	0	0.0%	0
£151 - £175	0.8%	9	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.5%	1	0.5%	1	2.2%	1	2.6%	2
£176 - £200	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	2.4%	3	2.8%	4	0.0%	0	0.0%	0	0.6%	0	1.7%	1
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	2.4%	3	2.0%	2	0.0%	0	1.7%	1
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
£301+	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	12.7%	144	19.1%	11	13.3%	12	10.8%	16	8.4%	10	14.2%	11	10.9%	12	11.3%	16	16.1%	23	10.8%	12	13.3%	7	17.5%	14
(Refused)	2.0%	23	1.5%	1	1.9%	2	0.5%	1	2.3%	3	0.0%	0	1.7%	2	2.2%	3	4.0%	6	1.4%	2	5.2%	3	1.8%	1
Mean:	66.62		59.65		66.75		71.69		66.17		63.49		51.96		79.42		60.24		61.39		73.33		77.70	
Weighted base:	1129		57		91		144		119		74		110		141		143		115		54		81	
Sample:	1125		99		97		98		98		95		98		148		98		98		96		100	

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Meanscore: [Number of times per week]																								
Q13 How often do you do your main food shopping at (STORE MENTIONED AT Q10)?																								
Not those that said 'Don't know / varies' at Q10																								
7 times a week	0.8%	9	10.8%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.4%	1	0.5%	1	0.0%	0	2.1%	1	0.0%	0
4-6 times a week	1.4%	16	2.9%	2	2.7%	2	0.5%	1	1.8%	2	0.0%	0	2.8%	3	0.8%	1	0.0%	0	4.1%	5	0.6%	0	0.0%	0
2-3 times a week	13.9%	157	10.0%	6	14.8%	14	5.5%	8	10.5%	12	16.6%	12	24.2%	27	10.8%	15	19.5%	28	14.1%	16	9.1%	5	18.1%	15
Once a week	53.4%	603	62.7%	36	50.3%	46	51.7%	74	65.0%	77	46.6%	34	50.8%	56	52.6%	74	50.1%	72	63.9%	74	39.6%	22	48.3%	39
Once a fortnight	16.2%	182	4.0%	2	15.7%	14	28.2%	41	12.0%	14	15.1%	11	9.0%	10	20.2%	29	16.9%	24	11.6%	13	23.8%	13	13.5%	11
Once a month	8.5%	96	3.0%	2	9.1%	8	9.4%	14	8.8%	10	14.5%	11	6.6%	7	9.0%	13	6.3%	9	3.3%	4	12.9%	7	14.5%	12
Less than once a month	2.4%	27	0.2%	0	5.4%	5	0.0%	0	0.5%	1	2.8%	2	2.2%	2	4.6%	7	1.5%	2	0.5%	1	5.9%	3	5.2%	4
Have only used once	0.4%	5	6.2%	4	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
(Don't know / varies)	2.9%	33	0.2%	0	2.0%	2	4.1%	6	1.4%	2	3.3%	2	4.4%	5	1.5%	2	5.3%	8	2.5%	3	5.5%	3	0.4%	0
Mean:	1.16		1.93		1.14		0.89		1.11		1.12		1.38		1.01		1.19		1.30		1.02		1.06	
Weighted base:	1129		57		91		144		119		74		110		141		143		115		54		81	
Sample:	1125		99		97		98		98		95		98		148		98		98		96		100	

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Meanscore: [£]																							
Q14 Thinking more generally, how much does your household spend on average on main food and grocery shopping in a week?																							
Not those that said 'Don't know / varies' at Q10																							
£1 - £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£6 - £10	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.6%	1	0.4%	1	3.5%	5	1.8%	2	4.0%	2	0.0%
£11 - £15	0.4%	4	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.4%	1	1.9%	3	0.0%	0	0.0%	0	0.0%
£16 - £20	1.8%	21	0.0%	0	1.5%	1	2.7%	4	4.0%	5	2.1%	2	1.1%	1	1.5%	2	0.0%	0	1.8%	2	5.2%	3	1.3%
£21 - £25	2.3%	25	0.0%	0	8.1%	7	4.1%	6	1.4%	2	1.1%	1	3.4%	4	0.4%	1	2.4%	3	0.9%	1	1.1%	1	0.4%
£26 - £30	3.1%	35	2.0%	1	5.9%	5	4.1%	6	0.9%	1	3.9%	3	7.9%	9	1.9%	3	2.4%	3	1.9%	2	0.6%	0	1.3%
£31 - £35	2.8%	31	4.6%	3	2.9%	3	0.0%	0	3.8%	5	1.7%	1	5.2%	6	6.3%	9	1.0%	1	2.8%	3	0.6%	0	0.8%
£36 - £40	6.8%	77	9.5%	5	18.9%	17	5.0%	7	1.8%	2	4.6%	3	10.9%	12	5.9%	8	7.9%	11	3.7%	4	5.5%	3	3.6%
£41 - £45	2.8%	32	6.4%	4	1.0%	1	7.6%	11	3.6%	4	3.3%	2	2.8%	3	1.5%	2	0.0%	0	3.4%	4	0.6%	0	0.4%
£46 - £50	7.9%	89	10.6%	6	5.0%	5	7.6%	11	9.1%	11	8.7%	6	5.1%	6	8.3%	12	8.8%	13	12.0%	14	9.2%	5	1.7%
£51 - £60	8.4%	95	16.1%	9	12.9%	12	8.9%	13	7.6%	9	12.3%	9	9.0%	10	8.4%	12	4.5%	6	3.6%	4	7.9%	4	7.9%
£61 - £70	6.8%	76	5.6%	3	2.0%	2	8.7%	12	3.5%	4	7.9%	6	8.2%	9	5.9%	8	4.8%	7	8.7%	10	11.0%	6	10.8%
£71 - £80	8.9%	101	11.5%	7	11.6%	11	7.0%	10	8.3%	10	14.6%	11	2.3%	2	10.3%	15	5.7%	8	11.9%	14	9.8%	5	10.8%
£81 - £90	4.6%	51	1.1%	1	6.2%	6	8.0%	12	9.1%	11	2.2%	2	2.7%	3	2.6%	4	3.3%	5	4.7%	5	3.3%	2	3.2%
£91 - £100	12.4%	140	4.9%	3	12.0%	11	14.1%	20	16.2%	19	9.4%	7	6.9%	8	14.9%	21	13.3%	19	9.2%	11	7.2%	4	21.5%
£101 - £110	0.9%	10	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.1%	2	0.0%	0	0.4%	1	1.8%	3	1.8%	2	0.0%	0	2.1%
£111 - £120	3.1%	35	1.3%	1	2.9%	3	2.5%	4	3.7%	4	0.6%	0	8.5%	9	3.1%	4	3.4%	5	4.1%	5	0.0%	0	0.4%
£121 - £130	2.3%	26	1.1%	1	0.0%	0	0.5%	1	0.9%	1	0.0%	0	2.1%	2	5.7%	8	3.1%	4	0.5%	1	7.0%	4	5.3%
£131 - £140	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%
£141 - £150	4.2%	47	0.0%	0	7.0%	6	2.2%	3	3.9%	5	0.6%	0	2.8%	3	8.5%	12	5.0%	7	5.0%	6	1.1%	1	5.1%
£151 - £175	1.4%	16	0.0%	0	0.0%	0	1.9%	3	0.5%	1	3.5%	3	0.0%	0	3.1%	4	0.5%	1	2.2%	3	0.0%	0	2.6%
£176 - £200	2.3%	26	3.8%	2	0.0%	0	0.0%	0	3.7%	4	2.9%	2	4.2%	5	0.4%	1	2.6%	4	3.0%	3	2.1%	1	4.3%
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£226 - £250	0.8%	9	0.0%	0	0.0%	0	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.2%	1	1.6%
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£276 - £300	1.3%	15	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	2.4%	3	0.0%	0	5.0%	7	0.0%	0	0.0%	0	1.6%
£301+	0.2%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%
(Don't know / varies)	11.3%	127	20.0%	11	1.5%	1	9.5%	14	12.8%	15	14.3%	11	11.6%	13	7.6%	11	15.0%	21	11.8%	14	13.3%	7	11.5%
(Refused)	2.0%	22	1.5%	1	0.0%	0	1.0%	1	1.8%	2	0.0%	0	1.7%	2	2.6%	4	4.0%	6	1.4%	2	6.3%	3	1.8%
Mean:	82.92		67.63		66.00		78.57		90.30		73.97		77.67		83.28		92.85		85.51		92.09		100.45
Weighted base:	1129		57		91		144		119		74		110		141		143		115		54		81
Sample:	1125		99		97		98		98		95		98		148		98		98		96		100
Q15 Do you make 'top up' shopping trips in between your main food shopping trips? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops. It could also include online food shopping.																							
Yes	66.8%	768	45.3%	26	63.9%	61	65.9%	96	73.3%	89	74.2%	57	56.0%	63	75.2%	107	64.9%	94	60.6%	72	66.1%	38	82.7%
No	33.2%	383	54.7%	31	36.1%	35	34.1%	50	26.7%	32	25.8%	20	44.0%	49	24.8%	35	35.1%	51	39.4%	46	33.9%	19	17.3%
Weighted base:	1151		57		96		145		121		77		112		142		144		118		57		81
Sample:	1151		100		101		100		100		100		100		150		100		100		100		100

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q16 Where did you last undertake your 'top up' shopping?																								
<i>Those that do top-up shopping at Q15 AND Excl. Nulls & SFT</i>																								
Zone 1																								
Amin's Convenience Store, Church Street, Blackpool, FY1 3PX	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Church Street, Blackpool, FY1 1EW	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Coastal House, Abingdon Street, Blackpool, FY1 1DG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Warley Road, Blackpool, FY1 2AG	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Talbot Road, Blackpool, FY1 1LL	0.5%	4	10.4%	1	3.6%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Talbot Road, Blackpool, FY1 1LP	0.6%	5	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Topping Street, Deansgate, Blackpool, FY1 3AX	0.1%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mark's Convenience Store, Westminster Road, Blackpool, FY1 2RN	0.1%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Church Street, Blackpool, FY1 1HT	0.3%	2	5.1%	1	1.7%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Talbot Road, Blackpool, FY1 3AJ	0.3%	2	4.8%	1	0.0%	0	0.8%	1	0.0%	0	0.7%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop Local, Dickson Road, Blackpool, FY1 2AT	0.1%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																								
Bells Convenience Store, Palatine Road, Blackpool, FY1 4DN	0.3%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Ribble Road, Blackpool, FY1 4AB	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Tyldesley Road (off Lytham Road), Blackpool, FY1 5DF	0.6%	4	0.0%	0	0.0%	0	3.2%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bloomfield Road, Blackpool, FY1 6JW	0.8%	6	0.0%	0	7.8%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bloomfield Road, Blackpool	0.3%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Coronation	0.3%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Street, Blackpool, FY1 4QE																								
Morrisons Daily, Yeadon Way, South Shore, Blackpool, FY1 6BF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Park Road, Blackpool, FY1 5QS	0.3%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Singleton Street, Blackpool, FY1 5BT	0.7%	5	0.0%	0	9.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Waterloo Road, Blackpool, FY1 6QY	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rihana Food & Wine, Ansdell Road, Blackpool, FY1 6PU	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ansdell Road, Blackpool, FY1 6PU	1.6%	11	9.7%	1	6.6%	4	0.0%	0	3.0%	2	7.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Central Drive, Blackpool, FY1 5DY	0.4%	3	5.6%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Blackpool, FY1 6ET	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
B&M, Whitegate Drive, Blackpool, FY3 9JS	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Best-One, Whitegate Drive, Blackpool, FY3 9AA	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Layton Road, Layton, Blackpool, FY3 8EA	1.8%	13	0.0%	0	0.0%	0	14.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Normoss Road, Normoss, Blackpool, FY3 8QP	0.5%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Devonshire Road, Blackpool, FY3 8AN	0.7%	5	0.0%	0	0.0%	0	3.4%	3	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Devonshire Road, Blackpool, FY3 8BL	0.3%	2	5.6%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Layton Local Centre, Blackpool	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Poulton Road, Blackpool, FY3 7JJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, 193-195 Preston Old Road, Blackpool, FY3 9SE	0.5%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, 225-227 Preston Old Road,	0.5%	3	0.0%	0	0.8%	0	2.4%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

September 2024

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Blackpool, FY3 9TF													
Morrisons Daily, Chain Lane, Staining, Blackpool, FY3 0DB	0.3%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Westcliffe Drive, Layton, Blackpool, FY3 7BH	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Whitegate Drive, Blackpool, FY3 9DQ	0.2%	2	0.0%	0	0.8%	0	0.8%	1	0.0%	0	0.7%	0	0.0%
Nisa Local, Easington Crescent, Blackpool, FY3 7RD	0.7%	5	0.0%	0	0.0%	0	3.4%	3	0.0%	0	3.1%	2	0.0%
One Stop, Dinmore Avenue, Blackpool, FY3 7RW	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%
Tesco Express (Petrol Station), Whitegate Drive, Blackpool, FY3 9JW	1.1%	7	0.0%	0	10.8%	6	1.6%	1	0.0%	0	0.0%	0	0.0%
Tesco Express, Westcliffe Drive, Blackpool, FY3 7DR	0.1%	1	1.3%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%
Tesco Express, Whitegate Drive, Blackpool, FY3 9BZ	0.9%	6	4.8%	1	5.6%	3	0.8%	1	2.6%	2	0.0%	0	0.0%
Zone 4													
Aldi, Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	1.3%	9	8.1%	1	0.8%	0	0.0%	0	9.8%	8	0.0%	0	0.0%
Farmfoods, Waterloo Road, Blackpool, FY4 3AA	0.2%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.4%	1	0.0%
Fresh & Fruity, Highfield Road, South Shore, Blackpool, FY4 2JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%
G&K Mitchell & Son, Lytham Road, Blackpool, FY4 1RF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%
Iceland (The Food Warehouse), Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 3AW	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%
Iceland, Waterloo Road, South Shore, Blackpool, FY4 1AB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.7%	2	0.0%
Lidl, Squires Gate Lane, Blackpool, FY4 2FX	1.2%	9	0.0%	0	0.0%	0	0.0%	0	11.0%	9	0.0%	0	0.0%
Local shops, St Anne's Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
Blackpool																								
Local shops, Waterloo Road, Blackpool	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, St Anne's Road, Blackpool, FY4 2QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Harrowside, Blackpool, FY4 1QH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool, FY4 2AY	2.7%	19	0.0%	0	2.5%	1	4.0%	4	9.8%	8	6.5%	4	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Highfield Road, Blackpool, FY4 2HH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Watson Road, Blackpool, FY4 2DD	0.7%	5	0.0%	0	3.3%	2	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Select & Save, St Anne's Road, Blackpool, FY4 2QL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop Local, Squires Gate Lane, Blackpool, FY4 1SN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Highfield Road, South Shore, Blackpool, FY4 2JD	1.6%	11	0.0%	0	1.7%	1	0.0%	0	12.3%	10	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Marton Drive, Blackpool, FY4 3EU	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Aldi, Oxford Square, Park Road, Blackpool, FY4 4DP	1.3%	9	0.0%	0	4.2%	2	0.8%	1	2.8%	2	6.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool, FY4 4QH	2.5%	18	4.8%	1	0.8%	0	5.0%	5	0.0%	0	21.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Welbeck Avenue, Blackpool, FY4 4ES	0.2%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Highfield Road, Highfield Gardens, Blackpool, FY4 5AP	1.1%	7	0.0%	0	0.0%	0	0.0%	0	3.3%	3	8.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowens My Store, Common Edge Road, Blackpool, FY4 5AU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Cherry Tree Road, Blackpool, FY4 4TH	1.0%	7	0.0%	0	0.8%	0	4.2%	4	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Shore Business Park, Vicarage Lane, Blackpool, FY4 4ES	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
One Stop, Daggers Hall Lane, Hawes Side, Blackpool, FY4 4AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Common Edge Road, Blackpool, FY4 5AX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Blackpool, FY4 4UJ	2.9%	21	0.0%	0	5.3%	3	8.2%	7	0.7%	1	16.2%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vicarage Mini Market, Vicarage Lane, Blackpool, FY4 4EF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Aldi, Holyoake Avenue, Blackpool, FY2 0BQ	2.0%	14	0.0%	0	3.1%	2	6.6%	6	0.0%	0	0.7%	0	10.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashfield Road Post Office, Ashfield Road, Blackpool, FY2 0BX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Holyoake Avenue, Bispham, Blackpool, FY2 0BQ	0.6%	4	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Community Grocery Blackpool, Kings Church, Bispham Road, Blackpool, FY2 0LB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
De La Warr Butchers, Red Bank Road, Blackpool, FY2 0HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Red Bank Road, Bispham, Blackpool, FY2 0HJ	0.3%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Holmfield Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Ashfield Road, Bispham, Blackpool, FY2 0BX	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	10.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moor Park Newsagents, Moor Park Avenue, Blackpool, FY2 0LT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Red Bank Road, Blackpool, FY2 9DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Red Bank Road, Blackpool, FY2 9HH	2.9%	20	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	26.7%	16	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bispham Road, Bispham, Blackpool, FY2 0NG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kincraig Road,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

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September 2024

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Blackpool, FY2 OHF													
Tesco Express, All Hallows Road, Bispham, Blackpool, FY2 0AS	1.0%	7	1.3%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7													
Aldi, Crescent West, Cleveleys, Thornton-Cleveleys, FY5 1AB	1.0%	7	1.3%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Princess Road, Cleveleys, FY5 1BP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bargain Booze Select Convenience, Victoria Road West, Cleveleys, FY5 3LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Fleetwood Road North, Poachers Way, Thornton Cleveleys, FY5 2WF	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, North Drive, Anchorsholme, Thornton-Cleveleys, FY5 3PG	2.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grime's of Cleveleys, Victoria Road West, Cleveleys, FY5 1AG	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heron Foods, Victoria Road West, Cleveleys, Thornton-Cleveleys, FY5 1AG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Victoria Road West, Cleveleys, Thornton-Cleveleys, FY5 1BS	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%
Iceland, Victoria Road West, Cleveleys, Thornton-Cleveleys, FY5 1AG	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Anchorsholme Lane West, Cleveleys, Thornton-Cleveleys, FY5 1LY	1.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Cleveleys Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S) (Foodhall), Victoria Road West, Cleveleys,	2.0%	14	5.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Thornton-Cleveleys, FY5 1AG																								
Morrisons Daily, Norbreck Road, Bispham, Blackpool, FY5 1RP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys, FY5 3TS	2.4%	17	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	6.6%	4	4.2%	4	8.5%	7	0.8%	1	0.0%	0	0.0%	0
Premier, Fleetwood Road, Thornton-Cleveleys, FY5 1NL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, North Drive, Cleveleys, FY5 2QD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Victoria Road West, Cleveleys, Thornton-Cleveleys, FY5 3LB	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	5.1%	5	3.1%	3	0.0%	0	0.0%	0	0.0%	0
Zone 8																								
Aldi, Tithebarn Street, Poulton-le-Fylde, FY6 7BX	0.6%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.7%	1	0.0%	0	4.2%	1	0.0%	0
Beechwood News, Beechwood Drive, Thornton-Cleveleys, FY5 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde, FY6 7DF	2.9%	21	0.0%	0	0.0%	0	6.3%	6	0.0%	0	0.0%	0	2.1%	1	3.4%	3	11.8%	10	0.0%	0	0.8%	0	0.0%	0
Co-op, Victoria Road East, Thornton-Cleveleys, FY5 5DX	2.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	18.4%	15	0.0%	0	0.8%	0	0.0%	0
Costcutter, Blackpool Road, Carleton, FY6 7QA	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Teanlowe Centre, Poulton-le-Fylde, FY6 7UR	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	3.3%	1	0.0%	0
Lidl, Clark Street, Poulton-le-Fylde, FY6 8JW	1.5%	11	1.3%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	8	0.0%	0	0.8%	0	2.2%	1
Local shops, Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Londis, Station Road, Poulton-le-Fylde, FY6 7HU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Market Place Convenience	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Store, Market Place, Poulton-le-Fylde, FY6 7AS																										
Premier, Blackpool Old Road, Poulton-le-Fylde, FY6 7RS	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lawsons Road, Thornton, FY5 4PJ	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	6.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Garstang Road East, Poulton-le-Fylde, FY6 7EP	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	6	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Tesco Express, Marsh Mill Village, off Fleetwood Road North, Thornton, Thornton-Cleveleys, FY5 4JZ	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	6	7.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TSJ Newsagents, Hardhorn Way, Poulton-le-Fylde, FY6 8AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyre Farm Meats, Fleetwood Road North, Thornton-Cleveleys, FY5 4BZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																										
Aldi, Poulton Road, Fleetwood, FY7 7DA	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.8%	1	16.6%	11	0.0%	0	0.0%	0	0.0%	0
Asda, Cop Lane, Fleetwood, FY7 6NU	2.1%	15	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	16.9%	12	0.0%	0	0.0%	0	0.0%	0
Bargain Booze Select Convenience, Broadway, Fleetwood, FY7 7DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Best-One, Manor Road, Fleetwood, FY7 7HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Larkholme Parade, Larkholme, Fleetwood, FY7 8NE	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	9	0.0%	0	0.0%	0	0.0%	0
David Wearden's Butchers, Poulton Road, Fleetwood, FY7 7AR	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0
Dock Street Butchers, Dock Street, Fleetwood, FY7 6JW	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0
Dockside Seafood, Dock Street, Fleetwood, FY7 6NU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Hatfield Stores, Hatfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Avenue, Fleetwood, FY7 7DX													
Heron Foods, Lord Street, Fleetwood, FY7 6LY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bakery, North Albert Street, Fleetwood, FY7 6AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Affinity Lancashire Outlet Shopping, Fleetwood, FY7 6AE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%
Iceland, Lord Street, Fleetwood, FY7 6JZ	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%
Local shops, Chatsworth Avenue, Fleetwood	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Fleetwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop (Deol's Store), 294-296 Poulton Road, Fleetwood, FY7 7LA	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, 98-100 Poulton Road, Fleetwood, FY7 6TQ	0.5%	3	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Lindel Road, Fleetwood, FY7 7NU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Lighthouse Ford, Hatfield Avenue, Fleetwood, FY7 7DZ	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10													
Cardwell Butchers, Broadpool Lane, Hambleton, FY6 9AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Lancaster Road, Knott End-on-Sea, FY6 0AU	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Sandy Lane, Preesall, Poulton-le-Fylde, FY6 0EJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Knott End-on-Sea Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Hall Gate Lane, Stalmine, FY6 0LA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Sandy Lane, Preesall, Poulton-le-Fylde, FY6 0EJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier, Lancaster Road, Stakepool, Pilling, PR3 6AH	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Spar, Lancaster Road, Knott End-on-Sea, FY6 0AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Spar, Shard Lane, Hambleton, FY6 9BX	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	5	0.0%	0
Village Off Licence, Broadpool Lane, Hambleton, FY6 9AG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Zone 11																								
Aldi, Moss Lane, Garstang, PR3 1HB	2.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	20.4%	13
Bilsborrow Village Store, Garstang Road, Bilsborrow, PR3 0RE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Booths, Cherestanc Square, Park Hill Road, Garstang, PR3 1EF	2.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	23.5%	15
Co-op, Garstang Road, Catterall, Cloughton-on-Brock, PR3 0EN	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	9
Local shops, Garstang Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Local shops, Great Eccleston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Nisa Local, Chesham Street, Great Eccleston, PR3 0YD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
One Stop, High Street, Garstang, PR3 1EA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Pebby's Bakery, High Street, Great Eccleston, PR3 0YB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Sainsbury's Superstore, Park Hill Road, Garstang, PR3 1EL	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	11
Spar, Lancaster Road, Cabus, Garstang, PR3 1JE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
St Michaels Garage, Blackpool Lane, St Michael's on Wyre, PR3 0TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Outside Survey Area																								
Aldi, Mill Farm, Coronation Way, Wesham, PR4 3JZ	0.5%	4	0.0%	0	0.8%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Asda, Eastway, Fulwood, Preston, PR2 9NP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Booths, Haven Road, Lytham, FY8 5EG	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Main Drive, Lytham	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
St Annes, FY8 3UT																								
Co-op, Garstang Road, Broughton, PR3 5HE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Co-op, Market Square, Kirkham, PR4 2SD	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Saltcotes, Lytham, FY8 5AT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) (Foodhall), Clifton Drive South, Lytham St Annes, FY8 1LP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Clifton Street, Lytham, FY8 5EN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrew's Road North, Lytham St Annes, FY8 2DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Whalley Place, Waddington Road, Lytham St Annes, FY8 3PU	0.3%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blackpool Road, Preston, PR2 6BX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Tesco Superstore, Penwortham, Preston, PR1 9XE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Others																								
Weighted base:	701		11		55		90		78		57		60		100		84		68		36		62	
Sample:	688		25		61		61		67		70		58		93		58		65		63		67	

