Shaping the future from fells to shore

Wyre Council Local Development Framework
Core Strategy
Preferred Options

Have your say on Wyre’s future

Consultation April/May 2012
What is the Wyre Core Strategy?

Wyre Council is putting together a plan that will guide future development in Wyre over the next 16 years (2012-2028).

This plan is known as the Core Strategy and it will be the main consideration when deciding all future planning applications.

It will set out where new homes, employment and shops will be located, as well as which areas will be regenerated and how the natural environment and countryside will be protected, conserved and enhanced.

*We would like you to contribute to this important plan.*

You have already provided some input and we’ve listened to what you said and prepared a draft Core Strategy containing ideas and policies for Wyre.

This leaflet summarises the key messages from the plan but also details how to view and comment on the full version if you prefer.

We are currently inviting your comments from 2 April – 21 May 2012.

If you live, work or shop in Wyre, this could affect you.

So tell us what you think and have your say on Wyre’s future.
What’s important for Wyre?

Feedback from previous consultations has helped us to establish a set of priorities for Wyre:

• Adapt to and mitigate against climate change and flooding
• Promote sustainable development
• Protect, conserve, enhance and manage the natural environment and countryside
• Create quality places and deliver infrastructure
• Strengthen settlements and centres and maximise access to services
• Meet local housing needs for all, for life
• Ensure a prosperous and sustainable local economy
• Narrow the gap in inequalities and increase social inclusion

Do you agree with our priorities?

The Core Strategy will shape the future of Wyre through new policies and strategies that will guide where new homes and shops are built, where jobs are created and services provided.

So how should we do this?

We think that regeneration should be focused in Fleetwood and Thornton, and the importance of Garstang and Poulton for the provision of services should be recognised. We aim to protect and improve key services in the smaller settlements too. Important proposals include providing 3410 new homes in the borough by 2028 and identifying locations for new shops. New employment land is proposed where it is needed along with employment hubs in Thornton, Poulton and Catterall.

The existing transport network should be improved to support this new development. We also want to protect environmental assets, including the countryside, coast, Green Belt and Area of Outstanding Natural Beauty. We are proposing policies to tackle specific issues, such as, housing, flood risk, renewable energy, economy and transport.

Because Wyre is so diverse, we’ve divided the borough into nine character areas. Area strategies have been prepared setting out a vision for each area for the next 16 years. This will ensure that we shape the whole borough from fells to shore and everywhere in between.

Is this how you want us to shape Wyre?
How should we shape the borough?

Fleetwood
- 800 new homes
- 17ha of new employment land
  - Regenerate the seafront, Lord Street, Copse Road and South Docks
- New sea defences between Rossall Hospital and Chatsworth Avenue
- Restore Jameson Road tip and lagoons and create a new country park

Cleveleys
- 70 new homes
- Support the on-going programme of coastal defences
- Improve the leisure and recreation activities in the town
- Investigate making part, or all, of Victoria Road West pedestrianised

Thornton
- 900 new homes
- 62ha of new employment land
  - Regenerate Hillhouse Business Park and develop it as an employment hub
- Safeguard land for a reinstated railway line from Poulton to Fleetwood
- Improve Wyre Estuary Country Park

Poulton and Carleton
- 600 new homes
- 1ha of new employment land and make Poulton Industrial Estate an employment hub
- Improve town centre shopping and leisure
- Produce a town centre master plan and traffic circulation strategy

Wyre Sands
- Protect the natural environment and landscape
Central Rural Plain
- 200 new homes concentrated at Great Eccleston, Bilsborrow, Pilling and Forton
- Retain employment sites
- Myerscough College and Winmarleigh Hall to be major development sites in the countryside
- New renewable energy schemes up to large scale

Rural East and Uplands
- 40 new homes concentrated at Scorton and Calder Vale
  - Scorton and Calder Vale to be visitor gateways to the Forest of Bowland AONB
- Retain Oakenclough Mill and Calder Vale Mill for employment
- Protect the landscape
- New renewable energy schemes up to small scale

Garstang, Catterall and the surrounding villages
- 550 new homes
- 16ha of new employment land and make Catterall an employment hub
- Improve Garstang town centre
- New renewable energy schemes up to large scale

Rural West
- 250 new homes concentrated in Hambleton, Stalmine, Knott End and Preesall
  - Retain employment sites
  - New renewable energy schemes of up to medium scale

Is this what you want in your area?
Have your say on these proposals

We want to know what you think of:

- Our priorities for Wyre - do you think that these are right?
- How we plan to shape Wyre - do you agree with where development should go? Is this what you want in your area?
- Our policies on housing, economy, infrastructure, renewable energy and conserving the environment - will they make the borough a better place?

Have you any other ideas?

How to find out more and have your say

Find out more

Online
Visit www.wyre.gov.uk/corestrategy

Libraries
Copies of the full Core Strategy document and supporting information are available to view at Fleetwood, Cleveleys, Thornton, Poulton-le-Fylde, Knott End and Garstang libraries plus two rural mobile libraries.

Exhibitions
Just turn up to find out more.

