



Report of:	To:	Date	Item No.
Cllr. Barry Birch, Economy Portfolio Holder	Council	14 July, 2011	10(d)

EXECUTIVE REPORT: ECONOMY PORTFOLIO HOLDER

1. Purpose of Report

- 1.1** To inform Council of progress on key objectives and the current position on issues within the Economy portfolio.

2. Current and Future Issues

- 2.1** Summary information is attached in Appendix 1 on recent activities relating to the following desired outcomes.

- Regeneration of Fleetwood
- Revitalisation of the rural economy
- Affordable homes for local people
- Revitalisation of Poulton-le-Fylde
- A clear policy framework for future development

- 2.2** Information is also included in Appendix 1 on recent discussions on improvements to the local transport infrastructure which, if realised, would contribute significantly to a number of these desired outcomes.

- 3.** In accordance with procedure rule 10.3 any member of Council will be able to ask me a question or make a comment on the contents of my report or on any issue, which falls within my area of responsibility. I will respond to any such questions or comments in accordance with Procedure Rule 10.5.

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ECONOMY PORTFOLIO HOLDER PROGRESS UPDATE
July 2011

1. Regeneration of Fleetwood

- 1.1** Fish & Food Park in Fleetwood – A further evaluation of the needs of the industry is nearing completion and once this piece of work is completed we will be able to prepare a detailed project plan of delivery.

Sea Change Project:

- 1.2** Marine Hall Gardens - William Pye are the contractors for the Marine Hall Garden works commenced on site on Monday June 13th. There was a week long delay due to the pre-cast company having to be changed at the last minute. The contract period remains at 25 weeks with practical completion in November.
- 1.3** Rossall Point - Six companies expressed an interest in carrying out the works and four companies submitted tenders. By the 14th July I will be in a position to provide Members with a further update.
- 1.4** Public Art Programme - Now the contractor has been appointed for the Marine Hall the artist will be collaborating with the client to discuss designs and budgets. Technical specifications, foundation and installation details are to be confirmed soon.
- 1.5** Mythic Coastline- All technical & structural drawings have been completed for the Memorial & Sea-Swallow structures. Two separate tender packages are currently being finalised for the appointment of the Pre-Cast supplier and the Fabricator. Although the two artworks will be advertised separately the advert will also offer the option of contracting for both artworks in an attempt to reduce costs.

2. Revitalisation of the Rural Economy

- 2.1** I and my Officers will and are continuing to work with existing and new businesses within the rural areas to boost the economy and job opportunities.

3. Affordable Homes for Local People

- 3.1** Despite the down turn in the housing market three Registered Social Landlords (Regenda, Great Places and New Fylde) have commenced development in both the urban and rural areas to deliver affordable homes for local people.

4. Revitalisation of Poulton-le-Fylde

- 4.1** Negotiations are continuing between the current owners of the Teanlowe Centre and a prospective purchaser and as soon as the deal has been completed I will announce the details of the new owners. I and my Officers will continue to evaluate and explore opportunities to secure investment in Poulton and the surrounding area.

5. A Clear Framework for Future Development

- 5.1** Lancashire County Council, Blackpool Council and Blackburn with Darwen Council have prepared the **Site Allocations and Development Management Policies Development Plan Document** (DPD). This document contains sites and policies LCC consider could provide for the needs of the minerals and waste industry in developing facilities to deliver the objectives and targets of the Core Strategy. These sites and policies will be used in determining planning applications for minerals and waste developments in Lancashire. Cabinet considered the document on the 7th March 2011 and concluded that no objections should be raised. This DPD was submitted to the Government on 31 May 2011 and we await a decision.

6. Transport Infrastructure

- 6.1** As I stated previously, I and my Officers continue to work with Members and Officers at Lancashire County Council and the Highways Agency to maximise resources to deliver both sustainable and physical highway and transport improvements.