



Portfolio Holder Report

The portfolio holder will make a decision on this item after seven days have elapsed (including the date of publication).

Report of:	Portfolio Holder	Date of publication
Marianne Hesketh, Service Director Performance and Innovation	Cllr Peter Murphy, Planning and Economic Development Portfolio Holder	5 April 2018

Hillhouse Enterprise Zone Masterplan Consultation 2018

1. Purpose of report

- 1.1 To seek approval to undertake Public Consultation on the draft Hillhouse International Enterprise Zone Masterplan.

2. Outcomes

- 2.1 To facilitate a programme of work to deliver economic growth and prosperity in Wyre including the implementation plan for Hillhouse Enterprise Zone, of which the Masterplan is a key part.

3. Recommendation

- 3.1 That approval be given for the draft Hillhouse International Enterprise Zone Masterplan to go out to public consultation in line with the timescales set out in the report.

4. Background

- 4.1 Hillhouse International Business Park was designated as an Enterprise Zone (EZ) in November 2015 and came into existence with effect from 1 April 2016 with a programmed 25 year lifespan with aspirations to increase job numbers and secure inward investment.
- 4.2 Following a successful bid for Commercial Support Grant to the then Department for Communities and Local Government (DCLG) (now Ministry of Housing, Communities and Local Government (MHCLG)) an award of £50,000 was secured in January 2017 to support the development of a detailed 'masterplanning' visionary document for the EZ. In March 2017, following completion of a competitive tendering process Mott Macdonald were appointed to undertake the Masterplan preparation for the EZ.

- 4.3** Wyre Council are the accountable body for the EZ and are responsible for co-ordinating the overall delivery of the implementation plan for the site, of which the Masterplan is a key element. The Masterplan was commissioned by the majority land owner of the site, NPL Group, who are contributing £30,000 to the plan. This, coupled with the aforementioned £50,000 DCLG funding and a £10,000 match funding contribution from Wyre Council (see earlier [Planning and Economic Development Portfolio Holder report dated 26 January 2017](#)) mean that there is sufficient funding set aside to meet the cost of the plan.
- 4.4** The Masterplan has been the subject of stakeholder consultation over many months and represents a roadmap to achieving the objectives of the EZ over its 25 year lifespan. It is not the final or only version but rather it is meant to be a 'living' document that evolves over time. One of the requirements of the plan is that it is reviewed every five years to reflect the needs of the stakeholders as the various projects develop and maintain its relevance.

5. Key issues and proposals

- 5.1** Public consultation on the Masterplan is proposed during Spring. A drop-in event will take place at Thornton Football Club during that time.
- 5.2** Letters will be sent out to all residents and businesses within a 200 metre buffer of the site. All businesses on Red Marsh Industrial Estate will also receive a letter.
- 5.3** Site notices will be erected around the site with information about the public consultation.
- 5.4** The Masterplan will be available on the Wyre Council website to allow members of the public and interest parties to view the document online. Hard copies will be available on request.
- 5.5** Comments from the public consultation will be taken into consideration and incorporated into the masterplan where appropriate. A further report seeking approval from Cabinet for the updated Masterplan will be published following the public consultation.

6. Delegated functions

- 6.1** The matters referred to in this report are considered under the following executive function delegated to the Portfolio Holder (as set out in Part 3 of the council's constitution): "To consider arrangements for the promotion of the Borough for all purposes associated with inward investment, retention of the economic base of the district, the expansion of all commercial enterprise and the development of opportunities for new ventures, and to liaise with all other bodies with similar or supportive purposes, in relation to the Borough or part of the Borough or a wider area e.g. the Blackpool, Fylde and Wyre Economic Prosperity Board."

Financial and legal implications	
Finance	The cost of holding the public consultation is estimated to be in the region of £250 and will be met from the £90,000 funding referred to in the body of the report and already set aside.
Legal	No legal implications associated with this report.

Other risks/implications: checklist

If there are significant implications arising from this report on any issues marked with a ✓ below, the report author will have consulted with the appropriate specialist officers on those implications and addressed them in the body of the report. There are no significant implications arising directly from this report, for those issues marked with a x.

risks/implications	✓ / x
community safety	x
equality and diversity	x
sustainability	x
health and safety	x

risks/implications	✓ / x
asset management	x
climate change	x
data protection	x

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List of background papers:		
name of document	date	where available for inspection
None		

List of appendices

None

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