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Meanscore: [£]																								
Q17 How much did you spend on your last top-up food and grocery shopping at (STORE MENTIONED AT Q16)?																								
Those that do top-up shopping at Q15 excluding those who said '(Don't know / can't remember)' at Q16																								
£1 - £5	12.5%	92	0.6%	0	19.9%	12	7.7%	7	12.6%	10	11.4%	6	15.9%	10	12.0%	12	19.1%	16	7.9%	5	13.5%	5	10.4%	7
£6 - £10	22.5%	166	8.5%	2	13.0%	8	22.3%	21	33.5%	27	13.0%	7	22.6%	14	28.1%	29	23.4%	20	23.2%	16	38.4%	15	11.1%	7
£11 - £15	15.6%	115	3.0%	1	11.8%	7	4.9%	5	22.2%	18	17.4%	10	17.4%	11	21.1%	22	15.6%	13	19.2%	13	11.7%	4	16.9%	11
£16 - £20	16.7%	124	7.3%	2	14.1%	8	27.5%	26	7.8%	6	29.1%	16	17.8%	11	10.4%	11	12.2%	10	22.4%	15	12.5%	5	19.6%	13
£21 - £25	4.1%	30	6.7%	2	7.2%	4	5.7%	5	5.5%	5	8.2%	5	1.0%	1	4.8%	5	2.4%	2	1.6%	1	1.6%	1	1.1%	1
£26 - £30	7.1%	52	4.4%	1	10.2%	6	2.3%	2	4.0%	3	12.3%	7	6.7%	4	6.8%	7	5.9%	5	9.7%	7	6.6%	3	11.2%	7
£31 - £35	1.6%	12	0.0%	0	0.0%	0	1.5%	1	1.3%	1	0.0%	0	1.0%	1	4.3%	4	0.8%	1	0.8%	1	3.2%	1	2.6%	2
£36 - £40	2.4%	17	2.5%	1	0.8%	0	5.4%	5	0.0%	0	2.2%	1	1.0%	1	2.7%	3	4.0%	3	2.4%	2	3.2%	1	0.5%	0
£41 - £45	0.9%	6	0.6%	0	2.9%	2	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
£46 - £50	2.3%	17	11.3%	3	2.9%	2	0.8%	1	2.5%	2	0.7%	0	5.3%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	4.4%	3
£51 - £60	1.8%	14	2.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3	2.6%	3	0.8%	1	3.1%	2	0.8%	0	5.4%	3
£61 - £70	0.9%	7	10.9%	3	3.3%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	2.0%	1
£71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	1.1%	8	0.0%	0	0.8%	0	7.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	9.3%	69	40.0%	10	12.3%	7	10.6%	10	9.3%	8	5.8%	3	4.0%	2	2.6%	3	14.2%	12	8.9%	6	1.6%	1	10.5%	7
(Refused)	1.2%	9	2.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	2.0%	1	1.9%	2	1.6%	1	0.8%	1	3.2%	1	2.3%	1
Mean:	19.09		36.67		19.82		25.62		14.26		17.77		18.40		17.11		14.26		17.27		20.71		23.38	
Weighted base:	738		24		60		93		82		57		63		104		86		68		38		64	
Sample:	726		43		65		62		69		70		59		96		61		65		66		70	

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Meanscore: [Number of times per week]																								
Q18 How often do you do your top-up food shopping at (STORE MENTIONED AT Q16)?																								
Those that do top-up shopping at Q15 excluding those who said '(Don't know / can't remember)' at Q16																								
7 times a week	5.3%	39	25.1%	6	2.3%	1	0.0%	0	4.2%	3	1.4%	1	3.0%	2	0.0%	0	15.3%	13	8.1%	6	8.2%	3	5.8%	4
4-6 times a week	3.4%	25	3.4%	1	4.9%	3	4.4%	4	3.3%	3	3.6%	2	5.7%	4	1.5%	2	0.8%	1	1.6%	1	8.5%	3	3.7%	2
2-3 times a week	28.0%	207	16.5%	4	48.1%	29	14.1%	13	27.2%	22	43.7%	25	34.2%	21	28.4%	29	30.7%	26	24.8%	17	33.4%	13	11.2%	7
Once a week	40.4%	298	27.5%	7	29.1%	17	56.5%	53	43.8%	36	32.3%	18	35.4%	22	47.5%	49	28.2%	24	42.2%	29	27.0%	10	51.4%	33
Once a fortnight	11.8%	87	8.4%	2	10.2%	6	10.3%	10	17.5%	14	7.9%	4	12.7%	8	13.5%	14	12.7%	11	7.9%	5	12.5%	5	11.6%	7
Once a month	5.8%	43	0.6%	0	0.8%	0	7.2%	7	2.7%	2	7.5%	4	7.9%	5	6.5%	7	5.1%	4	10.5%	7	0.8%	0	8.6%	5
Less than once a month	1.4%	10	4.3%	1	1.5%	1	3.3%	3	0.0%	0	0.0%	0	1.0%	1	1.5%	2	0.0%	0	0.8%	1	3.2%	1	2.0%	1
Have only used once	0.6%	4	14.3%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.3%	24	0.0%	0	3.1%	2	4.1%	4	1.3%	1	2.2%	1	0.0%	0	1.0%	1	7.2%	6	4.2%	3	6.4%	2	5.6%	4
Mean:	1.79		3.10		2.02		1.27		1.69		1.82		1.79		1.36		2.41		1.84		2.32		1.56	
Weighted base:	738		24		60		93		82		57		63		104		86		68		38		64	
Sample:	726		43		65		62		69		70		59		96		61		65		66		70	

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q19 Where did you undertake your 'top up' food shopping the time before last?																								
<i>Those that do top-up shopping at Q15 excluding those who said '(Don't know / can't remember)' at Q16 AND Excl. Nulls & SFT</i>																								
Zone 1																								
Amin's Convenience Store, Church Street, Blackpool, FY1 3PX	0.1%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Church Street, Blackpool, FY1 1EW	0.1%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Warley Road, Blackpool, FY1 2AG	0.2%	1	14.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Talbot Road, Blackpool, FY1 1LL	1.1%	7	0.0%	0	3.9%	2	5.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Topping Street, Deansgate, Blackpool, FY1 3AX	0.1%	1	5.7%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mark's Convenience Store, Westminster Road, Blackpool, FY1 2RN	0.1%	1	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Church Street, Blackpool, FY1 1HT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Talbot Road, Blackpool, FY1 3AJ	0.3%	2	6.5%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop Local, Dickson Road, Blackpool, FY1 2AT	0.1%	1	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																								
Bells Convenience Store, Palatine Road, Blackpool, FY1 4DN	0.3%	2	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Ribble Road, Blackpool, FY1 4AB	0.1%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Tyldesley Road (off Lytham Road), Blackpool, FY1 5DF	0.8%	5	0.0%	0	1.8%	1	3.2%	3	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bloomfield Road, Blackpool, FY1 6JW	1.0%	7	11.3%	1	7.5%	4	1.6%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Coronation Street, Blackpool, FY1 4QE	0.3%	2	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Yeadon Way, South Shore, Blackpool, FY1 6BF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Park Road, Blackpool, FY1 5QS	0.3%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Singleton Street,	0.3%	2	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Blackpool, FY1 5BT																							
Premier, Waterloo Road, Blackpool, FY1 6QY	0.1%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Ansdell Road, Blackpool, FY1 6PU	1.3%	9	11.3%	1	7.1%	4	0.0%	0	0.0%	0	8.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Central Drive, Blackpool, FY1 5DY	0.7%	5	6.5%	1	8.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Lytham Road, Blackpool, FY1 6ET	0.1%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																							
B&M, Whitegate Drive, Blackpool, FY3 9JS	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Layton Road, Layton, Blackpool, FY3 8EA	2.1%	14	0.0%	0	0.0%	0	15.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Normoss Road, Normoss, Blackpool, FY3 8QP	0.6%	4	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Devonshire Road, Blackpool, FY3 8AN	0.4%	3	0.0%	0	0.0%	0	0.8%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Devonshire Road, Blackpool, FY3 8BL	0.3%	2	0.0%	0	0.9%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%
Local shops, Layton Local Centre, Blackpool	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Poulton Road, Blackpool, FY3 7JJ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, 193-195 Preston Old Road, Blackpool, FY3 9SE	0.6%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, 225-227 Preston Old Road, Blackpool, FY3 9TF	0.4%	3	0.0%	0	0.9%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%
Morrisons Daily, Chain Lane, Staining, Blackpool, FY3 0DB	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Westcliffe Drive, Layton, Blackpool, FY3 7BH	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Whitegate Drive, Blackpool, FY3 9DQ	0.3%	2	0.0%	0	0.9%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Easington Crescent, Blackpool, FY3 7RD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
One Stop, Dinmore Avenue, Blackpool, FY3 7RW	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Premier, Preston Old Road, Great Marton, Blackpool, FY3 9QG	0.5%	3	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Express (Petrol Station), Whitegate Drive, Blackpool, FY3 9JW	1.4%	9	0.0%	0	10.7%	5	0.8%	1	3.1%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Express, Westcliffe Drive, Blackpool, FY3 7DR	0.1%	1	1.5%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Express, Whitegate Drive, Blackpool, FY3 9BZ	0.6%	4	5.7%	1	1.8%	1	0.8%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Zone 4																								
Aldi, Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	1.0%	6	0.0%	0	1.8%	1	0.8%	1	6.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bennetts, Lytham Road, Blackpool, FY4 1TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Farmfoods, Waterloo Road, Blackpool, FY4 3AA	0.1%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Fresh & Fruity, Highfield Road, South Shore, Blackpool, FY4 2JD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Iceland (The Food Warehouse), Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 3AW	0.7%	5	0.0%	0	0.0%	0	0.0%	0	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Iceland, Waterloo Road, South Shore, Blackpool, FY4 1AB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Lidl, Squires Gate Lane, Blackpool, FY4 2FX	1.0%	7	0.0%	0	0.0%	0	0.8%	1	7.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Local shops, St Anne's Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Local shops, Waterloo Road, Blackpool	0.1%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Londis, St Anne's Road, Blackpool, FY4 2QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Morrisons Daily, Harrowside, Blackpool, FY4 1QH	0.5%	3	0.0%	0	3.6%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Morrisons, Squires Gate Lane, Blackpool, FY4 2AY	2.4%	16	0.0%	0	0.9%	0	4.0%	4	9.4%	7	3.9%	2	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Premier, Highfield Road, Blackpool, FY4 2HH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Watson Road, Blackpool, FY4 2DD	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Select & Save, St Anne's Road, Blackpool, FY4 2QL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop Local, Squires Gate Lane, Blackpool, FY4 1SN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Highfield Road, South Shore, Blackpool, FY4 2JD	1.3%	8	0.0%	0	1.8%	1	0.0%	0	10.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Marton Drive, Blackpool, FY4 3EU	0.7%	4	0.0%	0	3.4%	2	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Aldi, Oxford Square, Park Road, Blackpool, FY4 4DP	0.9%	6	0.0%	0	2.7%	1	0.0%	0	0.0%	0	8.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool, FY4 4QH	3.8%	25	5.7%	1	0.9%	0	5.0%	5	3.1%	2	25.5%	13	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Asda, Welbeck Avenue, Blackpool, FY4 4ES	0.2%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Vicarage Lane, Blackpool, FY4 4NG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Highfield Road, Highfield Gardens, Blackpool, FY4 5AP	1.2%	8	0.0%	0	0.0%	0	0.0%	0	3.4%	3	11.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowens My Store, Common Edge Road, Blackpool, FY4 5AU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Cherry Tree Road, Blackpool, FY4 4TH	0.3%	2	0.0%	0	0.9%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Shore Business Park, Vicarage Lane, Blackpool, FY4 4ES	0.5%	3	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Daggers Hall Lane, Hawes Side, Blackpool, FY4 4AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Common Edge Road, Blackpool, FY4 5AX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Blackpool, FY4 4UJ	3.0%	20	0.0%	0	5.7%	3	7.4%	7	0.7%	1	17.6%	9	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vicarage Mini Market,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
Vicarage Lane, Blackpool, FY4 4EF																								
Zone 6																								
Aldi, Holyoake Avenue, Blackpool, FY2 0BQ	1.8%	12	0.0%	0	0.0%	0	7.7%	7	0.0%	0	0.0%	0	8.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashfield Road Post Office, Ashfield Road, Blackpool, FY2 0BX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Holyoake Avenue, Bispham, Blackpool, FY2 0BQ	0.5%	3	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community Grocery Blackpool, Kings Church, Bispham Road, Blackpool, FY2 0LB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Red Bank Road, Bispham, Blackpool, FY2 0HJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Holmfield Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Ashfield Road, Bispham, Blackpool, FY2 0BX	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	10.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moor Park Newsagents, Moor Park Avenue, Blackpool, FY2 0LT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Red Bank Road, Blackpool, FY2 9DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Red Bank Road, Blackpool, FY2 9HH	3.3%	22	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	29.9%	17	2.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Spar, Kincaig Road, Blackpool, FY2 0HF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, All Hallows Road, Bispham, Blackpool, FY2 0AS	1.3%	9	1.5%	0	0.9%	0	0.8%	1	0.0%	0	0.0%	0	13.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Aldi, Crescent West, Cleveleys, Thornton-Cleveleys, FY5 1AB	0.8%	6	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.2%	2	3.3%	3	0.0%	0	0.0%	0	0.0%	0
B&M, Princess Road, Cleveleys, FY5 1BP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bargain Booze Select Convenience, Victoria Road West, Cleveleys, FY5 3LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Co-op, Fleetwood Road North, Poachers Way, Thornton Cleveleys, FY5 2WF	1.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	7.3%	7	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, North Drive, Anchorsholme, Thornton-Cleveleys, FY5 3PG	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleetwood Produce, Victoria Road West, Cleveleys, FY5 1BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Victoria Road West, Cleveleys, Thornton-Cleveleys, FY5 1BS	1.5%	10	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	7	3.3%	3	0.0%	0	0.0%	0	0.0%	0
Iceland, Victoria Road West, Cleveleys, Thornton-Cleveleys, FY5 1AG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Lidl, Anchorsholme Lane West, Cleveleys, Thornton-Cleveleys, FY5 1LY	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	11.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cleveleys Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) (Foodhall), Victoria Road West, Cleveleys, Thornton-Cleveleys, FY5 1AG	1.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	7.8%	7	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Norbreck Road, Bispham, Blackpool, FY5 1RP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys, FY5 3TS	2.4%	16	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	9.9%	9	6.1%	5	0.9%	1	0.0%	0	0.0%	0
Premier, North Drive, Cleveleys, FY5 2QD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rogerson Butchers, Victoria Road West, Blackpool, Thornton-Cleveleys, FY5 1AG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Sainsbury's Local, Victoria Road West, Cleveleys, Thornton-Cleveleys, FY5 3LB	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 8

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Aldi, Tithebarn Street, Poulton-le-Fylde, FY6 7BX	1.6%	11	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	6	0.0%	0	7.9%	3	0.0%	0
Beechwood News, Beechwood Drive, Thornton-Cleveleys, FY5 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde, FY6 7DF	2.5%	17	1.5%	0	0.9%	0	4.0%	4	0.0%	0	0.0%	0	1.1%	1	3.5%	3	10.3%	9	0.0%	0	0.9%	0	0.0%	0
Co-op, Victoria Road East, Thornton-Cleveleys, FY5 5DX	2.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	18.5%	15	0.0%	0	0.0%	0	0.0%	0
Costcutter, Blackpool Road, Carleton, FY6 7QA	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Teanlowe Centre, Poulton-le-Fylde, FY6 7UR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Clark Street, Poulton-le-Fylde, FY6 8JW	1.8%	12	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	6	0.0%	0	0.9%	0	2.2%	1
Local shops, Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Londis, Station Road, Poulton-le-Fylde, FY6 7HU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Premier, Blackpool Old Road, Poulton-le-Fylde, FY6 7RS	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0
Spar, Lawsons Road, Thornton, FY5 4PJ	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	6	0.0%	0	0.0%	0	0.0%	0
Tarnway Stores, Tarnway Avenue, Thornton-Cleveleys, FY5 5BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Garstang Road East, Poulton-le-Fylde, FY6 7EP	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	6	0.0%	0	3.8%	1	0.0%	0
Tesco Express, Marsh Mill Village, off Fleetwood Road North, Thornton, Thornton-Cleveleys, FY5 4JZ	2.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	9	7.5%	6	0.0%	0	0.0%	0	0.0%	0
Zone 9																								

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Aldi, Poulton Road, Fleetwood, FY7 7DA	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Cop Lane, Fleetwood, FY7 6NU	3.3%	22	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%
Bargain Booze Select Convenience, Broadway, Fleetwood, FY7 7DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Best-One, Manor Road, Fleetwood, FY7 7HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Larkholme Parade, Larkholme, Fleetwood, FY7 8NE	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
David Wearden's Butchers, Poulton Road, Fleetwood, FY7 7AR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dock Street Butchers, Dock Street, Fleetwood, FY7 6JW	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%
Dockside Seafood, Dock Street, Fleetwood, FY7 6NU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hatfield Stores, Hatfield Avenue, Fleetwood, FY7 7DX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heron Foods, Lord Street, Fleetwood, FY7 6LY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Affinity Lancashire Outlet Shopping, Fleetwood, FY7 6AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Lord Street, Fleetwood, FY7 6JZ	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Fleetwood Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
One Stop (Deol's Store), 294-296 Poulton Road, Fleetwood, FY7 7LA	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, 98-100 Poulton Road, Fleetwood, FY7 6TQ	0.5%	3	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Lindel Road, Fleetwood, FY7 7NU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Lighthouse Ford, Hatfield Avenue, Fleetwood, FY7 7DZ	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10													
Cardwell Butchers,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Broadpool Lane, Hambleton, FY6 9AG													
Co-op, Lancaster Road, Knott End-on-Sea, FY6 0AU	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Sandy Lane, Preesall, Poulton-le-Fylde, FY6 0EJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Knott End-on-Sea Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Hall Gate Lane, Stalmine, FY6 0LA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Sandy Lane, Preesall, Poulton-le-Fylde, FY6 0EJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier, Lancaster Road, Stakepool, Pilling, PR3 6AH	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Lancaster Road, Knott End-on-Sea, FY6 0AU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Shard Lane, Hambleton, FY6 9BX	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Hindquarter Butcher, Barton Square, Knott End-on-Sea, FY6 0BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Village Off Licence, Broadpool Lane, Hambleton, FY6 9AG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11													
A&D Parkinson Butchers, The Square, Great Eccleston, PR3 0ZB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Moss Lane, Garstang, PR3 1HB	2.4%	16	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Bilsborrow Village Store, Garstang Road, Bilsborrow, PR3 0RE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Booths, Cherestanc Square, Park Hill Road, Garstang, PR3 1EF	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Garstang Road, Catterall, Claughton-on-Brock, PR3 0EN	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Garstang Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Great Eccleston Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Marks and Spencer (M&S) (Simply Food), BP Garage, Churchtown, Garstang, PR3 0HQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Nisa Local, Chesham Street, Great Eccleston, PR3 0YD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
One Stop, High Street, Garstang, PR3 1EA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's Superstore, Park Hill Road, Garstang, PR3 1EL	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.9%	13
Spar, Lancaster Road, Cabus, Garstang, PR3 1JE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
St Michaels Garage, Blackpool Lane, St Michael's on Wyre, PR3 0TH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Outside Survey Area																								
Aldi, Mill Farm, Coronation Way, Wesham, PR4 3JZ	0.4%	2	0.0%	0	0.9%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastway, Fulwood, Preston, PR2 9NP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Booths, Main Drive, Lytham St Annes, FY8 3UT	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Garstang Road, Broughton, PR3 5HE	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4
Co-op, Market Square, Kirkham, PR4 2SD	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) (Foodhall), Clifton Drive South, Lytham St Annes, FY8 1LP	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Clifton Street, Lytham, FY8 5EN	0.2%	1	1.5%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Sainperstore, St Andrew's Road North, Lytham St Annes, FY8 2DH	0.8%	6	1.5%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0
Spar, Whalley Place, Waddington Road, Lytham St Annes, FY8 3PU	0.1%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Tesco Express, St Anne's	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Road West, Lytham, FY8													
1SE													
Waitrose, Capitol Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Retail Park, Preston, PR5													
4AW													
Others													
Weighted base:	669		9	51	90	75	52	56	95	83	63	34	60
Sample:	655		22	58	61	65	65	54	88	57	61	60	64

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Meanscore: [£]																								
Q20 That time how much did you spend on 'top up' grocery shopping at (STORE MENTIONED AT Q19)?																								
Those that do top-up shopping at Q15 excluding those who said '(Don't know / can't remember)' at Q16 or Q19																								
£1 - £5	12.0%	85	0.6%	0	20.5%	11	5.6%	5	14.0%	11	6.3%	3	13.9%	8	10.8%	11	18.5%	16	8.6%	5	20.3%	7	10.6%	7
£6 - £10	22.3%	157	7.1%	2	13.1%	7	16.1%	15	37.8%	30	14.9%	8	42.0%	24	25.9%	26	18.7%	16	23.5%	15	27.9%	10	7.8%	5
£11 - £15	13.8%	97	4.7%	1	8.2%	5	19.0%	17	7.4%	6	16.1%	8	13.8%	8	11.4%	11	11.6%	10	20.7%	13	14.8%	5	20.3%	12
£16 - £20	13.0%	92	4.8%	1	20.9%	12	16.2%	15	10.8%	9	19.4%	10	8.3%	5	9.3%	9	14.7%	13	11.4%	7	6.7%	2	15.3%	9
£21 - £25	4.7%	33	7.5%	2	2.5%	1	10.0%	9	2.1%	2	10.0%	5	2.1%	1	8.2%	8	0.0%	0	0.9%	1	0.0%	0	6.8%	4
£26 - £30	5.6%	40	4.4%	1	6.0%	3	10.3%	9	6.0%	5	0.8%	0	1.1%	1	7.4%	7	3.5%	3	5.1%	3	5.0%	2	7.7%	5
£31 - £35	1.8%	12	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.8%	0	1.1%	1	5.0%	5	0.8%	1	0.9%	1	3.3%	1	4.6%	3
£36 - £40	1.5%	10	4.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.1%	1	2.9%	3	3.3%	3	2.6%	2	0.8%	0	1.1%	1
£41 - £45	0.1%	1	2.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£46 - £50	3.5%	25	4.4%	1	3.1%	2	3.4%	3	2.6%	2	8.9%	5	4.6%	3	3.9%	4	0.8%	1	5.4%	3	0.0%	0	2.2%	1
£51 - £60	3.0%	21	8.7%	2	6.6%	4	0.8%	1	0.7%	1	0.0%	0	0.0%	0	9.5%	9	0.0%	0	3.4%	2	0.8%	0	3.5%	2
£61 - £70	1.2%	8	5.0%	1	0.0%	0	0.0%	0	0.7%	1	0.8%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3
£71 - £80	0.3%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.1%	1
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	1.1%	8	0.0%	0	0.8%	0	8.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	14.5%	102	43.3%	10	17.5%	10	8.7%	8	13.1%	10	22.1%	11	5.3%	3	3.8%	4	26.5%	23	15.8%	10	13.9%	5	12.4%	8
(Refused)	1.1%	8	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	2.1%	1	2.0%	2	1.6%	1	0.9%	1	3.3%	1	0.0%	0
Mean:	20.58		37.43		19.29		26.05		17.95		20.18		16.24		22.03		14.16		19.24		18.07		24.72	
Weighted base:	704		24		56		90		79		52		58		99		85		63		36		61	
Sample:	691		41		62		61		67		65		55		90		60		61		63		66	

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Meanscore: [£]																								
Q21 Thinking more generally how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops. It could also include online food shopping.																								
Those that do top-up shopping at Q15																								
£1 - £5	6.5%	50	0.5%	0	6.8%	4	7.0%	7	7.4%	7	5.0%	3	7.9%	5	8.0%	8	8.1%	8	6.3%	4	8.7%	3	1.5%	1
£6 - £10	10.8%	83	3.4%	1	7.5%	5	9.2%	9	12.6%	11	12.8%	7	17.9%	11	9.6%	10	10.0%	9	10.8%	8	16.4%	6	8.1%	5
£11 - £15	11.7%	89	2.0%	1	14.5%	9	13.7%	13	14.9%	13	11.2%	6	9.7%	6	8.1%	9	11.1%	10	16.1%	11	13.2%	5	8.5%	6
£16 - £20	16.1%	123	5.0%	1	12.0%	7	13.2%	13	19.2%	17	21.1%	12	19.4%	12	22.1%	24	21.0%	20	8.1%	6	9.5%	4	12.3%	8
£21 - £25	7.0%	54	8.3%	2	3.0%	2	15.2%	15	12.2%	11	5.9%	3	1.0%	1	12.5%	13	0.7%	1	3.0%	2	3.2%	1	4.2%	3
£26 - £30	8.0%	61	3.4%	1	12.1%	7	9.5%	9	3.5%	3	10.4%	6	9.0%	6	10.3%	11	8.9%	8	4.5%	3	3.2%	1	8.2%	5
£31 - £35	3.2%	25	0.0%	0	0.8%	0	6.0%	6	3.9%	3	0.7%	0	6.0%	4	2.2%	2	1.5%	1	6.3%	4	0.0%	0	4.0%	3
£36 - £40	3.5%	27	6.1%	2	4.8%	3	1.5%	1	0.6%	1	4.1%	2	5.7%	4	4.1%	4	3.0%	3	3.0%	2	7.1%	3	3.7%	2
£41 - £45	1.2%	9	2.0%	1	0.8%	0	0.0%	0	0.6%	1	0.7%	0	5.3%	3	0.5%	1	0.0%	0	0.8%	1	0.8%	0	3.7%	2
£46 - £50	3.9%	30	6.9%	2	7.3%	4	3.0%	3	0.6%	1	5.2%	3	0.0%	0	5.3%	6	5.2%	5	1.5%	1	2.4%	1	7.4%	5
£51 - £60	4.2%	32	2.0%	1	13.8%	8	5.5%	5	2.9%	3	0.0%	0	0.0%	0	3.0%	3	3.7%	3	3.0%	2	1.6%	1	8.9%	6
£61 - £70	0.6%	5	10.3%	3	0.8%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
£71 - £80	1.4%	11	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	4.0%	3	6.2%	2	1.9%	1
£81 - £90	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4	0.0%	0	1.9%	1
£91 - £100	2.3%	18	0.0%	0	4.0%	2	0.0%	0	2.3%	2	5.9%	3	8.1%	5	0.5%	1	0.7%	1	2.8%	2	0.0%	0	2.5%	2
£101 - £110	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	16.3%	125	45.4%	12	12.0%	7	15.5%	15	9.2%	8	16.2%	9	8.0%	5	10.1%	11	21.4%	20	22.0%	16	24.5%	9	18.9%	13
(Refused)	1.9%	15	0.0%	0	0.0%	0	0.7%	1	6.9%	6	0.0%	0	2.0%	1	1.9%	2	1.5%	1	0.8%	1	3.2%	1	2.2%	1
Mean:	27.93		42.76		32.33		23.23		25.04		27.47		27.85		25.41		25.13		32.99		24.39		36.09	
Weighted base:	768		26		61		96		89		57		63		107		94		72		38		67	
Sample:	757		45		68		66		74		72		59		102		64		68		66		73	

