

Report of:	Meeting	Date	Item No.
Lead Member for Fleetwood, Councillor Paul Treece-Birch and the Corporate Director of Resources, Philippa Davies	Council	5 June 2014	11

SHAPING YOUR NEIGHBOURHOOD: FLEETWOOD PERFORMANCE REPORT

1. Purpose of Report

- 1.1 To update Council on the issues and priorities in the Fleetwood Locality Plan, including progress on the community projects funded through the Shaping Your Neighbourhood initiative.

2. Background

- 4.1 The Shaping Your Neighbourhood Approach was approved by the Council on 26 April 2012. It was agreed at that time that regular performance updates would be provided to Council to highlight progress against the delivery of the Locality Plans for each of the Neighbourhoods. The last performance updates were submitted to the Council meeting on 28 November 2013.

3. Key Issues

- 5.1 The performance report, covering the period from October 2013 to May 2014, is attached at Appendix 1.

4. Comments and Questions

- 4.1 Members of Council are invited to make comments or ask me questions on the contents of this report.

LIST OF APPENDICES

Appendix 1: Shaping Your Neighbourhood: Fleetwood Performance Report – May 2014.

Neighbourhood Lead: Cllr Paul Treece-Birch
Supporting Officer: Sara Ordonez

Performance report: May 2014



Key:
G = On schedule A = Minor issues
R = Major issues B = Complete

Introduction

This is the six monthly performance update for **Shaping Your Neighbourhood: Fleetwood**. Fleetwood is an urban area, situated at the head of the peninsula to the west of the River Wyre. It is the most densely populated area in Wyre. It covers the wards of Pharos, Mount, Park, Warren and Rossall.

This report shows performance up to **May 2014** and provides updates against Fleetwood's Locality Plan, including projects funded through Shaping Your Neighbourhood.

Funded Community Projects - Overview

Project name	Related Key priority	Status
Warren Farm Renovation Project Phase 2 work is currently being progressed.	Crime & Anti-Social Behaviour	G
Sea Cadets Project–Roofing Repairs Work is complete on this project.	Crime & Anti-Social Behaviour	B
Cook & Eat Together The Cook and Eat project commenced in February following works on the premises at the former McKee Centre, Fleetwood, from which they operate along with the Food Bank and a children's nursery.	Healthier Lifestyles/ Deprivation	A

Overview of Resources

Funded Project	Funding Allocated (£)	Total Spend (30.04.14) (£)
Warren Farm Renovation Project	13,824	4,130
Sea Cadets Project– Roofing Repairs	4,945	4,945
Cook & Eat Together	34,642	11,188

Locality Plan Priorities

Progress Update Status

<ul style="list-style-type: none"> Economic Growth/Town Centre Plans <p>An Overview and Scrutiny review of Fleetwood Market is underway with 3 consultations already completed along with the new Markets website http://www.wyremarkets.co.uk/index.php/fleetwood/</p> <p>Wyre Council was the sole winner of a National competition, 'Revive and Thrive', which has resulted in £191,000 funding for business support, consultancy and advice, for the four town centres (Fleetwood Cleveleys, Poulton, and Garstang). G</p> <p>Local Growth Plan for Wyre released http://www.wyre.gov.uk/info/200079/regeneration/848/wyre_local_growth_plan</p>	G
<ul style="list-style-type: none"> Tackling Crime and Anti-Social Behaviour <p>'Lock it or Lose it' campaign was successful, including feedback from PCSO's to suggest more owners are locking their bikes up. G</p> <p>The community Bonfire and entertainment event at the Marine Gardens in November was a success, with further plans to do the same for 2014, contributing to reducing anti-social behaviour.</p>	G
<ul style="list-style-type: none"> Waste/ Litter <p>Flytipping: Investigations have revealed a number of householders who have paid to have waste removed which has been flytipped. They have been made to cover the costs for the removal of the flytipped waste. Further intelligence is being collated on suspected individuals however hard evidence has not been secured as yet to be able to pursue prosecution. G</p>	G
<ul style="list-style-type: none"> Deprivation <p>Lancashire County Council (LCC) has indicated their support for the Older People's Extra Care Scheme in Fleetwood. A joint bid by Wyre Council, LCC, Regenda and the Clinical Commissioning Group, has now gone to the Home and Communities Agency. G</p>	G
<ul style="list-style-type: none"> Transport & Roads <p>The council is working with Lancashire County Council on a package of measures surrounding Fleetwood Football ground. G</p> <p>Work has begun on the Highways Agency's Pinchpoint schemes. Work is expected to be completed by March 2015.</p>	G
<ul style="list-style-type: none"> Dog Fouling <p>Dog Patrols have increased and in line with intelligence and reporting, hot spot areas continue to be monitored. The launch of the interactive mapping facility has enabled us to better pinpoint problematic areas. http://www.wyre.gov.uk/reportdogfouling. G</p>	G

Locality Plan Priorities (cont'd)

Progress Update Status

<ul style="list-style-type: none"> Housing & Homelessness <p>Under a partnership project with Regenda to purchase and repair empty homes, eight empty homes have been purchased, renovated and returned to use. Two further homes have been rented out under YMCA's lease and repair programme. Further funding for 14/15 has been applied for. G</p> <p>A new Homelessness Strategy is currently being developed.</p>	G
<ul style="list-style-type: none"> Open space & sports provision/facilities <p>Works and activities have commenced at the Memorial Park In Fleetwood as part of the £2.4m lottery allocation. A Memorial Park Development Officer has been appointed. G</p> <p>The Coastal Communities funding will support a Leisure Hub which includes the provision of a skate park and a splash pad.</p>	G
<ul style="list-style-type: none"> Income & Employment <p>The Marsden's family pub at the entrance to Harbour Village is now open and is extremely busy. G</p>	G
<ul style="list-style-type: none"> Tourism <p>The £3m joint Blackpool and Wyre Creative People and Places project is now underway after having been launched in Fleetwood at the end of May at the Dizzy Heights event. This goes hand in hand with the £1.55m Coastal Communities funding awarded to 5 projects along the Waterfront http://www.wyre.gov.uk/info/100003/community_and_living/866/five_for_fleetwood G</p> <p>There have been 10,885 visitors to Fleetwood TIC at Marine Hall during the period from October 2013 to April 2014.</p>	G

Other Key Activity in Fleetwood

Works have commenced on the major new sea defences at Rossall, as part of an £86million scheme for Rossall and Anchorsholme - one of the largest flood defence programmes in the UK.

New funding announced for SYN community projects - £10,000 available for Fleetwood – deadline for bids end of May 2014.



Families benefiting from time together - planning and budgeting for meals; cooking and then dining together at the Cook & Eat Project, Fleetwood