Thursday 12 April
Tourist Information Centre, Garstang 11am-3pm and Garstang Library, Garstang 5pm-7.15pm

Friday 13 April
Tesco, Victoria Road West, Cleveleys 10am-2pm

Tuesday 17 April
Knott End Library, Knott End 10am-2pm

Wednesday 18 April
Great Eccleston Farmer’s Market 9am-1pm

Saturday 21 April
Fleetwood Library, Fleetwood 10am-2pm

Thursday 26 April
Thornton Little Theatre, Thornton 10am-12pm, 1pm-3pm

Monday 30 April
Teanlowe Centre, Poulton 10am-2pm

Thursday 3 May
Scorton Primary School, Scorton 3.30pm-7pm

Wyre Civic Centre
Copies of the Core Strategy can be viewed at the Civic Centre, Breck Road, Poulton. You can also speak to a planning officer. Call 01253 891000 for more information.

Have your say

Let us know what you think by 5pm on 21 May 2012. You can send your comments in a number of ways:

Questionnaire
See the next pages of this leaflet.

Online
Visit www.wyre.gov.uk/corestrategy

Email
Email your comments to planningpolicy@wyre.gov.uk

@wyrecouncil

facebook.com/wyrecorestrategy

Post
Write to David Thow, Head of Planning Services, Wyre Council, Civic Centre, Poulton-le-Fylde, Lancashire, FY6 7PU.

Please note: all comments must be submitted in writing to be accepted (which includes post, email and online) and must contain your name and address.

What’s next?
Comments received will be made public and taken into account when we produce a revised version of the plan. We aim to publish another draft in autumn 2012. You’ll then be able to comment again at that stage before we submit it to the government who will decide if it should be approved as the new plan for Wyre.

If you would like this information in another language or format please contact Wyre Council on 01253 891000.
Tell us your views on the Wyre Core Strategy

If you have any comments about the Wyre Core Strategy please complete the form below. The questions are intended as a guide; you are not required to respond to them all and there is additional space at the end of the form to provide any other comments that you feel are appropriate regarding the document.

Where possible, comments should refer to specific page and paragraph numbers in the full Core Strategy document.

The following questions relate to SECTION 2 of the Core Strategy - Characteristics of the Area (Spatial Portrait).

1. Does the Spatial Portrait accurately reflect the characteristics of the area? If not, please explain why.

2. Have all the important issues and challenges for the borough been identified? If not, please explain why.

Policy CS2: Settlement and Centre Hierarchy
Paragraph 4.88 of the Core Strategy explains the difference between settlements and centres.

6. Do you agree with the proposed settlement hierarchy? If not, why not?

7. Do you agree with the proposed centre hierarchy? If not, why not?

The following questions relate to SECTION 3 of the Core Strategy - Spatial Vision and Strategic Objectives.

3. What are your views of our Spatial Vision and Visionary Statement?

4. Do you consider the Strategic Objectives are the right ones to deliver Wyre’s Spatial Vision? If not, please give your reasons why.

The following questions relate to SECTION 4 of the Core Strategy – Developing the Preferred Spatial Strategy.

5. What are your views on our proposed Preferred Spatial Strategy for Wyre (Policy CS1: Distribution of Development)? For example: Is the proposed location and amount of development correct? Is anything missing from the policy that should be included?

8. Are the 9 Spatial Character Areas appropriate for Wyre? If not, why not? Please suggest alternatives.

9. What are your views on the draft vision, preferred approach and plans for the Area Strategies (Policies CS3-11)? For example, are the proposed approaches the best? If not, why not?

Area Name: Comments:

Area Name: Comments:

Area Name: Comments:

(Please continue on a separate sheet if necessary)
10 What are your views on Policy CS12 Fleetwood-Thornton Strategic Site?

11 Are there any other strategic sites within the borough? Please name and if possible identify on a plan.

The following question relates to SECTION 6 of the Core Strategy - Core Policies.

12 What are your views on draft Core Policies CS13-28? For example: Are the proposed approaches the best? If not, why not? Are there any other policies that should also have been included? Are any policies not needed?

Specific comments

Policy Number and Name: Comments:

Policy Number and Name: Comments:

Policy Number and Name: Comments:

(Please continue on a separate sheet if necessary)

The following question relates to SECTION 7 of the Core Strategy – Monitoring.

13 Is the draft monitoring framework appropriate? If not, why not? Please suggest improvements.

The following question relates to SECTION 8 of the Core Strategy - Implementation and the draft Infrastructure Delivery Plan (IDP):

14 Does section 8 Implementation and the draft Infrastructure Delivery Plan (separate document) cover all relevant matters? If not, why not? If appropriate please suggest additional items for inclusion.

The following question relates to other draft Core Strategy documents.

15 Do you have any comments to make regarding a) the Wyre Strategic Environmental Assessment and Sustainability Appraisal and b) Wyre Habitats Regulations Appropriate Assessment Core Strategy Screening Report (separate documents)?

16 General comments about the Core Strategy

Name _______________________________
Address _______________________________
____________________________________________
Email address ________________________________

Please return to:
Post: David Thow, Head of Planning Services,
Wyre Council, Civic Centre, Breck Road,
Poulton-le-Fylde, Lancashire, FY6 7PU.

Email: planningpolicy@wyre.gov.uk

Online: www.wyre.gov.uk/corestrategy

For further information please call 01253 891000.