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q22 Where did you last buy clothing or footwear goods?																								
Excl. Nulls & SFT																								
Zone 1																								
Blackpool Town Centre	20.3%	122	34.6%	4	25.8%	15	27.7%	20	15.3%	9	26.2%	11	30.6%	20	17.1%	14	18.2%	15	15.6%	10	13.5%	3	1.7%	1
Marks and Spencer (M&S), Church Street, Blackpool, FY1 1HT	3.0%	18	30.7%	3	8.3%	5	4.0%	3	1.9%	1	3.8%	2	1.9%	1	1.3%	1	1.6%	1	0.8%	1	1.2%	0	0.0%	0
Sainsbury's Superstore, Talbot Road, Blackpool, FY1 3AJ	1.3%	8	1.3%	0	3.8%	2	0.0%	0	0.0%	0	3.8%	2	0.9%	1	0.0%	0	0.0%	0	4.9%	3	1.2%	0	0.0%	0
Zone 2																								
Cat Rescue Charity Shop, Lytham Road, Blackpool, FY1 6EU	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Houndhill Shopping Centre, Victoria Street, Blackpool, FY1 4HU	5.9%	36	5.6%	1	14.8%	8	4.9%	4	10.8%	6	6.0%	3	7.6%	5	0.6%	1	5.2%	4	5.2%	3	4.5%	1	0.0%	0
Lidl, Bloomfield Road, Blackpool, FY1 6JW	0.1%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Blackpool - Layton District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marton Local Centre, Blackpool	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mowbray Drive, Blackpool, FY3 7UN	0.3%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Aldi, Blackpool Retail Park, Blackpool, FY4 2RP	0.3%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - South Shore District Centre	0.8%	5	0.0%	0	0.8%	0	0.0%	0	1.9%	1	5.7%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	3.4%	21	0.0%	0	3.8%	2	3.0%	2	13.9%	8	0.9%	0	0.0%	0	0.6%	1	0.8%	1	9.2%	6	3.6%	1	0.0%	0
Morrisons, Squires Gate Lane, Blackpool, FY4 2AY	0.6%	3	0.0%	0	0.0%	0	3.9%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoemarket, Waterloo Road, Blackpool, FY4 1AB	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Asda, Cherry Tree Road, Blackpool, FY4 4QH	2.9%	17	0.0%	0	7.2%	4	3.9%	3	5.7%	3	5.7%	2	0.9%	1	2.6%	2	0.8%	1	0.0%	0	0.0%	0	3.1%	1
Brian House Superstore, Vicarage Lane, Blackpool, FY4 4ND	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Clifton Retail Park, Sandhams Way, Blackpool, FY4 4UJ	6.7%	40	4.9%	1	4.0%	2	16.1%	12	13.7%	8	10.4%	4	2.8%	2	1.3%	1	10.3%	9	0.8%	1	0.0%	0	3.6%	1
Tesco Extra, Clifton Retail Park, Blackpool, FY4 4UJ	3.6%	22	4.9%	1	12.3%	7	12.5%	9	3.8%	2	4.7%	2	0.0%	0	0.6%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Zone 6																								
Bispham Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Cleveleys Town Centre	5.7%	35	0.0%	0	1.6%	1	1.0%	1	4.2%	2	0.0%	0	13.2%	9	14.7%	12	6.5%	6	1.6%	1	12.7%	3	0.0%	0
Zone 8																								
Burnside Garden Centre, New Lane, Thornton-Cleveleys, FY5 5NH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	3.7%	22	0.0%	0	0.8%	0	7.2%	5	0.0%	0	0.0%	0	0.9%	1	2.6%	2	11.7%	10	0.8%	1	13.5%	3	0.0%	0
Thornton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																								
Affinity Lancashire Outlet Shopping (aka Freeport Fleetwood), Anchorage Road, Fleetwood, FY7 6AE	11.7%	71	0.0%	0	3.2%	2	3.0%	2	5.5%	3	5.7%	2	22.0%	15	18.1%	15	16.3%	14	21.9%	14	12.3%	3	0.8%	0
Asda, Cop Lane, Fleetwood, FY7 6NU	1.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	4.3%	4	5.7%	4	2.4%	1	0.0%	0
Fleetwood Town Centre	4.1%	25	1.3%	0	2.4%	1	1.0%	1	0.0%	0	0.0%	0	1.9%	1	4.5%	4	6.8%	6	15.3%	10	6.0%	2	0.0%	0
Wynsors, Dock Street, Fleetwood, FY7 6JW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Zone 10																								
Zone 11																								
Aldi, Moss Lane, Garstang, PR3 1HB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Garstang Town Centre	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	24.8%	10
Great Eccleston Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Outside Survey Area																								
Accrington Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Ambleside Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.0%	0	0.8%	0
Asda, Eastway, Fulwood, Preston, PR2 9NP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Blackburn Town Centre	1.4%	9	4.9%	1	0.0%	0	0.0%	0	1.9%	1	1.9%	1	4.1%	3	0.6%	1	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Boundary Outlet Colne, Vivary Way, Colne, BB8 9NW	0.9%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.8%	2	0.9%	1	2.6%	2	0.0%	0	0.0%	0	1.2%	0	0.8%	0
Bowness-on-Windermere Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Bury Town Centre	0.6%	4	0.0%	0	0.8%	0	1.0%	1	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PR5 4AW	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Cardiff City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Center Parcs Whinfell Forest, Penrith, CA10 2DW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Central London / West End	0.3%	2	0.0%	0	0.8%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crieff Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY	2.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	4.8%	4	4.1%	3	0.0%	0	2.4%	1	13.4%	5
Designer Outlet Cheshire Oaks, Kinsey Road, Wirral, CH65 9JJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	3.3%	1
Hayes Garden World, Lake Road, Ambleside, LA22 0DW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Wilmslow Road, Cheadle, SK8 3BZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Kendal Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Lancaster City Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	3.6%	1	9.2%	4
Leeds City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.8%	5	0.0%	0	0.0%	0	1.0%	1	3.6%	2	0.0%	0	1.9%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowry Outlet, The Quays, Salford, M50 3UB	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham St Annes Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.7%	4	6.2%	1	0.0%	0	1.0%	1	2.9%	2	0.9%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.2%	0	0.0%	0
Manchester City Centre	1.7%	10	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	3	4.1%	3	0.0%	0	7.6%	2	3.6%	1
Marks and Spencer (M&S), Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Marks and Spencer (M&S), Europa Boulevard, Westbrook, Warrington, WA5 7WG	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Morecambe Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Morpeth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marine Drive, Southport, PR8 1RY	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Oswaldtwistle Mills, Colliers Street, Oswaldtwistle, BB5 3DE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	1.3%	8	0.0%	0	0.0%	0	3.0%	2	0.0%	0	4.1%	2	0.0%	0	0.6%	1	0.8%	1	0.0%	0	3.6%	1	4.2%	2
Sainsbury's Superstore, Flintoff Way, Preston, PR1 6PJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Shrewsbury Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southampton City Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
St George's Shopping Centre, Friargate, Preston, PR1 2TU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	3.3%	1
Thirsk Town Centre	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Manchester, M17 8AA	2.2%	13	0.0%	0	0.0%	0	1.0%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	4	6.8%	4	0.0%	0	5.3%	2
Warwick Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.7%	4	0.0%	0	0.8%	0	2.0%	1	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																								
Weighted base:	604			11		57		73		56		43		66		82		85		66		25		40
Sample:	654			23		67		55		55		59		68		97		63		62		49		56

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q23 When you last went shopping for clothing or footwear at (LOCATION MENTIONED AT Q22), did you link this trip with another activity?																								
<i>Not those that said 'Abroad', 'Internet', 'Mail order / catalogue', 'TV shopping', '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q22</i>																								
Yes – NON-FOOD shopping	11.7%	70	16.1%	2	7.9%	4	6.9%	5	10.3%	6	10.4%	4	8.8%	6	13.2%	11	12.5%	11	21.2%	14	8.8%	2	13.6%	5
Yes – FOOD shopping	11.2%	68	25.1%	3	18.9%	11	20.4%	15	1.0%	1	9.5%	4	10.7%	7	11.9%	10	12.0%	10	7.4%	5	11.1%	3	0.8%	0
Yes – visiting services such as banks and other financial institutions	3.4%	21	0.0%	0	3.0%	2	6.2%	5	3.6%	2	0.0%	0	1.9%	1	0.0%	0	10.0%	9	0.0%	0	0.0%	0	6.5%	3
Yes – leisure activity	3.0%	18	5.6%	1	6.3%	4	0.0%	0	1.0%	1	6.0%	3	0.9%	1	6.5%	5	0.0%	0	6.0%	4	0.0%	0	1.7%	1
Yes – visiting café / pub / restaurant	10.7%	65	23.4%	3	17.3%	10	4.9%	4	12.2%	7	15.4%	7	13.0%	9	7.1%	6	9.8%	8	2.5%	2	11.1%	3	19.6%	8
Yes – visiting other service such as hairdressers, beautician, laundrette etc	1.1%	6	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.9%	0	0.0%	0	2.8%	2	0.8%	1	0.8%	1	0.0%	0	1.7%	1
Yes – travelling to / from work	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.6%	1	6.0%	5	3.5%	2	0.0%	0	0.0%	0
Yes – travelling to / from school / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting family / friends	3.6%	22	0.0%	0	3.2%	2	9.2%	7	1.9%	1	3.8%	2	0.9%	1	1.9%	2	3.3%	3	6.2%	4	3.6%	1	0.8%	0
Yes – visiting health service such as doctor, dentist, hospital	0.8%	5	1.3%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	3.3%	1
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – walk the dog / go for a walk	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.6%	1	0.0%	0	0.0%	0	0.8%	0
Yes – window shopping / browsing	1.0%	6	0.0%	0	2.4%	1	1.0%	1	0.0%	0	1.9%	1	0.0%	0	1.9%	2	0.8%	1	0.8%	1	0.0%	0	0.0%	0
(No activity)	49.4%	298	28.5%	3	38.1%	22	42.2%	31	65.2%	37	47.6%	21	60.9%	40	52.1%	43	43.2%	37	50.0%	33	63.0%	16	42.7%	17
(Don't know / can't remember)	2.2%	13	0.0%	0	0.0%	0	6.2%	5	4.8%	3	0.9%	0	0.9%	1	0.0%	0	0.0%	0	1.6%	1	1.2%	0	8.4%	3
Weighted base:		604		11		57		73		56		43		66		82		85		66		25		40
Sample:		654		23		67		55		55		59		68		97		63		62		49		56

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q24 Where did you last buy books, stationery, greetings cards, recorded media (such as music and films/boxsets), or video games?																								
Excl. Nulls & SFT																								
Zone 1																								
Blackpool Town Centre	16.0%	97	18.7%	3	44.6%	27	36.0%	26	15.3%	9	22.9%	11	15.9%	9	3.1%	3	4.9%	3	10.0%	6	1.1%	0	0.0%	0
Marks and Spencer (M&S), Church Street, Blackpool, FY1 1HT	0.9%	5	17.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Talbot Road, Blackpool, FY1 3AJ	1.5%	9	0.0%	0	6.2%	4	1.0%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.7%	0
Zone 2																								
Bloomfield Road, Blackpool	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Houndshill Shopping Centre, Victoria Street, Blackpool, FY1 4HU	2.2%	13	7.0%	1	8.2%	5	0.0%	0	7.0%	4	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bloomfield Road, Blackpool, FY1 6JW	0.3%	2	9.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
B&M, Whitegate Drive, Blackpool, FY3 9JS	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - Layton District Centre	0.9%	5	0.0%	0	3.8%	2	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - Whitegate Drive District Centre	0.4%	3	0.0%	0	0.8%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Devonshire Road, Blackpool, FY3 8BL	0.4%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Normoss Local Centre, Blackpool	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Old Road Post Office, Preston Old Road, Blackpool, FY3 9SE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Aldi, Blackpool Retail Park, Blackpool, FY4 2RP	0.5%	3	6.5%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnardo's, Waterloo Road, Blackpool, FY4 1AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - Highfield Road District Centre	2.1%	13	0.0%	0	0.8%	0	0.0%	0	14.8%	9	8.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - South Shore District Centre	1.9%	11	0.0%	0	7.7%	5	1.0%	1	7.4%	4	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	1.1%	6	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%	0
Card Factory, Waterloo Road, Blackpool, FY4 1AB	0.2%	1	0.0%	0	0.8%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Card Outlet, Waterloo Road, Blackpool, FY4 1AD	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	0.1%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool, FY4 2AY	1.8%	11	0.0%	0	0.0%	0	4.9%	4	8.1%	5	3.5%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Highfield Road, South Shore, Blackpool, FY4 2JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Parkinson Way, Blackpool, FY4 2AZ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Asda, Cherry Tree Road, Blackpool, FY4 4QH	2.9%	18	3.7%	1	0.0%	0	9.2%	7	6.8%	4	8.8%	4	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool, FY4 5LU	0.2%	1	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Sandhams Way, Blackpool, FY4 4UJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Home Bargains, Cherry Tree Road, Blackpool, FY4 4TH	1.3%	8	0.0%	0	0.0%	0	8.2%	6	0.9%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham St Annes Garden Centre, Common Edge Road, Blackpool, FY4 5DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Waterloo Road, Blackpool, FY4 4BW	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Blackpool, FY4 4UJ	5.3%	32	6.5%	1	9.8%	6	8.9%	6	0.9%	1	28.3%	13	4.2%	2	0.6%	1	1.0%	1	0.0%	0	4.4%	1	0.0%	0
Topps Tiles, Vicarage Lane, Blackpool, FY4 4XL	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Aldi, Holyoake Avenue, Blackpool, FY2 0BQ	0.8%	5	3.2%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashfield Road Post Office, Ashfield Road, Blackpool, FY2 0BX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Holyoake Avenue, Bispham, Blackpool, FY2 0BQ	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bispham Village Centre	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	11.1%	6	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moor Park Library, Bristol	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Avenue, Blackpool, FY2 0JG																								
Zone 7																								
Cleveleys Town Centre	15.7%	95	0.9%	0	4.6%	3	1.0%	1	0.0%	0	4.4%	2	34.8%	19	61.9%	56	8.9%	6	3.5%	2	18.0%	5	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys, FY5 3TS	1.0%	6	3.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	3.1%	3	1.0%	1	0.9%	1	1.1%	0	0.0%	0
Zone 8																								
Carleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Garstang Road East, Poulton-le-Fylde	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0
Poulton-le-Fylde Town Centre	7.7%	46	0.9%	0	0.8%	0	13.9%	10	0.9%	1	0.0%	0	0.0%	0	0.6%	1	37.6%	26	0.9%	1	27.2%	7	0.7%	0
Thornton Post Office, Fleetwood Road North, Thornton-Cleveleys, FY5 4AB	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0
Thornton Village Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.3%	2	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Zone 9																								
Affinity Lancashire Outlet Shopping (aka Freeport Fleetwood), Anchorage Road, Fleetwood, FY7 6AE	4.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	6	13.1%	9	9.1%	6	5.9%	2	2.9%	1
Asda, Cop Lane, Fleetwood, FY7 6NU	3.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	10.5%	7	13.3%	8	0.0%	0	0.0%	0
Fleetwood Town Centre	7.0%	42	0.0%	0	1.5%	1	0.0%	0	0.9%	1	0.0%	0	2.2%	1	8.2%	7	1.0%	1	51.0%	31	0.0%	0	0.0%	0
Gee Tee's, Poulton Road, Fleetwood, FY7 7DA	1.5%	9	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	2.2%	1	1.8%	2	0.0%	0	7.0%	4	0.0%	0	0.0%	0
Zone 10																								
Knott End-on-Sea Village Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	6	0.0%	0
Pilling Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Zone 11																								
Barton Grange Garden Centre, Garstang Road, Brock, PR3 0BT	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Catterall Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Garstang Town Centre	3.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	42.3%	19
Great Eccleston Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.7%	0
Sainsbury's Superstore, Park Hill Road, Garstang, PR3 1EL	0.6%	4	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3
Spar, Claughton Garage, Claughton-on-Brock, PR3 0GA	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
St Michaels and Bilsborrow Car Boot, St Michael's Road, St Michael's on Wyre, PR3 0TR	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2
Outside Survey Area																								
Ansdel Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastway, Fulwood, Preston, PR2 9NP	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2
Blackburn Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Main Drive, Lytham St Annes, FY8 3UT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	3.5%	2
Douglas Town Centre	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkey Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Lancaster City Centre	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.3%	2	0.0%	0	0.0%	0	5.5%	1	12.8%	6
Lidl, Preston Road, Saltcotes, Lytham, FY8 5AT	0.1%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham St Annes Town Centre	1.6%	9	0.0%	0	1.5%	1	0.0%	0	13.9%	8	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.4%	3	0.0%	0	0.0%	0	2.0%	1	0.9%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Airport, Manchester, M90 3RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Milnthorpe Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Museum of Transport, Boyle Street, Cheetham Hill, Manchester, M8 8UW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Preston City Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.7%	2
Sainsbury's Superstore, Flintoff Way, Preston, PR1 6PJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Sainsbury's Superstore, St Andrew's Road North, Lytham St Annes, FY8 2DH	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St George's Shopping Centre, Friargate, Preston, PR1 2TU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Tesco Superstore, Blackpool Road, Preston, PR2 6BX	0.1%	1	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Penwortham, Preston, PR1 9XE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Trafford Centre, Manchester, M17 8AA	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigtown Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																								
Weighted base:		604		16		60		72		58		46		56		91		70		61		27		46
Sample:		656		32		68		57		59		59		55		107		50		70		47		52

Blackpool and Wyre Household Survey for Nexus Planning

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September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q25 Where did you last buy small household goods such as home furnishings, clocks, jewellery, glass and china items?																								
Excl. Nulls & SFT																								
Zone 1																								
Blackpool Town Centre	6.9%	32	12.5%	1	20.0%	8	13.4%	7	0.0%	0	8.2%	3	10.1%	5	2.2%	2	2.9%	1	5.4%	2	9.8%	2	0.0%	0
Marks and Spencer (M&S), Church Street, Blackpool, FY1 1HT	1.2%	5	10.4%	1	4.1%	2	0.0%	0	1.0%	1	0.0%	0	1.3%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Talbot Road, Blackpool, FY1 3AJ	1.9%	9	4.9%	1	4.7%	2	6.7%	4	0.0%	0	5.3%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																								
Home Bargains, Tyldesley Road, Blackpool, FY1 5DF	0.4%	2	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Houndshell Shopping Centre, Victoria Street, Blackpool, FY1 4HU	2.1%	10	4.9%	1	4.1%	2	0.0%	0	1.0%	1	6.7%	3	0.0%	0	0.0%	0	9.2%	4	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Blackpool - Whitegate Drive District Centre	0.1%	1	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fab Home Interiors Blackpool, Devonshire Road, Blackpool, FY3 8AY	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Devonshire Road, Blackpool, FY3 8BL	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mowbray Drive, Blackpool	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Trinity Hospice Donation Centre, Talbot Road, Blackpool, FY3 7AZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Blackpool - South Shore District Centre	2.3%	11	0.0%	0	9.1%	4	1.3%	1	4.0%	2	0.0%	0	5.0%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	18.0%	83	9.7%	1	9.8%	4	21.9%	12	38.8%	21	26.9%	10	15.3%	8	18.7%	14	8.7%	4	20.5%	8	8.1%	1	0.9%	0
Dunelm, Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	13.0%	60	19.7%	2	7.7%	3	15.2%	8	22.3%	12	15.9%	6	15.6%	8	15.0%	11	13.0%	6	2.7%	1	4.9%	1	5.7%	2
Lidl, Squires Gate Lane, Blackpool, FY4 2FX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool, FY4 2AY	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Marton Drive, Blackpool, FY4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
3EU																								
The Range, Parkinson Way, Blackpool, FY4 2AZ	7.5%	35	6.1%	1	6.6%	3	11.6%	6	5.0%	3	7.8%	3	10.8%	5	18.3%	13	0.0%	0	1.4%	1	1.6%	0	0.0%	0
Zone 5																								
Appliance Spares Direct, Oxford Square, Preston New Road, Blackpool, FY4 4HQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool, FY4 4QH	1.6%	7	10.4%	1	6.9%	3	0.0%	0	2.0%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Asda, Welbeck Avenue, Blackpool, FY4 4ES	0.1%	1	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Vicarage Lane, Blackpool, FY4 4NG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool, FY4 5LU	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	5.9%	2	0.0%	0	0.0%	0
Brian House Superstore, Vicarage Lane, Blackpool, FY4 4ND	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Sandhams Way, Blackpool, FY4 4UJ	1.1%	5	0.0%	0	7.4%	3	1.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Home Bargains, Cherry Tree Road, Blackpool, FY4 4TH	0.3%	2	0.0%	0	1.1%	0	1.3%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Cherry Tree Gardens, Blackpool, FY4 4TH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Blackpool, FY4 4UJ	3.5%	16	10.4%	1	6.3%	3	7.2%	4	0.0%	0	4.2%	2	1.3%	1	0.7%	1	9.2%	4	0.0%	0	0.0%	0	3.6%	1
Zone 6																								
Aldi, Holyoake Avenue, Blackpool, FY2 0BQ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Holyoake Avenue, Bispham, Blackpool, FY2 0BQ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bispham Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Red Bank Road, Blackpool, FY2 9HH	1.1%	5	0.0%	0	4.1%	2	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Cleveleys Town Centre	5.8%	27	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	4	15.0%	11	19.3%	9	1.4%	1	7.1%	1	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys, FY5 3TS	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norcross Car Boot, Norcross	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Lane, Thornton-Cleveleys, FY5 3DE													
Zone 8													
Aldi, Tithebarn Street, Poulton-le-Fylde, FY6 7BX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poulton-le-Fylde Town Centre	1.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4	0.0%
Thornton Village Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	4	0.0%
Zone 9													
Affinity Lancashire Outlet Shopping (aka Freeport Fleetwood), Anchorage Road, Fleetwood, FY7 6AE	6.4%	30	0.0%	0	1.1%	0	1.3%	1	3.8%	2	0.0%	0	5.0%
Aldi, Poulton Road, Fleetwood, FY7 7DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Cop Lane, Fleetwood, FY7 6NU	3.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	3.2%
Fleetwood Town Centre	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%
Zone 10													
Hambleton Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11													
Barton Grange Garden Centre, Garstang Road, Brock, PR3 0BT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fab Home Interiors Garstang, Garstang Road, Garstang, PR3 1NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Garstang Town Centre	3.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Park Hill Road, Garstang, PR3 1EL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Survey Area													
Asda, Eastway, Fulwood, Preston, PR2 9NP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Asda, Ovangle Road, Lancaster, LA1 5JR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%
B&M, Oliver's Place, Fulwood, Preston, PR2 9BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackburn Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Boundary Outlet Colne, Vivary Way, Colne, BB8 9NW	0.9%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1	3.7%
Burnley Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%
Bury Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	5.0%

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PR5 4AW	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1	12.0%	4
Central London / West End	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Andover Road, Haydock, St Helens, WA11 9FA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY	1.0%	5	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Designer Outlet Cheshire Oaks, Kinsey Road, Wirral, CH65 9JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS Preston, Mariners Way, Ashton-on-Ribble, Preston, PR2 2YN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley, PR6 7HH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
IKEA, Europa Boulevard, Westbrook, Warrington, WA5 7TY	0.8%	4	0.0%	0	0.0%	0	1.3%	1	1.0%	1	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Kirkham Town Centre	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.8%	4	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.6%	0	7.5%	3
Lancaster City Retail Park, Mellishaw Lane, Morecambe, LA3 3FE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Lytham St Annes Town Centre	0.9%	4	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnthorpe Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Preston City Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.2%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.6%	0	4.8%	2
Queens Shopping Park, Preston, PR1 4HZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Sainsbury's Superstore, Cuerden Way, Bamber Bridge, Preston, PR5 6BJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Solihull Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
St George's Shopping Centre, Friargate, Preston, PR1 2TU	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Manchester, M17 8AA	0.2%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																								
Weighted base:	464			11		42		53		54		39		49		72		48		40		18		37

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sample:	429	22	42	36	41	48	38	59	32	36	31	44

