

Report of:	Meeting	Date	Item No.
Lead Member for Cleveleys, Councillor Andrea Kay and the Corporate Director of Resources, Philippa Davies	Council	5 June 2014	10

**SHAPING YOUR NEIGHBOURHOOD:
CLEVELEYS PERFORMANCE REPORT**

1. Purpose of Report

- 1.1 To update Council on the issues and priorities in the Cleveleys Locality Plan, including progress on the community projects funded through the Shaping Your Neighbourhood initiative.

2. Background

- 4.1 The Shaping Your Neighbourhood Approach was approved by the Council on 26 April 2012. It was agreed at that time that regular performance updates would be provided to Council to highlight progress against the delivery of the Locality Plans for each of the Neighbourhoods. The last performance updates were submitted to the Council meeting on 28 November 2013.

3. Key Issues

- 5.1 The performance report, covering the period from October 2013 to May 2014, is attached at Appendix 1.

4. Comments and Questions

- 4.1 Members of Council are invited to make comments or ask me questions on the contents of this report.

LIST OF APPENDICES

Appendix 1: Shaping Your Neighbourhood: Cleveleys Performance Report – May 2014.

SHAPING YOUR NEIGHBOURHOOD: CLEVELEYS

Neighbourhood Lead: Cllr Andrea Kay
Supporting Officer: Charlotte Delaney

Performance report: May 2014

Key:

G = On schedule
R = Major issues

A = Minor issues
B = Complete

wyre
 council

Introduction
<p>This is the six monthly performance update for Shaping Your Neighbourhood: Cleveleys. Cleveleys is located in the west of Wyre, to the south of Fleetwood. It is the second most densely populated of the urban areas in Wyre. It covers the wards of Cleveleys Park, Jubilee and Victoria.</p> <p>This report shows performance up to May 2014 and provides updates against Cleveley's Locality Plan, including projects funded through Shaping Your Neighbourhood.</p>

Funded Community Projects - Overview		
Project name	Related Key priority	Status
<p>Cleveleys Town Centre Improvements</p> <p>Benches have been purchased and installed in the central area of Victoria Road, along with street furniture funded as part of a wider scheme of improvements in Cleveleys. The remaining benches will be installed by the end of May.</p>	Improvement/Regeneration	G
<p>Multi-Use Games Area (MUGA) for North Drive Park</p> <p>The new Multi-Use Games Area was installed at North Drive Park in November/ December. The MUGA aims to improve outdoor sports provision for young people and teenagers in the area and adds to the existing facilities at the park, with football goals, basketball hoops and a green tarmac base.</p>	Health	B

Overview of Resources		
Funded Project	Funding Allocated (£)	Total Spend (30.04.14) (£)
Cleveleys Town Centre Improvements	36,000	16,860
Multi-Use Games Area (MUGA) for North Drive Park	42,550	31,925

arm/ex/cou/cr/14/0509 Cleveleys

Locality Plan Priorities	
Progress Update	Status
<ul style="list-style-type: none"> Improvement/ Regeneration <p>The Ogre sculpture was installed in January, as part of the Mythical Coast artwork. Paving has been completed and benches, planters, cycle racks and lighting have been installed along the full length of Victoria Road. Currently looking at coach parking within Cleveleys town centre in time for the road closures planned in Summer.</p> <p>Wyre Council was the sole winner of a National competition, 'Revive and Thrive', which resulted in £191,000 funding for business support, consultancy and advice, for the four town centres (Cleveleys, Poulton, Fleetwood and Garstang).</p>	G
<ul style="list-style-type: none"> Tackling Crime and Anti-Social Behaviour <p>Funding has been secured for additional CCTV cameras to replace those damaged in the storms and work planned to relocate aerial for CCTV (currently housed on the TIC building).</p> <p>'Lock it or Lose it' campaign was successful, including feedback from PCSOs to suggest more owners are locking their bikes up. A new Anti-Social Behaviour, Crime and Policing Act will come in to force in October, giving Councils and partners new powers.</p>	G
<ul style="list-style-type: none"> Supporting Vulnerable Families <p>As part of the Working Together With Families project, there are currently 199 families being worked with to improve their outcomes (relating in particular to worklessness, education and reduction of crime).</p> <p>A video showing a parent from one of the Wyre WTWF families talking about the benefits of the project has been produced and used as a good practice example for Lancashire.</p>	G
<ul style="list-style-type: none"> Housing <p>No developments currently planned in Cleveleys facilitating the provision of affordable housing.</p>	G
<ul style="list-style-type: none"> Fuel Poverty <p>Together with other Lancashire authorities, Wyre ran another collective energy switching scheme, a smaller scheme than the previous one. Currently awaiting the results.</p> <p>As part of work on Affordable warmth in winter 2013/14, Wyre worked with Groundwork to target the fuel poor. A post has been funded until next winter to work on fuel poverty. Over £92,000 (for Fylde and Wyre) from Public Health (Lancashire County Council) and £40,000 from the Clinical Commissioning Group has been invested for affordable warmth, with Care and Repair co-ordinating work.</p> <p>Also, working with LESS (Local & Effective Sustainable Solutions) and Directors of Public Health in Lancashire to map areas where there are high levels of fuel poverty.</p>	G

Project Pictures/ Community Feedback
 <p>New MUGA at North Drive Park</p>

Other Key Activity in Cleveleys
<p>A community day to clear Pheasants Wood took place on 17 October.</p> <p>Councillor Andrea Kay hosted a free lunch, with entertainment, on Christmas Day at Cleveleys Park Methodist Church for anyone who is alone on Christmas Day.</p> <p>New funding announced for community projects - £10,000 available for Cleveleys – deadline for bids end of May 2014.</p>
 <p>Ogre Sculpture in Cleveleys, part of the Mythical Coast Artwork</p>