



Report of:	Meeting	Date	Item No.
Lead Member for Cleveleys, Councillor Andrea Kay and Corporate Director of Resources, Philippa Davies	Council	28 November 2013	13

<p style="text-align: center;">SHAPING YOUR NEIGHBOURHOOD: CLEVELEYS PERFORMANCE REPORT</p>
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1. Purpose of Report

- 1.1** To provide a performance report which shows progress updates against the priorities and issues in the Cleveleys Locality Plan, including projects funded through Shaping Your Neighbourhood.

2. Outcomes

- 2.1** Issues and priorities identified and addressed at a neighbourhood level.
- 2.2** Effective delivery of projects funded through the Shaping Your Neighbourhood initiative.
- 2.3** Better engagement with our residents and communities.

3. Recommendations

- 3.1** That the performance report for Cleveleys be noted.

4. Background

- 4.1** As agreed in the Shaping Your Neighbourhood report, presented to Council on 26 April 2012, regular performance updates would be provided to Council to highlight progress against the delivery of the Locality Plans. The first performance update, covering the period from October 2012 to March 2013, was presented at the Council meeting on 6 June 2013.

5. Key Issues and Proposals

- 5.1 The performance report, covering the period from April to September 2013, is attached at Appendix One.

FINANCIAL AND LEGAL IMPLICATIONS	
Finance	Spend against the Performance Reward Grant (PRG) is set out in the Appendix.
Legal	There are no legal implications.

OTHER RISKS/IMPLICATIONS: CHECKLIST

If there are significant implications arising from this report on any issues marked with a ✓ below, the report author will have consulted with the appropriate specialist officers on those implications and addressed them in the body of the report. There are no significant implications arising directly from this report, for those issues marked with a x.

Implications	✓ / x
Community Safety	X
Equality and Diversity	X
Sustainability	X
Health and Safety	X

Risks/Implications	✓ / x
Asset Management	X
Climate Change	X
Data Protection	X

Report Author	Telephone No.	Email	Date
Charlotte Delaney	01253 887266	Charlotte.Delaney@wyre.gov.uk	7 November 2013

List of Background Papers:		
Name of Document	Date	Where available for inspection

LIST OF APPENDICES

Appendix 1: Shaping Your Neighbourhood: Cleveleys Performance Report – September 2013.

This appendix can be viewed in colour on the Council's web-site and an A3 size colour printed version can be obtained on request from Democratic Services (Tel: 01253 887481).

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SHAPING YOUR NEIGHBOURHOOD: CLEVELEYS

Neighbourhood Lead: Cllr Andrea Kay
Supporting Officer: Charlotte Delaney

Performance report: April - September 2013

Key:

G = On schedule
R = Major issues

A = Minor issues
B = Complete

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Introduction
<p>This is the six monthly performance update for Shaping Your Neighbourhood: Cleveleys. Cleveleys is located in the west of Wyre, to the south of Fleetwood. It is the second most densely populated of the urban areas in Wyre. It covers the wards of Cleveleys Park, Jubilee and Victoria.</p> <p>This report shows performance up to September 2013 and provides updates against Cleveley's Locality Plan, including projects funded through Shaping Your Neighbourhood.</p>

Funded Community Projects - Overview		
Project name	Related Key priority	Status
<p>Cleveleys Town Centre Improvements Public consultation has taken place on this project and suppliers have been contacted. The tender will go out in November.</p>	Improvement/Regeneration	G
<p>Multi-Use Games Area (MUGA) for North Drive Park Work has begun on site. There have been some delays due to weather conditions. Work due to be completed, by end of November.</p>	Health	A

Overview of Resources		
Funded Project	Funding Allocated (£)	Total Spend (30.09.13) (£)
Cleveleys Town Centre Improvements	36,000	4,600
Multi-Use Games Area (MUGA) for North Drive Park	42,550	385

Locality Plan Priorities	
Progress Update	Status
<ul style="list-style-type: none"> Improvement/ Regeneration The Shell and Ogres paddle sculptures have been installed and the Ogre sculpture will be installed in November. Further Mythical Coast artwork will be installed later in the year. 	G
<ul style="list-style-type: none"> Tackling Crime and Anti-Social Behaviour A replacement CCTV camera is currently being sought to link in with Wyre Council's CCTV system. Funding has been provided by Rossall Beach, Community Safety and County Councillors' funding. A bid is also in for funding from LANPAC. CCTV is ongoing in Cleveleys. A reassurance event was held with Police, Fire Brigade and Wyre Council in Cleveleys. 'Lock it or Lose it' campaigns for cyclists and motorists are taking place in Cleveleys. Following consultation, it was agreed that benefit was seen in maintaining the clock tower/ shelter, as anti-social behaviour was not seen as a major problem on this site. 	G
<ul style="list-style-type: none"> Supporting Vulnerable Families The Council continues to lead on the Working Together With Families project. There are currently 113 families being worked with to improve their outcomes (relating in particular to worklessness, education and reduction of crime). This project includes referrals to the European Social Fund Families Programme a (Department of Work and Pensions Work Programme to support families back in to work). 	G
<ul style="list-style-type: none"> Housing There are no developments currently planned in Cleveleys facilitating the provision of affordable housing. 	G

Locality Plan Priorities (cont'd)	
Progress Update	Status
<ul style="list-style-type: none"> Fuel Poverty The community energy switching scheme, People Power, had 163 people switching over to cheaper tariffs in Wyre. This was the highest District figure in Lancashire. Together with the Lancashire authorities, Wyre is currently evaluating running a further People Power collective energy switch, after Christmas. An evaluation of last year's affordable warmth initiatives has been used as the basis for discussions with Public Health to identify funding for winter warmth initiatives across Lancashire. 	G

Other Key Activity in Cleveleys
<p>Cleveleys car rally (9 June) and Beachwatch Big Weekend (22 September) took place in Cleveleys.</p> <p>The £350,000 Beach Nourishment Scheme has been completed and successful in retaining beach material.</p> <p>Manor Beech and Northfold Primary Schools won gold and the Town Centre won bronze in Cleveleys in Bloom.</p> <p>A community day to clear Pheasants Wood is planned for 17 October. This will be developed further in the refreshed Locality Plan for Cleveleys.</p>

<p>View of Shell Sculpture at Cleveleys</p>