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q26 Where did you last buy toys, games, bicycles and recreational goods?																								
Excl. Nulls & SFT																								
Zone 1																								
Blackpool Angling Centre, Church Street, Blackpool, FY1 3QH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Blackpool Town Centre	9.4%	26	0.0%	0	18.1%	6	6.6%	3	15.3%	4	6.2%	1	12.1%	3	1.7%	1	18.3%	8	0.0%	0	2.8%	0	0.0%	0
Marks and Spencer (M&S), Church Street, Blackpool, FY1 1HT	2.4%	7	43.3%	4	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Talbot Road, Blackpool, FY1 3AJ	0.8%	2	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																								
Bloomfield Road, Blackpool	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Houndhill Shopping Centre, Victoria Street, Blackpool, FY1 4HU	4.3%	12	0.0%	0	19.6%	6	0.0%	0	0.0%	0	2.1%	0	2.4%	1	0.0%	0	10.2%	4	0.0%	0	0.0%	0	0.0%	0
Lidl, Bloomfield Road, Blackpool, FY1 6JW	0.9%	3	5.7%	1	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Heron's Reach Golf Resort, East Park Drive, Blackpool, FY3 8LL	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	1	0.0%	0
Zone 4																								
Blackpool - Highfield Road District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - South Shore District Centre	0.4%	1	0.0%	0	1.4%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	8.9%	24	5.7%	1	5.7%	2	23.2%	10	14.9%	4	6.2%	1	0.0%	0	8.0%	3	6.1%	3	12.5%	2	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool, FY4 2AY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Parkinson Way, Blackpool, FY4 2AZ	1.0%	3	0.0%	0	6.8%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Aldi, Oxford Square, Park Road, Blackpool, FY4 4DP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appliance Spares Direct, Oxford Square, Preston New Road, Blackpool, FY4 4HQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road,	1.1%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	10.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Blackpool, FY4 4QH													
Asda, Welbeck Avenue, Blackpool, FY4 4ES	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Vicarage Lane, Blackpool, FY4 4NG	0.5%	1	0.0%	0	0.0%	0	1.7%	1	2.0%	1	0.0%	0	0.0%
B&Q, Whitehills Retail Park, Preston New Road, Blackpool, FY4 5LU	0.6%	2	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Cherry Tree Road, Blackpool	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clifton Retail Park, Sandhams Way, Blackpool, FY4 4UJ	0.6%	2	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Cherry Tree Road, Blackpool, FY4 4TH	0.6%	2	0.0%	0	2.8%	1	1.7%	1	0.0%	0	0.0%	0	0.0%
Smyths Toys, Vicarage Lane, Blackpool, FY4 4NB	24.2%	66	13.8%	1	21.7%	7	45.3%	19	44.8%	12	52.2%	10	24.4%
Tesco Extra, Clifton Retail Park, Blackpool, FY4 4UJ	4.3%	12	5.7%	1	1.4%	0	7.0%	3	2.0%	1	10.2%	2	0.0%
Zone 6													
Aldi, Holyoake Avenue, Blackpool, FY2 0BQ	0.2%	1	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Holyoake Avenue, Bispham, Blackpool, FY2 0BQ	2.2%	6	0.0%	0	1.4%	0	7.5%	3	8.8%	2	0.0%	0	0.0%
Bispham Village Centre	3.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%
Pets at Home, Plymouth Road, Holyoake Avenue, Blackpool, FY2 0QX	0.7%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.4%	1	0.0%
Sainsbury's Superstore, Red Bank Road, Blackpool, FY2 9HH	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	3	0.0%
Zone 7													
Aldi, Crescent West, Cleveleys, Thornton-Cleveleys, FY5 1AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%
Anchorsholme Local Centre, Blackpool	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%
Cleveleys Town Centre	6.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	3	26.3%
Lidl, Anchorsholme Lane West, Cleveleys, Thornton-Cleveleys, FY5 1LY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%
Morrisons, Amounderness Way, Thornton-Cleveleys,	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
FY5 3TS																								
Zone 8																								
Aldi, Tithebarn Street, Poulton-le-Fylde, FY6 7BX	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	1.3%	4	1.5%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	4.9%	2	3.3%	1	0.0%	0	2.0%	0
Thornton Village Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																								
Affinity Lancashire Outlet Shopping (aka Freeport Fleetwood), Anchorage Road, Fleetwood, FY7 6AE	3.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	8.1%	3	19.9%	3	8.3%	1	0.0%	0
Aldi, Poulton Road, Fleetwood, FY7 7DA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Asda, Cop Lane, Fleetwood, FY7 6NU	2.2%	6	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	6.5%	3	10.0%	2	0.0%	0	0.0%	0
Fleetwood Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.7%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0
Zone 10																								
Zone 11																								
Garstang Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	2
Sainsbury's Superstore, Park Hill Road, Garstang, PR3 1EL	0.2%	1	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																								
Ambleside Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beetham Nurseries, Pool Darkin Lane, Beetham, Milnthorpe, LA7 7AP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PR5 4AW	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	1
Central London / West End	0.2%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	2	0.0%	0	0.0%	0	5.5%	1	3.9%	1
Halfords, Mariners Way, Ashton-on-Ribble, Preston, PR2 2ZB	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	2
Ipswich Town Centre	0.1%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.3%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	20.2%	3
Lowry Outlet, The Quays, Salford, M50 3UB	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Lytham St Annes Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	8.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	1
Middlebrook Retail & Leisure Park, The Linkway, Horwich, Bolton, BL6 6JA	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0
Morecambe Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1
Oldham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Shopping Park, Preston, PR1 4HZ	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	1	16.7%	3
Rye Town Centre	0.2%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Blackpool Road, Preston, PR2 6BX	0.7%	2	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	1
Trafford Centre, Manchester, M17 8AA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0
Others																								
Weighted base:	274	9		32		41		27		20		26		32		43		16		11		17		
Sample:	260	19		31		22		20		31		21		33		25		19		16		23		

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q27 Where did you last buy chemist goods, including health and beauty products?																								
Excl. Nulls & SFT																								
Zone 1																								
Blackpool Town Centre	11.4%	95	15.9%	3	20.1%	14	22.2%	22	12.7%	12	18.3%	11	15.9%	14	3.3%	4	2.7%	3	12.8%	12	3.8%	1	0.0%	0
Marks and Spencer (M&S), Church Street, Blackpool, FY1 1HT	1.0%	8	20.0%	3	2.8%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Talbot Road, Blackpool, FY1 3AJ	1.4%	11	15.8%	3	2.6%	2	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.7%	1	2.2%	2	0.0%	0	0.0%	0
Zone 2																								
Bloomfield Road, Blackpool	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Tyldesley Road, Blackpool, FY1 5DF	0.7%	5	0.0%	0	2.8%	2	2.9%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Houndshill Shopping Centre, Victoria Street, Blackpool, FY1 4HU	4.2%	35	16.4%	3	15.4%	11	0.0%	0	11.5%	11	5.8%	3	3.1%	3	0.0%	0	2.9%	3	2.2%	2	0.0%	0	0.0%	0
Lidl, Bloomfield Road, Blackpool, FY1 6JW	0.7%	6	6.4%	1	3.2%	2	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Pharmacy, Grasmere Road, Blackpool, FY1 5HU	0.3%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Blackpool - Layton District Centre	0.3%	3	0.0%	0	2.6%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - Whitegate Drive District Centre	1.1%	9	0.0%	0	2.6%	2	6.1%	6	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Pharmacy Blackpool, Dinmore Avenue, Blackpool, FY3 7RW	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HBS Pharmacy Blackpool, Newton Drive, Blackpool, FY3 8NX	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Devonshire Road, Blackpool, FY3 8BL	0.9%	7	0.0%	0	0.0%	0	5.1%	5	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Drive Health Centre, Newton Drive, Blackpool, FY3 8NX	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Normoss Local Centre, Blackpool	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Aldi, Blackpool Retail Park, Blackpool, FY4 2RP	0.5%	4	0.0%	0	0.0%	0	0.7%	1	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - Highfield Road District Centre	0.7%	5	0.0%	0	1.3%	1	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Blackpool - South Shore District Centre	2.4%	20	0.0%	0	5.7%	4	2.9%	3	13.2%	12	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackpool Express Chemist, Waterloo Road, Blackpool, FY4 3AD	0.3%	3	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
F Crossley Chemists & Blackpool Aesthetics, Lytham Road, Blackpool, FY4 1DP	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Squires Gate Lane, Blackpool, FY4 2FX	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Squires Gate Lane, Blackpool, FY4 2AY	3.2%	27	0.0%	0	0.6%	0	1.5%	1	22.5%	21	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Highfield Road, South Shore, Blackpool, FY4 2JD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Marton Drive, Blackpool, FY4 3EU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 5																									
Aldi, Oxford Square, Park Road, Blackpool, FY4 4DP	1.2%	10	3.2%	1	6.3%	4	3.9%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Cherry Tree Road, Blackpool, FY4 4QH	5.0%	42	0.0%	0	9.9%	7	10.3%	10	6.4%	6	28.0%	17	0.7%	1	0.4%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	
Asda, Welbeck Avenue, Blackpool, FY4 4ES	0.2%	2	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	
B&M, Vicarage Lane, Blackpool, FY4 4NG	0.3%	2	0.0%	0	0.6%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cherry Tree Road, Blackpool	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clifton Retail Park, Sandhams Way, Blackpool, FY4 4UJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	3.1%	1	0.0%	0	
Common Edge Local Centre, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Home Bargains, Cherry Tree Road, Blackpool, FY4 4TH	1.8%	15	0.0%	0	1.3%	1	6.6%	6	1.2%	1	11.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Clifton Retail Park, Blackpool, FY4 4UJ	3.8%	32	0.0%	0	7.2%	5	9.7%	10	1.2%	1	12.0%	7	3.4%	3	1.8%	2	2.7%	3	0.0%	0	0.0%	0	2.2%	1	
Zone 6																									
Aldi, Holyoake Avenue, Blackpool, FY2 0BQ	1.1%	9	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
B&M, Holyoake Avenue, Bispham, Blackpool, FY2 0BQ	0.4%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bispham Village Centre	2.6%	22	0.8%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	16.6%	14	0.4%	1	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Moor Park Health and Leisure Centre, Bristol Avenue, Blackpool, FY2 0JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Red Bank Road, Blackpool, FY2 9HH	1.6%	13	3.2%	1	0.0%	0	2.8%	3	0.0%	0	0.0%	0	9.4%	8	0.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Cleveleys Town Centre	13.8%	115	4.5%	1	1.3%	1	0.7%	1	0.6%	1	2.8%	2	20.1%	17	49.9%	59	24.9%	25	3.0%	3	14.0%	6	1.1%	1
Lidl, Anchorsholme Lane West, Cleveleys, Thornton-Cleveleys, FY5 1LY	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	4	3.6%	4	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Marks and Spencer (M&S) (Foodhall), Victoria Road West, Cleveleys, Thornton-Cleveleys, FY5 1AG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys, FY5 3TS	4.3%	36	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	17.7%	21	12.1%	12	0.6%	1	1.5%	1	0.0%	0
Norbreck Local Centre, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																								
Aldi, Tithebarn Street, Poulton-le-Fylde, FY6 7BX	0.4%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	3.8%	1	0.6%	0
Lidl, Clark Street, Poulton-le-Fylde, FY6 8JW	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	3.8%	1	0.0%	0
Poulton-le-Fylde Town Centre	6.0%	50	0.0%	0	0.0%	0	7.5%	7	0.0%	0	0.0%	0	1.4%	1	2.2%	3	25.8%	26	4.9%	4	20.7%	8	0.0%	0
Thornton Village Centre	1.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	7.7%	8	0.0%	0	0.0%	0	0.0%	0
Zone 9																								
Affinity Lancashire Outlet Shopping (aka Freeport Fleetwood), Anchorage Road, Fleetwood, FY7 6AE	1.3%	11	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	3.1%	4	1.4%	1	3.6%	3	1.5%	1	0.0%	0
Albert Wilde Pharmacy, Broadway, Fleetwood, FY7 8GU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Aldi, Poulton Road,	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Fleetwood, FY7 7DA													
Asda, Cop Lane, Fleetwood, FY7 6NU	3.5%	30	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%
Fleetwood Town Centre	5.1%	42	3.2%	1	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.7%
Gee Tee's, Poulton Road, Fleetwood, FY7 7DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West View Heath Village, Broadway, Fleetwood, FY7 8GU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10													
Co-op, Sandy Lane, Preesall, Poulton-le-Fylde, FY6 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hambleton Village Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%
Knott End-on-Sea Village Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Preesall Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11													
Aldi, Moss Lane, Garstang, PR3 1HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Catterall Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Garstang Town Centre	3.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Eccleston Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Park Hill Road, Garstang, PR3 1EL	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Survey Area													
Asda, Ovangle Road, Lancaster, LA1 5JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Oliver's Place, Fulwood, Preston, PR2 9BQ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackburn Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Burnley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Leathley Road, Hunslet, Leeds, LS10 1BG	0.3%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%
Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%
Douglas Town Centre	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrogate Town Centre	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kendal Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lancaster City Centre	1.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lytham St Annes Town Centre	1.1%	9	0.8%	0	0.6%	0	0.0%	0	5.2%	5	1.4%	1	0.0%
Lytham Town Centre	0.8%	6	3.4%	1	0.6%	0	0.0%	0	0.6%	1	0.7%	0	0.0%

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Morrisons, Off Poulton Street, Kirkham, PR4 2AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Sainsbury's Superstore, Flintoff Way, Preston, PR1 6PJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Sainsbury's Superstore, St Andrew's Road North, Lytham St Annes, FY8 2DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Tesco Superstore, Blackpool Road, Preston, PR2 6BX	0.1%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Manchester, M17 8AA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Others																								
Weighted base:	836	16		71		98		93		59		86		119		102		91		39		61		
Sample:	846	34		78		72		80		78		82		123		76		76		70		77		

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q28 Where did you last buy electrical items, such as televisions, washing machines and computers?																								
Excl. Nulls & SFT																								
Zone 1																								
Blackpool Town Centre	3.6%	18	2.1%	0	7.6%	3	0.0%	0	3.5%	2	8.4%	4	11.5%	6	0.0%	0	0.9%	1	6.3%	3	0.0%	0	0.0%	0
Sainsbury's Superstore, Talbot Road, Blackpool, FY1 3AJ	4.9%	25	8.0%	1	17.0%	7	10.3%	6	0.9%	1	4.4%	2	7.7%	4	1.6%	1	0.9%	1	6.7%	3	0.0%	0	0.0%	0
Zone 2																								
Houndshill Shopping Centre, Victoria Street, Blackpool, FY1 4HU	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0
Lidl, Bloomfield Road, Blackpool, FY1 6JW	0.4%	2	8.0%	1	2.2%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
B&M, Whitegate Drive, Blackpool, FY3 9JS	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - Layton District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Blackpool - Whitegate Drive District Centre	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marton Local Centre, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Blackpool - South Shore District Centre	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	47.2%	243	44.2%	3	48.2%	20	63.1%	39	74.0%	46	51.6%	24	48.8%	24	35.6%	24	45.9%	37	28.6%	12	41.9%	10	11.1%	4
Dunelm, Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Laveen's Discount DIY, Lytham Road, Blackpool, FY4 1TE	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool, FY4 2FX	0.2%	1	8.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool, FY4 2AY	0.7%	4	0.0%	0	0.0%	0	1.2%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1
The Range, Parkinson Way, Blackpool, FY4 2AZ	0.4%	2	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Aldi, Oxford Square, Park Road, Blackpool, FY4 4DP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appliance Spares Direct,	2.0%	10	0.0%	0	2.2%	1	4.6%	3	5.0%	3	6.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Oxford Square, Preston																								
New Road, Blackpool, FY4 4HQ																								
Asda, Cherry Tree Road, Blackpool, FY4 4QH	2.6%	14	0.0%	0	1.1%	0	5.7%	4	0.9%	1	7.0%	3	1.3%	1	0.0%	0	6.3%	5	0.0%	0	0.0%	0	0.0%	0
B&M, Vicarage Lane, Blackpool, FY4 4NG	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Road, Blackpool	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Sandhams Way, Blackpool, FY4 4UJ	1.8%	9	0.0%	0	4.3%	2	4.3%	3	0.9%	1	1.8%	1	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1
Reliant Direct, Granary Buildings, Mythop Road, Staining, Blackpool, FY4 4XB	0.4%	2	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Tesco Extra, Clifton Retail Park, Blackpool, FY4 4UJ	1.6%	8	0.0%	0	3.3%	1	1.2%	1	3.5%	2	8.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Vicarage Lane, Blackpool, FY4 4ND	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Aldi, Holyoake Avenue, Blackpool, FY2 0BQ	0.2%	1	8.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Holyoake Avenue, Bispham, Blackpool, FY2 0BQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Red Bank Road, Blackpool, FY2 9HH	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Aldi, Crescent West, Cleveleys, Thornton-Cleveleys, FY5 1AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	9.8%	50	0.0%	0	2.2%	1	0.0%	0	0.9%	1	0.0%	0	14.5%	7	36.5%	25	11.2%	9	15.1%	6	6.6%	2	1.0%	0
Lidl, Anchorsholme Lane West, Cleveleys, Thornton-Cleveleys, FY5 1LY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys, FY5 3TS	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.9%	3	5.1%	4	0.0%	0	1.3%	0	0.0%	0
Zone 8																								
Aldi, Tithebarn Street, Poulton-le-Fylde, FY6 7BX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
Carl Josef Interiors, Wyrefields Estate, (Off	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	
Bracewell Avenue), Poulton-le-Fylde, FY6 8JX														
Howdens, Millenium Court, Poulton-le-Fylde, FY6 8JS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Thornton Village Centre Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Aldi, Poulton Road, Fleetwood, FY7 7DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0
Asda, Cop Lane, Fleetwood, FY7 6NU	4.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	8.1%	5
Fleetwood Town Centre Zone 10	1.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	6	7.9%	3
Bradley's Electrical & Hardware, Lancaster Road, Preston, PR3 6AH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Knott End-on-Sea Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Pilling Village Centre Zone 11	0.5%	3	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	2
C&C Supplies Collinson, Nateby Works, Longmoor Lane, Garstang, PR3 0JB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Garstang Town Centre Outside Survey Area	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	2
Asda, Eastway, Fulwood, Preston, PR2 9NP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Asda, Holly Mount Way, Rawtenstall, Rossendale, BB4 8EE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre, Preston	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Blackburn Town Centre	0.2%	1	9.2%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulk Road Retail Park, Lancaster, LA1 1DT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PR5 4AW	1.0%	5	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	4.2%	1
Costco, Andover Road, Haydock, St Helens, WA11 9FA	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	2
Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	11.8%	4

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11			
Hollywood Retail Park, Hindpool Road, Barrow-in-Furness, LA14 2NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Huddersfield Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	
Kirkham Town Centre	0.5%	3	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	5.2%	2	
Lancaster City Centre	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	16.0%	5	
Lidl, Preston Road, Saltcotes, Lytham, FY8 5AT	0.1%	1	8.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nottingham City Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	
Preston City Centre	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	7.8%	3	
Queens Shopping Park, Preston, PR1 4HZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	
Sainsbury's Superstore, Flintoff Way, Preston, PR1 6PJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	
Sainsbury's Superstore, St Andrew's Road North, Lytham St Annes, FY8 2DH	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Trafford Centre, Manchester, M17 8AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.0%	0	
Wesham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickes, Aqueduct Street, Preston, PR1 7RF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	
Others																									
Weighted base:	514		6		42		62		62		47		49		67		81		43		23		32		
Sample:	546		17		53		45		58		59		49		77		57		43		44		44		

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q29 Where did you last buy DIY or gardening goods?																								
<i>Excl. Nulls & SFT</i>																								
Zone 1																								
Blackpool Town Centre	0.8%	5	0.0%	0	1.1%	0	0.9%	1	0.9%	1	1.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Church Street, Blackpool, FY1 1HT	1.0%	6	23.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Talbot Road, Blackpool, FY1 3AJ	0.9%	6	6.7%	1	4.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0
Savoy Timber DIY, Talbot Road, Blackpool, FY1 3QX	1.2%	8	0.0%	0	1.1%	0	0.9%	1	0.0%	0	0.0%	0	1.0%	1	6.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																								
Barrett's DIY, Palatine Road, Blackpool, FY1 4BT	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bloomfield Road, Blackpool, FY1 6JW	0.8%	5	15.0%	2	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
B&M, Whitegate Drive, Blackpool, FY3 9JS	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - Layton District Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0
Crown Decorating Centre, Mowbray Drive, Blackpool, FY3 7UN	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fab Home Interiors Blackpool, Devonshire Road, Blackpool, FY3 8AY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson, Mowbray Drive Industrial Estate, Blackpool, FY3 7JS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Layton Woodworkers, Layton Road, Blackpool, FY3 8HT	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mowbray Drive, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Normoss Local Centre, Blackpool	0.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mowbray Drive, Blackpool, FY3 7UN	2.2%	14	0.0%	0	0.0%	0	7.9%	6	0.0%	0	0.0%	0	5.8%	4	2.2%	2	0.0%	0	5.1%	2	0.0%	0	0.0%	0
Tesco Express, Whitegate Drive, Blackpool, FY3 9BZ	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley's Garden Nursery, Staining Road, Blackpool,	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
FY3 ODL																								
Wickes, Preston New Road, Blackpool, FY3 9TN	2.2%	14	0.0%	0	0.0%	0	5.7%	4	3.4%	2	16.7%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Aldi, Blackpool Retail Park, Blackpool, FY4 2RP	0.3%	2	3.9%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - South Shore District Centre	0.8%	5	0.0%	0	5.3%	2	0.9%	1	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laveen's Discount DIY, Lytham Road, Blackpool, FY4 1TE	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool, FY4 2FX	0.2%	1	3.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool, FY4 2AY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Parkinson Way, Blackpool, FY4 2AZ	4.0%	25	3.4%	1	7.8%	3	1.9%	1	15.0%	9	1.0%	0	8.7%	6	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Aldi, Oxford Square, Park Road, Blackpool, FY4 4DP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool, FY4 4QH	0.9%	6	0.0%	0	4.4%	2	0.0%	0	5.4%	3	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Welbeck Avenue, Blackpool, FY4 4ES	0.1%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Vicarage Lane, Blackpool, FY4 4NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool, FY4 5LU	31.0%	195	25.5%	4	47.9%	20	43.3%	33	43.8%	28	49.4%	21	19.4%	12	22.1%	22	31.0%	28	14.0%	6	35.2%	10	17.3%	11
Cherry Tree Road, Blackpool	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Cherry Tree Road, Blackpool, FY4 4TH	2.8%	18	0.0%	0	1.1%	0	12.3%	9	0.9%	1	6.8%	3	0.0%	0	0.0%	0	4.9%	4	0.0%	0	0.0%	0	0.0%	0
Lytham St Annes Garden Centre, Common Edge Road, Blackpool, FY4 5DY	0.6%	3	0.0%	0	2.2%	1	0.0%	0	3.4%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickersgill DIY & Bathrooms, Rectory Road, Blackpool, FY4 4DU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Vicarage Lane, Blackpool, FY4 4LR	1.1%	7	0.0%	0	3.3%	1	0.0%	0	4.3%	3	3.9%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Tesco Extra, Clifton Retail Park, Blackpool, FY4 4UJ	0.3%	2	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Garden Place, Blackpool & Fylde Industrial Estate, Blackpool, FY4 5DR	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Vicarage Lane, Blackpool, FY4 4ND	0.4%	3	0.0%	0	4.4%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Aldi, Holyoake Avenue, Blackpool, FY2 0BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Holyoake Avenue, Bispham, Blackpool, FY2 0BQ	0.3%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bispham Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Red Bank Road, Blackpool, FY2 9HH	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Aldi, Crescent West, Cleveleys, Thornton-Cleveleys, FY5 1AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	2.5%	16	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5	8.3%	8	0.8%	1	1.2%	1	4.4%	1	0.0%	0
Forever Flowers Norbreck, Norbreck Road, Blackpool, FY5 1RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huws Gray, Dorset Avenue, Cleveleys, FY5 2DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Anchorsholme Lane West, Cleveleys, Thornton-Cleveleys, FY5 1LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys, FY5 3TS	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.6%	2	3.1%	3	0.0%	0	0.0%	0	0.0%	0
Sages Hardware, Fleetwood Road, Thornton-Cleveleys, FY5 1NJ	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																								
Aldi, Tithebarn Street, Poulton-le-Fylde, FY6 7BX	0.5%	3	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys, FY5 5NH	6.1%	39	0.0%	0	1.1%	0	12.0%	9	0.9%	1	1.9%	1	5.8%	4	8.6%	9	14.4%	13	3.6%	2	3.0%	1	0.0%	0
Carleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey
for Nexus Planning

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Lidl, Clark Street, Poulton-le-Fylde, FY6 8JW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poulton-le-Fylde Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
The Koi Pool Water Gardens, Mains Lane, Little Singleton, Poulton-le-Fylde, FY6 7LJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%
The Plant Place, Fleetwood Road South, Thornton-Cleveleys, FY5 5NS	7.4%	47	0.0%	0	3.3%	1	1.9%	1	0.9%	1	4.8%	2	11.6%
Thornton Village Centre	3.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	8	11.8%
Zone 9													
Affinity Lancashire Outlet Shopping (aka Freeport Fleetwood), Anchorage Road, Fleetwood, FY7 6AE	2.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	3.9%
Aldi, Poulton Road, Fleetwood, FY7 7DA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fleetwood Town Centre	4.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	6.3%
Huws Gray, Kilbane Street, Fleetwood, FY7 7PF	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Denham Way, Fleetwood, FY7 6PR	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	3.1%
Walsh G & Son, Poulton Road, Fleetwood, FY7 7LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10													
Clegg's Nurseries, Back Lane, Stalmine, FY6 0JN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cutts Lane Nurseries, Stalmine, Poulton-le-Fylde, PR3 6SY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hambleton Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Knott End-on-Sea Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pilling Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Preesall Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11													
A T Engineering Supplies, The Warehouse, Garstang Road, Brock, PR3 0RB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Moss Lane, Garstang,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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PR3 1HB																									
Barton Grange Garden Centre, Garstang Road, Brock, PR3 0BT	2.7%	17	0.0%	0	0.0%	0	0.9%	1	0.9%	1	2.9%	1	1.9%	1	1.6%	2	5.6%	5	0.0%	0	1.0%	0	9.4%	6	
Bradshaws Farm Shop & Garden Centre, A6 Garstang By-Pass Road, Garstang, PR3 0LP	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3	
C&C Supplies Collinson, Nateby Works, Longmoor Lane, Garstang, PR3 0JB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	
Catterall Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	
Collinson Silos & Feeding Solutions, Riverside Industrial Park, Tan Yard Road, Catterall, Churchtown, PR3 0HP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	
Daisy Clough Nurseries, Station Lane, Scorton, Preston, PR3 1AN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	
Garstang Town Centre	3.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	28.1%	18	
Great Eccleston Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	0	1.1%	1	
The Barn Garden Centre, The Square, Scorton, Garstang, PR3 1AU	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	
Outside Survey Area																									
Aldi, Clifton Drive North, Lytham St Annes, FY8 2NA	0.1%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ashton Hall Garden Centre, Ashton Road, Lancaster, LA2 0AJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.1%	1	
B&Q, Craven Drive, Bamber Bridge, Preston, PR5 6BZ	0.7%	5	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	
Booths, Main Drive, Lytham St Annes, FY8 3UT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bradley Fold Garden Centre, Radcliffe Moor Road, Radcliffe, Bolton, BL2 6RE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dobbies, Blackpool Road, Clifton, Preston, PR4 0XL	0.7%	4	0.0%	0	0.0%	0	0.0%	0	3.4%	2	1.9%	1	1.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kirkham Town Centre	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lancaster City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	
Lidl, Preston Road, Saltcotes, Lytham, FY8	0.1%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
5AT																							
Lytham St Annes - St Albans Road	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lytham St Annes Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Fishergate, Preston, PR1 2BT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%
Preston City Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%
Queens Shopping Park, Preston, PR1 4HZ	0.9%	6	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	2.3%
RHS Garden Harlow Carr, Crag Lane, Beckwithshaw, Harrogate, HG3 1QB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%
Screwfix, Highfield Industrial Estate, North Street, Chorley, PR7 1QD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%
Screwfix, Lake Enterprise Park, Lancaster, LA1 3NX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%
Wickes, Mellishaw Lane, Heaton With Oxcliff, LA3 3FE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Others																							
Weighted base:	629			15		41		76		63		42		64		99		90		45		30	
Sample:	656			32		49		55		53		57		65		100		67		44		58	

