

Report of:	To:	Date	Item No.
Cllr. Vivien Taylor, Health and Community Engagement Portfolio Holder	Council	7 September 2017	8(g)

<b>Executive Report: Health and Community Engagement Portfolio Holder</b>
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## 1. Purpose of Report

- 1.1 To inform Council of progress on key objectives and the current position on issues within the Health and Community Engagement Portfolio, as set out below.

## 2. Community Engagement

- 2.1 **Wyre Voice** – The autumn edition of Wyre Voice will be distributed this month, due to a change in distribution methods every household will now receive a copy. This edition includes a double feature on each area of the borough and we have a number of special features including a piece written by the Youth Mayor and our wide range of coastal and countryside offers. There is also a call to action for local business nominations for the Wyre Business Awards and our first profile of a local business, which we hope to continue in future editions.

- 2.2 **Youth in Wyre survey** – Following analysis of the age profile of the 2016 Life in Wyre survey results and the feedback received from the LGA Peer Challenge, it became clear that capturing the voices of children and young people in the borough was an area we could improve on. In order to take this forward the Engagement Team have been working with the Youth Mayor over the summer to create a children and young people friendly survey. The 'Youth in Wyre' survey, loosely based on the Life in Wyre survey, has been fully researched and is now being distributed across the borough. Rather than a postal survey a variety of channels are being utilised including social media, existing groups for children and young people and school and health networks.

## 3. Health and Wellbeing

- 3.1 **Care and Repair** - An important role of the Care and Repair service is to ensure that residents know that help is available to enable them to remain living independently in their home. In order to raise awareness of the service and offer an opportunity to take referrals and answer questions,

staff provide talks to groups and organisations and attend promotional events.

### 3.2

In the past three months, Care and Repair staff attended a number of events during Dementia Awareness week, gave a talk to Thornton Lifelong Learning Group and delivered a Dementia Friends awareness and information session at The Thornton Practice. Future bookings include a talk to attendees at the drop-in at Emmanuel Church in Fleetwood and attending the Fylde Coast Dementia Hub and regular attendance at the Fylde and Wyre CCG Patient Public Engagement (PPE) meeting.

### 3.3

#### **Empowering People and Communities – update on funding bids**

Working with local GP's from each of our two NHS Fylde and Wyre CCG neighbourhoods (the Wyre Integrated Neighbourhood and the Fleetwood Neighbourhood) we have recently submitted bids into the NHS Empowering People and Communities Vanguard work stream. Empowering People and Communities is all about encouraging local residents to take a more active role in their own health and wellbeing. We have had confirmation that a Fleetwood bid, to support the Healthier Fleetwood initiative, has been successful with proceeds from the £27,800 award going to support initiatives such as the Fleetwood Young Chef of the year 2017, a Garden Buddies Scheme, the development of a network of community champions, a "Just for Men" initiative, mental health 'café' events and funding towards mentorship and support from the Exeter University C2 Connecting Communities Scheme.

### 3.4

We are currently supporting a further bid by the Wyre Integrated Neighbourhood. Following the identification of local priorities by GPs this bid has been targeted at addressing loneliness and isolation. The projects proposed include work with local Patient Participation Groups and the delivery of a number of events and activities for local residents / patients that will include referrals from primary health via social prescribing. We await confirmation on the outcome of this bid.

## 4. Environmental Health

### 4.1 Seagull Public Space Protection Order – Consultation

The consultation for a proposed Public Space Protection Order that will ban the feeding of seagulls in Cleveleys, Fleetwood and Knott End is underway. This has attracted great media attention and has seen me conducting interviews for TV and radio. This can only have helped to boost responses to the ongoing consultation which will help to inform us as to how to proceed. Please promote consultation on this important issue via the following link - <http://www.wyre.gov.uk/PSPOseagulls>

### 4.2 Pollution Incident – Oil spill off the coast of Wyre

Following an oil spill from an off-shore oil storage installation in Liverpool Bay oil and tar balls began to be washed up along the Wyre coast throughout July, a substantial emergency response was coordinated that

involved significant resources from the Council supported by specialist oil pollution contractors.

Over 15 tonnes of waste containing sand, pebbles and debris contaminated with oil were removed from beaches in Cleveleys, Fleetwood and Over Wyre. I would like to thank officers from across the authority who worked hard between the tides, often in hot weather and wearing protective clothing, for their contribution during the clean-up.

## **5. Comments and Questions**

- 5.1** In accordance with procedure rule 11.3 any member of Council will be able to ask me a question or make a comment on the contents of my report or on any issue, which falls within my area of responsibility. I will respond to any such questions or comments in accordance with Procedure Rule 11.5.

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