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q30 Where did you last buy furniture, carpets and floor coverings?																								
<i>Excl. Nulls & SFT</i>																								
Zone 1																								
Blackpool - North Shore District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	5.1%	24	16.2%	1	6.8%	2	1.0%	1	1.2%	1	2.5%	1	21.2%	9	3.8%	3	7.6%	5	4.8%	2	1.1%	0	0.0%	0
Factory Outlet, General Street, Blackpool, FY1 1RW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Church Street, Blackpool, FY1 1HT	0.4%	2	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																								
Athertons Carpets, Central Drive, Blackpool, FY1 5EB	1.3%	6	0.0%	0	5.5%	2	4.4%	3	1.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finsbury House Carpets, Ansdell Road, Blackpool, FY1 6PY	0.4%	2	0.0%	0	1.4%	0	0.0%	0	0.0%	0	1.3%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fylde Floor Company, Central Drive, Blackpool, FY1 5JW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bloomfield Road, Blackpool, FY1 6JW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Blackpool - Layton District Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - Whitegate Drive District Centre	0.2%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
HSL Blackpool, Talbot Road, Blackpool, FY3 7AT	0.3%	2	0.0%	0	1.4%	0	0.0%	0	1.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Talbot Salerooms, Talbot Road, Blackpool, FY3 7AZ	1.1%	5	0.0%	0	1.4%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Wickes, Preston New Road, Blackpool, FY3 9TN	0.4%	2	0.0%	0	0.0%	0	1.0%	1	1.2%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Blackpool - Highfield Road District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Blackpool - South Shore District Centre	2.8%	13	0.0%	0	4.1%	1	5.4%	4	5.9%	3	6.4%	2	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	8.0%	38	14.1%	1	9.3%	3	15.6%	11	9.8%	5	8.0%	3	5.8%	2	6.5%	5	9.1%	6	4.8%	2	2.2%	1	1.0%	0
Dunelm, Blackpool Retail	2.2%	10	0.0%	0	1.4%	0	1.0%	1	0.0%	0	3.8%	1	5.5%	2	1.4%	1	0.0%	0	4.5%	2	8.9%	2	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Park, Squires Gate Lane, Blackpool, FY4 2RP																								
Lidl, Squires Gate Lane, Blackpool, FY4 2FX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paul James Furniture Centre, Squires Gate Lane, Blackpool, FY4 1QW	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Peter Jones Flooring, Stanmore Avenue, Blackpool, FY4 3LX	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Oak Furnishings, Waterloo Road, Blackpool, FY4 2AB	0.4%	2	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Anne's Road, Blackpool	0.4%	2	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Parkinson Way, Blackpool, FY4 2AZ	1.5%	7	0.0%	0	0.0%	0	1.0%	1	11.9%	5	1.3%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Asda, Cherry Tree Road, Blackpool, FY4 4QH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Welbeck Avenue, Blackpool, FY4 4ES	0.1%	1	14.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool, FY4 5LU	4.8%	23	0.0%	0	0.0%	0	7.9%	6	2.4%	1	7.6%	2	0.0%	0	8.3%	6	4.3%	3	4.8%	2	4.4%	1	3.6%	1
Carpetright, Cherry Tree Road, Blackpool, FY4 4TH	0.8%	4	3.8%	0	1.4%	0	0.0%	0	7.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Road, Blackpool	0.4%	2	0.0%	0	4.1%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Sandhams Way, Blackpool, FY4 4UJ	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.7%	1	1.1%	1	2.4%	1	0.0%	0	0.0%	0
Discount Furniture Warehouse, Cherry Tree Road, Blackpool, FY4 4TH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Cherry Tree Road, Blackpool, FY4 4TH	0.6%	3	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mickey's Discount Carpets, Waterloo Road, Blackpool, FY4 4BL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Padgetts Pine and Oak, Division Lane, Blackpool, FY4 5DZ	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Carpets & Rugs, Clifton Road, Blackpool, FY4 4QA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Select Carpets, Vicarage Lane, Blackpool, FY4 4LR	2.6%	12	0.0%	0	1.4%	0	4.4%	3	5.9%	3	18.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Terry's Carpets, Burton Road, Blackpool, FY4 4NW	4.8%	23	0.0%	0	8.2%	3	6.1%	4	19.0%	9	3.8%	1	0.0%	0	3.1%	2	0.0%	0	7.5%	3	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Blackpool, FY4 4UJ	0.3%	1	14.1%	1	1.4%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Topps Tiles, Vicarage Lane, Blackpool, FY4 4XL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehills Business Park, Hallam Way, Blackpool, FY4 5QN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Bill Whiston Carpets, Devonshire Road, Blackpool, FY2 0TN	0.7%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	5.1%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bispham Village Centre	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4	1.4%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
BM Furniture, Moor Park Avenue, Bispham, Blackpool, FY2 0LY	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Cleveleys Town Centre	13.3%	63	0.0%	0	5.5%	2	13.9%	10	0.0%	0	0.0%	0	10.1%	4	29.0%	22	22.8%	15	22.3%	10	3.3%	1	0.0%	0
Zone 8																								
Poulton Industrial Estate, Poulton-le-Fylde, FY6 8JU	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.4%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
The Carpet Store, Furness Drive, Poulton Industrial Estate, Poulton-le-Fylde, FY6 8JF	2.4%	11	0.0%	0	0.0%	0	4.1%	3	4.7%	2	0.0%	0	6.3%	3	0.0%	0	4.7%	3	1.2%	1	0.0%	0	0.0%	0
Thornton Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																								
Affinity Lancashire Outlet Shopping (aka Freeport Fleetwood), Anchorage Road, Fleetwood, FY7 6AE	1.5%	7	0.0%	0	1.4%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3	4.8%	1	0.0%	0
Fleetwood Town Centre	8.2%	39	0.0%	0	0.0%	0	4.1%	3	9.8%	5	0.0%	0	2.9%	1	9.3%	7	11.7%	7	30.8%	14	6.7%	2	0.0%	0
Zone 10																								
Hambleton Village Centre	1.7%	8	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.5%	8	0.0%	0
Zone 11																								
Capstick Home Design, Green Lane West, Garstang, PR3 1NJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Carpets In Garstang, Burlingham Park, Garstang, PR3 1PJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Garstang Town Centre	2.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	3	29.6%	10
Howdens, Manor Park Estate, Green Lane West, Garstang, Preston, PR3 1NJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Mathiesons Carpets, A6 Garstang By-Pass Road, Garstang, PR3 1PH	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	8.7%	3
Outside Survey Area																								
Aldi, Clifton Drive North, Lytham St Annes, FY8 2NA	0.1%	1	16.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Bamber Bridge, Preston, PR5 6BZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PR5 4AW	3.0%	14	0.0%	0	1.4%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	3	4.1%	3	4.8%	2	5.5%	1	9.9%	3
Carpetright, Riversway, Mariners Way, Preston, PR2 2YN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1
Chorley Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2
Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY	2.8%	13	0.0%	0	14.1%	5	1.0%	1	0.0%	0	5.1%	2	5.8%	2	4.5%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	0
DFS Preston, Mariners Way, Ashton-on-Ribble, Preston, PR2 2YN	1.0%	5	14.1%	1	10.0%	3	0.0%	0	0.0%	0	1.3%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley, PR6 7HH	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.1%	1	1.2%	1	5.5%	1	4.8%	2
Freckleton Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa Boulevard, Westbrook, Warrington, WA5 7TY	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
IKEA, Europa Boulevard, Westbrook, Warrington, WA5 7TY	4.0%	19	0.0%	0	0.0%	0	5.4%	4	0.0%	0	15.8%	5	9.2%	4	2.8%	2	4.3%	3	0.0%	0	4.4%	1	0.0%	0
Kendal Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Lancaster City Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2
Lytham St Annes Town Centre	1.0%	5	3.8%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.4%	2	0.0%	0	1.4%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Manchester City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Mariners Way Retail Park, Mariners Way, Ashton-on-Ribble, Preston, PR2 2YN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Marks and Spencer (M&S), Europa Boulevard, Westbrook, Warrington, WA5 7WG	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, The Linkway, Horwich, Bolton, BL6 6JA	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	5.2%	3	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	2.1%	10	0.0%	0	0.0%	0	0.0%	0	8.6%	4	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0	7.5%	3
Queens Shopping Park, Preston, PR1 4HZ	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	3
Redbrick, Bradford Road, Batley Carr, Dewsbury, WF17 6JF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way, Preston, PR2 2YN	2.6%	12	0.0%	0	0.0%	0	6.1%	4	1.2%	1	1.3%	0	0.0%	0	6.6%	5	1.1%	1	0.0%	0	0.0%	0	3.8%	1
Shackletons Home & Garden, Clitheroe Road, Chatburn, BB7 4JY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0
Sofas By Saxon, Manchester Road, Bolton, BL3 2NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Penwortham, Preston, PR1 9XE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Trafford Centre, Manchester, M17 8AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																								
Weighted base:	474			4		34		70		46		32		43		75		64		45		27		35
Sample:	439			9		38		42		36		41		35		71		48		41		37		41

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q31 Have you visited any of the following centres in the last 6 months? [MR/PR]																								
Blackpool Town Centre	69.2%	797	82.7%	47	82.0%	79	83.9%	122	72.9%	88	69.2%	53	78.3%	87	60.0%	85	66.3%	96	62.2%	73	51.7%	30	44.1%	36
Fleetwood Town Centre	43.5%	501	48.3%	28	36.9%	35	34.9%	51	24.7%	30	22.2%	17	33.5%	37	60.4%	86	53.2%	77	78.5%	93	48.5%	28	24.3%	20
Cleveleys Town Centre	54.7%	630	22.1%	13	29.3%	28	40.9%	60	32.5%	39	36.8%	28	72.2%	81	93.9%	133	85.4%	123	60.2%	71	67.6%	39	18.5%	15
Poulton-le-Fylde Town Centre	41.5%	478	17.1%	10	19.6%	19	50.6%	74	21.6%	26	19.2%	15	50.7%	57	43.4%	62	83.4%	120	30.8%	36	73.8%	42	21.6%	17
Garstang Town Centre	20.0%	230	8.4%	5	5.6%	5	10.0%	15	10.5%	13	13.2%	10	16.6%	19	14.5%	21	20.2%	29	6.6%	8	55.2%	32	92.5%	75
(Don't visit any of these centres)	7.6%	87	0.0%	0	9.5%	9	11.0%	16	15.7%	19	24.9%	19	5.6%	6	2.6%	4	1.0%	1	5.5%	6	4.2%	2	4.3%	3
Weighted base:		1151		57		96		145		121		77		112		142		144		118		57		81
Sample:		1151		100		101		100		100		100		100		150		100		100		100		100
Q32 Which of those centres have you visited the most in the last 6 months?																								
<i>Those that said a centre at Q31</i>																								
Blackpool Town Centre	36.7%	390	77.8%	45	79.5%	69	58.3%	75	66.5%	68	74.7%	43	36.8%	39	6.6%	9	5.9%	8	18.1%	20	17.9%	10	4.9%	4
Fleetwood Town Centre	13.3%	141	14.2%	8	10.0%	9	6.7%	9	13.2%	14	2.8%	2	4.0%	4	7.4%	10	9.4%	13	60.8%	68	6.2%	3	1.7%	1
Cleveleys Town Centre	27.1%	288	3.4%	2	5.8%	5	9.6%	12	13.3%	14	10.8%	6	51.8%	55	78.4%	108	37.8%	54	18.1%	20	18.5%	10	2.2%	2
Poulton-le-Fylde Town Centre	14.8%	157	2.1%	1	4.6%	4	24.9%	32	6.5%	7	8.0%	5	7.4%	8	7.2%	10	46.0%	66	3.1%	3	36.9%	20	2.2%	2
Garstang Town Centre	8.2%	87	2.6%	1	0.0%	0	0.6%	1	0.5%	1	3.7%	2	0.0%	0	0.4%	1	1.0%	1	0.0%	0	20.4%	11	89.0%	69
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1064		57		87		129		102		58		106		138		143		112		55		77
Sample:		1044		100		87		86		80		73		93		143		98		94		95		95

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q33 What do you like about (CENTRE MENTIONED AT Q32)? [MR]																								
<i>Those that said a centre at Q31</i>																								
Close to home	28.5%	304	33.4%	19	25.4%	22	26.6%	34	16.6%	17	13.8%	8	20.4%	22	42.1%	58	35.1%	50	19.8%	22	17.2%	9	53.9%	42
You can get everything you need there	11.8%	125	3.1%	2	9.2%	8	4.4%	6	1.6%	2	7.7%	4	19.2%	20	22.5%	31	23.9%	34	10.9%	12	3.3%	2	5.2%	4
Good layout / shops close together	10.4%	111	5.9%	3	2.7%	2	12.7%	16	13.7%	14	9.2%	5	13.6%	14	6.8%	9	10.4%	15	13.2%	15	8.6%	5	14.7%	11
Good cafés / restaurants	9.2%	97	12.6%	7	9.9%	9	6.7%	9	18.0%	18	19.3%	11	8.3%	9	6.1%	8	7.4%	11	4.0%	4	10.6%	6	7.0%	5
Attractive environment / nice place	8.8%	93	29.5%	17	23.5%	20	4.3%	6	5.6%	6	4.9%	3	4.7%	5	5.5%	8	3.9%	6	8.7%	10	7.0%	4	13.5%	10
Familiar / know where everything is	8.7%	93	12.1%	7	7.7%	7	6.7%	9	6.9%	7	18.4%	11	10.5%	11	4.7%	7	10.9%	16	6.3%	7	8.0%	4	10.9%	8
Nice atmosphere / friendly people	8.5%	90	3.9%	2	8.8%	8	5.5%	7	11.9%	12	2.1%	1	9.6%	10	11.4%	16	6.0%	9	12.3%	14	3.8%	2	12.5%	10
Parking - it's easy to find a space	7.4%	78	2.1%	1	0.5%	0	10.2%	13	8.3%	8	2.1%	1	12.6%	13	9.5%	13	9.7%	14	3.4%	4	3.8%	2	10.1%	8
Easy to get to by car	7.2%	77	11.5%	7	2.0%	2	5.6%	7	6.0%	6	7.5%	4	6.5%	7	1.8%	3	15.5%	22	2.1%	2	6.2%	3	17.6%	14
Clean streets / well maintained	6.3%	67	39.6%	23	18.7%	16	0.0%	0	2.6%	3	0.0%	0	1.8%	2	4.1%	6	4.9%	7	7.2%	8	2.1%	1	2.8%	2
Easy to get to by bus	6.1%	65	11.0%	6	11.3%	10	0.6%	1	15.2%	16	4.1%	2	9.6%	10	2.2%	3	1.9%	3	7.8%	9	8.2%	4	1.6%	1
Easy to get to on foot	5.3%	56	9.8%	6	4.8%	4	4.8%	6	0.0%	0	0.7%	0	4.0%	4	9.8%	14	4.0%	6	12.4%	14	2.6%	1	0.9%	1
Quiet / not busy	4.7%	50	1.0%	1	4.1%	4	9.2%	12	0.5%	1	4.5%	3	4.1%	4	7.6%	10	6.5%	9	0.0%	0	0.5%	0	9.0%	7
Shops - good range of independent shops	4.5%	48	2.7%	2	4.4%	4	3.3%	4	1.6%	2	1.4%	1	6.1%	6	4.2%	6	5.5%	8	3.5%	4	2.7%	1	13.5%	10
Shops - good range of non-food shops generally	4.4%	47	3.5%	2	4.8%	4	1.1%	1	0.5%	1	5.6%	3	8.1%	9	7.4%	10	1.9%	3	1.0%	1	18.1%	10	3.5%	3
Close to work / en route to work	4.1%	44	10.4%	6	0.0%	0	4.5%	6	5.6%	6	3.3%	2	11.9%	13	1.7%	2	0.0%	0	3.1%	3	6.3%	3	3.5%	3
Good market	3.9%	42	4.2%	2	9.6%	8	3.2%	4	8.7%	9	1.4%	1	0.0%	0	0.4%	1	2.8%	4	10.1%	11	0.5%	0	1.7%	1
Shops - good range of supermarkets	3.3%	35	3.4%	2	2.1%	2	3.3%	4	3.1%	3	4.2%	2	4.1%	4	2.3%	3	2.9%	4	1.0%	1	14.2%	8	1.3%	1
Shops - good range of 'high street' retailers	3.2%	34	1.8%	1	8.8%	8	3.5%	5	5.7%	6	3.3%	2	2.9%	3	2.7%	4	1.0%	1	4.0%	4	0.0%	0	0.4%	0
Good for a day out	3.0%	32	9.8%	6	6.8%	6	3.2%	4	3.1%	3	0.7%	0	0.0%	0	0.0%	0	2.1%	3	5.5%	6	2.7%	1	2.8%	2
Parking - it's free	2.8%	30	3.1%	2	1.1%	1	2.8%	4	0.0%	0	0.0%	0	3.1%	3	0.8%	1	4.0%	6	4.5%	5	8.2%	5	5.4%	4
Good pubs / bars	2.7%	29	4.6%	3	2.0%	2	2.6%	3	0.5%	1	3.0%	2	2.2%	2	1.4%	2	2.3%	3	6.7%	7	4.9%	3	0.9%	1
Good for financial services (e.g. banks / building societies)	2.3%	25	5.1%	3	2.3%	2	0.6%	1	9.3%	10	0.0%	0	4.6%	5	0.4%	1	0.5%	1	1.0%	1	4.4%	2	0.0%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	2.3%	24	0.0%	0	1.1%	1	4.8%	6	0.5%	1	9.7%	6	4.3%	5	0.4%	1	0.0%	0	0.5%	1	6.8%	4	2.1%	2
Shops - good range of affordable shops	2.0%	22	2.9%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	3	2.9%	3	2.1%	3	1.8%	3	4.7%	5	4.1%	2	1.6%	1
Easy to get to by train	1.7%	18	9.1%	5	4.3%	4	2.1%	3	0.0%	0	0.0%	0	2.2%	2	1.4%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Traditional / quaint	1.4%	15	1.0%	1	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	3.1%	4	3.5%	4	0.0%	0	3.1%	2
Good disabled access	1.4%	14	5.7%	3	4.3%	4	2.1%	3	2.0%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Shops - good range of clothing shops	1.3%	14	2.1%	1	0.0%	0	0.0%	0	2.3%	2	0.0%	0	2.6%	3	1.9%	3	2.3%	3	0.5%	1	1.1%	1	0.4%	0
Parking - it's cheap	1.2%	12	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	4.4%	6	0.0%	0	0.0%	0	3.5%	3
Easy to get to by bicycle	1.1%	12	8.6%	5	2.1%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Good range of other services (e.g. library, hairdresser, vets etc.)	1.1%	12	2.1%	1	2.3%	2	0.0%	0	2.0%	2	1.4%	1	2.8%	3	0.4%	1	0.5%	1	0.0%	0	2.7%	1	0.0%	0
Shops - good opening hours / open on Sundays	1.0%	10	5.6%	3	6.0%	5	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Shops - good range of bakers / butchers / greengrocers	0.9%	10	2.1%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.6%	1	0.8%	1	3.1%	4	0.0%	0	1.1%	1	0.0%	0
Traffic free areas / pedestrianisation	0.9%	9	2.0%	1	3.4%	3	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.6%	1
Has undercover shopping	0.7%	8	0.9%	1	0.0%	0	0.0%	0	2.0%	2	4.4%	3	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of quality shops	0.7%	7	1.0%	1	0.5%	0	0.0%	0	0.5%	1	0.0%	0	0.6%	1	1.9%	3	1.8%	3	0.0%	0	0.0%	0	0.0%	0
Nice promenade / close to the sea	0.7%	7	0.0%	0	1.1%	1	0.0%	0	0.0%	0	8.0%	5	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of charity shops	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.6%	1	0.4%	1	0.0%	0	0.0%	0	3.8%	2	3.1%	2
Good Covid distancing / safety measures	0.5%	5	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S store	0.4%	4	0.0%	0	0.0%	0	0.6%	1	0.5%	1	0.7%	0	1.2%	1	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.4%	0
Home Bargains store	0.3%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating areas	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Close to friends / family	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Aldi store	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.7%	1
B&M store	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vibrant / busy	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	0	0.0%	0
Good security / feel safe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.4%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Easy to get to by tram	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.5%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Flat	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
There aren't many tourists	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good shopping centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peacocks store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Booths store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Modern	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of shoe shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Parking - it's close to the shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Asda store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Good community centre	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	11.9%	127	1.2%	1	14.8%	13	25.1%	32	17.7%	18	21.1%	12	3.5%	4	6.5%	9	9.2%	13	15.5%	17	8.9%	5	3.4%	3

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
(Don't know)	0.5%	5	0.0%	0	0.5%	0	0.0%	0	2.6%	3	0.7%	0	0.6%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Weighted base:	1064		57		87		129		102		58		106		138		143		112		55		77	
Sample:	1044		100		87		86		80		73		93		143		98		94		95		95	

Blackpool and Wyre Household Survey for Nexus Planning

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September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q34 Is there anything you dislike about (CENTRE MENTIONED AT Q32)? [MR]																								
<i>Those that said a centre at Q31</i>																								
Too many empty shops	9.0%	95	3.5%	2	15.5%	13	15.2%	20	5.8%	6	19.2%	11	7.7%	8	4.4%	6	7.6%	11	10.6%	12	2.2%	1	6.9%	5
Shops - need more 'high street' retailers	7.0%	74	2.1%	1	3.7%	3	13.5%	17	7.7%	8	4.2%	2	7.5%	8	7.6%	11	3.6%	5	10.9%	12	2.7%	1	6.5%	5
Dirty streets / poorly maintained	6.0%	64	14.0%	8	5.4%	5	4.1%	5	10.3%	11	7.1%	4	10.4%	11	1.5%	2	4.4%	6	6.6%	7	6.1%	3	1.6%	1
Parking - not enough spaces available	5.8%	62	2.9%	2	9.5%	8	3.3%	4	4.4%	5	6.9%	4	5.2%	5	11.4%	16	9.7%	14	0.5%	1	1.1%	1	4.1%	3
Needs an update / revamp	5.7%	61	15.1%	9	12.2%	11	6.5%	8	5.0%	5	15.1%	9	7.8%	8	0.4%	1	2.8%	4	4.5%	5	2.6%	1	0.0%	0
Too many charity shops	5.6%	60	2.6%	1	4.1%	4	3.3%	4	5.2%	5	5.9%	3	5.5%	6	12.3%	17	3.4%	5	5.1%	6	1.1%	1	10.0%	8
Shops - need more / better range of non-food shops generally	5.4%	57	0.0%	0	3.7%	3	2.8%	4	8.0%	8	13.6%	8	0.6%	1	2.2%	3	6.5%	9	7.6%	9	1.6%	1	15.5%	12
Lack of security / don't feel safe	4.9%	52	7.3%	4	3.6%	3	12.2%	16	3.1%	3	5.9%	3	2.6%	3	3.5%	5	3.6%	5	8.5%	10	0.5%	0	0.0%	0
Shops - need more / better clothes shops	4.5%	47	3.1%	2	1.1%	1	6.1%	8	7.2%	7	1.4%	1	6.1%	6	3.9%	5	2.9%	4	5.4%	6	2.6%	1	6.8%	5
Shops - need more independent shops	4.2%	45	0.0%	0	2.1%	2	5.6%	7	4.6%	5	6.2%	4	2.4%	2	4.2%	6	3.4%	5	7.7%	9	0.0%	0	7.3%	6
Parking - no free parking	4.0%	43	4.8%	3	8.1%	7	3.5%	5	0.0%	0	2.6%	2	2.2%	2	6.9%	10	6.0%	9	4.0%	4	0.5%	0	2.5%	2
Not enough / poor quality public toilets	3.6%	38	8.4%	5	5.6%	5	2.1%	3	8.0%	8	4.4%	3	2.2%	2	0.0%	0	0.0%	0	11.6%	13	0.0%	0	0.0%	0
Parking - expensive parking	3.4%	36	7.1%	4	4.3%	4	2.4%	3	4.8%	5	7.2%	4	3.4%	4	5.1%	7	0.5%	1	0.5%	1	4.7%	3	1.6%	1
Not attractive / poor environment	3.2%	34	8.1%	5	7.1%	6	5.0%	6	2.1%	2	8.0%	5	2.8%	3	0.0%	0	2.3%	3	0.5%	1	2.7%	1	1.7%	1
Shops - need more quality shops	3.1%	33	2.4%	1	5.3%	5	5.6%	7	6.8%	7	5.1%	3	1.2%	1	0.8%	1	0.5%	1	3.4%	4	0.0%	0	4.4%	3
Hard to get to by bus	2.1%	23	18.7%	11	0.0%	0	4.1%	5	0.0%	0	3.3%	2	0.0%	0	2.8%	4	0.5%	1	0.0%	0	0.5%	0	0.0%	0
Too busy / noisy	2.1%	23	3.0%	2	1.1%	1	2.8%	4	2.8%	3	0.7%	0	2.2%	2	2.4%	3	2.9%	4	0.0%	0	2.7%	1	2.2%	2
Too many homeless	2.1%	22	2.0%	1	2.1%	2	4.3%	6	1.1%	1	1.4%	1	0.0%	0	3.4%	5	2.1%	3	3.6%	4	0.0%	0	0.0%	0
Too many betting shops	1.7%	18	2.9%	2	0.0%	0	3.5%	5	2.0%	2	0.0%	0	2.8%	3	0.0%	0	3.1%	4	1.8%	2	0.0%	0	0.0%	0
Traffic congestion	1.5%	16	0.9%	1	1.6%	1	0.6%	1	0.5%	1	0.0%	0	0.0%	0	3.3%	5	2.9%	4	0.0%	0	6.8%	4	0.9%	1
Not enough financial services (e.g. banks / building societies)	1.5%	16	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	3	3.1%	3	0.5%	0	7.9%	6
Lack of pedestrianised areas	1.4%	15	9.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5	2.3%	3	0.0%	0	0.5%	1	0.0%	0	1.6%	1
Lack of undercover shopping	1.3%	14	7.5%	4	0.0%	0	0.0%	0	4.3%	4	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many barbers / hairdressers	1.2%	13	0.0%	0	0.5%	0	3.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	8
Shops - need more bakers / butchers / greengrocers	1.2%	13	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	2.4%	3	2.2%	1	6.0%	5
Poor atmosphere / unfriendly people	1.2%	13	2.0%	1	2.3%	2	0.0%	0	5.0%	5	1.4%	1	0.0%	0	0.0%	0	1.0%	1	2.1%	2	0.0%	0	0.0%	0
Hard to get to by train	1.2%	13	9.1%	5	0.5%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	1.6%	1
Hard to get to by bicycle	1.2%	12	17.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Lack of electric vehicle charging points	1.2%	12	7.5%	4	2.3%	2	2.1%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Too many beggars	1.1%	12	0.0%	0	1.6%	1	3.3%	4	1.1%	1	4.2%	2	1.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lack of secure bicycle storage facilities	1.1%	11	4.4%	3	5.3%	5	0.0%	0	0.0%	0	3.0%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.0%	10	4.7%	3	0.0%	0	2.4%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	2.1%	1	0.0%	0
Poor disabled access	1.0%	10	3.1%	2	2.3%	2	2.6%	3	0.5%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	0	0.0%	0
Not enough / poor quality cafés / restaurants	0.9%	10	5.2%	3	2.1%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.5%	1	0.0%	0	1.9%	1
Lack of parks / green spaces	0.9%	9	4.8%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need longer opening hours / more open on Sundays	0.8%	9	1.0%	1	2.0%	2	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.8%	2
Shops - need more affordable shops	0.8%	8	3.1%	2	0.0%	0	0.0%	0	2.0%	2	4.4%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Traffic pollution/poor air quality	0.8%	8	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.5%	1	3.1%	3	0.0%	0	0.0%	0
Hard to get to on foot	0.7%	7	4.9%	3	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Shops - need more / better range of supermarkets	0.7%	7	3.1%	2	1.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.5%	0	0.0%	0
Poor market	0.7%	7	1.8%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	3.7%	4	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0
Poor nightlife	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Lack of Covid distancing / safety measures	0.5%	6	6.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Too many coffee shops	0.5%	6	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.6%	1	1.9%	3	0.5%	1	0.0%	0	1.1%	1	0.4%	0
Too many takeaways	0.5%	5	1.8%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.5%	0	0.0%	0
Too many pubs / bars	0.4%	5	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	2.4%	3	0.0%	0	0.5%	0	0.0%	0
Shops - needs a department store	0.4%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many tattoo shops	0.4%	5	0.0%	0	0.0%	0	3.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor layout / shops too far apart	0.4%	4	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Too many roadworks	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0
Too many people on mobility scooters	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Too many seagulls / pigeons	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many restaurants	0.3%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Shops - need more shoe shops	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Too many nail bars	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Too many vape shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Not enough other services (e.g. library, hairdresser, vets etc.)	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Not enough / poor quality pubs / bars	0.2%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Too many new homes have been built	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.9%	1
Poor road surfaces	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Too many tourists	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - not enough long stay slots	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too windy	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Poor sign posting	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sloping pavements	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - too far from shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Needs more pedestrian crossings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.4%	0
Parking - limited payment methods available	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much pedestrianisation	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No dog friendly cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Too small	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality seating areas	0.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No gift shop	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many tourist shops	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unsafe one-way system	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of a bus shelter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many hen / stag dos	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much on-street parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Parking - spaces are too narrow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Too many migrants	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	38.2%	407	16.2%	9	32.2%	28	33.4%	43	22.6%	23	30.7%	18	47.1%	50	43.0%	59	50.4%	72	38.0%	42	61.5%	34	36.3%	28
(Don't know)	2.7%	28	0.0%	0	0.5%	0	0.0%	0	10.0%	10	2.6%	2	2.8%	3	0.8%	1	0.0%	0	7.5%	8	0.0%	0	4.8%	4
Weighted base:		1064		57		87		129		102		58		106		138		143		112		55		77
Sample:		1044		100		87		86		80		73		93		143		98		94		95		95

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q35 What could be improved about (CENTRE MENTIONED AT Q32) that would encourage you to visit more often? [MR]																								
<i>Those that said a centre at Q31</i>																								
More national multiple shops / High Street shops	16.8%	178	12.5%	7	8.8%	8	20.1%	26	16.0%	16	42.7%	25	12.5%	13	14.0%	19	13.9%	20	23.5%	26	6.4%	4	18.6%	14
More / better comparison retailers (i.e. non-food shops)	16.1%	171	10.8%	6	10.1%	9	21.4%	28	12.3%	13	24.0%	14	4.7%	5	19.0%	26	12.8%	18	27.2%	30	9.1%	5	22.5%	17
Free car parking	9.5%	101	7.8%	4	10.3%	9	14.4%	19	13.6%	14	17.3%	10	8.3%	9	9.8%	13	6.3%	9	2.8%	3	3.2%	2	11.0%	8
More / better parking	7.2%	77	9.8%	6	8.9%	8	8.5%	11	4.5%	5	9.8%	6	6.8%	7	8.6%	12	9.2%	13	0.5%	1	5.7%	3	8.1%	6
Cleaner streets	6.9%	74	16.3%	9	10.4%	9	6.5%	8	12.0%	12	7.8%	5	10.4%	11	0.8%	1	4.9%	7	6.0%	7	6.1%	3	1.6%	1
Better public transport	4.1%	44	22.7%	13	3.9%	3	0.6%	1	6.3%	6	2.6%	2	2.6%	3	3.6%	5	1.0%	1	6.1%	7	3.3%	2	1.6%	1
Better access by road	4.1%	44	26.0%	15	12.3%	11	0.0%	0	2.0%	2	3.3%	2	5.4%	6	0.4%	1	1.5%	2	2.4%	3	2.7%	1	2.2%	2
More / better pedestrianised streets	4.0%	42	11.1%	6	9.2%	8	0.0%	0	2.0%	2	4.4%	3	5.9%	6	3.8%	5	2.4%	3	6.9%	8	0.5%	0	0.4%	0
More / better food shops	3.8%	41	19.1%	11	4.0%	3	3.2%	4	4.1%	4	2.6%	2	4.8%	5	0.0%	0	1.0%	1	5.7%	6	3.7%	2	2.2%	2
More / better services	3.4%	36	10.4%	6	6.3%	5	2.4%	3	2.0%	2	0.0%	0	0.0%	0	0.8%	1	2.9%	4	4.4%	5	4.8%	3	8.3%	6
More / better public conveniences	3.1%	33	9.5%	5	3.4%	3	3.5%	5	5.5%	6	0.0%	0	0.6%	1	0.0%	0	5.5%	8	3.6%	4	0.5%	0	2.8%	2
Facilities which would assist you if shopping with children	2.9%	31	5.4%	3	4.3%	4	2.4%	3	8.3%	8	0.0%	0	6.7%	7	0.0%	0	1.8%	3	0.0%	0	5.5%	3	0.0%	0
More / better places for eating out (e.g. cafes and restaurants)	2.8%	30	16.5%	9	0.5%	0	0.6%	1	2.3%	2	0.0%	0	5.4%	6	1.5%	2	2.3%	3	4.0%	4	0.5%	0	1.9%	1
Jewellery / food markets / other events	2.8%	29	10.6%	6	4.0%	3	2.1%	3	4.0%	4	5.1%	3	0.0%	0	0.4%	1	3.9%	6	0.0%	0	0.0%	0	5.0%	4
More / better entertainment	2.7%	29	10.3%	6	2.0%	2	0.0%	0	4.0%	4	4.4%	3	0.0%	0	1.4%	2	4.9%	7	0.5%	1	2.6%	1	4.9%	4
More / better seats / flower displays	2.1%	22	8.6%	5	6.5%	6	0.0%	0	4.0%	4	3.0%	2	1.2%	1	0.4%	1	0.5%	1	0.0%	0	2.1%	1	2.8%	2
Better signposting	2.0%	21	22.9%	13	2.0%	2	0.6%	1	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.4%	0
More advertising of what's on / available	1.6%	17	13.0%	7	4.0%	3	0.0%	0	0.0%	0	0.0%	0	4.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Shops / services open on Sundays	1.5%	16	10.5%	6	0.0%	0	2.1%	3	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	2	2.1%	1	1.6%	1
More security / policing	1.3%	14	0.0%	0	0.5%	0	3.5%	5	2.1%	2	1.4%	1	0.6%	1	1.2%	2	1.0%	1	2.1%	2	0.0%	0	0.4%	0
Less charity shops	1.2%	13	0.2%	0	0.5%	0	1.1%	1	0.0%	0	0.0%	0	1.2%	1	4.6%	6	1.9%	3	0.5%	1	0.0%	0	0.4%	0
Less homeless	1.1%	11	0.0%	0	2.0%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	6.8%	8	0.5%	0	0.0%	0
Less empty shops	1.0%	11	0.0%	0	4.4%	4	2.6%	3	2.1%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (i.e.. covered shopping malls)	0.8%	9	6.3%	4	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0
Update / revamp	0.5%	6	1.2%	1	1.6%	1	0.6%	1	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
More pedestrian crossings	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	1.9%	2	0.0%	0	0.9%	1
Better market	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.4%	0
More bike parking	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less barbers	0.4%	4	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

September 2024

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
Lower business rates	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.5%	1	3.0%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Less coffee shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.5%	1	0.0%	0	1.1%	1	0.0%	0
Less bookmakers	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less amusements	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less tourists / tourist shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.7%	1
More shoe shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	0	0.4%	0
Bring the market back	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Better quality pavements	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Better quality roads	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Stop on-street parking	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Better M&S store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less housing being built	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.4%	0
Less vape shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Less pubs / bars	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Less takeaways	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Better disabled access	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking closer to the shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Larger parking spaces	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Less restaurants	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper car parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Dog friendly café	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Remove the buskers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Allow cash payment for parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less migrants	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	34.4%	366	4.7%	3	36.2%	31	31.0%	40	26.3%	27	24.4%	14	47.6%	50	37.5%	52	44.4%	63	26.5%	30	55.6%	30	32.4%	25
(Don't know)	4.4%	47	2.0%	1	2.1%	2	2.2%	3	8.7%	9	0.7%	0	2.4%	2	7.3%	10	3.4%	5	6.5%	7	5.7%	3	5.7%	4
Weighted base:	1064		57		87		129		102		58		106		138		143		112		55		77	
Sample:	1044		100		87		86		80		73		93		143		98		94		95		95	

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q36 Why haven't you visited any of these centres in the last 6 months? [MR]																								
<i>Those that don't visit a centre at Q31</i>																								
Health / disability reasons	37.3%	32	0.0%	0	79.7%	7	17.9%	3	19.9%	4	25.5%	5	40.1%	2	42.9%	2	0.0%	0	100.0%	6	87.5%	2	29.1%	1
Lack of choice and range of non-food shops	11.9%	10	0.0%	0	0.0%	0	28.3%	5	14.1%	3	10.6%	2	0.0%	0	28.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home	7.7%	7	0.0%	0	0.0%	0	22.3%	4	12.3%	2	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of food shops	5.2%	5	0.0%	0	0.0%	0	28.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't drive / have access to a car	4.7%	4	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	39.9%	2	0.0%	0	0.0%	0	8.4%	1	0.0%	0	0.0%	0
Poor environmental quality of centre	3.6%	3	0.0%	0	0.0%	0	4.5%	1	0.0%	0	12.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of security / don't feel safe	3.3%	3	0.0%	0	0.0%	0	4.5%	1	11.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	3.3%	3	0.0%	0	0.0%	0	4.5%	1	11.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconveniently located car parking	3.1%	3	0.0%	0	0.0%	0	0.0%	0	14.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to find a parking space	2.8%	2	0.0%	0	0.0%	0	4.5%	1	0.0%	0	6.4%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to by car	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	61.2%	2
Too many vacant shops	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy / don't have the time	0.5%	0	0.0%	0	5.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport access	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer to use the internet	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from work	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No reason to visit)	28.4%	25	0.0%	0	15.2%	1	22.4%	4	39.6%	8	41.0%	8	20.0%	1	28.6%	1	100.0%	1	0.0%	0	12.5%	0	9.7%	0
(Don't know)	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		87		0		9		16		19		19		6		4		1		6		2		3
Sample:		107		0		14		14		20		27		7		7		2		6		5		5
Q37 Do you ever visit Outdoor or Farmers Markets?																								
Yes	21.0%	242	27.1%	16	12.5%	12	16.8%	24	29.4%	36	18.7%	14	18.9%	21	21.7%	31	22.6%	33	13.9%	16	21.9%	13	32.7%	26
No	79.0%	909	72.9%	42	87.5%	84	83.2%	121	70.6%	86	81.3%	63	81.1%	91	78.3%	111	77.4%	112	86.1%	102	78.1%	45	67.3%	54
Weighted base:		1151		57		96		145		121		77		112		142		144		118		57		81
Sample:		1151		100		101		100		100		100		100		150		100		100		100		100

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Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q38 Which Outdoor or Farmers Markets do you visit? [MR]																								
<i>Those that visit Outdoor or Farmers Markets at Q37 AND Excl. Nulls & SFT</i>																								
Zone 1																								
Blackpool - North Shore District Centre	0.3%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	8.6%	20	22.4%	3	4.2%	0	0.0%	0	5.7%	2	28.5%	4	12.7%	3	8.0%	2	8.0%	3	0.0%	0	0.0%	0	10.1%	3
Zone 3																								
Blackpool - Layton District Centre	3.2%	8	5.6%	1	18.0%	2	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	1	5.1%	1
Blackpool - Whitegate Drive District Centre	4.3%	10	14.7%	2	0.0%	0	11.4%	3	0.0%	0	0.0%	0	12.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	3
Zone 4																								
Blackpool - Highfield Road District Centre	2.4%	6	9.0%	1	15.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	3
Blackpool - South Shore District Centre	1.3%	3	0.0%	0	15.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1
Zone 6																								
Bispham Village Centre	6.3%	15	58.0%	9	0.0%	0	13.1%	3	0.0%	0	0.0%	0	12.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Cleveleys Town Centre	6.0%	14	12.9%	2	4.2%	0	11.4%	3	0.0%	0	17.9%	3	0.0%	0	3.7%	1	8.0%	3	0.0%	0	2.7%	0	10.1%	3
Zone 8																								
Poulton Farmers Market, Vicarage Park Community Centre, Poulton-le-Fylde, FY6 7BE	9.4%	22	0.0%	0	0.0%	0	16.1%	4	1.5%	1	0.0%	0	14.7%	3	9.2%	3	17.7%	6	3.3%	1	48.0%	5	1.3%	0
Poulton-le-Fylde Town Centre	16.5%	39	0.0%	0	8.3%	1	32.4%	8	1.5%	1	17.9%	3	5.9%	1	14.8%	4	56.8%	19	17.5%	3	2.7%	0	0.0%	0
Thornton Farmers Market, Marsh Mill Village, Fleetwood Road North, Thornton Cleveleys, FY5 4AE	2.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	3	7.4%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 9																								
Fleetwood Town Centre	15.1%	36	18.0%	3	24.9%	3	11.4%	3	6.0%	2	8.5%	1	27.5%	6	13.6%	4	12.7%	4	42.0%	7	5.4%	1	10.4%	3
Zone 11																								
Barton Grange Garden Centre, Garstang Road, Brock, PR3 0BT	1.4%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	5.7%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Garstang Town Centre	16.0%	38	18.5%	3	4.2%	0	6.0%	1	13.6%	5	0.0%	0	2.9%	1	27.1%	8	2.1%	1	27.4%	4	10.9%	1	53.1%	13
Great Eccleston Village Centre	1.7%	4	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	5.4%	1	9.4%	2
Scorton Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
St Michaels and Bilsborrow Car Boot & Market, St Michael's Road, Preston, PR3 0TR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0

Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Outside Survey Area																								
Alcester Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ansdell Village Centre	5.7%	13	39.5%	6	0.0%	0	0.0%	0	9.6%	3	17.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1
Bakewell Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	4.6%	11	54.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburns Farm Nurseries & Wildlife Centre, Ribby Road, Wrea Green, PR4 2PA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Town Centre	3.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	2	11.7%	2	11.7%	3	0.0%	0	0.0%	0	2.7%	0	0.0%	0
Chorley Town Centre	0.7%	2	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Auction Mart, Lincoln Way, Clitheroe, BB7 1QD	0.9%	2	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Douglas Town Centre	0.2%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fakenham Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1
Frome Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goosnargh Farmers Market, Whittingham Club, Goosnargh, Preston, PR3 2JE	2.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%	5
Grimsargh Farmers Market, Grimsargh Village Hall, Preston Road, Grimsargh, PR2 5JS	0.9%	2	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1
Harrogate Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Hoghton Tower Farmers Market, Hoghton Tower, Preston, PR5 0SH	0.2%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kendal Town Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Keswick Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	1	0.0%	0
Kirkam-in-Amounderness Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.9%	2	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1
Lancaster City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0
Liverpool City Centre	2.3%	5	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	7.0%	2	0.0%	0	0.0%	0	0.0%	0	5.1%	1
Longridge Town Centre	1.3%	3	0.0%	0	0.0%	0	13.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham St Annes - Alexandria Drive	1.0%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham St Annes - St Albans Road	1.4%	3	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1
Lytham St Annes - St Davids Road North	1.4%	3	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1
Lytham St Annes Town Centre	7.3%	17	7.2%	1	8.3%	1	18.1%	4	18.2%	6	21.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1

Blackpool and Wyre Household Survey for Nexus Planning

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Lytham Town Centre	0.7%	2	3.9%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	2.0%	5	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	12.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morecombe Town Centre	0.9%	2	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Northallerton Town Centre	0.2%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perranporth Town Centre	0.2%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickering Town Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	3	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	2.9%	7	0.0%	0	0.0%	0	0.0%	0	6.0%	2	2.8%	0	0.0%	0	8.0%	2	4.3%	1	0.0%	0	2.7%	0	1.3%	0
Skipton Town Centre	3.6%	8	0.0%	0	0.0%	0	0.0%	0	14.1%	5	0.0%	0	0.0%	0	1.9%	1	0.0%	0	13.1%	2	2.7%	0	1.3%	0
Southport Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk Town Centre	0.2%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Truro City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																								
Weighted base:	235			16		11		24		36		14		21		29		33		16		11		25
Sample:	214			21		15		15		25		18		16		22		18		16		17		31

Q39 What do you like the most about visiting Outdoor or Farmers Markets? [MR]*Those that visit Outdoor or Farmers Markets at Q37*

Choice / range / quality of produce	55.9%	135	60.1%	9	51.1%	6	61.7%	15	57.8%	21	36.1%	5	62.7%	13	63.7%	20	41.9%	14	86.8%	14	43.3%	5	47.4%	13
Browsing	26.7%	65	61.9%	10	20.4%	2	33.1%	8	6.0%	2	26.3%	4	18.6%	4	16.1%	5	37.5%	12	27.4%	4	29.0%	4	35.5%	9
Day out / change of scenery	16.9%	41	13.9%	2	11.5%	1	5.9%	1	34.6%	12	32.0%	5	18.6%	4	11.7%	4	12.3%	4	3.3%	1	7.2%	1	23.1%	6
Friendly atmosphere	15.3%	37	26.2%	4	24.3%	3	5.9%	1	29.6%	11	30.1%	4	27.4%	6	9.9%	3	0.0%	0	0.0%	0	0.0%	0	18.2%	5
Supporting local traders	14.2%	34	13.4%	2	3.8%	0	26.6%	7	5.7%	2	13.5%	2	25.5%	5	15.1%	5	18.4%	6	0.0%	0	9.0%	1	16.0%	4
Local produce	12.6%	30	12.9%	2	0.0%	0	15.6%	4	25.0%	9	2.8%	0	12.7%	3	1.7%	1	2.1%	1	14.2%	2	11.4%	1	28.6%	8
Good prices	10.0%	24	28.0%	4	37.4%	4	2.9%	1	5.7%	2	14.1%	2	15.7%	3	0.0%	0	8.5%	3	3.3%	1	16.2%	2	7.4%	2
Close to home / work	8.9%	22	57.5%	9	14.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	4	3.3%	1	24.7%	3	11.2%	3
Convenient / free car parking	4.6%	11	18.5%	3	14.4%	2	0.0%	0	9.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	2	4.8%	1
Less packaging / plastic	3.0%	7	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	4
Easily accessible by public transport	2.6%	6	5.6%	1	0.0%	0	11.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	3	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	0.2%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vibrant / busy	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get around	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Friendly / nice atmosphere	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
(Don't know)	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	6.9%	2	2.1%	1	6.6%	1	0.0%	0	1.3%	0
Weighted base:	242		16		12		24		36		14		21		31		33		16		13		26	
Sample:	224		21		17		16		25		18		16		26		18		16		19		32	

Blackpool and Wyre Household Survey
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Weighted:

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q40 Which of these leisure activities do you regularly participate in? [MR/PR]																								
Indoor sports or health and fitness activity	20.7%	238	32.1%	18	23.4%	22	20.9%	30	19.7%	24	16.1%	12	15.5%	17	18.0%	26	24.4%	35	13.8%	16	17.2%	10	32.8%	26
Cinema	26.8%	309	33.3%	19	25.3%	24	23.0%	33	26.2%	32	19.6%	15	26.6%	30	38.3%	54	17.7%	26	27.1%	32	26.7%	15	34.9%	28
Restaurant	58.0%	668	34.7%	20	61.3%	59	49.5%	72	58.0%	70	56.6%	44	53.2%	59	72.0%	102	63.2%	91	44.9%	53	64.6%	37	74.9%	60
Pub / bars / nightclubs / social club	45.8%	527	20.3%	12	34.3%	33	44.7%	65	45.7%	55	43.0%	33	55.2%	62	50.2%	71	49.0%	71	42.0%	50	47.2%	27	60.3%	49
Ten pin bowling	7.5%	86	9.7%	6	3.2%	3	6.6%	10	6.6%	8	1.1%	1	7.7%	9	6.7%	10	9.7%	14	6.0%	7	7.7%	4	18.7%	15
Bingo	9.7%	111	8.3%	5	11.4%	11	11.3%	16	14.0%	17	7.7%	6	11.0%	12	12.0%	17	3.4%	5	13.4%	16	7.0%	4	2.4%	2
Theatres / concert halls / museums / art galleries / music venue / arenas and other cultural facilities	35.3%	407	7.8%	4	34.5%	33	40.3%	59	31.7%	38	37.0%	29	31.5%	35	48.5%	69	40.5%	58	27.0%	32	32.6%	19	38.0%	31
Casino	3.6%	42	4.4%	3	5.6%	5	7.1%	10	4.4%	5	1.1%	1	5.1%	6	0.4%	1	2.4%	3	3.7%	4	0.5%	0	4.0%	3
Other competitive social activities such as crazy / indoor golf, escape rooms, pool / snooker etc.	8.3%	96	4.8%	3	11.4%	11	6.1%	9	9.1%	11	6.6%	5	10.9%	12	12.5%	18	3.2%	5	6.1%	7	8.8%	5	12.6%	10
(None mentioned)	19.4%	224	35.4%	20	16.1%	15	26.2%	38	21.0%	25	25.4%	20	18.3%	20	14.0%	20	15.1%	22	20.5%	24	18.7%	11	9.5%	8
Weighted base:		1151		57		96		145		121		77		112		142		144		118		57		81
Sample:		1151		100		101		100		100		100		100		150		100		100		100		100

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q41 Where did you last visit for indoor sports or health and fitness activity?																								
<i>Those that said 'Indoor sports or health and fitness activity' at Q40 AND Excl. Nulls & SFT</i>																								
Zone 1																								
Blackpool Town Centre	3.1%	7	0.0%	0	16.6%	4	3.2%	1	0.0%	0	13.1%	2	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Body Masters Gym, Selbourne Road, Blackpool, FY1 3RY	1.3%	3	24.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial Hotel Leisure Club & Spa, Imperial Hotel, North Promenade, Blackpool, FY1 2HB	0.2%	1	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gym Group, Cookson Street, Blackpool, FY1 3EJ	3.5%	8	10.9%	1	0.0%	0	25.5%	6	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																								
Bannatyne Health Club & Spa, Rigby Road, Blackpool, FY1 5EP	9.6%	20	18.9%	2	11.8%	3	0.0%	0	44.2%	11	20.8%	3	0.0%	0	9.2%	2	0.0%	0	0.0%	0	3.1%	0	0.0%	0
Zone 3																								
Blackpool Sports Centre, Sports Centre, West Park Drive, Blackpool, FY3 9HQ	0.7%	1	5.4%	1	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Grange Community Centre, Dinmore Avenue, Blackpool, FY3 7RW	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Gym, East Park Drive, Blackpool, FY3 8LL	9.9%	21	0.0%	0	15.0%	3	38.8%	9	0.0%	0	6.6%	1	0.0%	0	26.2%	7	4.3%	1	0.0%	0	3.1%	0	0.0%	0
Zone 4																								
Blackpool - Blackpool Pleasure Beach	0.5%	1	10.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - South Shore District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evolve Boxing & Fitness, Amy Johnson Way, Blackpool, FY4 2RW	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	2	0.0%	0	0.0%	0
Hampton Road Social Club, Hampton Road, Blackpool, FY4 1JB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palatine Leisure Centre, St Anne's Road, Blackpool, FY4 2AP	3.8%	8	0.0%	0	4.1%	1	13.6%	3	13.6%	3	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
JD Gyms, Vicarage Lane, Blackpool, FY4 4XL	3.5%	8	0.0%	0	17.5%	4	0.0%	0	9.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1

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Zone 6													
Bispham Community Centre, Bispham Road, Blackpool, FY2 0HH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bispham Village Centre	1.6%	3	0.0%	0	0.0%	0	0.0%	0	13.1%	2	12.5%	2	0.0%
Moor Park Health & Leisure Centre, Bristol Avenue, Blackpool, FY2 0JG	8.0%	17	10.7%	1	0.0%	0	3.2%	1	0.0%	0	3.3%	0	47.0%
Norbreck Castle Hotel, Queen's Promenade, Norbreck, Blackpool, FY2 9AA	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spindles Health & Leisure Centre, Norbreck Castle Hotel, Norbreck, Blackpool, FY2 9AA	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%
Zone 7													
Cleveleys Town Centre	3.2%	7	0.0%	0	0.0%	0	15.7%	4	0.0%	0	0.0%	0	0.0%
JD Gyms, North Promenade, Cleveleys, Thornton-Cleveleys, FY5 1DW	5.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	2	26.4%
The Gym, Victoria Road West, Cleveleys, Thornton-Cleveleys, FY5 1AJ	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
YMCA Thornton Health & Fitness Centre, Victoria Road East, Thornton-Cleveleys, FY5 3SX	3.6%	8	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	10.6%
Zone 8													
Fortitude Fitness, Beacon Road, Poulton-le-Fylde, FY6 8JE	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gymetc, Garstang Road East, Poulton-le-Fylde, FY6 8JP	4.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.3%
Poulton-le-Fylde Town Centre	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%
Thornton Village Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%
YMCA Poulton Health & Fitness Centre, Breck Road, Poulton-le-Fylde, FY6 7HJ	2.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.2%
Zone 9													
Fleetwood Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Maxi Fitness, Lofthouse Way, Fleetwood, FY7 6ST	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	2	0.0%	0	0.0%	0	0.0%	0	12.5%	2	0.0%	0	0.0%	0
YMCA Fleetwood Health & Fitness Centre, Esplanade, Fleetwood, FY7 6HF	4.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	50.7%	8	3.1%	0	0.0%	0
Zone 10																								
Hambleton Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0
Knott End-on-Sea Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0
Preesall Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0
Zone 11																								
Acresfield Health Club & Spa, Preston Lancaster New Road, Garstang, PR3 1PH	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1
AZ Fitness, Ripon Hall Farm, Catterall Lane, Catterall, Garstang, PR3 0PA	1.5%	3	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	1	1.5%	0
Garstang Gym, Robinson Court, Preston, PR3 0PZ	1.5%	3	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Garstang Town Centre	3.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.0%	7
Hudson Park, Acorn Bank, Garstang, PR3 1LP	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	1	0.0%	0
YMCA Garstang, Windsor Road, Garstang, Preston, PR3 1ED	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.5%	5
Outside Survey Area																								
Ashton & Lea Golf Club, Tudor Avenue, Lea, Preston, PR4 0XA	0.2%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	1.6%	3	0.0%	0	15.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulwood Leisure Centre, Black Bull Lane, Fulwood, Preston, PR2 9YA	0.3%	1	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Manchester City Centre	0.2%	1	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Health Club, Ribby Hall Village, Wrea Green, Kirkham, PR4 2PR	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The YIP's Centre, Nelson Gardens, Inskip, PR4 0TR	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	2
Victoria Leisure, Promenade, Southport, PR9 0DS	1.0%	2	0.0%	0	0.0%	0	0.0%	0	8.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YourGym, Preston Road, Lytham St Annes, FY8 5FP	1.2%	3	4.7%	1	0.0%	0	0.0%	0	8.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
YourGym, St Georges Park, Kirkham, PR4 2DZ	1.0%	2	0.0%	0	0.0%	0	0.0%	0	8.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																								
Weighted base:		214		11		22		23		24		12		15		25		32		16		10		23
Sample:		178		21		18		13		15		13		12		17		18		12		13		26

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q42 Which cinema did you last visit?																								
<i>Those that said 'Cinema' at Q40 AND Excl. Nulls & SFT</i>																								
Zone 1																								
The Regent Cinema, Church Street, Blackpool, FY1 3NY	2.7%	8	19.7%	2	7.3%	2	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	2	0.0%	0	7.9%	2
Zone 2																								
Backlot Cinema & Diner, Houndhill Shopping Centre, Blackpool, FY1 4EN	3.8%	11	20.7%	2	1.9%	0	13.4%	4	6.4%	2	12.8%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IMAX, Houndhill Shopping Centre, Blackpool, FY1 4EN	9.3%	27	32.7%	3	43.2%	10	9.7%	3	12.8%	4	25.1%	4	0.0%	0	0.0%	0	0.0%	0	6.8%	2	7.4%	1	0.0%	0
Odeon, Rigby Road, Blackpool, FY1 5EP	3.2%	9	0.0%	0	1.9%	0	16.4%	5	10.2%	3	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Vue, North Promenade, Cleveleys, Thornton-Cleveleys, FY5 1DB	54.0%	156	18.6%	1	32.1%	8	36.6%	12	28.6%	9	33.1%	5	95.8%	28	82.0%	45	65.3%	15	86.5%	26	30.1%	5	11.3%	3
Zone 11																								
The Flower Bowl Entertainment Centre, Garstang Road, Brock, Preston, PR3 0BT	10.2%	30	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	4.2%	1	4.9%	3	3.1%	1	0.0%	0	45.8%	7	64.4%	17
Outside Survey Area																								
Everyman Harrogate, Station Parade, Harrogate, HG1 1HQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Heron Theatre, Stanley Street, Beetham, Milnthorpe, LA7 7AS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0
Lowther Pavilion, West Beach, Lytham St Annes, FY8 5QQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Port Way, Ashton-on-Ribble, Preston, PR2 2YQ	3.7%	11	6.6%	1	0.0%	0	9.7%	3	12.8%	4	10.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	1	1.3%	0
Outdoor Cinema Lytham, Fairhaven Lane, Lytham St Annes, FY8 1NN	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%	4	0.0%	0	0.0%	0	0.0%	0
Palace Cinema, Central Promenade, Douglas, IM2 4NA	0.2%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ritz Cinema, Westgate,	0.2%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Thirsk, YO7 1QS																								
The Arc Cinema, Animate, Tenterfield Street, Preston, PR1 2BL	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	7.4%	1	4.7%	1
The Dukes, Moor Lane, Lancaster, LA1 1QE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
The Island, South Promenade, Lytham St Annes, FY8 1LS	3.5%	10	1.8%	0	1.9%	0	2.2%	1	22.7%	7	10.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Capitol Centre (Capitol Retail Park), Walton-le-Dale, Preston, PR5 4AW	3.4%	10	0.0%	0	0.0%	0	9.7%	3	0.0%	0	0.0%	0	0.0%	0	8.5%	5	0.0%	0	0.0%	0	0.0%	0	7.9%	2
Vue, Church Street, Lancaster, LA1 1LP	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	3	0.0%	0	0.0%	0	0.0%	0
Vue, Hollywood Park, Barrow-in-Furness, LA14 2NA	0.6%	2	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Ocean Plaza, Southport, PR8 1SQ	0.7%	2	0.0%	0	0.0%	0	0.0%	0	6.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																								
Weighted base:	289			8		24		32		32		15		30		54		23		30		15		27
Sample:	244			14		18		17		21		20		24		42		15		21		20		32

Blackpool and Wyre Household Survey for Nexus Planning

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11
Q43 Where did you last visit to go to a café or restaurant?																							
<i>Those that said 'Restaurant' at Q40 AND Excl. Nulls & SFT</i>																							
Zone 1																							
Blackpool - North Shore District Centre	0.1%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackpool Town Centre	17.4%	109	47.5%	6	42.2%	24	26.0%	19	21.6%	13	28.0%	11	30.2%	17	4.9%	5	5.7%	5	18.6%	9	0.9%	0	0.0%
New Treasure City, Dickson Road, Blackpool, FY1 2JH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%
Zone 2																							
Bannatyne Health Club & Spa, Rigby Road, Blackpool, FY1 5EP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Houndshill Shopping Centre, Victoria Street, Blackpool, FY1 4HU	0.3%	2	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																							
Blackpool - Whitegate Drive District Centre	0.4%	3	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Blackpool Park Golf Club, North Park Drive, Blackpool, FY3 8LS	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marton Local Centre, Blackpool	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Normoss Local Centre, Blackpool	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Preston Old Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanley Park, West Park Drive, Blackpool, FY3 9EQ	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																							
Blackpool - Blackpool Pleasure Beach	0.2%	1	11.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackpool - Highfield Road District Centre	1.7%	11	0.0%	0	0.8%	0	10.3%	7	3.5%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackpool - South Shore District Centre	3.2%	20	0.0%	0	6.5%	4	0.0%	0	18.5%	12	11.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Blackpool Retail Park, Squires Gate Lane, Blackpool, FY4 2RP	0.4%	3	4.3%	1	3.1%	2	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heritage Coffee Shop, Lytham Road, Blackpool, FY4 1DW	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Italio, Highfield Road, Blackpool, FY4 2JD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Squires Gate Lane, Blackpool, FY4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

September 2024

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
2AY																								
Pandoro, Waterloo Road, Blackpool, FY4 3AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Dunes, Lytham Road, Blackpool, FY4 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gurkha, Waterloo Road, Blackpool, FY4 2AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Clifton Retail Park, Sandhams Way, Blackpool, FY4 4UJ	1.1%	7	0.0%	0	0.0%	0	3.7%	3	0.0%	0	3.9%	2	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plum Tree Farm, Hallam Way, Blackpool, FY4 5NZ	1.0%	6	0.0%	0	7.3%	4	0.0%	0	1.7%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Cherry Tree, Vicarage Lane, Marton, Blackpool, FY4 4LP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Shovels, Common Edge Road, Marton Moss Side, Blackpool, FY4 5DH	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toby Carvery Blackpool, Preston New Road, Blackpool, FY4 4UT	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Bispham Village Centre	5.2%	33	4.6%	1	0.0%	0	4.3%	3	0.0%	0	1.0%	0	31.5%	18	8.3%	8	3.1%	3	0.0%	0	0.0%	0	0.0%	0
Red Lion Beefeater, Devonshire Road, Bispham, Blackpool, FY2 0AR	0.5%	3	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Cleveleys Town Centre	12.4%	78	1.2%	0	4.9%	3	6.3%	5	1.7%	1	12.7%	5	12.6%	7	33.9%	33	8.6%	8	26.2%	13	8.1%	3	0.6%	0
Morrisons, Amounderness Way, Thornton-Cleveleys, FY5 3TS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																								
Carleton Village Centre	0.6%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Marsh Mill Village Shopping & Craft Centre, Fleetwood Road North, Thornton-Cleveleys, FY5 4AJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller & Carter, Longhouse Lane, Poulton-le-Fylde, FY6 8DF	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	12.6%	79	4.3%	1	6.8%	4	10.3%	7	4.3%	3	2.1%	1	8.2%	5	17.5%	17	41.8%	37	3.3%	2	9.3%	3	0.6%	0
Singleton Village Centre	0.3%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The River Wyre, Breck	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Road, Poulton-le-Fylde, FY6 7JZ																								
Thornton Lodge, Skippool Road, Thornton-Cleveleys, FY5 5LD	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Thornton Village Centre Zone 9	5.2%	33	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	2.2%	1	8.9%	9	12.0%	11	19.0%	9	1.7%	1	0.0%	0
Affinity Lancashire Outlet Shopping (aka Freeport Fleetwood), Anchorage Road, Fleetwood, FY7 6AE	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	4	3.8%	1	0.0%	0
Fleetwood Town Centre	2.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5	6.3%	6	10.9%	5	7.2%	3	0.0%	0
The Esplanade, Fleetwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
The Tractor Shed Bistro, Rossall Lane, Fleetwood, FY7 8JP	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Zone 10																								
Hambleton Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0
Knott End-on-Sea Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0
Preesall Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Shard Riverside, Old Bridge Lane, Poulton-le-Fylde, FY6 9BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Stalmine Village Centre Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Bilsborrow Village Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	9.3%	5
Bridge 64 Kitchen & Bar, Nateby Crossing Lane, Garstang, PR3 0JJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Brockholes Arms Auction Mart, Garstang Road, Claughton-on-Brock, PR3 0PH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Churchtown Village Centre	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.2%	1
Claughton-on-Brock Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
Daisy Clough Nurseries, Station Lane, Scorton, Preston, PR3 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Garstang Town Centre	6.0%	37	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	5.0%	4	1.1%	1	22.9%	8	41.0%	23
Great Eccleston Village Centre	0.8%	5	0.0%	0	0.8%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.6%	1	1.1%	1	0.9%	0	0.6%	0
Scorton Village Centre	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	1.1%	1	14.2%	5	6.7%	4
St Michael's on Wyre	0.5%	3	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	3.8%	2
The Cartford Inn, Cartford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0

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Lane, Little Eccleston, PR3 0YP														
The Flower Bowl Entertainment Centre, Garstang Road, Brock, Preston, PR3 0BT	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4
Winmarleigh Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
Outside Survey Area														
Ambleside Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Ayr Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakewell Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bath City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bell & Bottle, Blackpool Road, Kirkham, Newton with Scales, PR4 3RJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Blackburn Town Centre	1.1%	7	4.3%	1	3.1%	2	2.0%	1	0.9%	1	3.1%	1	1.1%	1
Booths, Main Drive, Lytham St Annes, FY8 3UT	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bowness-on-Windermere Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Broughton Village Centre	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1
Bury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Center Parcs, Sherwood Forest, Newark, NG22 9DN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Center Parcs, Whinfell Forest, Penrith, CA10 2DW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Central London / West End	0.5%	3	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0
Clitheroe Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Conwy Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Cross Keys Inn, Church Lane, Whitechapel, PR3 2EP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston, PR1 6QY	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3
Gateshead Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Glasson Dock Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Goosnargh Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Haighton Manor, Haighton Green Lane, Preston, PR2 5SQ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Holyhead Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kendal Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1

Blackpool and Wyre Household Survey for Nexus Planning

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Llandudno Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Longridge Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Lowry Outlet, The Quays, Salford, M50 3UB	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham St Annes - St Albans Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham St Annes Town Centre	2.8%	17	1.2%	0	3.9%	2	8.3%	6	5.2%	3	6.2%	2	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.9%	0	2.4%	1
Lytham Town Centre	2.6%	16	5.7%	1	0.8%	0	8.9%	6	9.8%	6	1.0%	0	2.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.7%	4	8.7%	1	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Miller & Carter, Blackpool Road North, Lytham St Annes, FY8 3RU	0.6%	4	0.0%	0	0.8%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0
Moelfre Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Morrisons, Aylestone Road, Leicester, LE2 7LT	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parbold Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	0.4%	3	1.2%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.8%	1
Rochdale Town Centre	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saswick House Farm, Roseacre Road, Preston, PR4 3XD	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.0%	0	0.0%	0
Sedbergh Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shrewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Southport Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Beach, Beach Road, Lytham St Annes, FY8 2PQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St George's Shopping Centre, Friargate, Preston, PR1 2TU	0.3%	2	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
St Helier Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Italian Orchard, M6, Broughton, Preston, PR3 5DB	0.2%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Loft Bistro, Port Way, Ashton-on-Ribble, Preston, PR2 2YQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Old School BBQ Bus, Alford Street, Hollinwood, Chadderton, Oldham, OL9 7LP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Stork Hotel, Corricks Lane, Conder Green, LA2 0AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0

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for Nexus Planning

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Thirsk Town Centre	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Toby Carvery Salters Wharf, South Promenade, Lytham St Annes, FY8 1LS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Truro City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	
Ulverston Town Centre	0.3%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Water's Edge, Heyhouses Lane, Lytham St Annes, FY8 3RG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Weeton Village Centre	0.7%	4	0.0%	0	0.0%	0	2.0%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	
Whitefield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
York City Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Others																								
Weighted base:	625			12		56		72		62		40		56		98		88		50		35		57
Sample:	622			26		62		54		54		56		50		92		59		49		57		63

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Q44 Where did you last visit to go to pubs, bars or nightclubs?																								
<i>Those that said 'Pub / bars / nightclubs / social club' at Q40 AND Excl. Nulls & SFT</i>																								
Zone 1																								
Blackpool - North Shore District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	12.4%	61	17.3%	1	38.9%	12	32.9%	21	13.4%	6	27.8%	9	6.4%	4	1.6%	1	4.4%	3	9.9%	5	0.0%	0	0.0%	0
Zone 2																								
Houndshill Shopping Centre, Victoria Street, Blackpool, FY1 4HU	0.1%	1	8.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The New Philly Family Bar, Foxhall Road, Blackpool, FY1 5BL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0
Zone 3																								
Blackpool - Layton District Centre	2.1%	10	0.0%	0	0.0%	0	8.3%	5	0.0%	0	0.0%	0	4.4%	2	0.0%	0	1.0%	1	4.3%	2	0.0%	0	0.0%	0
Blackpool - Whitegate Drive District Centre	1.1%	5	0.0%	0	11.4%	3	2.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Cricket Club, West Park Drive, Blackpool, FY3 9EQ	1.3%	6	0.0%	0	0.0%	0	9.4%	6	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Marton Village Centre	0.1%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marton Local Centre, Blackpool	0.7%	3	0.0%	0	1.6%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Normoss Local Centre, Blackpool	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Old Road, Blackpool	0.7%	4	0.0%	0	0.0%	0	4.9%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mere Park, Preston Old Road, Blackpool, FY3 9SP	0.6%	3	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Air Balloon, Squires Gate Lane, Blackpool Airport, FY4 2QS	0.4%	2	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - Blackpool Pleasure Beach	0.2%	1	12.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - Highfield Road District Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	7.9%	4	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - South Shore District Centre	5.1%	25	0.0%	0	12.4%	4	0.0%	0	30.2%	14	14.3%	5	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Road Social Club, Hampton Road, Blackpool, FY4 1JB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Anne's Road, Blackpool	0.8%	4	0.0%	0	0.0%	0	0.0%	0	8.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Highfield, Highfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Road, Blackpool, FY4 3LA																								
The Waterloo Music Bar, Waterloo Road, Blackpool, FY4 2AF	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Marton Institute, Oxford Square, Blackpool, FY4 4DR	0.8%	4	0.0%	0	9.3%	3	0.0%	0	1.2%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plum Tree Farm, Hallam Way, Blackpool, FY4 5NZ	0.3%	1	0.0%	0	1.6%	0	0.0%	0	1.2%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Cherry Tree, Vicarage Lane, Marton, Blackpool, FY4 4LP	0.6%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	7.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Shovels, Common Edge Road, Marton Moss Side, Blackpool, FY4 5DH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Bispham Village Centre	5.7%	28	0.0%	0	0.0%	0	0.0%	0	1.2%	1	5.0%	2	44.7%	25	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Lion Beefeater, Devonshire Road, Bispham, Blackpool, FY2 0AR	1.3%	6	0.0%	0	0.0%	0	4.5%	3	7.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Cleveleys Town Centre	11.0%	54	4.0%	0	1.6%	0	1.1%	1	1.2%	1	0.0%	0	14.7%	8	55.2%	38	4.9%	3	6.6%	3	0.0%	0	0.0%	0
The Golden Eagle, Warren Drive, Blackpool, FY5 3TG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																								
Carleton Village Centre	2.2%	11	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	6.2%	4	8.1%	6	0.0%	0	1.1%	0	0.0%	0
Gardeners Arms, Fleetwood Road North, Thornton-Cleveleys, FY5 4BL	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
Marsh Mill Village Shopping & Craft Centre, Fleetwood Road North, Thornton-Cleveleys, FY5 4AJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	10.1%	50	18.2%	1	3.1%	1	9.4%	6	0.0%	0	1.3%	0	1.1%	1	6.5%	4	47.6%	32	1.1%	1	12.2%	3	0.0%	0
Singleton Village Centre	0.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Thornton Lodge, Skippool Road, Thornton-Cleveleys, FY5 5LD	0.3%	1	0.0%	0	0.0%	0	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Village Centre	7.5%	37	0.0%	0	9.8%	3	0.0%	0	0.0%	0	0.0%	0	9.2%	5	11.2%	8	22.7%	15	12.7%	6	0.0%	0	0.0%	0
Zone 9																								

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Affinity Lancashire Outlet Shopping (aka Freeport Fleetwood), Anchorage Road, Fleetwood, FY7 6AE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Broadwater Holiday Park, Fleetwood Road, Fleetwood, FY7 8JX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Fleetwood Rugby Union Club, Melbourne Avenue, Fleetwood, FY7 8AY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Fleetwood Town Centre	5.8%	29	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.3%	0	1.1%	1	0.0%	0	3.1%	2	49.3%	23	4.5%	1	0.7%	0
Rossall Tavern, Larkholme Parade, Fleetwood, FY7 8RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Zone 10																								
Hambleton Village Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	3	0.7%	0
Knott End Golf Club, Wyreside, Knott End-on-Sea, FY6 0AA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Knott End-on-Sea Village Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	4	0.0%	0
Preesall Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Stalmine Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Zone 11																								
Bilsborrow Village Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	4
Calder Vale Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Catterall Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Churchtown Village Centre	0.9%	5	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.3%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0	1.4%	1
Cloughton-on-Brock Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2
Garstang Town Centre	6.7%	33	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	24.4%	6	53.5%	25
Great Eccleston Village Centre	0.6%	3	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.1%	0	3.6%	2
St Michael's on Wyre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
The Bellflower, Parkside Lane, Garstang, PR3 0JA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
The Cartford Inn, Cartford Lane, Little Eccleston, PR3 0YP	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Winmarleigh Village Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	5.3%	2
Outside Survey Area																								
Accrington Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Amberley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambleside Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ansdel Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appleby-in-Westmorland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Town Centre																								
Bakewell Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bell & Bottle, Blackpool Road, Kirkham, Newton with Scales, PR4 3RJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Blackburn Town Centre	1.6%	8	15.1%	1	0.0%	0	1.1%	1	0.0%	0	1.3%	0	1.1%	1	0.8%	1	0.0%	0	9.2%	4	0.0%	0	0.0%	0
Bowness-on-Windermere Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Central London / West End	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Edinburgh City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Glasson Dock Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Haighton Manor, Haighton Green Lane, Preston, PR2 5SQ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
High Bentham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Holyhead Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Hyde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keswick Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Leicester City Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.5%	2	12.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Lowestoft Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham St Annes Town Centre	0.8%	4	2.0%	0	0.0%	0	2.3%	1	0.0%	0	7.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	2.4%	12	9.5%	1	0.0%	0	4.5%	3	15.5%	7	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Shopping Park, Preston, PR1 4HZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Ribchester Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Sizergh Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Staveley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockport Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk Town Centre	0.1%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water's Edge, Heyhouses Lane, Lytham St Annes, FY8 3RG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weeton Village Centre	0.4%	2	0.0%	0	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																								
Weighted base:	492			7		30		64		46		32		56		68		68		47		26		47
Sample:	442			15		33		36		42		41		45		59		43		38		42		48

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q45 Where did you last visit to go ten-pin bowling?																								
<i>Those that said 'Ten pin bowling' at Q40 AND Excl. Nulls & SFT</i>																								
Zone 1																								
Blackpool Bowl, Market Street, Blackpool, FY1 1EX	29.2%	19	0.0%	0	70.4%	2	89.6%	6	0.0%	0	0.0%	0	58.4%	5	0.0%	0	0.0%	0	89.0%	4	0.0%	0	11.7%	1
Blackpool Town Centre	1.5%	1	0.0%	0	0.0%	0	0.0%	0	13.7%	1	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Walterz Entertainment Centre,Newton Hall Holiday Park, Walterz, Staining Road, Blackpool, FY3 0AX	3.0%	2	45.3%	1	0.0%	0	0.0%	0	13.7%	1	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Blackpool - Blackpool Pleasure Beach	3.6%	2	0.0%	0	0.0%	0	0.0%	0	59.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Zone 7																								
Cleveleys Town Centre	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.6%	3	6.1%	1	11.0%	1	0.0%	0	0.0%	0
YMCA Thornton Health & Fitness Centre, Victoria Road East, Thornton-Cleveleys, FY5 3SX	21.2%	14	0.0%	0	29.6%	1	10.4%	1	13.7%	1	0.0%	0	34.4%	3	11.1%	1	64.9%	7	0.0%	0	10.0%	0	0.0%	0
Zone 8																								
Poulton-le-Fylde Town Centre	0.2%	0	6.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Village Centre	6.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	35.2%	3	0.0%	0	0.0%	0	10.0%	0	0.0%	0
Zone 9																								
Zone 11																								
Flower Bowl Entertainment Centre, Garstang Road, Brock, Preston, PR3 0BT	19.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.1%	2	6.1%	1	0.0%	0	79.9%	2	68.5%	7
Outside Survey Area																								
Level Leisure and Entertainment Venue, Lancaster Road, Preston, PR1 1HT	0.8%	1	22.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.9%	3	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	2
Red Rose Bowl, 50 Greenbank Street, Preston, PR1 7PH	0.9%	1	26.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																								
Weighted base:	65		2		3		7		4		1		9		10		11		5		3		11	
Sample:	54		5		4		3		4		2		5		8		7		3		4		9	

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q46 Which bingo venue did you last visit to play bingo?																								
<i>Those that said 'Bingo' at Q40 AND Excl. Nulls & SFT</i>																								
Zone 1																								
Blackpool - North Shore District Centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	0
Blackpool Royal British Legion Club, King Street, Blackpool, FY1 3EJ	2.9%	3	0.0%	0	27.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	3.1%	3	0.0%	0	0.0%	0	26.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Talbot Road, Blackpool, FY1 3QX	39.1%	39	29.3%	1	0.0%	0	48.0%	6	13.8%	2	43.2%	3	76.0%	9	27.0%	5	28.6%	1	77.4%	11	14.3%	0	65.3%	1
The Claremont Conservative Club, Westminster Road, Blackpool, FY1 2QE	0.1%	0	7.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																								
Club 3000, Rigby Road, Blackpool, FY1 5EP	47.7%	47	62.9%	1	72.3%	8	26.0%	3	79.8%	14	43.2%	3	19.0%	2	69.9%	12	57.1%	3	14.8%	2	14.3%	0	0.0%	0
Zone 3																								
Zone 4																								
Blackpool - Highfield Road District Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Marton Institute, Oxford Square, Blackpool, FY4 4DR	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Zone 7																								
Cleveleys Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																								
Zone 9																								
Fleetwood Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	1	0.0%	0	0.0%	0
Zone 10																								
Knott End-on-Sea Village Centre	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	71.4%	1	0.0%	0
Zone 11																								
Calder Vale Country Club, Vale Terrace, Calder Vale, PR3 1SH	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	0
Outside Survey Area																								
Preston City Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Others																								
Weighted base:	99		2		11		12		17		6		12		17		5		14		2		2	
Sample:	73		4		9		7		11		6		8		9		4		8		4		3	

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q47 Where did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities?																								
<i>Those that said 'Theatres / concert halls / museums / art galleries / music venue / arenas and other cultural facilities' at Q40 AND Excl. Nulls & SFT</i>																								
Zone 1																								
Blackpool - North Shore District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1
Blackpool Town Centre	56.7%	207	40.3%	1	56.5%	17	75.2%	42	60.8%	22	61.4%	17	75.7%	23	41.7%	25	53.2%	27	54.0%	17	60.3%	9	28.9%	8
Zone 2																								
Houndshill Shopping Centre, Victoria Street, Blackpool, FY1 4HU	0.5%	2	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Blackpool - Layton District Centre	0.1%	1	26.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Blackpool - Blackpool Pleasure Beach	0.5%	2	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - South Shore District Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Zone 6																								
Zone 7																								
Cleveleys Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Zone 8																								
Thornton Village Centre	2.1%	8	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0	2.0%	1	0.9%	1	5.4%	3	3.5%	1	2.1%	0	1.3%	0
Zone 9																								
Fleetwood Town Centre	1.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	4	1.4%	1	3.5%	1	0.0%	0	0.0%	0
The Esplanade, Fleetwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																								
Garstang Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
The Flower Bowl Entertainment Centre, Garstang Road, Brock, Preston, PR3 0BT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0
Outside Survey Area																								
Blackburn Town Centre	5.6%	21	26.3%	1	18.3%	6	6.4%	4	7.5%	3	1.5%	0	2.0%	1	7.4%	4	5.4%	3	0.0%	0	0.0%	0	0.0%	0
Bury Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	3.2%	12	0.0%	0	0.0%	0	2.6%	1	1.5%	1	1.5%	0	2.0%	1	1.8%	1	9.5%	5	8.6%	3	0.0%	0	0.0%	0
Gateshead Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0
Guildford Town Centre	0.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Lakeland Motor Museum, Old Blue Mill, Backbarrow, Ulverston, LA12 8TA	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0
Lancaster City Centre	4.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	5	1.4%	1	0.0%	0	14.4%	2	30.5%	8
Leeds City Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Leyland Town Centre	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Liverpool City Centre	3.3%	12	0.0%	0	1.5%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	5.1%	3	5.9%	3	10.9%	3	0.0%	0	5.0%
Lytham St Annes Town Centre	2.0%	7	0.0%	0	0.0%	0	1.3%	1	7.5%	3	7.3%	2	2.0%	1	0.9%	1	1.4%	1	0.0%	0	0.0%	0	0.0%
Lytham Town Centre	1.9%	7	0.0%	0	0.0%	0	2.6%	1	7.5%	3	5.9%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	4.1%	1	0.0%
Malton Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%
Manchester City Centre	10.0%	37	0.0%	0	8.1%	2	8.1%	5	3.0%	1	12.2%	3	6.1%	2	16.5%	10	6.8%	3	9.2%	3	15.1%	2	18.4%
Moor Park, Moor Park Avenue, Preston, PR1 6AS	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morecambe Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Nantwich Town Centre	0.0%	0	7.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norwich City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Powis Castle and Garden, Welshpool, SY21 8RF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Preston City Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	5.0%
Stratford-upon-Avon Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lowry, The Quays, Salford, M50 3AZ	0.3%	1	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
Whitby Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
York City Centre	0.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%
Others																							
Weighted base:	366			2		30		56		36		28		31		60		51		31		15	
Sample:	341			6		31		40		31		33		34		47		38		24		25	

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q48 Where did you last visit to play casino?																							
<i>Those that said 'Casino' at Q40 AND Excl. Nulls & SFT</i>																							
Zone 1																							
Blackpool - North Shore District Centre	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackpool Town Centre	7.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.1%	1	46.5%	2	0.0%	0	0.0%
Mecca Bingo, Talbot Road, Blackpool, FY1 3QX	4.6%	2	0.0%	0	32.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Merkur Slots, Abingdon Street, Blackpool, FY1 1DA	7.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																							
Coral Island Casino, New Bonny Street, Blackpool, FY1 5DW	1.4%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																							
Zone 4																							
Blackpool - Highfield Road District Centre	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.1%
Blackpool - South Shore District Centre	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grosvenor Casino, The Sandcastle, Promenade, Blackpool, FY4 1BB	65.1%	25	0.0%	0	59.5%	3	100.0%	10	100.0%	3	0.0%	0	41.4%	2	0.0%	0	79.9%	3	53.5%	2	0.0%	0	11.7%
Zone 6																							
Genting Casino, Queen's Promenade, Blackpool, FY2 9QG	5.7%	2	50.0%	1	8.5%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7																							
Zone 8																							
Zone 9																							
Zone 11																							
Outside Survey Area																							
Manchester City Centre	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.1%
Others																							
Weighted base:	38			1		5		10		3		1		6		1		3		4		0	
Sample:	27			2		6		3		3		2		3		1		2		2		0	

Blackpool and Wyre Household Survey
for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q49 Which centre / facility did you last visit for 'competitive socialising' (e.g. crazy / indoor golf, escape rooms, etc)?																								
<i>Those that said 'Other competitive social activities such as crazy / indoor golf, escape rooms, pool / snooker etc.' at Q40 AND Excl. Nulls & SFT</i>																								
Zone 1																								
Blackpool Town Centre	21.2%	19	0.0%	0	35.1%	4	0.0%	0	20.5%	2	38.0%	2	62.7%	8	6.2%	1	0.0%	0	28.1%	2	0.0%	0	0.0%	0
Zone 2																								
Houndshill Shopping Centre, Victoria Street, Blackpool, FY1 4HU	4.2%	4	0.0%	0	34.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Q's Sports Lounge Snooker Club, Lytham Road, Blackpool, FY1 6ES	3.3%	3	0.0%	0	26.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Blackpool - Layton District Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - Whitegate Drive District Centre	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.5%	3
Preston Old Road, Blackpool	3.5%	3	0.0%	0	0.0%	0	50.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Blackpool - Blackpool Pleasure Beach	2.3%	2	0.0%	0	0.0%	0	0.0%	0	19.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - Highfield Road District Centre	2.9%	3	0.0%	0	0.0%	0	0.0%	0	20.5%	2	8.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool - South Shore District Centre	0.5%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Highfield, Highfield Road, Blackpool, FY4 3LA	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Zone 6																								
Bispham Village Centre	0.6%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Fleetwood Road, Thornton-Cleveleys	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																								
Poulton-le-Fylde Town Centre	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	1	0.0%	0	30.8%	1	0.0%	0
Zone 9																								
Zone 10																								
Knott End-on-Sea Village Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	0	0.0%	0
Zone 11																								
Garstang Town Centre	10.8%	10	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Flower Bowl Entertainment Centre, Garstang Road, Brock, Preston, PR3 0BT	22.0%	19	0.0%	0	0.0%	0	0.0%	0	39.8%	4	38.0%	2	0.0%	0	25.0%	4	14.8%	1	32.2%	2	30.8%	1	54.8%	5

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Outside Survey Area																								
Blackburn Town Centre	7.0%	6	0.0%	0	0.0%	0	50.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	1	32.2%	2	0.0%	0	0.0%	0
Manchester City Centre	4.9%	4	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	55.6%	3	0.0%	0	30.8%	1	0.0%	0
Moor Park Sports & Social Club, Blackpool Road, Fulwood, Preston, PR2 3AE	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	2	0.0%	0	7.5%	1	0.0%	0	0.0%	0
Ribchester Village Centre	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	1
Others																								
Weighted base:		88		2		11		6		11		5		12		17		5		7		4		9
Sample:		59		3		7		2		5		7		6		9		4		4		4		8

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q50 Which leisure facilities would you like to see more of in the area? [MR]																								
Swimming pool	6.2%	71	2.9%	2	5.9%	6	2.5%	4	5.8%	7	3.6%	3	10.3%	12	6.4%	9	7.7%	11	4.6%	5	15.1%	9	5.7%	5
Cinema	5.8%	66	18.7%	11	5.7%	5	4.2%	6	4.1%	5	5.5%	4	9.0%	10	0.0%	0	4.1%	6	9.9%	12	0.0%	0	9.2%	7
Festivals / events	5.7%	66	5.6%	3	5.7%	5	4.0%	6	5.0%	6	3.9%	3	8.7%	10	1.4%	2	8.0%	12	11.8%	14	4.0%	2	3.6%	3
Better shopping facilities	5.5%	64	31.4%	18	9.6%	9	1.0%	1	10.7%	13	7.7%	6	4.2%	5	1.8%	3	2.1%	3	4.6%	5	0.0%	0	0.4%	0
Art galleries	5.1%	58	42.1%	24	19.8%	19	0.0%	0	1.7%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	4.6%	5	0.0%	0	6.9%	6
Leisure facilities / activities for young children	4.9%	57	0.0%	0	4.1%	4	2.3%	3	8.8%	11	4.1%	3	2.7%	3	7.8%	11	7.5%	11	7.4%	9	1.6%	1	1.6%	1
Leisure facilities / activities for teenagers	4.1%	48	2.4%	1	6.9%	7	2.6%	4	0.9%	1	4.4%	3	4.7%	5	2.5%	4	5.9%	9	7.2%	8	3.1%	2	4.6%	4
Live music venues	3.4%	39	4.5%	3	2.1%	2	3.1%	5	5.0%	6	3.3%	3	2.1%	2	0.0%	0	6.9%	10	6.6%	8	0.0%	0	1.6%	1
Climbing centres	3.3%	38	7.7%	4	8.7%	8	2.1%	3	5.0%	6	3.3%	3	8.7%	10	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0
Comedy clubs	3.2%	37	14.9%	9	3.9%	4	0.0%	0	3.4%	4	0.0%	0	4.2%	5	0.0%	0	4.8%	7	5.7%	7	0.0%	0	3.1%	3
Pubs / bars	3.2%	37	16.2%	9	5.4%	5	0.0%	0	3.5%	4	0.0%	0	4.2%	5	0.4%	1	1.8%	3	7.9%	9	2.1%	1	0.0%	0
More sports facilities (football pitches, tennis courts)	3.1%	35	2.0%	1	0.0%	0	0.0%	0	1.7%	2	3.3%	3	2.7%	3	3.0%	4	6.8%	10	8.0%	9	0.0%	0	4.0%	3
Leisure facilities / activities for families	2.5%	29	0.9%	1	0.5%	0	0.0%	0	8.7%	11	7.7%	6	4.2%	5	0.4%	1	0.0%	0	3.7%	4	0.5%	0	1.6%	1
Play spaces / park facilities	2.4%	28	2.0%	1	5.4%	5	3.1%	5	3.9%	5	2.8%	2	0.0%	0	4.0%	6	0.0%	0	2.9%	3	0.0%	0	1.6%	1
Food / farmers markets	2.4%	27	1.8%	1	1.8%	2	5.2%	8	3.4%	4	0.0%	0	0.6%	1	1.4%	2	0.0%	0	4.6%	5	2.0%	1	4.7%	4
Concert hall / venue	2.4%	27	5.5%	3	0.0%	0	2.1%	3	1.7%	2	3.3%	3	2.7%	3	0.4%	1	2.6%	4	1.7%	2	2.0%	1	7.6%	6
Karting	2.3%	27	2.9%	2	5.1%	5	0.0%	0	3.6%	4	0.0%	0	8.4%	9	1.6%	2	2.1%	3	0.0%	0	0.0%	0	1.6%	1
Bowling alley (ten-pin bowling)	2.2%	25	7.3%	4	2.6%	2	0.0%	0	3.7%	5	2.1%	2	4.2%	5	3.0%	4	1.0%	1	0.5%	1	0.0%	0	1.6%	1
Bingo	2.1%	24	9.3%	5	3.6%	3	1.9%	3	1.7%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	8	0.5%	0	1.6%	1
Coffee shops / cafes	2.1%	24	10.9%	6	6.0%	6	0.5%	1	0.0%	0	0.0%	0	2.7%	3	0.4%	1	1.0%	1	1.7%	2	4.0%	2	3.1%	3
Ice rink	2.1%	24	3.5%	2	3.0%	3	0.0%	0	3.4%	4	3.3%	3	0.0%	0	4.0%	6	1.8%	3	2.2%	3	0.0%	0	1.6%	1
Street carnivals	1.8%	21	1.0%	1	5.1%	5	0.0%	0	6.7%	8	0.0%	0	2.1%	2	1.4%	2	0.0%	0	1.7%	2	2.0%	1	0.0%	0
Outdoor swimming pool	1.8%	21	4.1%	2	0.0%	0	0.0%	0	3.4%	4	0.5%	0	6.4%	7	2.7%	4	2.1%	3	0.0%	0	0.0%	0	0.0%	0
Restaurants	1.7%	19	3.0%	2	2.9%	3	0.0%	0	5.6%	7	0.0%	0	0.0%	0	0.0%	0	0.5%	1	3.1%	4	2.8%	2	2.2%	2
Cycle paths / area	1.6%	19	3.0%	2	6.6%	6	0.5%	1	0.0%	0	4.3%	3	2.4%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	3
Indoor soft-play areas	1.5%	18	0.9%	1	0.0%	0	0.0%	0	3.4%	4	0.0%	0	4.5%	5	0.0%	0	3.9%	6	0.0%	0	2.0%	1	1.6%	1
Museums	1.4%	16	2.1%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	3	1.4%	2	1.8%	3	1.7%	2	4.3%	2	1.6%	1
Dance facilities	1.4%	16	4.1%	2	2.3%	2	0.0%	0	1.7%	2	2.1%	2	0.0%	0	0.0%	0	1.8%	3	1.7%	2	2.5%	1	1.6%	1
Leisure facilities / activities for the elderly	1.3%	15	0.9%	1	0.0%	0	0.5%	1	3.8%	5	0.0%	0	2.1%	2	0.0%	0	3.5%	5	0.5%	1	0.5%	0	1.6%	1
Leisure / sports centre	1.3%	15	1.8%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.4%	1	1.9%	3	4.6%	5	1.1%	1	3.1%	3
Health and fitness venues (including gyms)	1.3%	15	1.0%	1	0.0%	0	0.0%	0	1.7%	2	0.5%	0	3.5%	4	1.6%	2	0.0%	0	1.7%	2	4.1%	2	1.6%	1
Outdoor gyms	1.1%	13	4.1%	2	3.9%	4	0.0%	0	1.7%	2	0.0%	0	2.1%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotels	1.0%	11	5.1%	3	2.1%	2	0.0%	0	1.7%	2	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.5%	1	0.0%	0	1.6%	1
Crown green bowling	1.0%	11	9.3%	5	0.5%	0	0.5%	1	1.9%	2	2.5%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Casino	0.8%	9	2.4%	1	1.8%	2	1.9%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Theatres	0.8%	9	1.0%	1	3.0%	3	0.0%	0	1.7%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.9%	1	0.0%	0	0.4%	0
Paintballing	0.8%	9	2.1%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.7%	2	2.0%	1	0.0%	0

Blackpool and Wyre Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Indoor tennis courts	0.6%	7	2.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Skateboarding	0.5%	6	0.9%	1	0.0%	0	0.0%	0	1.7%	2	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor trampoline parks	0.5%	6	0.9%	1	2.1%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Extreme sports	0.5%	5	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3
Dog walking areas	0.4%	5	0.0%	0	0.0%	0	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public transport to leisure destinations	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.5%	0	0.4%	0
Lower prices to access leisure facilities	0.3%	4	0.0%	0	2.1%	2	0.5%	1	0.0%	0	0.5%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community centres / hubs	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Leisure facilities / activities for disabled people	0.3%	3	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.4%	0
Ski centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fishing venues	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Obstacle courses	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Horse riding	0.2%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More classes available	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.5%	0	0.0%	0
Improve / upgrade the current leisure facilities	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Motor sports	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Library	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
More advertising of what's on / available	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
More walking paths	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Horse racing track	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More social clubs	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Crazy golf	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Dog racing	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	55.4%	638	6.4%	4	52.4%	50	69.6%	101	48.1%	58	49.9%	39	56.7%	63	70.9%	101	57.4%	83	51.5%	61	69.0%	39	48.4%	39
(Don't know)	7.6%	87	13.2%	8	1.9%	2	3.9%	6	11.7%	14	7.6%	6	9.9%	11	2.4%	3	7.8%	11	7.1%	8	4.8%	3	18.8%	15
Weighted base:	1151		57		96		145		121		77		112		142		144		118		57		81	
Sample:	1151		100		101		100		100		100		100		150		100		100		100		100	

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q51 How do you normally travel when visiting leisure destinations?																								
<i>Those that said a leisure activity at Q40</i>																								
Car / van (as driver)	48.2%	447	19.5%	7	36.1%	29	49.2%	53	39.1%	37	49.5%	29	40.7%	37	52.9%	64	63.4%	78	35.9%	34	60.6%	28	69.6%	51
Car / van (as passenger)	22.4%	208	24.6%	9	21.2%	17	24.8%	27	24.0%	23	23.6%	14	22.7%	21	24.2%	30	15.3%	19	28.3%	27	24.5%	11	15.5%	11
Bus, minibus or coach	8.2%	76	2.9%	1	13.7%	11	9.0%	10	8.0%	8	9.9%	6	8.9%	8	3.1%	4	3.4%	4	18.3%	17	8.2%	4	4.8%	3
Motorcycle, scooter or moped	0.8%	7	16.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Walk	9.6%	89	7.8%	3	9.9%	8	12.4%	13	12.3%	12	5.7%	3	6.8%	6	9.7%	12	14.5%	18	8.1%	8	3.9%	2	6.6%	5
Taxi	5.4%	50	26.2%	10	12.6%	10	0.7%	1	8.5%	8	7.9%	5	4.6%	4	5.4%	7	1.1%	1	4.8%	4	0.0%	0	0.0%	0
Train	1.2%	11	2.4%	1	0.0%	0	0.7%	1	3.6%	3	2.8%	2	2.7%	2	0.9%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Metro / tram	1.2%	11	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.7%	0	0.7%	1	3.0%	4	0.6%	1	2.3%	2	0.0%	0	0.0%	0
Bicycle	1.8%	17	0.0%	0	4.2%	3	3.2%	3	0.0%	0	0.0%	0	8.6%	8	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	11	0.0%	0	1.7%	1	0.0%	0	0.6%	1	0.0%	0	4.3%	4	0.9%	1	1.1%	1	0.0%	0	2.8%	1	1.7%	1
Weighted base:		927		37		80		107		96		58		91		122		123		94		46		73
Sample:		914		65		85		76		82		80		78		122		85		76		79		86
AGE Could I ask how old you are please?																								
18 – 24 years	5.3%	61	2.7%	2	3.6%	3	3.7%	5	10.1%	12	4.0%	3	4.2%	5	2.8%	4	3.6%	5	12.1%	14	5.9%	3	4.7%	4
25 – 34 years	10.4%	120	32.8%	19	19.9%	19	5.6%	8	13.4%	16	6.0%	5	12.6%	14	4.2%	6	7.2%	10	8.6%	10	4.0%	2	12.6%	10
35 – 44 years	13.0%	149	37.7%	22	10.4%	10	17.1%	25	11.6%	14	6.9%	5	7.2%	8	14.6%	21	8.3%	12	15.8%	19	9.1%	5	10.8%	9
45 – 54 years	17.6%	202	22.9%	13	9.1%	9	15.6%	23	14.1%	17	16.7%	13	17.6%	20	16.6%	24	24.3%	35	17.4%	20	13.3%	8	26.4%	21
55 – 64 years	20.6%	237	1.9%	1	24.9%	24	23.6%	34	23.1%	28	27.4%	21	15.5%	17	17.9%	25	23.0%	33	16.4%	19	29.3%	17	20.0%	16
65+ years	33.2%	382	1.9%	1	32.2%	31	34.5%	50	27.7%	34	39.1%	30	42.9%	48	43.9%	62	33.6%	48	29.7%	35	38.4%	22	25.5%	21
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1151		57		96		145		121		77		112		142		144		118		57		81
Sample:		1151		100		101		100		100		100		100		150		100		100		100		100
CAR How many cars / motorcycles does your household own / have access to?																								
None	19.7%	226	12.1%	7	38.5%	37	20.5%	30	21.8%	26	23.3%	18	25.8%	29	7.5%	11	9.5%	14	33.3%	39	23.1%	13	3.1%	2
1	45.3%	522	40.6%	23	40.0%	38	42.4%	62	50.0%	61	49.5%	38	45.0%	50	40.6%	58	57.0%	82	50.6%	60	34.5%	20	37.0%	30
2	24.6%	284	40.6%	23	16.0%	15	21.3%	31	20.0%	24	20.8%	16	22.7%	25	43.0%	61	21.2%	31	8.0%	9	24.4%	14	41.2%	33
3	4.8%	56	4.5%	3	2.4%	2	3.9%	6	2.2%	3	3.2%	2	4.3%	5	5.7%	8	9.3%	13	0.5%	1	5.8%	3	12.0%	10
4+	4.0%	46	2.1%	1	3.0%	3	7.7%	11	5.5%	7	2.6%	2	2.1%	2	3.1%	4	0.0%	0	5.3%	6	9.0%	5	4.9%	4
(Refused)	1.5%	17	0.0%	0	0.0%	0	4.1%	6	0.4%	1	0.5%	0	0.0%	0	0.0%	0	3.0%	4	2.3%	3	3.3%	2	1.8%	1
Weighted base:		1151		57		96		145		121		77		112		142		144		118		57		81
Sample:		1151		100		101		100		100		100		100		150		100		100		100		100

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
QUOTA	Zone																							
Zone 1	5.0%	57	100.0%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	8.3%	96	0.0%	0	100.0%	96	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	12.6%	145	0.0%	0	0.0%	0	100.0%	145	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	10.5%	121	0.0%	0	0.0%	0	0.0%	0	100.0%	121	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	6.7%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	9.7%	112	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	112	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	12.3%	142	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	142	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	12.5%	144	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	144	0.0%	0	0.0%	0	0.0%	0
Zone 9	10.3%	118	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	118	0.0%	0	0.0%	0
Zone 10	5.0%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	57	0.0%	0
Zone 11	7.0%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	81
Weighted base:		1151		57		96		145		121		77		112		142		144		118		57		81
Sample:		1151		100		101		100		100		100		100		150		100		100		100		100

Blackpool and Wyre Household Survey for Nexus Planning

Weighted:

September 2024

		Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
PC	Postcode Sector																							
FY1 1		3.0%	34	60.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY1 2		1.5%	17	29.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY1 3		0.5%	6	10.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY1 4		2.5%	29	0.0%	0	30.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY1 5		3.0%	35	0.0%	0	36.1%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY1 6		2.8%	32	0.0%	0	33.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY2 0		6.7%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	69.1%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY2 9		3.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.9%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY3 0		1.5%	17	0.0%	0	0.0%	0	11.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY3 7		4.9%	57	0.0%	0	0.0%	0	39.1%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY3 8		2.0%	23	0.0%	0	0.0%	0	15.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY3 9		4.2%	49	0.0%	0	0.0%	0	33.5%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY4 1		2.9%	34	0.0%	0	0.0%	0	0.0%	0	27.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY4 2		2.3%	26	0.0%	0	0.0%	0	0.0%	0	21.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY4 3		5.3%	61	0.0%	0	0.0%	0	0.0%	0	50.5%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY4 4		4.3%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	64.4%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY4 5		2.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY5 1		3.4%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.3%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY5 2		4.0%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.4%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY5 3		5.0%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.4%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
FY5 4		4.2%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	48	0.0%	0	0.0%	0	0.0%	0	0.0%
FY5 5		1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%
FY6 0		2.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	29	0.0%	0	0.0%
FY6 7		5.5%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.3%	64	0.0%	0	0.0%	0	0.0%	0	0.0%
FY6 8		1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%
FY6 9		1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	16	0.0%	0	0.0%
FY7 6		3.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.2%	38	0.0%	0	0.0%	0	0.0%
FY7 7		3.4%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.0%	39	0.0%	0	0.0%	0	0.0%
FY7 8		3.6%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.8%	41	0.0%	0	0.0%	0	0.0%
PR3 0		3.8%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	54.9%	44	0.0%
PR3 1		3.2%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.1%	36	0.0%
PR3 6		1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	12	0.0%	0	0.0%
Weighted base:		1151		57		96		145		121		77		112		142		144		118		57		81
Sample:		1151		100		101		100		100		100		100		150		100		100		100		100